

WCND 2013-01 AD COUNCIL Quarterly report - compliancy issues & program list



JANUARY 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)

FEBRUARY 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)

MARCH 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)



CAMPAIGN:

Caregiver Assistance Child Car Safety Discovering Nature Diversity & Inclusion Drug-Imparied Driving Prevention

Campaign	Sponsor Organization
Adoption from Foster Care	U.S. Department of Health and Human Services' Children's Bureau, AdoptUSKids
Alzheimer's Awareness	Alzheimer's Association
Autism Awareness	Autism Speaks
Breast Cancer Risk Education	Susan G. Komen
Bullying Prevention	Ad Council
Buzzed Driving Prevention	National Highway Traffic Safety Administration
Caregiver Assistance	AARP
Child Car Safety	National Highway Traffic Safety Administration
Discovering Nature	U.S. Forest Service
Diversity & Inclusion	Ad Council
Drug-Impaired Driving Prevention	National Highway Traffic Safety Administration
Emergency Preparedness	Federal Emergency Management Agency
Emergency Preparedness—NYC	New York City Emergency Management Department
Empowering Girls in STEM	Ad Council
Ending Hunger	Feeding America
Fatherhood Involvement	U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood Clearinghouse

Campaign	Sponsor Organization
Gun Safety	Brady
High Blood Pressure Control	American Heart Association, American Stroke Association, American Medical Association
High School Equivalency	Dollar General Literacy Foundation
Job Training & Employment	Goodwill Industries International
Learning & Attention Issues	Understood
LGBT Acceptance	The Gill Foundation
Lung Cancer Screening	American Lung Association
Pathways to Employment	Year Up
Recycling	Keep America Beautiful
Saving for Retirement	AARP
Shelter Pet Adoption	The Humane Society of the United States, Maddie's Fund*
Suicide Prevention	American Foundation for Suicide Prevention, The Jed Foundation
Texting and Driving Prevention	National Highway Traffic Safety Administration
Type 2 Diabetes Prevention	American Medical Association, Center for Disease Control and Prevention
Wildfire Prevention	U.S. Forest Service, National Association of State Foresters



WCND 2013-02 AD COUNCIL Quarterly report - compliancy issuues & program list



APRIL 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)

MAY 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)

JUNE 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)



CAMPAIGN:

Alzheimer's Awareness Autism Awareness Breast Cancer Risk Education Bullying Prevention Buzzed Driving Prevention

Campaign	Sponsor Organization
Adoption from Foster Care	U.S. Department of Health and Human Services' Children's Bureau, AdoptUSKids
Alzheimer's Awareness	Alzheimer's Association
Autism Awareness	Autism Speaks
Breast Cancer Risk Education	Susan G. Komen
Bullying Prevention	AdCouncil
Buzzed Driving Prevention	National Highway Traffic Safety Administration
Caregiver Assistance	AARP
Child Car Safety	National Highway Traffic Safety Administration
Discovering Nature	U.S. Forest Service
Diversity & Inclusion	Ad Council
Drug-Impaired Driving Prevention	National Highway Traffic Safety Administration
Emergency Preparedness	Federal Emergency Management Agency
Emergency Preparedness—NYC	New York City Emergency Management Department
Empowering Girls in STEM	Ad Council
Ending Hunger	Feeding America
Fatherhood Involvement	U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood Clearinghouse

Campaign	Sponsor Organization
Gun Safety	Brady
High Blood Pressure Control	American Heart Association, American Stroke Association, American Medical Association
High School Equivalency	Dollar General Literacy Foundation
Job Training & Employment	Goodwill Industries International
Learning & Attention Issues	Understood
LGBT Acceptance	The Gill Foundation
Lung Cancer Screening	American Lung Association
Pathways to Employment	Year Up
Recycling	Keep America Beautiful
Saving for Retirement	AARP
Shelter Pet Adoption	The Humane Society of the United States, Maddie's Fund*
Suicide Prevention	American Foundation for Suicide Prevention, The Jed Foundation
Texting and Driving Prevention	National Highway Traffic Safety Administration
Type 2 Diabetes Prevention	American Medical Association, Center for Disease Control and Prevention
Wildfire Prevention	U.S. Forest Service, National Association of State Foresters



WCND 2013-Q3 AD COUNCIL Quarterly report - compliancy issuues & program list



JULY 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)

AUGUST 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)

SEPTEMBER 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)



CAMPAIGN: Adoption From Foster Care Gun Safety High Blood Pressure Control

CAMPAIGN:

Adoption From Foster Care Gun Safety Hiah Blood Pressure Control

Campaign	Sponsor Organization
Adoption from Foster Care	U.S. Department of Health and Human Services' Children's Bureau, AdoptUSKids
Alzheimer's Awareness	Alzheimer's Association
Autism Awareness	Autism Speaks
Breast Cancer Risk Education	Susan G. Komen
Bullying Prevention	Ad Council
Buzzed Driving Prevention	National Highway Traffic Safety Administration
Caregiver Assistance	AARP
Child Car Safety	National Highway Traffic Safety Administration
Discovering Nature	U.S. Forest Service
Diversity & Inclusion	Ad Council
Drug-Impaired Driving Prevention	National Highway Traffic Safety Administration
Emergency Preparedness	Federal Emergency Management Agency
Emergency Preparedness—NYC	New York City Emergency Management Department
Empowering Girls in STEM	Ad Council
Ending Hunger	Feeding America
Fatherhood Involvement	U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood Clearinghouse

Sponsor Organization
Brady
American Heart Association, American Stroke Association, American Medical Association
Dollar General Literacy Foundation
Goodwill Industries International
Understood
The Gill Foundation
American Lung Association
Year Up
Keep America Beautiful
AARP
The Humane Society of the United States, Maddie's Fund*
American Foundation for Suicide Prevention, The Jed Foundation
National Highway Traffic Safety Administration
American Medical Association, Centers for Disease Control and Prevention
U.S. Forest Service, National Association of State Foresters



WCND 2013-04 AD COUNCIL Quarterly report - compliancy issues & program list



OCTOBER 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)

NOVEMBER 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)



