

INVOICE



KWQC
805 Brady St
Davenport, IA 52803
USA
Main: (563) 383-7000
Billing: (563) 383-7000

Invoice #	Invoice Date	Invoice Month	Invoice Period
617354-1	07/30/17	July 2017	06/26/17 - 07/29/17

Property	Account Executive	Sales Office	Sales Region
KWQC	Davenport House	Davenport Natio	National

Advertiser	Product	Estimate Number
JB Pritzker	Primary Election	18

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
100 N 20th Street STE 201
Philadelphia, PA 19103

Send Payment To:

KWQC
PO Box 14200
Tallahassee, FL 32317-4200

Flight Dates	Order #	Alt Order #
07/25/17 - 07/31/17	617354	WOC1069729

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	2	2

Agency Ref	Advertiser Ref
4189	142691

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/25/17	07/28/17	Today Show	7a-9a	-2222--	:30	8	\$435.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 -2222-- 8 \$435.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KWQC	Tu	07/25/17	7:28 AM	Today Show	7a-9a	:30	JBPTV1712H	\$435.00 NM
2	KWQC	Tu	07/25/17	8:54 AM	Today Show	7a-9a	:30	JBPTV1712H	\$435.00 NM
4	KWQC	W	07/26/17	7:29 AM	Today Show	7a-9a	:30	JBPTV1712H	\$435.00 NM
3	KWQC	W	07/26/17	8:40 AM	Today Show	7a-9a	:30	JBPTV1712H	\$435.00 NM
5	KWQC	Th	07/27/17	7:58 AM	Today Show	7a-9a	:30	JBPTV1712H	\$435.00 NM
6	KWQC	Th	07/27/17	8:46 AM	Today Show	7a-9a	:30	JBPTV1712H	\$435.00 NM
7	KWQC	F	07/28/17	7:58 AM	Today Show	7a-9a	:30	JBPTV1712H	\$435.00 NM
8	KWQC	F	07/28/17	8:41 AM	Today Show	7a-9a	:30	JBPTV1712H	\$435.00 NM
2	07/25/17	07/28/17	M-F 6a News	558a-7a	-1111--	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 -1111-- 4 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KWQC	Tu	07/25/17	6:57 AM	M-F 6a News	558a-7a	:30	JBPTV1712H	\$400.00 NM
2	KWQC	W	07/26/17	6:11 AM	M-F 6a News	558a-7a	:30	JBPTV1712H	\$400.00 NM
3	KWQC	Th	07/27/17	6:30 AM	M-F 6a News	558a-7a	:30	JBPTV1712H	\$400.00 NM
4	KWQC	F	07/28/17	6:24 AM	M-F 6a News	558a-7a	:30	JBPTV1712H	\$400.00 NM
3	07/25/17	07/28/17	T-F 330p-4p	330p-4p	-1111--	:30	4	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 -1111-- 4 \$90.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KWQC	Tu	07/25/17	3:36 PM	T-F 330p-4p	330p-4p	:30	JBPTV1712H	\$90.00 NM
2	KWQC	W	07/26/17	3:42 PM	T-F 330p-4p	330p-4p	:30	JBPTV1712H	\$90.00 NM
3	KWQC	Th	07/27/17	3:36 PM	T-F 330p-4p	330p-4p	:30	JBPTV1712H	\$90.00 NM
4	KWQC	F	07/28/17	3:35 PM	T-F 330p-4p	330p-4p	:30	JBPTV1712H	\$90.00 NM
4	07/25/17	07/28/17	Today Show 3	10a-11a	-1111--	:30	4	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 -1111-- 4 \$120.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

