

WCND 2019-Q3 (July-September) Viewpoints Quarterly Report – Compliancy Issues & Program List

Art Literature

Business Media

Career Medicine

Childhood safety/development Mental health

Climate change Music

Communication Nonprofit organizations

Crime & criminal justice Philosophy

Culture Pop culture

Discrimination Politics

Diversity Pollution

Economics Psychology

Education Race

Engineering Relationships

Environment Religion

Entrepreneurship Science

Family and parenting issues Sexual assault

Finance Social media

Gender issues Sports

History

Government & regulation Sustainability

Healthcare Technology

Housing Transportation

International affairs/culture Travel & exploration

Television

Internet Women's issues

Law enforcement Women's rights



Program	19-27	Written & Produced	Polly Hansen, Annie Krall, Polly Hanse	en & Evan Rook
Air Wee	k 07/07 – 07/13/2019	Studio Producer	Jason Dickey	
Time	Segment			Dur.
1:48		E OF EMOJIS: WHY WE JUS	T CAN'T STAV AWAV	8:35
emojis ca			message to help get our point across. But do you ak with three experts about their rise in popular	
Universit	-	The Semiotics of Emoji: The Rise	Edge Hill University; Marcel Danesi, professor of Visual Language in the Age of the Internet;	
Links fo	r more information:			
https://w	ww.edgehill.ac.uk/psycholo	gy/people/academic-staff/dr-lind	a-kaye/	
		-semiotics-of-emoji-9781474282		
Complia	ncy Issues Covered: psych	ology; communication; literature	; history; diversity; relationships; social media	
10:22	SEGMENT 2: THE ALI	LURING MYSTERY OF OAK	ISLAND	10:09
Synopsis	: Canada's Oak Island has	mystified explorers for hundred o	f years, drawing many to its shores with the hop	pe of finding buried
pirate's t	easure under its oak trees.	We speak with Randall Sullivan,	the author of The Curse of Oak Island: The Stor	ry of the World's
Longest	Treasure Hunt to learn more	e the area's historical significance	and this never-ending quest.	
Host: M	arty Peterson. Guests: Ran	dall Sullivan, author of The Curso	e of Oak Island: The Story of the World's Longe	est Treasure Hunt
	r more info: ww.amazon.com/Curse-Oal	c-Island-Longest-Treasure-ebook	/dp/B01N0SMHMR	
Complia	ncy Issues Covered: histor	y; exploration; engineering; gove	rnment; literature; religion; travel	
23:33	CULTURE CRASH: TH	E YEAR OF THE REPETITIV	/E SEQUELS AND REBOOTS	2:51
			e discuss movie trends so far this year and what	we hope is coming in
Host: Ev	an Rook			
C !	nov Issues Covered: medic	a; film; culture; internet; pop culture	170	



Progran	19-28	Written & Produced	Amirah Zaveri & Evan Rook	
Air Wee	k 07/14 – 07/20/2019	Studio Producer	Jason Dickey	
Time	Segment			Dur.
1:48	SEGMENT 1: THE FALL	OF THERANOS		9:29

Synopsis: The rise and fall of the now defunct blood-testing company Theranos has captivated the attention of millions and exposed the dark side of the startup culture in Silicon Valley. Elizabeth Holmes, founder and CEO of Theranos, is awaiting trial next summer, facing 11 felony charges for allegedly defrauding the public. We speak with Stanford professor Dr. Phyllis Gardner who doubted Holmes from the very beginning.

Host: Gary Price. Guests: Dr. Phyllis Gardner, professor of medicine, clinical pharmacology at Stanford University

Links for more information:

https://www.wsj.com/articles/theranos-has-struggled-with-blood-tests-1444881901

https://www.hbo.com/documentaries/the-inventor-out-for-blood-in-silicon-valley

https://www.bloomberg.com/research/stocks/private/person.asp?personId=651631&privcapId=428844467

https://profiles.stanford.edu/phyllis-gardner?tab=bio

Compliancy Issues Covered: science; healthcare; business; technology; law; government; finance

13:19 SEGMENT 2: CASTING A WIDE NET: WHY GENERALISM MATTERS

9:45

Synopsis: In today's fast-paced world, it can be tough to start anew or slow down and reexamine what you're working towards. We speak with journalist and author David Epstein who argues that switching focuses and developing a wide range of skillsets ultimately leads to greater success.

