

# CONTRACT



**KWQC**  
**805 Brady St**  
**Davenport, IA 52803**  
**USA**  
**(563) 383-7000**

<u>Contract / Revision</u> 584849 /		<u>Alt Order #</u> WOC10649674
<u>Product</u> Primary Election		
<u>Contract Dates</u> 06/13/17 - 06/19/17		<u>Estimate #</u> 7
<u>Advertiser</u> JB Pritzker		<u>Original Date / Revision</u> 06/12/17 / 06/13/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWQC	<u>Account Executive</u> Davenport House	<u>Sales Office</u> Davenport Nation
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 2	<u>Product 1/2</u> 2
<u>Agency Ref</u> 4189		<u>Advertiser Ref</u> 142691

And:

**Shorr Johnson Magnus**  
**100 N 20th Street STE 201**  
**Philadelphia, PA 19103**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	KWQC	06/13/17	06/19/17	M-F 6a News	558a-7a		1:00			P-03		NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/13/17	06/19/17	11111--				5	\$800.00					
N 2	KWQC	06/13/17	06/17/17	Sa 6p News	6p-630p		1:00			P-03		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/12/17	06/18/17	-----1-				1	\$400.00					
N 3	KWQC	06/13/17	06/19/17	M-F 5p News	5p-530p		1:00			P-03		NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/13/17	06/19/17	1--1---				2	\$850.00					
N 4	KWQC	06/13/17	06/18/17	Su 5p News	5p-530p		1:00			P-03		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/12/17	06/18/17	-----1				1	\$500.00					
N 5	KWQC	06/13/17	06/16/17	M-F 6p News	6p-630p		1:00			P-03		NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/12/17	06/18/17	--1-1--				2	\$1,250.00					
N 6	KWQC	06/13/17	06/17/17	Sa 630p-7p	630-7p		1:00			P-03		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/12/17	06/18/17	-----1-				1	\$500.00					
N 7	KWQC	06/13/17	06/19/17	M-F 630p-7p	630p7p		1:00			P-03		NM	3	\$4,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/13/17	06/19/17	11-1---				3	\$1,350.00					
N 8	KWQC	06/13/17	06/19/17	The Tonight Show	1035p-1137p		1:00			P-03		NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/13/17	06/19/17	11-1---				3	\$550.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KWQC	06/13/17-06/19/17	The Tonight Show	1035p-1137p	MTu-Th-----	1:00		\$550.00			NM		
				See MG 8.4										
	2	KWQC	06/13/17-06/19/17	The Tonight Show	1035p-1137p	MTu-Th-----	1:00		\$550.00			NM		
				See MG 8.4										
	4	KWQC	06/15/17-06/15/17	Thursday Prime Hr 3	9p-10p	----Th-----	1:00		\$1,100.00			NM		
				Ⓜ MG for 8.2,8.1										
				makegood										
N 9	KWQC	06/13/17	06/18/17	Late News Su	10p-1035p		1:00			P-03		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/12/17	06/18/17	-----1				1	\$1,100.00					
N 10	KWQC	06/13/17	06/17/17	Late News Sa	10p-1030p		1:00			P-03		NM	1	\$1,150.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



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**(563) 383-7000**

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584849 /	WOC10649674

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
06/13/17 - 06/19/17	Primary Election	7

<u>Advertiser</u>	<u>Original Date / Revision</u>
JB Pritzker	06/12/17 / 06/13/17

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/12/17	06/18/17	-----1-	1			\$1,150.00					
N 11	KWQC	06/13/17	06/16/17	Late News Rotator M-10p-1035p			1:00			P-03	NM	2	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/12/17	06/18/17	--1-1--	2			\$1,450.00					
<b>Totals</b>									0.00			21	\$20,450.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/29/17 - 06/19/17	21	\$20,450.00	(\$3,067.50)	\$17,382.50
<b>Totals</b>	21	\$20,450.00	(\$3,067.50)	\$17,382.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_