

## INVOICE



**KWQC**  
**805 Brady St**  
**Davenport, IA 52803**  
**USA**  
**Main: (563) 383-7000**  
**Billing: (563) 383-7000**

Invoice #	Invoice Date	Invoice Month	Invoice Period
672860-1	10/29/17	October 2017	09/25/17 - 10/16/17

Property	Account Executive	Sales Office	Sales Region
KWQC	Davenport House	Davenport Natio	National

Billing Address:

**Schorr Johnson Magnus**  
**Attention: Accounts Payable**  
**100 N 20th Street STE 201**  
**Philadelphia, PA 19103**

Send Payment To:

**KWQC**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Advertiser	Product	Estimate Number
JB Pritzker	Primary Election	34

Flight Dates	Order #	Alt Order #
10/10/17 - 10/16/17	672860	WOC10755981

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	2	2

Agency Ref	Advertiser Ref
4189	142691

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/10/17	10/16/17	Today Show	7a-9a	11111--	:30	5	\$435.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/17   10/16/17   11111--                   5               \$435.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate   Type
1	KWQC	Tu	10/10/17	7:21 AM	Today Show	7a-9a	:30	JBPTV1724H	\$435.00   NM
2	KWQC	W	10/11/17	7:27 AM	Today Show	7a-9a	:30	JBPTV1728H	\$435.00   NM
3	KWQC	Th	10/12/17	7:21 AM	Today Show	7a-9a	:30	JBPTV1728H	\$435.00   NM
4	KWQC	F	10/13/17	7:56 AM	Today Show	7a-9a	:30	JBPTV1727H	\$435.00   NM
5	KWQC	M	10/16/17	8:54 AM	Today Show	7a-9a	:30	JBPTV1727H	\$435.00   NM
2	10/10/17	10/16/17	M-F 6a News	558a-7a	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/17   10/16/17   11111--                   5               \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate   Type
1	KWQC	Tu	10/10/17	6:00 AM	M-F 6a News	558a-7a	:30	JBPTV1724H	\$400.00   NM
2	KWQC	W	10/11/17	6:12 AM	M-F 6a News	558a-7a	:30	JBPTV1728H	\$400.00   NM
3	KWQC	Th	10/12/17	5:59 AM	M-F 6a News	558a-7a	:30	JBPTV1728H	\$400.00   NM
4	KWQC	F	10/13/17	6:10 AM	M-F 6a News	558a-7a	:30	JBPTV1727H	\$400.00   NM
5	KWQC	M	10/16/17	6:46 AM	M-F 6a News	558a-7a	:30	JBPTV1727H	\$400.00   NM
3	10/10/17	10/14/17	Sa 6p News	6p-630p	-----1-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17   10/15/17   -----1-                   1               \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate   Type
1	KWQC	Sa	10/14/17	6:18 PM	Sa 6p News	6p-630p	:30	JBPTV1727H	\$250.00   NM
4	10/10/17	10/14/17	Sa 630p-7p	630-7p	-----1-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17   10/15/17   -----1-                   1               \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate   Type
1	KWQC	Sa	10/14/17	6:48 PM	Sa 630p-7p	630-7p	:30	JBPTV1727H	\$300.00   NM
5	10/10/17	10/13/17	M-F 630p-7p	630p7p	---11--	:30	2	\$750.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).