Host: Marty Peterson. **Guests:** David Epstein, journalist and author of *The Sports Gene: Inside the Science of Extraordinary Athletic Performance* and *Range: Why Generalists Triumph in a Specialized World*

Links for more info:

https://www.davidepstein.com/, https://www.goodreads.com/en/book/show/41795733-range https://www.nytimes.com/2019/05/28/books/review/david-epstein-range.html

Compliancy Issues Covered: psychology; philosophy; history; education; literature; workplace; technology

24:04 CULTURE CRASH: THE CONTINUATION OF VERONICA MARS

2:23

Synopsis: Season four of the TV show, 'Veronica Mars' premieres on Hulu July 24. We take a look back at the evolution of the series and its surprising survival through low ratings and network TV changes.

Host: Evan Rook

Compliancy Issues Covered: media; television; culture; literature; pop culture



Program	19-29	Written & Produced	Annie Krall, Amirah Zaveri & Evar	1 Rook
Air Week	07/21 - 07/27/2019	Studio Producer	Jason Dickey	
Time Se	gment			Dur.
		IC COLLECTATE EDIAN	CIAL AND	
		NG COLLEGIATE FINAN		8:00
financial aid	and debt. We also speak w		by 2022. We talk two students about their di of student aid at Bowdoin College, about hobefore enrolling.	
•	Price. Guests: Mev Becoj , Director of Student Aid a		University; Laura Sherman, undergraduate s	tudent at Indiana University;
https://studen		-colleges-generous-financial	aid-packages/ nich.edu/category/personal-finance/	
		* - *	<u>nicn.edu/category/personai-mance/</u> bably-didnt-know-about-financial-aid-for-co	11aga/#24a7a7da7f61
		tips for interpreting award	•	110gc/#240707uc7101
Compliancy	Issues Covered: educatio	n; personal finance; governme	ent; mental health; diversity; politics	
		7.0	, , , , , , , , , , , , , , , , , , , ,	
11:50 SE	GMENT 2: THE DARK	SIDE OF MASCULINITY		11:21
Synopsis: Au	uthor Jared Yates Sexton si	nares memories from his own	turbulent and accounts as a journalist and co	onnects it to the larger
discussion ar	ound the phenomenon of to	oxic masculinity in the U.S. V	What exactly is toxic masculinity and how is	it affecting men and youth?
Host: Marty	Peterson. Guests: Jared Y	ates Sexton, author of The M	an They Wanted Me to Be: Toxic Masculinity	v and a Crisis of Our Own

Links for more info:

Making

https://www.counterpointpress.com/dd-product/the-man-they-wanted-me-to-be/

https://www.npr.org/2019/05/10/722118281/the-man-they-wanted-me-to-be-puts-an-individual-experience-in-broader-context

Compliancy Issues Covered: gender; psychology; parenting; family; education; literature; politics; childhood safety/development

24:11 CULTURE CRASH: WHAT TO DO WHEN YOU DON'T REALLY LIKE THE BOOK YOU'RE READING 2:15

Synopsis: It happens to everyone. Despite your perseverance, you just can't get into the book you're reading. Do you push yourself to keep on going or give up and raise a white flag?