Human Services' Children's Burea AdoptUSKidsAlzheimer's AwarenessAlzheimer's AssociationAutism AwarenessAutism SpeaksBreast Cancer Risk EducationSusan G. KomenBullying PreventionAd CouncilBuzzed Driving PreventionNational Highway Traffic Safety AdministrationCaregiver AssistanceAARPChild Car SafetyNational Highway Traffic Safety AdministrationDiscovering NatureU.S. Forest ServiceDiversity & InclusionAd CouncilDrug-Impaired Driving PreventionNational Highway Traffic Safety AdministrationEmergency PreparednessFederal Emergency Management AgencyEmergency Preparedness—NYCNew York City Emergency Management DepartmentEnding HungerFeeding AmericaFatherhood InvolvementU.S. Department of Health and Human Services' Administration	Campaign	Sponsor Organization
Autism Awareness Autism Speaks Breast Cancer Risk Education Susan G. Komen Bullying Prevention Ad Council Buzzed Driving Prevention National Highway Traffic Safety Administration Caregiver Assistance AARP Child Car Safety National Highway Traffic Safety Administration Discovering Nature U.S. Forest Service Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood	Adoption from Foster Care	Human Services' Children's Bureau,
Breast Cancer Risk Education Susan G. Komen Bullying Prevention Ad Council Buzzed Driving Prevention National Highway Traffic Safety Administration Caregiver Assistance AARP Child Car Safety National Highway Traffic Safety Administration Discovering Nature U.S. Forest Service Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood	Alzheimer's Awareness	Alzheimer's Association
Bullying Prevention Ad Council Buzzed Driving Prevention National Highway Traffic Safety Administration Caregiver Assistance AARP Child Car Safety National Highway Traffic Safety Administration Discovering Nature U.S. Forest Service Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood	Autism Awareness	Autism Speaks
Buzzed Driving Prevention National Highway Traffic Safety Administration Caregiver Assistance AARP Child Car Safety National Highway Traffic Safety Administration Discovering Nature U.S. Forest Service Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Hurman Services' Administration for Children and Families, National Responsible Fatherhood	Breast Cancer Risk Education	Susan G. Komen
Administration Caregiver Assistance AARP Child Car Safety National Highway Traffic Safety Administration Discovering Nature U.S. Forest Service Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood	Bullying Prevention	AdCouncil
Child Car Safety National Highway Traffic Safety Administration Discovering Nature U.S. Forest Service Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood	Buzzed Driving Prevention	
Administration Discovering Nature U.S. Forest Service Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Hurman Services' Administration for Children and Families, National Responsible Fatherhood	Caregiver Assistance	AARP
Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Hurman Services' Administration for Children and Families, National Responsible Fatherhood	Child Car Safety	
Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood	Discovering Nature	U.S. Forest Service
Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood	Diversity & Inclusion	Ad Council
Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Hurman Services' Administration for Children and Families, National Responsible Fatherhood	Drug-Impaired Driving Prevention	
Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood	Emergency Preparedness	0,
Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood	Emergency Preparedness—NYC	
Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood	Empowering Girls in STEM	Ad Council
Human Services' Administration for Children and Families, National Responsible Fatherhood	Ending Hunger	Feeding America
Clearinghouse	Fatherhood Involvement	Human Services' Administration for Children and Families,

Campaign	Sponsor Organization
Gun Safety	Brady
High Blood Pressure Control	American Heart Association, American Stroke Association, American Medical Association
High School Equivalency	Dollar General Literacy Foundation
Job Training & Employment	Goodwill Industries International
Learning & Attention Issues	Understood
LGBT Acceptance	The Gill Foundation
Lung Cancer Screening	American Lung Association
Pathways to Employment	Year Up
Recycling	Keep America Beautiful
Saving for Retirement	AARP
Shelter Pet Adoption	The Humane Society of the United States, Maddie's Fund*
Suicide Prevention	American Foundation for Suicide Prevention, The Jed Foundation
Texting and Driving Prevention	National Highway Traffic Safety Administration
Type 2 Diabetes Prevention	American Medical Association, Centers for Disease Control and Prevention
Wildfire Prevention	U.S. Forest Service, National Association of State Foresters



WCND 2014-Q1 AD COUNCIL Quarterly report - compliancy issues & program list



JANUARY 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)

FEBRUARY 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)

MARCH 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)



Campaign	Sponsor Organizatio
Adoption from Foster Care	U.S. Department of Health and Human Services' Children's Bureau, AdoptUSKids
Alzheimer's Awareness	Alzheimer's Association
Autism Awareness	Autism Speaks
Breast Cancer Risk Education	Susan G. Komen
Bullying Prevention	AdCouncil
Buzzed Driving Prevention	National Highway Traffic Safety Administration
Caregiver Assistance	AARP
Child Car Safety	National Highway Traffic Safety Administration
Discovering Nature	U.S. Forest Service
Diversity & Inclusion	Ad Council
Drug-Impaired Driving Prevention	National Highway Traffic Safety Administration
Emergency Preparedness	Federal Emergency Management Agency
Emergency Preparedness—NYC	New York City Emergency Management Department
Empowering Girls in STEM	Ad Council
Ending Hunger	Feeding America
Fatherhood Involvement	U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood

Clearinghouse

Campaign	Sponsor Organization
Gun Safety	Brady
High Blood Pressure Control	American Heart Association, American Stroke Association, American Medical Association
High School Equivalency	Dollar General Literacy Foundation
Job Training & Employment	Goodwill Industries International
Learning & Attention Issues	Understood
LGBT Acceptance	The Gill Foundation
Lung Cancer Screening	American Lung Association
Pathways to Employment	Year Up
Recycling	Keep America Beautiful
Saving for Retirement	AARP
Shelter Pet Adoption	The Humane Society of the United States, Maddie's Fund*
Suicide Prevention	American Foundation for Suicide Prevention, The Jed Foundation
Texting and Driving Prevention	National Highway Traffic Safety Administration
Type 2 Diabetes Prevention	American Medical Association, Centers for Disease Control and Prevention
Wildfire Prevention	U.S. Forest Service, National Association of State Foresters



WCND 2014-02 AD COUNCIL Quarterly report - compliancy issues & program list



APRIL 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)

MAY 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)

JUNE 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)



Campaign	Sponsor Organizatio
Adoption from Foster Care	U.S. Department of Health and Human Services' Children's Bureau, AdoptUSKids
Alzheimer's Awareness	Alzheimer's Association
Autism Awareness	Autism Speaks
Breast Cancer Risk Education	Susan G. Komen
Bullying Prevention	AdCouncil
Buzzed Driving Prevention	National Highway Traffic Safety Administration
Caregiver Assistance	AARP
Child Car Safety	National Highway Traffic Safety Administration
Discovering Nature	U.S. Forest Service
Diversity & Inclusion	Ad Council
Drug-Impaired Driving Prevention	National Highway Traffic Safety Administration
Emergency Preparedness	Federal Emergency Management Agency
Emergency Preparedness—NYC	New York City Emergency Management Department
Empowering Girls in STEM	Ad Council
Ending Hunger	Feeding America
Fatherhood Involvement	U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood

Clearinghouse

Campaign	Sponsor Organization
Gun Safety	Brady
High Blood Pressure Control	American Heart Association, American Stroke Association, American Medical Association
High School Equivalency	Dollar General Literacy Foundation
Job Training & Employment	Goodwill Industries International
Learning & Attention Issues	Understood
LGBT Acceptance	The Gill Foundation
Lung Cancer Screening	American Lung Association
Pathways to Employment	Year Up
Recycling	Keep America Beautiful
Saving for Retirement	AARP
Shelter Pet Adoption	The Humane Society of the United States, Maddie's Fund*
Suicide Prevention	American Foundation for Suicide Prevention, The Jed Foundation
Texting and Driving Prevention	National Highway Traffic Safety Administration
Type 2 Diabetes Prevention	American Medical Association, Center for Disease Control and Prevention
Wildfire Prevention	U.S. Forest Service, National Association of State Foresters



WCND 2014-Q3 AD COUNCIL Quarterly report - compliancy issues & program list



JULY 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)

AUGUST 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)



Campaign	Sponsor Organization
Adoption from Foster Care	U.S. Department of Health and Human Services' Children's Bureau, AdoptUSKids
Alzheimer's Awareness	Alzheimer's Association
Autism Awareness	Autism Speaks
Breast Cancer Risk Education	Susan G. Komen
Bullying Prevention	Ad Council
Buzzed Driving Prevention	National Highway Traffic Safety Administration
Caregiver Assistance	AARP
Child Car Safety	National Highway Traffic Safety Administration
Discovering Nature	U.S. Forest Service
Diversity & Inclusion	Ad Council
Drug-Impaired Driving Prevention	National Highway Traffic Safety Administration
Emergency Preparedness	Federal Emergency Management Agency
Emergency Preparedness—NYC	New York City Emergency Management Department
Empowering Girls in STEM	Ad Council
Ending Hunger	Feeding America
Fatherhood Involvement	U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood Clearinghouse