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Tallahassee, FL 32317-4200

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Advertiser	Product	Estimate Number	
JB Pritzker	Primary Election	18	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	07/25/17	07/28/17	Today Show 3	10a-11a	-1111--	:30	4	\$120.00	NM
07/24/17 07/30/17 -1111-- 4 \$120.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KWQC Tu 07/25/17 10:52 AM Today Show 3 10a-11a :30 JBPTV1712H \$120.00 NM 2 KWQC W 07/26/17 10:59 AM Today Show 3 10a-11a :30 JBPTV1712H \$120.00 NM 3 KWQC Th 07/27/17 10:47 AM Today Show 3 10a-11a :30 JBPTV1712H \$120.00 NM 4 KWQC F 07/28/17 10:58 AM Today Show 3 10a-11a :30 JBPTV1712H \$120.00 NM									
5	07/25/17	07/28/17	M-F 430p-5p	430p-5p	-1111--	:30	4	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/24/17 07/30/17 -1111-- 4 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KWQC Tu 07/25/17 4:35 PM M-F 430p-5p 430p-5p :30 JBPTV1712H \$200.00 NM 2 KWQC W 07/26/17 4:43 PM M-F 430p-5p 430p-5p :30 JBPTV1712H \$200.00 NM 3 KWQC Th 07/27/17 4:55 PM M-F 430p-5p 430p-5p :30 JBPTV1712H \$200.00 NM 4 KWQC F 07/28/17 4:44 PM M-F 430p-5p 430p-5p :30 JBPTV1712H \$200.00 NM									
6	07/25/17	07/28/17	M-F 6p News	6p-630p	-1--1--	:30	2	\$650.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/24/17 07/30/17 -1--1-- 2 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KWQC Tu 07/25/17 6:10 PM M-F 6p News 6p-630p :30 JBPTV1712H \$650.00 NM 2 KWQC F 07/28/17 6:13 PM M-F 6p News 6p-630p :30 JBPTV1712H \$650.00 NM									
7	07/25/17	07/28/17	M-F 630p-7p	630p-7p	-1111--	:30	4	\$750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/24/17 07/30/17 -1111-- 4 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KWQC Tu 07/25/17 6:42 PM M-F 630p-7p 630p-7p :30 JBPTV1712H \$750.00 NM 2 KWQC W 07/26/17 6:48 PM M-F 630p-7p 630p-7p :30 JBPTV1712H \$750.00 NM 3 KWQC Th 07/27/17 6:42 PM M-F 630p-7p 630p-7p :30 JBPTV1712H \$750.00 NM 4 KWQC F 07/28/17 6:48 PM M-F 630p-7p 630p-7p :30 JBPTV1712H \$750.00 NM									
8	07/25/17	07/28/17	The Tonight Show	1035p-1137p	-1111--	:30	4	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/24/17 07/30/17 -1111-- 4 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KWQC Tu 07/25/17 The Tonight Show 1035p-1137p :00 \$300.00 NM See MG 8.5,8.6,8.7 2 KWQC W 07/26/17 The Tonight Show 1035p-1137p :00 \$300.00 NM See MG 8.5,8.6,8.7 6 KWQC W 07/26/17 6:51 AM M-F 6a News 558a-7a :30 JBPTV1712H \$400.00 NM MG for 8.1,8.4,8.2,8.3 makegood 5 KWQC W 07/26/17 6:19 PM M-F 6p News 6p-630p :30 JBPTV1712H \$650.00 NM MG for 8.1,8.4,8.2,8.3 makegood 3 KWQC Th 07/27/17 The Tonight Show 1035p-1137p :00 \$300.00 NM See MG 8.5,8.6,8.7									

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8	07/25/17	07/28/17	The Tonight Show	1035p-1137p	-1111--	:30	4	\$300.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
7	KWQC	Th	07/27/17	5:30 AM	M-F 5a News	5a-6a	:30	JBPTV1712H	\$150.00	NM
			MG for 8.1,8.4,8.2,8.3 makegood							
4	KWQC	F	07/28/17		The Tonight Show	1035p-1137p	:00		\$300.00	NM
			See MG 8.5,8.6,8.7							
9	07/27/17	07/27/17	Thursday Prime Hr 2	8p-9p	---T---	:30	2	\$550.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KWQC	Th	07/27/17	8:24 PM	Thursday Prime Hr 2	8p-9p	:30	JBPTV1712H	\$550.00	NM
2	KWQC	Th	07/27/17	8:48 PM	Thursday Prime Hr 2	8p-9p	:30	JBPTV1712H	\$550.00	NM
10	07/29/17	07/29/17	Saturday Prime 2 Hour	659p-9p/8p-10p	-----S-	:30	2	\$250.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KWQC	Sa	07/29/17		Saturday Prime 2 Hour	659p-9p/8p-10p	:00		\$250.00	NM
			See MG 10.3,10.4							
2	KWQC	Sa	07/29/17		Saturday Prime 2 Hour	659p-9p/8p-10p	:00		\$250.00	NM
			See MG 10.3,10.4							
3	KWQC	Sa	07/29/17	7:43 PM	Saturday Prime 2 Hour	659p-9p/8p-10p	:30	JBPTV1712H	\$250.00	NM
			MG for 10.1,10.2 makegood							
4	KWQC	Sa	07/29/17	8:38 PM	Saturday Prime 2 Hour	659p-9p/8p-10p	:30	JBPTV1712H	\$250.00	NM
			MG for 10.1,10.2 makegood							
Total Spots							37			

Payment Terms 30 Days

<u>Gross Total</u>	\$13,820.00
<u>Agency Commission</u>	\$2,073.00
<u>Net Amount Due</u>	\$11,747.00