Host: Evan Rook

Compliancy Issues Covered: literature; culture; media



Host: Evan Rook

Compliancy Issues Covered: film; history; internet; culture; media; technology

Program Log for Viewpoints

	19-30	Written & Produced	Amirah Zaveri, Annie Krall & Evan Rook	
Air Week	07/28 - 08/03/2019	Studio Producer	Jason Dickey	
Time Seg	gment			Dur.
	-	G LANDSCAPE: THE CHAI	LLENGES FACING SUBURBIA TODAY	9:45
the 20^{th} centu	ry. Now, towns across the	U.S. are facing a new set of ch	took hold during the rapid rise of suburbia during the allenges from climate change to shifting demographic of experts about the current state of suburbia and potent	s that require
-	Price. Guests: Ellen Dunh social ecology at the Univ	-	cture and urban design at Georgia Tech; David Feldma	ın, professor iı
https://arch.g	ore information: atech.edu/people/ellen-dur			
	ted.com/speakers/ellen_du y.sites.uci.edu/feldman/	nham_jones		
Compliancy	Issues Covered: housing;	lifestyle; environment; transpo	ortation; climate change; population	
13:35 SE	GMENT 2: SHOULD YO	OU REALLY SAY, "I DO" T	TO ATTENDING THE WEDDING?	
13:35 SE Synopsis: Su	GMENT 2: SHOULD YO mmertime is prime weddin	OU REALLY SAY, "I DO" T ng season, and if you have seve		9:14 quickly start
13:35 SE Synopsis: Su to add up. We	GMENT 2: SHOULD YO mmertime is prime wedding a speak with two women we Peterson. Guests: Jen Gla	OU REALLY SAY, "I DO" To see season, and if you have seven who are shaking up the wedding	TO ATTENDING THE WEDDING? eral weddings to attend or be involved in, the costs can	quickly start
13:35 SE Synopsis: Su to add up. Wo Host: Marty Ashley Smith Links for mo https://brides https://www.	GMENT 2: SHOULD YO mmertime is prime wedding speak with two women we Peterson. Guests: Jen Glan Events	OU REALLY SAY, "I DO" To see season, and if you have seven who are shaking up the wedding	TO ATTENDING THE WEDDING? eral weddings to attend or be involved in, the costs can a industry with their nontraditional viewpoints.	quickly start
13:35 SE Synopsis: Su to add up. Wo Host: Marty Ashley Smith Links for mo https://brides https://www. http://www.a	GMENT 2: SHOULD YOur mmertime is prime wedding a speak with two women we have peterson. Guests: Jen Glana Events Dre info: maidforhire.com/ ienglantz.com/ shleysmithevents.com/	OU REALLY SAY, "I DO" To see season, and if you have seven who are shaking up the wedding antz, CEO of Bridesmaid for His	TO ATTENDING THE WEDDING? eral weddings to attend or be involved in, the costs can a industry with their nontraditional viewpoints.	quickly start
13:35 SE Synopsis: Su to add up. Wo Host: Marty Ashley Smith Links for mo https://brides https://www. http://www.a	GMENT 2: SHOULD YO mmertime is prime wedding a speak with two women we speak with two women with two w	DU REALLY SAY, "I DO" To a season, and if you have severally ho are shaking up the wedding untz, CEO of Bridesmaid for History, think the season of the seas	ral weddings to attend or be involved in, the costs can industry with their nontraditional viewpoints. ire; Ashley Smith, lead designer, planner, producer & o	quickly start



Program	19-31	Written & Produced	Amirah Zaveri & Evan Rook	
Air Wee	x 08/04 - 08/10/2019	Studio Producer	Jason Dickey	
Time	Segment			Dur.
1:45	SEGMENT 1: THE TECH	NOLOGY AND TRAINING	OF NON-LETHAL WEAPONS	9:26

Synopsis: In an ideal situation, a taser – an electrical weapon – allow law enforcement to subdue a subject without having to pull out their gun. But why do tasers sometimes fail? We discuss possible factors at play when a taser is deployed and new technology in development at Axon Enterprise, the main supplier of tasers and body cameras to law enforcement.

Host: Gary Price. Guests: Rick Smith, CEO & Founder of Axon Enterprise Inc. and author, *The End of Killing: How Our Newest Technologies Can Solve Humanity's Oldest Problem;* Greg Meyer, retired LAPD Captain

Links for more information:

https://www.axon.com/

https://www.apmreports.org/story/2019/05/09/when-tasers-fail

https://www.policeone.com/columnists/greg-meyer/https://www.nytimes.com/2009/02/16/us/16cover.html

https://www.amazon.com/End-Killing-Technologies-Humanitys-Problem/dp/1989025536

Compliancy Issues Covered: law enforcement; technology; criminal justice; business; government

13:16 SEGMENT 2: THE CALIFORNIA NORCO SHOOTOUT

8:46

Synopsis: We cover the Norco shootout of 1980 – an extravagant bank robbery by five heavily armed criminals ending in multiple lives lost, several wounded and a police helicopter shot down from the sky. We speak with author, Peter Houlahan about that fateful day and how it forever changed police response to organized crime.