Campaign	Sponsor Organization
Gun Safety	Brady
High Blood Pressure Control	American Heart Association, American Stroke Association, American Medical Association
High School Equivalency	Dollar General Literacy Foundation
Job Training & Employment	Goodwill Industries International
Learning & Attention Issues	Understood
LGBT Acceptance	The Gill Foundation
Lung Cancer Screening	American Lung Association
Pathways to Employment	Year Up
Recycling	Keep America Beautiful
Saving for Retirement	AARP
Shelter Pet Adoption	The Humane Society of the United States, Maddie's Fund*
Suicide Prevention	American Foundation for Suicide Prevention, The Jed Foundation
Texting and Driving Prevention	National Highway Traffic Safety Administration
Type 2 Diabetes Prevention	American Medical Association, Centers for Disease Control and Prevention
Wildfire Prevention	U.S. Forest Service, National Association of State Foresters



WCND 2014-04 AD COUNCIL Quarterly report - compliancy issues & program list



OCTOBER 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)

NOVEMBER 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)



Campaign	Sponsor Organization
Adoption from Foster Care	U.S. Department of Health and Human Services' Children's Bureau, AdoptUSKids
Alzheimer's Awareness	Alzheimer's Association
Autism Awareness	Autism Speaks
Breast Cancer Risk Education	Susan G. Komen
Bullying Prevention	Ad Council
Buzzed Driving Prevention	National Highway Traffic Safety Administration
Caregiver Assistance	AARP
Child Car Safety	National Highway Traffic Safety Administration
Discovering Nature	U.S. Forest Service
Diversity & Inclusion	Ad Council
Drug-Impaired Driving Prevention	National Highway Traffic Safety Administration
Emergency Preparedness	Federal Emergency Management Agency
Emergency Preparedness—NYC	New York City Emergency Management Department
Empowering Girls in STEM	Ad Council
Ending Hunger	Feeding America
Fatherhood Involvement	U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood Clearinghouse

Campaign	Sponsor Organization
Gun Safety	Brady
High Blood Pressure Control	American Heart Association, American Stroke Association, American Medical Association
High School Equivalency	Dollar General Literacy Foundation
Job Training & Employment	Goodwill Industries International
Learning & Attention Issues	Understood
LGBT Acceptance	The Gill Foundation
Lung Cancer Screening	American Lung Association
Pathways to Employment	Year Up
Recycling	Keep America Beautiful
Saving for Retirement	AARP
Shelter Pet Adoption	The Humane Society of the United States, Maddie's Fund*
Suicide Prevention	American Foundation for Suicide Prevention, The Jed Foundation
Texting and Driving Prevention	National Highway Traffic Safety Administration
Type 2 Diabetes Prevention	American Medical Association, Centers for Disease Control and Prevention
Wildfire Prevention	U.S. Forest Service, National Association of State Foresters



WCND 2015-01 AD COUNCIL Quarterly report - compliancy issues & program list



JANUARY 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)

FEBRUARY 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)



AdoptUSKidsAlzheimer's AwarenessAlzheimer's AssociationAutism AwarenessAutism SpeaksBreast Cancer Risk EducationSusan G. KomenBullying PreventionAd CouncilBuzzed Driving PreventionNational Highway Traffic Safety AdministrationCaregiver AssistanceAARPChild Car SafetyNational Highway Traffic Safety AdministrationDiscovering NatureU.S. Forest ServiceDiversity & InclusionAd CouncilDrug-Impaired Driving PreventionNational Highway Traffic Safety AdministrationEmergency PreparednessFederal Emergency Management AgencyEmergency Preparedness—NYCNew York City Emergency Management DepartmentEnding HungerFeeding AmericaFatherhood InvolvementU.S. Department of Health and Human Services' Administration	mpaign	Sponsor Organization
Autism Awareness Autism Speaks Breast Cancer Risk Education Susan G. Komen Bullying Prevention Ad Council Buzzed Driving Prevention National Highway Traffic Safety Administration Caregiver Assistance AARP Child Car Safety National Highway Traffic Safety Administration Discovering Nature U.S. Forest Service Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families,	tion from Foster Care	Human Services' Children's Bureau,
Breast Cancer Risk Education Susan G. Komen Bullying Prevention Ad Council Buzzed Driving Prevention National Highway Traffic Safety Administration Caregiver Assistance AARP Child Car Safety National Highway Traffic Safety Administration Discovering Nature U.S. Forest Service Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families,	eimer's Awareness	Alzheimer's Association
Bullying Prevention Ad Council Buzzed Driving Prevention National Highway Traffic Safety Administration Caregiver Assistance AARP Child Car Safety National Highway Traffic Safety Administration Discovering Nature U.S. Forest Service Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness Federal Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families,	m Awareness	Autism Speaks
Buzzed Driving Prevention National Highway Traffic Safety Administration Caregiver Assistance AARP Child Car Safety National Highway Traffic Safety Administration Discovering Nature U.S. Forest Service Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families,	st Cancer Risk Education	Susan G. Komen
Administration Caregiver Assistance AARP Child Car Safety National Highway Traffic Safety Administration Discovering Nature U.S. Forest Service Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families,	ing Prevention	AdCouncil
Child Car Safety National Highway Traffic Safety Administration Discovering Nature U.S. Forest Service Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families,	ed Driving Prevention	
Administration Discovering Nature U.S. Forest Service Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families,	giver Assistance	AARP
Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families,	Car Safety	
Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families,	overing Nature	U.S. Forest Service
Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families,	rsity & Inclusion	Ad Council
Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families,	-Impaired Driving Prevention	
Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families,	rgency Preparedness	
Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families,	rgency Preparedness—NYC	
Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families,	owering Girls in STEM	Ad Council
Human Services' Administration for Children and Families,	ng Hunger	Feeding America
Clearinghouse	erhood Involvement	Human Services' Administration for Children and Families, National Responsible Fatherhood

Campaign	Sponsor Organization
Gun Safety	Brady
High Blood Pressure Control	American Heart Association, American Stroke Association, American Medical Association
High School Equivalency	Dollar General Literacy Foundation
Job Training & Employment	Goodwill Industries International
Learning & Attention Issues	Understood
LGBT Acceptance	The Gill Foundation
Lung Cancer Screening	American Lung Association
Pathways to Employment	Year Up
Recycling	Keep America Beautiful
Saving for Retirement	AARP
Shelter Pet Adoption	The Humane Society of the United States, Maddie's Fund*
Suicide Prevention	American Foundation for Suicide Prevention, The Jed Foundation
Texting and Driving Prevention	National Highway Traffic Safety Administration
Type 2 Diabetes Prevention	American Medical Association, Center for Disease Control and Prevention
Wildfire Prevention	U.S. Forest Service, National Association of State Foresters



WCND 2015-02 AD COUNCIL Quarterly report - compliancy issues & program list



APRIL 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)

MAY 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)



