

CONTRACT



KWQC
805 Brady St
Davenport, IA 52803
USA
(563) 383-7000

And:

Shorr Johnson Magnus
100 N 20th Street STE 201
Philadelphia, PA 19103

<u>Contract / Revision</u> 630308 /		<u>Alt Order #</u> WOC10704846
<u>Product</u> Primary Election		
<u>Contract Dates</u> 08/08/17 - 08/14/17		<u>Estimate #</u> 21
<u>Advertiser</u> JB Pritzker		<u>Original Date / Revision</u> 08/07/17 / 08/11/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWQC	<u>Account Executive</u> Davenport House	<u>Sales Office</u> Davenport Nation
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u> 4189	<u>Advertiser Ref</u> 142691	<u>Product 1/2</u> 2

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	KWQC	08/08/17	08/14/17	Today Show	7a-9a		:30			P-03		NM	5	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/17	08/14/17	11111--				5	\$435.00					
N 2	KWQC	08/08/17	08/14/17	M-F 6a News	558a-7a		:30			P-03		NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/17	08/14/17	11111--				5	\$400.00					
N 3	KWQC	08/08/17	08/14/17	T-F 330p-4p	330p-4p		:30			P-03		NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/17	08/14/17	--111--				3	\$90.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	3	KWQC	08/08/17-08/14/17	T-F 330p-4p	330p-4p	---WThF----	:30		\$90.00			NM		
	See MG 3.4													
	4	KWQC	08/12/17-08/12/17	Sa 6a News	558a-7a	-----Sa--	:30		\$90.00			NM		
	Ⓜ MG for 3.3 08/10 makegood													
N 4	KWQC	08/08/17	08/11/17	M-F 430p-5p	430p-5p		:30			P-03		NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/07/17	08/13/17	-1-11--				3	\$200.00					
N 5	KWQC	08/08/17	08/12/17	Sa 6p News	6p-630p		:30			P-03		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/07/17	08/13/17	-----1-				1	\$250.00					
N 6	KWQC	08/08/17	08/14/17	M-F 6p News	6p-630p		:30			P-03		NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/17	08/14/17	11111--				5	\$650.00					
N 7	KWQC	08/08/17	08/12/17	Sa 630p-7p	630-7p		:30			P-03		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/07/17	08/13/17	-----1-				1	\$300.00					
N 8	KWQC	08/08/17	08/14/17	M-F 630p-7p	630p-7p		:30			P-03		NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/17	08/14/17	111-1--				4	\$750.00					
N 9	KWQC	08/08/17	08/14/17	The Tonight Show	1035p-1137p		:30			P-03		NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/17	08/14/17	1-11---				3	\$300.00					
N 10	KWQC	08/08/17	08/12/17	Late News Sa	10p-1030p		:30			P-03		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/07/17	08/13/17	-----1-				1	\$600.00					

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This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
N 11	KWQC	08/08/17	08/13/17	Late News Su	10p-1035p		:30			P-03		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/07/17	08/13/17	-----1	1			\$600.00						
N 12	KWQC	08/08/17	08/14/17	Late News M-F	10p-1035p		:30			P-03		NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/08/17	08/14/17	1-111--	4			\$750.00						
N 13	KWQC	08/08/17	08/13/17	Su Late Morning News	8a-9a		:30			P-03		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/07/17	08/13/17	-----1	1			\$125.00						
N 14	KWQC	08/08/17	08/13/17	Su 6a News	558a-7a		:30			P-03		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/07/17	08/13/17	-----1	1			\$125.00						
N 15	KWQC	08/08/17	08/12/17	Sa 6a News	558a-7a		:30			P-03		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/07/17	08/13/17	-----1-	1			\$150.00						
N 16	KWQC	08/08/17	08/12/17	Sa Today	658a-9a		:30			P-03		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/07/17	08/13/17	-----1-	1			\$250.00						
N 17	KWQC	08/08/17	08/13/17	Su Today	658a-8a		:30			P-03		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/07/17	08/13/17	-----1	1			\$250.00						
Totals								0.00				41	\$17,845.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/31/17 - 08/14/17	41	\$17,845.00	(\$2,676.75)	\$15,168.25
Totals	41	\$17,845.00	(\$2,676.75)	\$15,168.25

Signature: _____ **Date:** _____

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