Host: Marty Peterson. **Guests:** Peter Houlahan, author *Norco '80: The True Story of the Most Spectacular Bank Robbery in American History*

Links for more info:

https://www.amazon.com/Norco-80-Spectacular-Robbery-American-ebook/dp/B07GS7J2Z3

 $\underline{https://www.npr.org/2019/06/14/732052722/norco-80-is-a-gripping-account-of-one-of-americas-most-notorious-bank-heists}$

Compliancy Issues Covered: crime; law enforcement; mental health; history; literature; technology

23:01 CULTURE CRASH: THE BEGINNINGS OF "SPIDER-MAN"

3:26

Synopsis: We travel back in time to discuss the nostalgia of the very first "Spider-Man" movie and how it kicked off a series of sequels and superhero reboots produced by Marvel Studios.

Host: Evan Rook

Compliancy Issues Covered: film; comics; history; culture; media



Program	19-32	Written & Produced	Amirah Zaveri, Polly Hansen & Evan Rook	
Air Wee	k 08/11 – 08/17/2019	Studio Producer	Jason Dickey	
Time	Segment			Dur.
1:47	SEGMENT 1: THE WOES	AND PROS OF LIVING L	IFE IN A DIGITAL LANDSCAPE	9:45

Synopsis: Parenting in the online era can be quite confusing. At what age should you let your kid have a Facebook or Snapchat account? How closely should you monitor what they view on the internet? We speak with Julianna Miner, author of *Raising a Screen Smart Kid: Embrace the Good and Avoid the Bad in the Digital Age*, to get the inside scoop on teaching kids how to responsibly navigate the digital world.

Host: Gary Price. Guests: Julianna Miner, author, Raising a Screen Smart Kid: Embrace the Good and Avoid the Bad in the Digital Age

Links for more information:

https://www.penguinrandomhouse.com/authors/2150907/julianna-miner

https://twitter.com/mommylandrants?ref src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor

Compliancy Issues Covered: parenting; technology; personal safety; mental health; communication

13:34 SEGMENT 2: THE COMPLEXITIES OF IMPLICIT BIAS

9:43

Synopsis: What exactly is implicit bias and how does it form? We break it down and talk about why it's so important for parents to address this issue with kids through discussions and diverse environments early on.

Host: Marty Peterson. **Guests:** Andrew Baron, associate professor of psychology at the University of British Columbia; Dr. Jennifer Harvey, professor of religion at Drake University and author, *Raising White Kids: Bringing up Children in a Racially Unjust America;* Michael Acuna, consultant, Office of the Independent Monitor of the Denver police and sheriff's departments

Links for more info:

https://www.fearlessdialogues.com/

https://www.amazon.com/Raising-White-Kids-Bringing-Children/dp/1501856421

https://www.tedxmilehigh.com/speaker/michael-acuna/https://www.drake.edu/philrel/faculty/jenniferharvey/

Compliancy Issues Covered: parenting; diversity; race; psychology; literature; law enforcement; childhood safety/development; discrimination

24:16 CULTURE CRASH: THE RETUREN OF HBO'S "SUCCESSION"

2:09

Synopsis: Season two of the HBO show, "Succession" returns August 11. We discuss the basic premise of the ruthless family drama and the success of its first season.

Host: Evan Rook

Compliancy Issues Covered: television; culture; media; pop culture



Program	19-33	Written & Produced	Amirah Zaveri & Evan Rook	
Air Week	08/18 - 08/24/2019	Studio Producer	Jason Dickey	
Time S	egment			Dur.
1:47 S	EGMENT 1: THE ROLE	OF NON-PROFITS IN END	ING HUMAN TRAFFICKING	10:55
marriage ar	nd prostitution, according to a ,000 girls each year fall victi	the International Labor Organi	and 40 million people who are exploited through a zation. We take a look at the South Asian country of scuss solutions and what more needs to be done to	of Nepal where as

Host: Gary Price. **Guests:** Parbati Thapa, volunteer at the Rural Health and Education Services Trust; Sarah Bakker, director of operations for the American Himalayan Foundation; Heather Barr, acting co-director of the women's rights division, Human Rights Watch

Links for more information:

https://www.state.gov/reports/2019-trafficking-in-persons-report-2/nepal/

https://www.himalayan-foundation.org/what-we-do/stop-girl-trafficking/

https://www.hrw.org/

https://endslaveryandtrafficking.org/, https://humantraffickinghotline.org/

(National Trafficking Hotline: 1-888-373-7888)

Compliancy Issues Covered: human rights; poverty; international affairs; nonprofits; women's rights

14:42 SEGMENT 2: HOW NEW CONCEPTS ARE OPENING UP ACCESS TO NUTRITIOUS FOOD

8:23

Synopsis: You want to eat healthy, but sometimes that's not always possible. There's nothing around that's quick, affordable and above all, hits the spot. We cover how new models are creating a greater number of nutritious options and the challenges that comes with sustaining the profitability of these new systems.