Sponsor Organization
U.S. Department of Health and Human Services' Children's Bureau, AdoptUSKids
Alzheimer's Association
Autism Speaks
Susan G. Komen
Ad Council
National Highway Traffic Safety Administration
AARP
National Highway Traffic Safety Administration
U.S. Forest Service
Ad Council
National Highway Traffic Safety Administration
Federal Emergency Management Agency
New York City Emergency Management Department
Ad Council
Feeding America
U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood Clearinghouse

Campaign	Sponsor Organization
Gun Safety	Brady
High Blood Pressure Control	American Heart Association, American Stroke Association, American Medical Association
High School Equivalency	Dollar General Literacy Foundation
Job Training & Employment	Goodwill Industries International
Learning & Attention Issues	Understood
LGBT Acceptance	The Gill Foundation
Lung Cancer Screening	American Lung Association
Pathways to Employment	Year Up
Recycling	Keep America Beautiful
Saving for Retirement	AARP
Shelter Pet Adoption	The Humane Society of the United States, Maddie's Fund*
Suicide Prevention	American Foundation for Suicide Prevention, The Jed Foundation
Texting and Driving Prevention	National Highway Traffic Safety Administration
Type 2 Diabetes Prevention	American Medical Association, Centers for Disease Control and Prevention
Wildfire Prevention	U.S. Forest Service, National Association of State Foresters



WCND 2015-03 AD COUNCIL Quarterly report - compliancy issuues & program list



JULY 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)

AUGUST 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)



Campaign	Sponsor Organizatio
Adoption from Foster Care	U.S. Department of Health and Human Services' Children's Bureau, AdoptUSKids
Alzheimer's Awareness	Alzheimer's Association
Autism Awareness	Autism Speaks
Breast Cancer Risk Education	Susan G. Komen
Bullying Prevention	AdCouncil
Buzzed Driving Prevention	National Highway Traffic Safety Administration
Caregiver Assistance	AARP
Child Car Safety	National Highway Traffic Safety Administration
Discovering Nature	U.S. Forest Service
Diversity & Inclusion	Ad Council
Drug-Impaired Driving Prevention	National Highway Traffic Safety Administration
Emergency Preparedness	Federal Emergency Management Agency
Emergency Preparedness—NYC	New York City Emergency Management Department
Empowering Girls in STEM	Ad Council
Ending Hunger	Feeding America
Fatherhood Involvement	U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood Clearinghouse

Campaign	Sponsor Organization
Gun Safety	Brady
High Blood Pressure Control	American Heart Association, American Stroke Association, American Medical Association
High School Equivalency	Dollar General Literacy Foundation
Job Training & Employment	Goodwill Industries International
Learning & Attention Issues	Understood
LGBT Acceptance	The Gill Foundation
Lung Cancer Screening	American Lung Association
Pathways to Employment	Year Up
Recycling	Keep America Beautiful
Saving for Retirement	AARP
Shelter Pet Adoption	The Humane Society of the United States, Maddie's Fund*
Suicide Prevention	American Foundation for Suicide Prevention, The Jed Foundation
Texting and Driving Prevention	National Highway Traffic Safety Administration
Type 2 Diabetes Prevention	American Medical Association, Center for Disease Control and Prevention
Wildfire Prevention	U.S. Forest Service, National Association of State Foresters



WCND 2015-04 AD COUNCIL Quarterly report - compliancy issues & program list



OCTOBER 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)

NOVEMBER 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)



Campaign	Sponsor Organization
Adoption from Foster Care	U.S. Department of Health and Human Services' Children's Bureau, AdoptUSKids
Alzheimer's Awareness	Alzheimer's Association
Autism Awareness	Autism Speaks
Breast Cancer Risk Education	Susan G. Komen
Bullying Prevention	Ad Council
Buzzed Driving Prevention	National Highway Traffic Safety Administration
Caregiver Assistance	AARP
Child Car Safety	National Highway Traffic Safety Administration
Discovering Nature	U.S. Forest Service
Diversity & Inclusion	Ad Council
Drug-Impaired Driving Prevention	National Highway Traffic Safety Administration
Emergency Preparedness	Federal Emergency Management Agency
Emergency Preparedness—NYC	New York City Emergency Management Department
Empowering Girls in STEM	Ad Council
Ending Hunger	Feeding America
Fatherhood Involvement	U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood Clearinghouse

Campaign	Sponsor Organization
Gun Safety	Brady
High Blood Pressure Control	American Heart Association, American Stroke Association, American Medical Association
High School Equivalency	Dollar General Literacy Foundation
Job Training & Employment	Goodwill Industries International
Learning & Attention Issues	Understood
LGBT Acceptance	The Gill Foundation
Lung Cancer Screening	American Lung Association
Pathways to Employment	Year Up
Recycling	Keep America Beautiful
Saving for Retirement	AARP
Shelter Pet Adoption	The Humane Society of the United States, Maddie's Fund*
Suicide Prevention	American Foundation for Suicide Prevention, The Jed Foundation
Texting and Driving Prevention	National Highway Traffic Safety Administration
Type 2 Diabetes Prevention	American Medical Association, Centers for Disease Control and Prevention
Wildfire Prevention	U.S. Forest Service, National Association of State Foresters



WCND 2016-01 AD COUNCIL Quarterly report - compliancy issues & program list



JANUARY 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)

FEBRUARY 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)



Campaign	Sponsor Organization
Adoption from Foster Care	U.S. Depar tment of Health and Human Services' Children's Bureau, AdoptUSKids
Alzheimer's Awareness	Alzheimer's Association
Autism Awareness	Autism Speaks
Breast Cancer Risk Education	Susan G. Komen
Bullying Prevention	Ad Council
Buzzed Driving Prevention	National Highway Traffic Safety Administration
Caregiver Assistance	AARP
Child Car Safety	National Highway Traffic Safety Administration
Discovering Nature	U.S. Forest Service
Diversity & Inclusion	Ad Council
Drug-Impaired Driving Prevention	National Highway Traffic Safety Administration
Emergency Preparedness	Federal Emergency Management Agency
Emergency Preparedness—NYC	New York City Emergency Management Department
Empowering Girls in STEM	Ad Council
Ending Hunger	Feeding America
Fatherhood Involvement	U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood Clearinghouse

Campaign	Sponsor Organization
Gun Safety	Brady
High Blood Pressure Control	American Heart Association, American Stroke Association, American Medical Association
High School Equivalency	Dollar General Literacy Foundation
Job Training & Employment	Goodwill Industries International
Learning & Attention Issues	Understood
LGBT Acceptance	The Gill Foundation
Lung Cancer Screening	American Lung Association
Pathways to Employment	Year Up
Recycling	Keep America Beautiful
Saving for Retirement	AARP
Shelter Pet Adoption	The Humane Society of the United States, Maddie's Fund*
Suicide Prevention	American Foundation for Suicide Prevention, The Jed Foundation
Texting and Driving Prevention	National Highway Traffic Safety Administration
Type 2 Diabetes Prevention	American Medical Association, Centers for Disease Control and Prevention
Wildfire Prevention	U.S. Forest Service, National Association of State Foresters



WCND 2016-02 AD COUNCIL Quarterly report - compliancy issues & program list



APRIL 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)

MAY 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)

JUNE 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)



