INVOICE

KWQC
805 Brady St
Davenport, IA 52803
USA
Main: (563) 383-7000
Billing: (563) 383-7000

Invoice #	Invoice Date	Invoice Month	Invoice Period
675926-1	**10/29/17**	**October 2017**	**09/25/17 - 10/23/17**

Property	Account Executive	Sales Office	Sales Region
KWQC	Davenport House	Davenport Natio	National

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
100 N 20th Street STE 201
Philadelphia, PA 19103

Advertiser	Product	Estimate Number
JB Pritzker	**Primary Election**	**36**

Flight Dates	Order #	Alt Order #
10/17/17 - 10/23/17	675926	WOC10759572

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:
KWQC
PO Box 14200
Tallahassee, FL 32317-4200

Agency Code	Advertiser Code	Product 1/2
	2	2

Agency Ref	Advertiser Ref
4189	142691

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/17/17	10/23/17	Today Show	7a-9a	11111--	:30	5	$375.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/17/17	10/23/17	11111--	5	$375.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1	KWQC	Tu	10/17/17	7:27 AM Today Show	7a-9a	:30 JBPTV1727H	$375.00	NM
2	KWQC	W	10/18/17	8:39 AM Today Show	7a-9a	:30 JBPTV1727H	$375.00	NM
3	KWQC	Th	10/19/17	7:59 AM Today Show	7a-9a	:30 JBPTV1727H	$375.00	NM
4	KWQC	F	10/20/17	7:22 AM Today Show	7a-9a	:30 JBPTV1727H	$375.00	NM
5	KWQC	M	10/23/17	8:56 AM Today Show	7a-9a	:30 JBPTV1727H	$375.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/17/17	10/23/17	M-F 6a News	558a-7a	11111--	:30	5	$375.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/17/17	10/23/17	11111--	5	$375.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1	KWQC	Tu	10/17/17	6:54 AM M-F 6a News	558a-7a	:30 JBPTV1727H	$375.00	NM
2	KWQC	W	10/18/17	6:07 AM M-F 6a News	558a-7a	:30 JBPTV1727H	$375.00	NM
3	KWQC	Th	10/19/17	6:22 AM M-F 6a News	558a-7a	:30 JBPTV1727H	$375.00	NM
4	KWQC	F	10/20/17	6:30 AM M-F 6a News	558a-7a	:30 JBPTV1727H	$375.00	NM
5	KWQC	M	10/23/17	5:59 AM M-F 6a News	558a-7a	:30 JBPTV1727H	$375.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/17/17	10/21/17	Sa 6p News	6p-630p	-----1-	:30	1	$275.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/16/17	10/22/17	-----1-	1	$275.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1	KWQC	Sa	10/21/17	6:11 PM Sa 6p News	6p-630p	:30 JBPTV1727H	$275.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/17/17	10/23/17	M-F 6p News	6p-630p	11-1---	:30	3	$600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/17/17	10/23/17	11-1---	3	$600.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1	KWQC	Tu	10/17/17	6:13 PM M-F 6p News	6p-630p	:30 JBPTV1727H	$600.00	NM
2	KWQC	Th	10/19/17	6:12 PM M-F 6p News	6p-630p	:30 JBPTV1727H	$600.00	NM
3	KWQC	M	10/23/17	6:18 PM M-F 6p News	6p-630p	:30 JBPTV1727H	$600.00	NM

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675926-1	10/29/17	October 2017	09/25/17 - 10/23/17

Advertiser	Product	Estimate Number
JB Pritzker	Primary Election	36

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	10/17/17	10/21/17	Sa 630p-7p	630-7p	-----1-	:30	1	$325.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/16/17	10/22/17	-----1-	1	$325.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
	2	KWQC	W	10/18/17	11:34 PM The Tonight Show	1035p-1137p	:30 JBPTV1727H	$325.00	NM
				MG for 5.1 10/21 makegood					
	1	KWQC	Sa	10/21/17	Sa 630p-7p	630-7p	:00	$325.00	NM
				See MG 5.2					

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	10/17/17	10/23/17	M-F 630p-7p	630p7p	11111--	:30	5	$725.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/17/17	10/23/17	11111--	5	$725.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
	1	KWQC	Tu	10/17/17	6:44 PM M-F 630p-7p	630p7p	:30 JBPTV1727H	$725.00	NM
	2	KWQC	W	10/18/17	6:47 PM M-F 630p-7p	630p7p	:30 JBPTV1727H	$725.00	NM
	3	KWQC	Th	10/19/17	6:38 PM M-F 630p-7p	630p7p	:30 JBPTV1727H	$725.00	NM
	4	KWQC	F	10/20/17	6:53 PM M-F 630p-7p	630p7p	:30 JBPTV1727H	$725.00	NM
	5	KWQC	M	10/23/17	6:49 PM M-F 630p-7p	630p7p	:30 JBPTV1727H	$725.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
7	10/17/17	10/23/17	Late News M-F	10p-1035p	111----	:30	3	$650.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/17/17	10/23/17	111----	3	$650.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
	1	KWQC	Tu	10/17/17	10:18 PM Late News M-F	10p-1035p	:30 JBPTV1727H	$650.00	NM
	2	KWQC	W	10/18/17	10:25 PM Late News M-F	10p-1035p	:30 JBPTV1727H	$650.00	NM
	3	KWQC	M	10/23/17	10:13 PM Late News M-F	10p-1035p	:30 JBPTV1727H	$650.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
8	10/17/17	10/22/17	Su 6a News	558a-7a	------1	:30	1	$125.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/16/17	10/22/17	------1	1	$125.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
	1	KWQC	Su	10/22/17	6:24 AM Su 6a News	558a-7a	:30 JBPTV1727H	$125.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
9	10/17/17	10/21/17	Sa Today	658a-9a	-----1-	:30	1	$250.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/16/17	10/22/17	-----1-	1	$250.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
	1	KWQC	Sa	10/21/17	7:58 AM Sa Today	658a-9a	:30 JBPTV1727H	$250.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
10	10/17/17	10/22/17	Su Today	658a-8a	------1	:30	1	$225.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/16/17	10/22/17	------1	1	$225.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
	1	KWQC	Su	10/22/17	7:00 AM Su Today	658a-8a	:30 JBPTV1727H	$225.00	NM

Total Spots 26

Payment Terms 30 Days

Gross Total **$12,325.00**

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JB Pritzker	Primary Election	36

Agency Commission	**$1,848.75**
Net Amount Due	**$10,476.25**