Host: Marty Peterson. Guests: Guests: Shayna Harris, chief growth officer at Farmer's Fridge; Chris Bosso, professor of public policy and politics at Northeastern University

Links for more info:

https://www.farmersfridge.com/

https://cssh.northeastern.edu/people/faculty/christopher-bosso/

Compliancy Issues Covered: food; sustainability; economics; farming; health; business; technology

24:05 CULTURE CRASH: THE NEWEST RELEASE FROM SCI-FI AUTHOR BLAKE CROUCH

2:18

Synopsis: We review the new science fiction book, "Recursion" written by American author Blake Crouch who's widely known for the "Wayward Pines" trilogy.

Host: Evan Rook

Compliancy Issues Covered: literature; culture; media



Prograi	n 19-34	Producers	Amirah Zaveri & Evan Rook	
Air We	ek $08/25 - 08/31/2019$	Studio Producer	Jason Dickey	
Time	Segment			Dur.
1:47	SEGMENT 1: THE PRICE	CE OF NEWS: CHALLENG	ES FEMALE ARAB JOURNALISTS FACE	9:40
Synonsi	s: Racial segregation still per	rsists throughout the U.S. One	factor contributing to this inequality is the structure of our	town and

Synopsis: Racial segregation still persists throughout the U.S. One factor contributing to this inequality is the structure of our town and cities. Richard Rothstein and Tonika Johnson talk about how past laws and our government created a divided demographic and the impact this has on certain populations.

Host: Gary Price. **Guests:** Diversity in reporting is vital to news that conveys differing perspectives. We speak with Zahra Hankir, journalist and author of *Our Women on the Ground* to learn more about this issue and some of the stories of these courageous female journalists who've risked their lives to report from within the Middle East.

Links for more information:

https://www.penguinrandomhouse.com/books/575303/our-women-on-the-ground-by-edited-by-zahra-hankir-foreword-by-christiane-amanpour/9780143133414/

https://www.youtube.com/watch?v=vsvBqtg2RM0

Compliancy Issues Covered: journalism; international affairs; women's rights; war; culture; diversity

13:28 SEGMENT 2: WHERE DOES IT ALL ULTIMATELY END UP?

9:17

Synopsis: Around 90 percent of the plastic we use is left un-recycled and dumped in a landfill. Over time, this waste seeps into our oceans, harming its ecosystems and creating islands of floating garbage. The Great Pacific Garbage Patch is now more than twice the size of Texas. How do we reduce plastic consumption and get manufacturers to adopt more eco-friendly practices? We discuss the crisis and how people can change.

Host: Marty Peterson. **Guests:** Steven Strogatz, professor, applied mathematics at Cornell University and author, *Infinite Powers: How Calculus Reveals the Secrets of the Universe*

Links for more info:

https://www.penguinrandomhouse.com/books/607258/how-to-give-up-plastic-by-will-mccallum/9780143134336/

https://www.greenpeace.org.uk/

https://www.nationalgeographic.com/news/2017/07/plastic-produced-recycling-waste-ocean-trash-debris-environment/

https://twitter.com/artofactivism?ref src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor

Compliancy Issues Covered: environment; pollution; sustainability; business; manufactory; food

23:45 CULTURE CRASH: THE COUNTDOWN TO FOOTBALL SEASON

2:40

Synopsis: The NFL turns 100 this year. We discuss the American tradition of football and why the sport is so near and dear to our hearts.