Adoption from Foster Care U.S. Department of Health and Human Services' Children's Bureau AdoptUSKids Alzheimer's Awareness Alzheimer's Association Autism Awareness Autism Speaks Breast Cancer Risk Education Susan G. Komen Bullying Prevention Ad Council Buzzed Driving Prevention National Highway Traffic Safety Administration Caregiver Assistance AARP Child Car Safety National Highway Traffic Safety Administration Discovering Nature U.S. Forest Service Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood	Campaign	Sponsor Organization
Autism Awareness Autism Speaks Breast Cancer Risk Education Susan G. Komen Bullying Prevention Ad Council. Buzzed Driving Prevention National Highway Traffic Safety Administration Caregiver Assistance AARP Child Car Safety National Highway Traffic Safety Administration Discovering Nature U.S. Forest Service Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration	Adoption from Foster Care	Human Services' Children's Bureau,
Breast Cancer Risk Education Susan G. Komen Bullying Prevention Ad Council Buzzed Driving Prevention National Highway Traffic Safety Administration Caregiver Assistance AARP Child Car Safety National Highway Traffic Safety Administration Discovering Nature U.S. Forest Service Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration	Alzheimer's Awareness	Alzheimer's Association
Bullying Prevention Ad Council. Buzzed Driving Prevention National Highway Traffic Safety Administration Car egiver Assistance AARP Child Car Safety National Highway Traffic Safety Administration Discovering Nature U.S. Forest Service Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness Federal Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families,	Autism Awareness	Autism Speaks
Buzzed Driving Prevention National Highway Traffic Safety Administration Caregiver Assistance AARP Child Car Safety National Highway Traffic Safety Administration Discovering Nature U.S. Forest Service Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration	Breast Cancer Risk Education	Susan G. Komen
Administration Caregiver Assistance AARP Child Car Safety National Highway Traffic Safety Administration Administration Discovering Nature U.S. Forest Service Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Add Council Ending Hunger Feeding America U.S. Department of Health and Human Services' Administration for Children and Families,	Bullying Prevention	Ad Council
Child Car Safety National Highway Traffic Safety Administration Discovering Nature U.S. Forest Service Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families,	Buzzed Driving Prevention	0 ,
Administration Discovering Nature U.S. Forest Service Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families,	Caregiver Assistance	AARP
Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families,	Child Car Safety	
Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families,	Discovering Nature	U.S. Forest Service
Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families,	Diversity & Inclusion	Ad Council
Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families,	Drug-Impaired Driving Prevention	
Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families,	Emergency Preparedness	0
Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families,	Emergency Preparedness—NYC	, , ,
Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families,	Empowering Girls in STEM	Ad Council
Human Services' Administration for Children and Families,	Ending Hunger	Feeding America
	Fatherhood Involvement	Human Services' Administration for Children and Families,

Clearinghouse

Campaign	Sponsor Organization
Gun Safety	Brady
High Blood Pressure Control	American Heart Association, American Stroke Association, American Medical Association
High School Equivalency	Dollar General Literacy Foundation
Job Training & Employment	Goodwill Industries International
Learning & Attention Issues	Understood
LGBT Acceptance	The Gill Foundation
Lung Cancer Screening	American Lung Association
Pathways to Employment	Year Up
Recycling	Keep America Beautiful
Saving for Retirement	AARP
Shelter Pet Adoption	The Humane Society of the United States, Maddie's Fund*
Suicide Prevention	American Foundation for Suicide Prevention, The Jed Foundation
Texting and Driving Prevention	National Highway Traffic Safety Administration
Type 2 Diabetes Prevention	American Medical Association, Centers for Disease Control and Prevention
Wildfire Prevention	U.S. Forest Service, National Association of State Foresters



WCND 2016-Q3 AD COUNCIL Quarterly report - compliancy issuues & program list



JULY 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)

AUGUST 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)



Campaign	Sponsor Organization
Adoption from Foster Care	U.S. Department of Health and Human Services' Children's Bureau, AdoptUSKids
Alzheimer's Awareness	Alzheimer's Association
Autism Awareness	Autism Speaks
Breast Cancer Risk Education	Susan G. Komen
Bullying Prevention	AdCouncil
Buzzed Driving Prevention	National Highway Traffic Safety Administration
Caregiver Assistance	AARP
Child Car Safety	National Highway Traffic Safety Administration
Discovering Nature	U.S. Forest Service
Diversity & Inclusion	Ad Council
Drug-Impaired Driving Prevention	National Highway Traffic Safety Administration
Emergency Preparedness	Federal Emergency Management Agency
Emergency Preparedness—NYC	New York City Emergency Management Department
Empowering Girls in STEM	Ad Council
Ending Hunger	Feeding America
Fatherhood Involvement	U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood Clearinghouse

Campaign	Sponsor Organization
Gun Safety	Brady
High Blood Pressure Control	American Heart Association, American Stroke Association, American Medical Association
High School Equivalency	Dollar General Literacy Foundation
Job Training & Employment	Goodwill Industries International
Learning & Attention Issues	Understood
LGBT Acceptance	The Gill Foundation
Lung Cancer Screening	American Lung Association
Pathways to Employment	Year Up
Recycling	Keep America Beautiful
Saving for Retirement	AARP
Shelter Pet Adoption	The Humane Society of the United States, Maddie's Fund*
Suicide Prevention	American Foundation for Suicide Prevention, The Jed Foundation
Texting and Driving Prevention	National Highway Traffic Safety Administration
Type 2 Diabetes Prevention	American Medical Association, Centers for Disease Control and Prevention
Wildfire Prevention	U.S. Forest Service, National Association of State Foresters



WCND 2016-04 AD COUNCIL Quarterly report - compliancy issues & program list



OCTOBER 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)

NOVEMBER 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)



Campaign	Sponsor Organization
Adoption from Foster Care	U.S. Department of Health and Human Services' Children's Bureau, AdoptUSKids
Alzheimer's Awareness	Alzheimer's Association
Autism Awareness	Autism Speaks
Breast Cancer Risk Education	Susan G. Komen
Bullying Prevention	Ad Council
Buzzed Driving Prevention	National Highway Traffic Safety Administration
Caregiver Assistance	AARP
Child Car Safety	National Highway Traffic Safety Administration
Discovering Nature	U.S. Forest Service
Diversity & Inclusion	Ad Council
Drug-Impaired Driving Prevention	National Highway Traffic Safety Administration
Emergency Preparedness	Federal Emergency Management Agency
Emergency Preparedness—NYC	New York City Emergency Management Department
Empowering Girls in STEM	Ad Council
Ending Hunger	Feeding America
Fatherhood Involvement	U.S. Depar tment of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood Clearinghouse

