

INVOICE



KWQC
805 Brady St
Davenport, IA 52803
USA
Main: (563) 383-7000
Billing: (563) 383-7000

Invoice #	Invoice Date	Invoice Month	Invoice Period
591573-1	06/25/17	June 2017	05/29/17 - 06/25/17

Property	Account Executive	Sales Office	Sales Region
KWQC	Davenport House	Davenport Natio	National

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
100 N 20th Street STE 201
Philadelphia, PA 19103

Send Payment To:

KWQC
PO Box 14200
Tallahassee, FL 32317-4200

Advertiser	Product	Estimate Number
JB Pritzker	Primary Election	9

Flight Dates	Order #	Alt Order #
06/20/17 - 06/26/17	591573	WOC10667684

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	2	2

Agency Ref	Advertiser Ref
4189	142691

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/20/17	06/26/17	M-F 6a News	558a-7a	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/20/17 06/26/17 11111-- 5 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KWQC	Tu	06/20/17	5:59 AM	M-F 6a News	558a-7a	:30	JBPTV1704H	\$400.00 NM
2	KWQC	W	06/21/17	6:17 AM	M-F 6a News	558a-7a	:30	JBPTV1704H	\$400.00 NM
3	KWQC	Th	06/22/17	6:58 AM	M-F 6a News	558a-7a	:30	JBPTV1704H	\$400.00 NM
4	KWQC	F	06/23/17	6:50 AM	M-F 6a News	558a-7a	:30	JBPTV1704H	\$400.00 NM
2	06/20/17	06/26/17	M-F 430p-5p	430p-5p	11111--	:30	5	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/20/17 06/26/17 11111-- 5 \$165.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KWQC	Tu	06/20/17	4:36 PM	M-F 430p-5p	430p-5p	:30	JBPTV1704H	\$165.00 NM
2	KWQC	W	06/21/17	4:43 PM	M-F 430p-5p	430p-5p	:30	JBPTV1704H	\$165.00 NM
3	KWQC	Th	06/22/17	4:36 PM	M-F 430p-5p	430p-5p	:30	JBPTV1704H	\$165.00 NM
4	KWQC	F	06/23/17	4:42 PM	M-F 430p-5p	430p-5p	:30	JBPTV1704H	\$165.00 NM
3	06/20/17	06/24/17	Sa 6p News	6p-630p	-----1-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/19/17 06/25/17 -----1- 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KWQC	Sa	06/24/17	6:10 PM	Sa 6p News	6p-630p	:30	JBPTV1704H	\$200.00 NM
4	06/20/17	06/25/17	Su 5p News	5p-530p	-----1	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/19/17 06/25/17 -----1 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KWQC	Su	06/25/17	5:20 PM	Su 5p News	5p-530p	:30	JBPTV1704H	\$250.00 NM
5	06/20/17	06/23/17	M-F 5p News	5p-530p	-11-1--	:30	3	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/19/17 06/25/17 -11-1-- 3 \$425.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

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Advertiser	Product	Estimate Number	
JB Pritzker	Primary Election	9	



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5	06/20/17	06/23/17	M-F 5p News	5p-530p	-11-1--	:30	3	\$425.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KWQC	Tu	06/20/17	5:24 PM	M-F 5p News	5p-530p	:30	JBPTV1704H	\$425.00	NM
2	KWQC	W	06/21/17	5:23 PM	M-F 5p News	5p-530p	:30	JBPTV1704H	\$425.00	NM
3	KWQC	F	06/23/17	5:23 PM	M-F 5p News	5p-530p	:30	JBPTV1704H	\$425.00	NM
6	06/20/17	06/26/17	M-F 6p News	6p-630p	11-1---	:30	3	\$625.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	06/20/17	06/26/17	11-1---	3	\$625.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KWQC	Tu	06/20/17	6:09 PM	M-F 6p News	6p-630p	:30	JBPTV1704H	\$625.00	NM
2	KWQC	Th	06/22/17	6:23 PM	M-F 6p News	6p-630p	:30	JBPTV1704H	\$625.00	NM
7	06/20/17	06/24/17	Sa 630p-7p	630-7p	-----1-	:30	1	\$250.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	06/19/17	06/25/17	-----1-	1	\$250.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KWQC	Sa	06/24/17	6:38 PM	Sa 630p-7p	630-7p	:30	JBPTV1704H	\$250.00	NM
8	06/20/17	06/23/17	M-F 630p-7p	630p7p	--1-1--	:30	2	\$675.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	06/19/17	06/25/17	--1-1--	2	\$675.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KWQC	W	06/21/17	6:42 PM	M-F 630p-7p	630p7p	:30	JBPTV1704H	\$675.00	NM
2	KWQC	F	06/23/17	6:43 PM	M-F 630p-7p	630p7p	:30	JBPTV1704H	\$675.00	NM
9	06/20/17	06/23/17	The Tonight Show	1035p-1137p	--1-1--	:30	2	\$275.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	06/19/17	06/25/17	--1-1--	2	\$275.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KWQC	W	06/21/17		The Tonight Show	1035p-1137p	:00		\$275.00	NM
			See MG 9.3,9.4							
2	KWQC	F	06/23/17		The Tonight Show	1035p-1137p	:00		\$275.00	NM
			See MG 9.3,9.4							
4	KWQC	Su	06/25/17	5:25 AM	5a Su	5:00 am-6:00am	:30	JBPTV1704H	\$50.00	NM
			MG for 9.2,9.1							
			makegood							
3	KWQC	Su	06/25/17	6:51 PM	Sunday Prime Hr 1	6p-7p	:30	JBPTV1704H	\$500.00	NM
			MG for 9.2,9.1							
			makegood							
10	06/20/17	06/25/17	Late News Su	10p-1035p	-----1	:30	1	\$550.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	06/19/17	06/25/17	-----1	1	\$550.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KWQC	Su	06/25/17	10:11 PM	Late News Su	10p-1035p	:30	JBPTV1704H	\$550.00	NM
11	06/20/17	06/24/17	Late News Sa	10p-1030p	-----1-	:30	1	\$575.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	06/19/17	06/25/17	-----1-	1	\$575.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	06/20/17	06/24/17	Late News Sa	10p-1030p	-----1-	:30	1	\$575.00	NM
<div>Spots: #ChDayAir DateAir TimeDescriptionStart/End TimeLengthAd-IDRateType</div> <div>1KWQCSa06/24/1710:09 PMLate News Sa10p-1030p:30JBPTV1704H\$575.00NM</div>									
12	06/20/17	06/26/17	Late News M-F	10p-1035p	11-1---	:30	3	\$725.00	NM
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div> <div>06/20/1706/26/1711-1---3\$725.00</div> <div>Spots: #ChDayAir DateAir TimeDescriptionStart/End TimeLengthAd-IDRateType</div> <div>1KWQCTu06/20/1710:10 PMLate News M-F10p-1035p:30JBPTV1704H\$725.00NM</div> <div>2KWQCTh06/22/1710:11 PMLate News M-F10p-1035p:30JBPTV1704H\$725.00NM</div>									
Total Spots							24		

Payment Terms 30 Days

<u>Gross Total</u>	\$9,960.00
<u>Agency Commission</u>	\$1,494.00
<u>Net Amount Due</u>	\$8,466.00