Host: Evan Rook

Compliancy Issues Covered: sports; television; family; culture; media



Compliancy Issues Covered: music; culture; media

Program Log for Viewpoints

Air Week	19-35	Written & Produced		Annie Krall & Evan Rook	ζ
III WEEK	09/01 - 09/07/2019	Studio Producer	Jason Dickey		
Гime S	egment				Dur
		B DOES NOT FIT ALL: MA	I E MIDCEC 6- THE	EUTUDE OF THE DOO	
rising dema		today are men. As aging Ameri g by finding ways to recruit ear			
Host: Garg	Price. Guests: Blake Smi	th, National President, America	an Association for Men	ı in Nursing; Brian Underw	vood, registered
	nore information: v.aamn.org/ /guy.com/				
Complianc	y Issues Covered: gender is	ssues; healthcare; medicine; div	versity; social media; c	areer; seniors	
14:34 S	EGMENT 2: SAVING TI	HE BULLY: WHY WE SO Q	UICKLY CONDEM	N 'TROUBLED CHILDR	REN' 8:40
Synopsis:	While schools have put in pl	lace comprehensive anti-bullying	ng campaigns, we seld	om focus on ensuring the cl	hild bully gets the
1 1 .1	1 4 1 337 4'11 '				
never get tl		in a perpetual cycle of trouble t		m there it escalates onward o we change our mindset an	
never get the order to sto	te proper help and get stuck in p these children from falling its person. Guests: Geraldi	in a perpetual cycle of trouble t	hroughout life. How d	o we change our mindset and author, All Over the Place	nd practices in ce: Adventures in
never get the order to sto Host: Mar Travel, Tru	ty Peterson. Guests: Geraldie Love and Petty Theft; Dr. 1	in a perpetual cycle of trouble to through the cracks?	hroughout life. How d	o we change our mindset and author, All Over the Place director of Lives in the Ba	ce: Adventures in
Host: Mar Travel, Tru Links for 1 https://www 11e8-9570- https://www	ty Peterson. Guests: Geraldie Love and Petty Theft; Dr. 1	in a perpetual cycle of trouble to through the cracks? ine DeRuiter, creator of the blo Ross Greene, clinical child psychology.	hroughout life. How d	o we change our mindset and author, All Over the Place director of Lives in the Ba	ce: Adventures in
Host: Mar Travel, Tru Links for I https://www https://www	ty Peterson. Guests: Geraldie Love and Petty Theft; Dr. 1 more info: v.washingtonpost.com/outlor 29c9830535e5_story.html v.everywhereist.com/ v.livesinthebalance.org/	in a perpetual cycle of trouble to through the cracks? ine DeRuiter, creator of the blo Ross Greene, clinical child psychology.	hroughout life. How d	o we change our mindset and author, All Over the Place director of Lives in the Basen-he-had-one/2018/02/21/5	ce: Adventures in alance
Host: Mar Travel, Tru Links for I https://www https://www	te proper help and get stuck in p these children from falling ty Peterson. Guests: Geralding ty Peterson. Guests: Geralding to Love and Petty Theft; Dr. 100 to 100	in a perpetual cycle of trouble to through the cracks? ine DeRuiter, creator of the blo Ross Greene, clinical child psycook/i-thought-my-bully-deserved	hroughout life. How d	o we change our mindset and author, All Over the Place director of Lives in the Basen-he-had-one/2018/02/21/5	ce: Adventures in alance



Program	19-36	Written & Produced	Amirah Zaveri, Annie Krall & Evan Rook
Air Week	09/08 - 09/14/2019	Studio Producer	Jason Dickey

Time Segment

1:48 SEGMENT 1: GENDER ISSUES & SPORTS: HOW DO THESE DISTINCTIONS SHAPE WHO WE BECOME? 12:08

Synopsis: When we think of a typical high school football player, most of us imagine a muscled teenage boy in a uniform. We speak with K-Lani Nava, the first female football player to score and win in a Texas high school championship game, about the importance of breaking gender issues stereotypes to play the sport you love.

Host: Gary Price. Guests: Dr. Christia Spears Brown, professor, development psychology at the University of Kentucky, author, Parenting Beyond Pink and Blue: How to Raise Kids Free of Gender issues Stereotypes; K-Lani Nava, high school football player, Strawn High School, current college student, Texas A&M University

Links for more information:

http://thesportjournal.org/article/exposure-to-womens-sports-changing-attitudes-toward-female-athletes/

https://twitter.com/klani n6?lang=en

https://www.amazon.com/Parenting-Beyond-Pink-Blue-Stereotypes/dp/160774502X

Compliancy Issues Covered: sports; gender issues; higher education; parenting; psychology; health

SEGMENT 2: THE WONDERS OF CAVE DIVING

6:59

Dur.