for Disease Control and Prevention Wildfire Prevention U.S. Forest Service, National	Campaign	Sponsor Organization
American Stroke Association, American Medical Association High School Equivalency Dollar General Literacy Foundation Job Training & Employment Goodwill Industries International Learning & Attention Issues Understood LGBT Acceptance The Gill Foundation Lung Cancer Screening American Lung Association Pathways to Employment Year Up Recycling Keep America Beautiful Saving for Retirement AARP Shelter Pet Adoption The Humane Society of the United States, Maddie's Fund* Suicide Prevention American Foundation for Suicide Prevention, The Jed Foundation Texting and Driving Prevention National Highway Traffic Safety Administration Type 2 Diabetes Prevention American Medical Association, Cen for Disease Control and Prevention Wildfire Prevention U.S. Forest Service, National	Gun Safety	Brady
Foundation Job Training & Employment Goodwill Industries International Learning & Attention Issues Understood LGBT Acceptance The Gill Foundation Lung Cancer Screening American Lung Association Pathways to Employment Year Up Recycling Keep America Beautiful Saving for Retirement AARP Shelter Pet Adoption The Humane Society of the United States, Maddie's Fund* Suicide Prevention American Foundation for Suicide Prevention, The Jed Foundation Texting and Driving Prevention National Highway Traffic Safety Administration Type 2 Diabetes Prevention American Medical Association, Centor for Disease Control and Prevention Wildfire Prevention U.S. Forest Service, National	High Blood Pressure Control	American Stroke Association,
Learning & Attention Issues Understood LGBT Acceptance The Gill Foundation Lung Cancer Screening American Lung Association Pathways to Employment Year Up Recycling Keep America Beautiful Saving for Retirement AARP Shelter Pet Adoption The Humane Society of the United States, Maddie's Fund* Suicide Prevention American Foundation for Suicide Prevention, The Jed Foundation Texting and Driving Prevention National Highway Traffic Safety Administration Type 2 Diabetes Prevention American Medical Association, Cenfor Disease Control and Prevention Wildfire Prevention U.S. Forest Service, National	High School Equivalency	
LGBT Acceptance The Gill Foundation Lung Cancer Screening American Lung Association Pathways to Employment Year Up Recycling Keep America Beautiful Saving for Retirement AARP Shelter Pet Adoption The Humane Society of the United States, Maddie's Fund* Suicide Prevention American Foundation for Suicide Prevention, The Jed Foundation Texting and Driving Prevention National Highway Traffic Safety Administration Type 2 Diabetes Prevention American Medical Association, Cenfor Disease Control and Prevention Wildfire Prevention U.S. Forest Service, National	Job Training & Employment	Goodwill Industries International
Lung Cancer Screening American Lung Association Pathways to Employment Year Up Recycling Keep America Beautiful Saving for Retirement AARP Shelter Pet Adoption The Humane Society of the United States, Maddie's Fund* Suicide Prevention American Foundation for Suicide Prevention, The Jed Foundation Texting and Driving Prevention National Highway Traffic Safety Administration Type 2 Diabetes Prevention American Medical Association, Cenfor Disease Control and Prevention Wildfire Prevention U.S. Forest Service, National	Learning & Attention Issues	Understood
Pathways to Employment Year Up Recycling Keep America Beautiful Saving for Retirement AARP Shelter Pet Adoption The Humane Society of the United States, Maddie's Fund* Suicide Prevention American Foundation for Suicide Prevention, The Jed Foundation Texting and Driving Prevention National Highway Traffic Safety Administration Type 2 Diabetes Prevention American Medical Association, Cenfor Disease Control and Prevention Wildfire Prevention U.S. Forest Service, National	LGBT Acceptance	The Gill Foundation
Recycling Keep America Beautiful Saving for Retirement AARP Shelter Pet Adoption The Humane Society of the United States, Maddie's Fund* Suicide Prevention American Foundation for Suicide Prevention, The Jed Foundation Texting and Driving Prevention National Highway Traffic Safety Administration Type 2 Diabetes Prevention American Medical Association, Cenfor Disease Control and Prevention Wildfire Prevention U.S. Forest Service, National	Lung Cancer Screening	American Lung Association
Saving for Retirement AARP Shelter Pet Adoption The Humane Society of the United States, Maddie's Fund* Suicide Prevention American Foundation for Suicide Prevention, The Jed Foundation Texting and Driving Prevention National Highway Traffic Safety Administration Type 2 Diabetes Prevention American Medical Association, Cenfor Disease Control and Prevention Wildfire Prevention U.S. Forest Service, National	Pathways to Employment	Year Up
Shelter Pet Adoption The Humane Society of the United States, Maddie's Fund* Suicide Prevention American Foundation for Suicide Prevention, The Jed Foundation Texting and Driving Prevention National Highway Traffic Safety Administration Type 2 Diabetes Prevention American Medical Association, Cenfor Disease Control and Prevention Wildfire Prevention U.S. Forest Service, National	Recycling	Keep America Beautiful
States, Maddie's Fund* Suicide Prevention American Foundation for Suicide Prevention, The Jed Foundation Texting and Driving Prevention National Highway Traffic Safety Administration Type 2 Diabetes Prevention American Medical Association, Cen for Disease Control and Prevention Wildfire Prevention U.S. Forest Service, National	Saving for Retirement	AARP
Prevention, The Jed Foundation Texting and Driving Prevention National Highway Traffic Safety Administration Type 2 Diabetes Prevention American Medical Association, Centrol and Prevention Wildfire Prevention U.S. Forest Service, National	Shelter Pet Adoption	
Safety Administration Type 2 Diabetes Prevention American Medical Association, Cenfor Disease Control and Prevention Wildfire Prevention U.S. Forest Service, National	Suicide Prevention	
for Disease Control and Prevention Wildfire Prevention U.S. Forest Service, National	Texting and Driving Prevention	
	Type 2 Diabetes Prevention	American Medical Association, Centers for Disease Control and Prevention
Association of State Foresters	Wildfire Prevention	U.S. Forest Service, National Association of State Foresters



WCND 2017-Q1 AD COUNCIL Quarterly report - compliancy issues & program list



JANUARY 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)

FEBRUARY 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)



AdoptUSKids Alzheimer's Awareness Alzheimer's Association Autism Awareness Autism Speaks Breast Cancer Risk Education Susan G. Komen Bullying Prevention Ad Council Buzzed Driving Prevention National Highway Traffic Safety Administration Caregiver Assistance AARP Child Car Safety National Highway Traffic Safety Administration Discovering Nature U.S. Forest Service Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhoo	Campaign	Sponsor Organization
Autism Awareness Autism Speaks Breast Cancer Risk Education Susan G. Komen Bullying Prevention Ad Council Buzzed Driving Prevention National Highway Traffic Safety Administration Caregiver Assistance AARP Child Car Safety National Highway Traffic Safety Administration Discovering Nature U.S. Forest Service Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness Federal Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhoo	doption from Foster Care	Human Services' Children's Bureau,
Breast Cancer Risk Education Susan G. Komen Bullying Prevention Ad Council Buzzed Driving Prevention National Highway Traffic Safety Administration Caregiver Assistance AARP Child Car Safety National Highway Traffic Safety Administration Discovering Nature U.S. Forest Service Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhoo	Izheimer's Awareness	Alzheimer's Association
Bullying Prevention Ad Council Buzzed Driving Prevention National Highway Traffic Safety Administration Caregiver Assistance AARP Child Car Safety National Highway Traffic Safety Administration Discovering Nature U.S. Forest Service Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness Federal Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhoo	utism Awareness	Autism Speaks
Buzzed Driving Prevention National Highway Traffic Safety Administration Caregiver Assistance AARP Child Car Safety National Highway Traffic Safety Administration Discovering Nature U.S. Forest Service Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhoo	reast Cancer Risk Education	Susan G. Komen
Administration Caregiver Assistance AARP Child Car Safety National Highway Traffic Safety Administration Discovering Nature U.S. Forest Service Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood	ullying Prevention	AdCouncil
Child Car Safety National Highway Traffic Safety Administration Discovering Nature U.S. Forest Service Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood	uzzed Driving Prevention	
Administration Discovering Nature U.S. Forest Service Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood	aregiver Assistance	AARP
Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood	hild Car Safety	
Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood	iscovering Nature	U.S. Forest Service
Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood	iversity & Inclusion	Ad Council
Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhoo	rug-Impaired Driving Prevention	· · · · · ·
Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood	mergency Preparedness	0,
Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhoo	mergency Preparedness—NYC	
Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhoo	mpowering Girls in STEM	Ad Council
Human Services' Administration for Children and Families, National Responsible Fatherhoo	nding Hunger	Feeding America
Clearinghouse	Fatherhood Involvement	Human Services' Administration

Campaign	Sponsor Organization
Gun Safety	Brady
High Blood Pressure Control	American Heart Association, American Stroke Association, American Medical Association
High School Equivalency	Dollar General Literacy Foundation
Job Training & Employment	Goodwill Industries International
Learning & Attention Issues	Understood
LGBT Acceptance	The Gill Foundation
Lung Cancer Screening	American Lung Association
Pathways to Employment	Year Up
Recycling	Keep America Beautiful
Saving for Retirement	AARP
Shelter Pet Adoption	The Humane Society of the United States, Maddie's Fund*
Suicide Prevention	American Foundation for Suicide Prevention, The Jed Foundation
Texting and Driving Prevention	National Highway Traffic Safety Administration
Type 2 Diabetes Prevention	American Medical Association, Centers for Disease Control and Prevention
Wildfire Prevention	U.S. Forest Service, National Association of State Foresters





APRIL 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)

MAY 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)



Campaign	Sponsor Organization
Gun Safety	Brady
High Blood Pressure Control	American Heart Association, American Stroke Association, American Medical Association
High School Equivalency	Dollar General Literacy Foundation
Job Training & Employment	Goodwill Industries International
Learning & Attention Issues	Understood
LGBT Acceptance	The Gill Foundation
Lung Cancer Screening	American Lung Association
Pathways to Employment	Year Up
Recycling	Keep America Beautiful
Saving for Retirement	AARP
Shelter Pet Adoption	The Humane Society of the United States, Maddie's Fund*
Suicide Prevention	American Foundation for Suicide Prevention, The Jed Foundation
Texting and Driving Prevention	National Highway Traffic Safety Administration
Type 2 Diabetes Prevention	American Medical Association, Centers for Disease Control and Prevention
Wildfire Prevention	U.S. Forest Service, National Association of State Foresters





JULY 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)

AUGUST 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)



Adoption from Foster Care U.S. Department of Health and Human Services' Children's Bureau AdoptUSKids Alzheimer's Awareness Alzheimer's Association Autism Awareness Autism Speaks Breast Cancer Risk Education Susan G. Komen Bullying Prevention Ad Council Buzzed Driving Prevention National Highway Traffic Safety Administration Car egiver Assistance AARP Child Car Safety National Highway Traffic Safety Administration Discovering Nature U.S. Forest Service Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness Federal Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood Clearinghouse	Campaign	Sponsor Organizatio
Autism Awareness Autism Speaks Breast Cancer Risk Education Susan G. Komen Bullying Prevention Ad Council Buzzed Driving Prevention National Highway Traffic Safety Administration Caregiver Assistance AARP Child Car Safety National Highway Traffic Safety Administration Discovering Nature U.S. Forest Service Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration	Adoption from Foster Care	Human Services' Children's Bureau,
Breast Cancer Risk Education Susan G. Komen Bullying Prevention Ad Council Buzzed Driving Prevention National Highway Traffic Safety Administration Caregiver Assistance AARP Child Car Safety National Highway Traffic Safety Administration Discovering Nature U.S. Forest Service Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood	Alzheimer's Awareness	Alzheimer's Association
Bullying Prevention Ad Council Buzzed Driving Prevention National Highway Traffic Safety Administration Caregiver Assistance AARP Child Car Safety National Highway Traffic Safety Administration Discovering Nature U.S. Forest Service Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood	Autism Awareness	Autism Speaks
Buzzed Driving Prevention National Highway Traffic Safety Administration Caregiver Assistance AARP Child Car Safety National Highway Traffic Safety Administration Discovering Nature U.S. Forest Service Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood	Breast Cancer Risk Education	Susan G. Komen
Administration Caregiver Assistance AARP Child Car Safety National Highway Traffic Safety Administration Discovering Nature U.S. Forest Service Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood	Bullying Prevention	Ad Council
Child Car Safety National Highway Traffic Safety Administration Discovering Nature U.S. Forest Service Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood	Buzzed Driving Prevention	• , , ,
Administration Discovering Nature U.S. Forest Service Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood	Caregiver Assistance	AARP
Diversity & Inclusion Ad Council Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood	Child Car Safety	
Drug-Impaired Driving Prevention National Highway Traffic Safety Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood	Discovering Nature	U.S. Forest Service
Administration Emergency Preparedness Federal Emergency Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood	Diversity & Inclusion	Ad Council
Management Agency Emergency Preparedness—NYC New York City Emergency Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood	Drug-Impaired Driving Prevention	° , ,
Management Department Empowering Girls in STEM Ad Council Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood	Emergency Preparedness	
Ending Hunger Feeding America Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood	Emergency Preparedness—NYC	
Fatherhood Involvement U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood	Empowering Girls in STEM	Ad Council
Human Services' Administration for Children and Families, National Responsible Fatherhood	Ending Hunger	Feeding America
	Fatherhood Involvement	Human Services' Administration for Children and Families, National Responsible Fatherhood

Campaign	Sponsor Organization
Gun Safety	Brady
High Blood Pressure Control	American Heart Association, American Stroke Association, American Medical Association
High School Equivalency	Dollar General Literacy Foundation
Job Training & Employment	Goodwill Industries International
Learning & Attention Issues	Understood
LGBT Acceptance	The Gill Foundation
Lung Cancer Screening	American Lung Association
Pathways to Employment	Year Up
Recycling	Keep America Beautiful
Saving for Retirement	AARP
Shelter Pet Adoption	The Humane Society of the United States, Maddie's Fund*
Suicide Prevention	American Foundation for Suicide Prevention, The Jed Foundation
Texting and Driving Prevention	National Highway Traffic Safety Administration
Type 2 Diabetes Prevention	American Medical Association, Centers for Disease Control and Prevention
Wildfire Prevention	U.S. Forest Service, National Association of State Foresters



WCND 2017-04 AD COUNCIL Quarterly report - compliancy issues & program list



OCTOBER 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)

NOVEMBER 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)



Campaign	Sponsor Organization
Adoption from Foster Care	U.S. Department of Health and Human Services' Children's Bureau, AdoptUSKids
Alzheimer's Awareness	Alzheimer's Association
Autism Awareness	Autism Speaks
Breast Cancer Risk Education	Susan G. Komen
Bullying Prevention	Ad Council
Buzzed Driving Prevention	National Highway Traffic Safety Administration
Caregiver Assistance	AARP
Child Car Safety	National Highway Traffic Safety Administration
Discovering Nature	U.S. Forest Service
Diversity & Inclusion	Ad Council
Drug-Impaired Driving Prevention	National Highway Traffic Safety Administration
Emergency Preparedness	Federal Emergency Management Agency
Emergency Preparedness—NYC	New York City Emergency Management Department
Empowering Girls in STEM	Ad Council
Ending Hunger	Feeding America
Fatherhood Involvement	U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood Clearinghouse