Synopsis: What it's like to swim inside of an iceberg the size of a small country? World-renowned cave diver Jill Heinerth led a team of divers inside the massive B-15 iceberg in Antarctica, and throughout her career has completed hundreds of other underwater dives across the world. We speak with Heinerth about the beauty and risks of cave diving and the importance of her work in helping scientists, biologists and researchers learn more about the Earth's oceans and ecosystems.

Host: Marty Peterson. Guests: Jill Heinerth, cave diver and author, Into the Planet: My Life as a Cave Diver

Links for more info:

https://www.intotheplanet.com/, https://twitter.com/jillheinerth?lang=en

https://www.ted.com/talks/jill heinerth the mysterious world of underwater caves/footnotes?referrer=playlist-

talks for when you re in the m

Compliancy Issues Covered: exploration; climate change; science; gender issues; environment; travel

23:58 **CULTURE CRASH: FALL FILM LINEUP**

2:27

Synopsis: Autumn is right around the corner, and with the changing of seasons comes several new movie releases that seem promising.

Host: Evan Rook

Compliancy Issues Covered: film; culture; media



Frograi	III 19 -3 /	Written & Frounceu	Allifali Zaveti & Evali Rook	
Air We	ek 09/15 – 06/21/2019	Studio Producer	Jason Dickey	
Time	Segment			Dur.
1:48	SEGMENT 1: THE LASTI	NG PREVALENCE OF SKI	N WHITENING	10:16

Synopsis: In the U.S., most women look to achieve that summery glow or bronzed tan. But in much of the world and in many ethnic cultures, having lighter skin is widely preferred and is viewed as a status symbol of beauty and wealth. To achieve this look, millions of women use whitening creams, pills and even IV drips filled with a myriad of ingredients. We speak with three experts about the prevalence of skin whitening, side effects and how to change some of these deeply rooted cultural stereotypes that feed into this mentality.

Host: Gary Price. **Guests:** Dr. Isima Sobande, Nigerian dermatologist; Dr. Carlos Charles, dermatologist and founder of Derma Di Colore; Amira Adawe, executive director of The Beautywell Project

Links for more information:

http://www.dermadicolore.com/

http://thebeautywell.org/

http://laserdermclinicsng.com/staff-member/dr-isima-sobande/

Compliancy Issues Covered: health; psychology; culture; women's issues; beauty; education; nonprofits

14:07 SEGMENT 2: ONE WOMAN'S ACCOUNT OF SEXUAL ASSAULT IN THE U.S. ARMY

8:33

Synopsis: Ryan Leigh Dostie, author of *Formation: A Woman's Memoir of Stepping Out of Line*, enlisted in the Army after graduating from high school and was deployed to Iraq shortly after finishing her training. In 2002, while abroad, she was raped while sleeping in her Army barracks. What followed was a series of victim-blaming tactics and unfair bias directed towards her by her commanders. Dostie spoke with Viewpoints about her experience and how she found the strength to move on.

Host: Marty Peterson. Guests: Ryan Leigh Dostie, author of Formation: A Woman's Memoir of Stepping Out of Line

Links for more info:

https://www.ryanleighdostie.com/

https://www.amazon.com/Formation-Womans-Memoir-Stepping-Line/dp/1538731533

Compliancy Issues Covered: military; war; sexual assault; mental health; women's rights; literature

23:50 CULTURE CRASH: UNLOCKING THE POPULARITY OF NETFLIX'S MINDHUNTER

2:47

Synopsis: The Netflix original "Mindhunter" is finally back for season two, and to celebrate its return we talk about what sets this true crime and thriller series apart from all of the others.

Host: Evan Rook

Compliancy Issues Covered: television; culture; media; crime; government; law enforcement; pop culture



Program	19-38	Written & Produced	Amirah Zaveri, Annie Krall & Evan Rook	
Air Week	09/22 - 09/28/2019	Studio Producer	Jason Dickey	
Time	Segment			Dur.
1:48	SEGMENT 1: AMERICAN	RODEO TODAY		10:51

Synopsis: When most of us think of rodeo, we travel back in time to the Wild Wild West where cowboys roamed the streets. These days, the sport is still alive and thriving but is evolving with the times. We speak with three rodeo experts about everything from bull riding to rodeo clowns and queens.

Host: Gary Price. Guests: Cody Teel, professional bull rider; James Higginbotham, Executive Director, National High School Rodeo Association; McKardy Kelly, 2019-2020 High School Rodeo Queen

Links for more information:

https://www.pbr.com/, https://www.nhsra.com/

https://www.prorodeo.com/prorodeo/cowboys/cowboy-biographies?id=1058

Compliancy Issues Covered: culture; sports; education; relationships; animals; history; health

14:42 SEGMENT 2: THE BOOM OF FAST-FOOD & ITS DEEP-ROOTED TIES TO AMERICAN CULTURE

Synopsis: Most of us point to McDonald's as the founding of fast food as we know it. But the American staple actually began nearly a hundred years ago with two chains, White Castle and A&W. We speak with Adam Chandler, journalist and author of *Drive-Thru Dreams:* A Journey Through the Heart of America's Fast-Food Kingdom about the events that fed into the rapid rise of the fast-food industry and how different chains are fighting to stay present and on-trend in today's competitive restaurant landscape.

Host: Marty Peterson. **Guests:** Adam Chandler, journalist & author, *Drive-Thru Dreams: A Journey Through the Heart of America's Fast-Food Kingdom*

Links for more info:

https://twitter.com/AllMyChandler?ref src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor

https://www.theatlantic.com/ideas/archive/2019/06/how-fast-food-can-unite-america/592441/

https://us.macmillan.com/books/9781250090720

Compliancy Issues Covered: food; history; social media; marketing; health; international culture; business

24:19 CULTURE CRASH: NOAH HAWLEY'S NOVEL "BEFORE THE FALL"

2:05

Synopsis: Noah Hawley is the man behind the popular television shows "Fargo" and "Legion". He's also authored a few novels including his latest, "Before the Fall," – a mystery thriller that's been winning international awards and is worthy of a read if you're a fan of the genre.

Host: Evan Rook

Compliancy Issues Covered: literature; culture; television; crime; pop culture



Prograi	n 19-39	Written & Produced	Amirah Zaveri, Evan Rook	
Air We	ek 09/29 – 10/05/2019	Studio Producer	Jason Dickey	
Time	Segment			Dur.
1:48	SEGMENT 1: FRIENDS OF THE CHILDREN: LONG-TERM MENTORS MAKING A DIFFERENCE			9:24

Synopsis: While some of us have fond memories of an idyllic childhood filled with joyous birthday parties and summer road trips, some children face a completely different home life. This instability can overtake a child or teen and lead them down a dangerous path. The nonprofit, Friends of the Children, understands the importance of getting to a child early on and setting a permanent mentor-child relationship that they can rely on while everything else in their life may be up in the air. We learn about the organization and how they're helping thousands of children move past these struggles to thrive.

Host: Gary Price. Guests: Patrick Kindred, graduate of Friends of the Children Portland; Dr. Ross Greene, clinical child psychologist and founding director, Lives in the Balance; Terri Sorensen, CEO of Friends of the Children

Links for more information:

https://friendsofthechildren.org/

https://www.livesinthebalance.org/

https://leapambassadors.org/resources/building-case-funders/duncan-campbell/

Compliancy Issues Covered: development; parenting; government; nonprofit organizations; mental health; childhood safety/development

13:14 SEGMENT 2: THINK BEFORE YOU INK: THE STRENUOUS PROCESS OF TATTOO REMOVAL

Synopsis: Most of us at one point in our lives have thought about spontaneously getting a tattoo. By the next morning, however, we're glad we didn't take the leap. Dr. Eric Bernstein is a board-certified laser surgeon with more than 25 years of experience in laser tattoo removal. Throughout the years, he's seen just about everything and heard almost every reason out there for why patient wants their ink gone for good. Bernstein leads us through the interesting process of tattooing, how a tattoo actually gets removed and the good, the bad and the ugly designs he's seen over the years.

Host: Marty Peterson. Guests: Dr. Eric Bernstein, board-certified laser surgeon & director, Main Line Center for Laser Surgery

Links for more info:

http://dermguy.com/dr-eric-f-bernstein/ http://dermguy.com/photos/picoway-laser/

Compliancy Issues Covered: health; safety; business; art; government regulation; medicine; technology

23:58 CULTURE CRASH: STEPHEN KING'S LATEST: THE INSTITUTE

2:25

Synopsis: Stephen King is a master at telling stories through the eyes of children. In his latest book, he continues this theme with riveting results.

Host: Evan Rook

Compliancy Issues Covered: literature; pop culture