Campaign	Sponsor Organization
Gun Safety	Brady
High Blood Pressure Control	American Heart Association, American Stroke Association, American Medical Association
High School Equivalency	Dollar General Literacy Foundation
Job Training & Employment	Goodwill Industries International
Learning & Attention Issues	Understood
LGBT Acceptance	The Gill Foundation
Lung Cancer Screening	American Lung Association
Pathways to Employment	Year Up
Recycling	Keep America Beautiful
Saving for Retirement	AARP
Shelter Pet Adoption	The Humane Society of the United States, Maddie's Fund*
Suicide Prevention	American Foundation for Suicide Prevention, The Jed Foundation
Texting and Driving Prevention	National Highway Traffic Safety Administration
Type 2 Diabetes Prevention	American Medical Association, Centers for Disease Control and Prevention
Wildfire Prevention	U.S. Forest Service, National Association of State Foresters



WCND 2018-01 AD COUNCIL Quarterly report - compliancy issues & program list



JANUARY 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)

FEBRUARY 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)

Campaign	Sponsor Organization
Adoption from Foster Care	U.S. Department of Health and Human Services' Children's Bureau, AdoptUSKids
Alzheimer's Awareness	Alzheimer's Association
Autism Awareness	Autism Speaks
Breast Cancer Risk Education	Susan G. Komen
Bullying Prevention	Ad Council
Buzzed Driving Prevention	National Highway Traffic Safety Administration
Caregiver Assistance	AARP
Child Car Safety	National Highway Traffic Safety Administration
Discovering Nature	U.S. Forest Service
Diversity & Inclusion	Ad Council
Drug-Impaired Driving Prevention	National Highway Traffic Safety Administration
Emergency Preparedness	Federal Emergency Management Agency
Emergency Preparedness—NYC	New York City Emergency Management Department
Empowering Girls in STEM	Ad Council
Ending Hunger	Feeding America
Fatherhood Involvement	U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood Clearinghouse

Campaign	Sponsor Organization
Gun Safety	Brady
High Blood Pressure Control	American Heart Association, American Stroke Association, American Medical Association
High School Equivalency	Dollar General Literacy Foundation
Job Training & Employment	Goodwill Industries International
Learning & Attention Issues	Understood
LGBT Acceptance	The Gill Foundation
Lung Cancer Screening	American Lung Association
Pathways to Employment	Year Up
Recycling	Keep America Beautiful
Saving for Retirement	AARP
Shelter Pet Adoption	The Humane Society of the United States, Maddie's Fund*
Suicide Prevention	American Foundation for Suicide Prevention, The Jed Foundation
Texting and Driving Prevention	National Highway Traffic Safety Administration
Type 2 Diabetes Prevention	American Medical Association, Center for Disease Control and Prevention
Wildfire Prevention	U.S. Forest Service, National Association of State Foresters



WCND 2018-02 AD COUNCIL Quarterly report - compliancy issues & program list



APRIL 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)

MAY 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)



U.S. Department of Health and Human Services' Children's Bureau, AdoptUSKids
Alzheimer's Association
Autism Speaks
Susan G. Komen
Ad Council
National Highway Traffic Safety Administration
AARP
National Highway Traffic Safety Administration
U.S. Forest Service
Ad Council
National Highway Traffic Safety Administration
Federal Emergency Management Agency
New York City Emergency Management Department
Ad Council
Feeding America
U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood Clearinghouse

Campaign	Sponsor Organization
Gun Safety	Brady
High Blood Pressure Control	American Heart Association, American Stroke Association, American Medical Association
High School Equivalency	Dollar General Literacy Foundation
Job Training & Employment	Goodwill Industries International
Learning & Attention Issues	Understood
LGBT Acceptance	The Gill Foundation
Lung Cancer Screening	American Lung Association
Pathways to Employment	Year Up
Recycling	Keep America Beautiful
Saving for Retirement	AARP
Shelter Pet Adoption	The Humane Society of the United States, Maddie's Fund*
Suicide Prevention	American Foundation for Suicide Prevention, The Jed Foundation
Texting and Driving Prevention	National Highway Traffic Safety Administration
Type 2 Diabetes Prevention	American Medical Association, Centers for Disease Control and Prevention
Wildfire Prevention	U.S. Forest Service, National Association of State Foresters



WCND 2018-03 AD COUNCIL Quarterly report - compliancy issuues & program list



JULY 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)

AUGUST 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)



Campaign	Sponsor Organization
Gun Safety	Brady
High Blood Pressure Control	American Heart Association, American Stroke Association, American Medical Association
High School Equivalency	Dollar General Literacy Foundation
Job Training & Employment	Goodwill Industries International
Learning & Attention Issues	Understood
LGBT Acceptance	The Gill Foundation
Lung Cancer Screening	American Lung Association
Pathways to Employment	Year Up
Recycling	Keep America Beautiful
Saving for Retirement	AARP
Shelter Pet Adoption	The Humane Society of the United States, Maddie's Fund*
Suicide Prevention	American Foundation for Suicide Prevention, The Jed Foundation
Texting and Driving Prevention	National Highway Traffic Safety Administration
Type 2 Diabetes Prevention	American Medical Association, Centers for Disease Control and Prevention
Wildfire Prevention	U.S. Forest Service, National Association of State Foresters



WCND 2018-Q1 AD COUNCIL Quarterly report - compliancy issues & program list



OCTOBER 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)

NOVEMBER 120 SPOTS AIRED (M-F 100 spots / S-S 20 spots)



Campaign	Sponsor Organization
Adoption from Foster Care	U.S. Department of Health and Human Services' Children's Bureau, AdoptUSKids
Alzheimer's Awareness	Alzheimer's Association
Autism Awareness	Autism Speaks
Breast Cancer Risk Education	Susan G. Komen
Bullying Prevention	AdCouncil
Buzzed Driving Prevention	National Highway Traffic Safety Administration
Caregiver Assistance	AARP
Child Car Safety	National Highway Traffic Safety Administration
Discovering Nature	U.S. Forest Service
Diversity & Inclusion	Ad Council
Drug-Impaired Driving Prevention	National Highway Traffic Safety Administration
Emergency Preparedness	Federal Emergency Management Agency
Emergency Preparedness—NYC	New York City Emergency Management Department
Empowering Girls in STEM	Ad Council
Ending Hunger	Feeding America
Fatherhood Involvement	U.S. Department of Health and Human Services' Administration for Children and Families, National Responsible Fatherhood Clearinghouse

Campaign	Sponsor Organization
Gun Safety	Brady
High Blood Pressure Control	American Heart Association, American Stroke Association, American Medical Association
High School Equivalency	Dollar General Literacy Foundation
Job Training & Employment	Goodwill Industries International
Learning & Attention Issues	Understood
LGBT Acceptance	The Gill Foundation
Lung Cancer Screening	American Lung Association
Pathways to Employment	Year Up
Recycling	Keep America Beautiful
Saving for Retirement	AARP
Shelter Pet Adoption	The Humane Society of the United States, Maddie's Fund*
Suicide Prevention	American Foundation for Suicide Prevention, The Jed Foundation
Texting and Driving Prevention	National Highway Traffic Safety Administration
Type 2 Diabetes Prevention	American Medical Association, Centers for Disease Control and Prevention
Wildfire Prevention	U.S. Forest Service, National Association of State Foresters