

7228 f

**POLITICAL AND ISSUE ADVERTISING
PUBLIC INSPECTION FILE CHECKLIST**

This checklist is to be completed for each political ad or issue ad buy before documentation is sent to the station's Public Inspection File. These documents must be placed in the station Public Inspection File *as soon as possible* after they are available and maintained in the Public Inspection File for 2 years.

Candidate/Issue

Bjorkman for Congress
10/15/18 - 10/28/18

Flight Dates (if one folder is used per candidate, a separate checklist must be completed for each flight)

- | | <u>In File</u> | <u>Initials</u> |
|---|-----------------------|-----------------|
| 1. <u>Completed</u> Inquiry/Request Public File Form (including attachments) (BPMHL-P2) | Date: <u>10/1/18</u> | <u>SAB</u> |
| 2. If candidate ad, was disclosure statement faxed or sent to candidate's representative? | Date: <u>9/28/18</u> | <u>SAB</u> |
| 3. <u>Executed</u> Political/Issue Advertising Agreement (NAB PB-16) | Date: <u>10/1/18</u> | <u>SAB</u> |
| 4. <u>Executed</u> sales contract with Standard Sales Contract Terms | Date: <u>10/18/18</u> | <u>SAB</u> |
| 5. Invoice showing requested time | Date: <u>11/8/18</u> | <u>SAB</u> |
| 6. Copy of schedule as actually broadcast (if different from invoice), including Reasons for make-goods, if any | Date: <u>11/8/18</u> | <u>SAB</u> |
| 7. Amount of rebates given (exact date, time, class of broadcast and amount for each rebate), if any | Date: _____ | _____ |

Checklist Completed:

By: _____

Date: 11/8/18

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON
BEHALF OF POLITICAL CANDIDATE
(KATZ CONTINENTAL TELEVISION - WASHINGTON DC)

STATION KTTW MARKET Saux falls DATE/TIME 10.1

LAST NAME Bjorkman FIRST NAME Tim PARTY D

CAMPAIGN US House STATUS ACTIVE

RACE Federal STATE General CITY (local election only) South Dakota

ADDRESS General

INQUIRED BY Molly Schenkel ON BEHALF OF Tim Bjorkman CANDIDATE for ~~for~~

REP Stacey

INFO REQUESTED: POLITICAL RATES

INFO SUPPLIED: SAME AS REQUESTED

ACCEPTED BY: _____ DATE: _____ TIME: _____

FINAL DISPOSITION: _____

PMT RECEIVED BY: _____ COPY APPORVED BY: _____
(AMOUNT) (DATE)

NAMES OF COMMITTEE PERSONNEL: _____

NAME: Tom Ortman AGENCY: _____

TITLE: Treasurer ADDRESS: P.O. Box 201
Canistota, SD 57012

CAMP. PH: 605-610-2902 PHONE: _____

FAX: _____

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 8.31.18
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I, Molly Schenkel/Media One,

being/on behalf of: Tim Bjorkman,

a legally qualified candidate of the Democrat

political party for the office of: US Congress

in the General

election to be held on: 11.6.18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

New Order

Agency: Media One Marketing

Office: Sioux Falls

Client: 56 - Bjorkman for Congress

Product: 81 - Bjorkman

Piggyback Product:

Estimate: 327 - Bjorkman TV 1015_1028

Station: KTTW-S2

Order Type: Normal

Cancel Date:

Received in ePort: 10/18/2018 9:39:23 AM

Flight Start: 10/15/2018

Flight End: 10/28/2018

Hiatus:

Airtime Dollars: \$613.00

Interactive Dollars: \$0.00

Non-Airtime Dollars: \$0.00

Total Dollars: \$613.00

Total Spots: 18

Local/National: Local

Rep Office: KTTW-S2

AE: Stacey Sieverding

Phone:

OrderID: 7865120

Status: Confirmed

MarketShare:

Comments: Separation: 30
ok

Terms of Sale:

Please review schedule closely and alert Media One ASAP of any discrepancies or availability issues. Schedule subject to cancellation or modification within 2-weeks notice. All make goods or revisions must be pre approved by Media One. Media One, Inc. observes a sequential liability policy for all contracts negotiated on behalf of its clients. Invoice and affidavit due to Media One by the 7th of the following month. WE PREFER ELECTRONIC INVOICES. TVInvoices ID: 9913040 or TV13040

Weekly Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	10/15	10/22	Total Spots	Rtg	CPP	Imp	CPM
1	MTuWThF 6P-6:30P TWO & HALF MEN<	EN	\$15.00	C	30	1	4	5				
2	MTuWThF 6:30P-7P TW&HALF MEN B<	PA	\$26.00	C	30	1	2	3				
3	MTuWThF 10P-11P DATELINE MF<	RT	\$5.00	C	30	1	3	4				
4	MTuWThF 11P-11:30P MODERN FAMILY	RT	\$3.00	C	30	1	4	5				
5	Th 6:58P-10P NFL	PA	\$425.00	C	30	0	1	1				
Total Spots:						4	14					

Cash\$ - Spots: \$613.00 - 18 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$613.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00

INVOICE



KTTW FOX 7
 2817 W 11th St
 Sioux Falls, SD 57104
 Main: (605) 338-0017
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
7228-1	10/28/18	October 2018	10/01/18 - 10/28/18

Property	Account Executive	Sales Office	Sales Region
KTTW	Stacey Sieverding	KTTW Local Sal	Local

Advertiser	Product	Estimate Number
Bjorkman for Congress	Bjorkman TV 1015_1028	327

Flight Dates	Order #	Alt Order #
10/15/18 - 11/02/18	7228	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9913040		

Agency Ref	Advertiser Ref

Billing Address:

Media One
 Attention: Rebecca Goeden
 3918 S. Western Ave
 Sioux Falls, SD 57105

Send Payment To:

KTTW FOX 7
 2817 W. 11th St
 Sioux Falls, SD 57104

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/19/18	10/28/18	M-F	6p-630p	MTWTF--	:30	4	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 ----F-- 1 \$15.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KTTW F 10/19/18 6:24 PM M-F 6p-630p :30 TBJORKPACTV30 \$15.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 MTWTF-- 4 \$15.00									
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2	10/19/18	10/28/18	M-F	630p-7p	MTWTF--	:30	2	\$26.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 ----F-- 1 \$26.00									
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Terms are Net 30. NSF Charge \$20.00. This station does not discriminate in the sale of advertising time, and will accept any advertising which is placed with an intent to discriminate the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

INVOICE



Send Payment To:
KTTW FOX 7
 2817 W. 11th St
 Sioux Falls, SD 57104

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5	10/25/18	10/28/18	NFL RS Thu Game	6:58 PM-10:00 PM	---1---	:30	1	\$425.00	NM																																																																																																																									
<table border="0"> <tr> <td>Weeks:</td> <td></td> <td></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td></td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td>10/22/18</td> <td>10/28/18</td> <td>---1---</td> <td></td> <td>1</td> <td>\$425.00</td> <td></td> <td></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>2</td> <td>KTTW</td> <td>W</td> <td>10/24/18</td> <td>6:59 PM</td> <td>MLB Post Season Pre-Game</td> <td>Various</td> <td>:30</td> <td>TBJORKPACTV30</td> <td>\$150.00</td> <td>NM</td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> <td>MG for 5.1 10/25</td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>1</td> <td>KTTW</td> <td>Th</td> <td>10/25/18</td> <td></td> <td>NFL RS Thu Game</td> <td>6:58 PM-10:00 PM</td> <td>:00</td> <td></td> <td>\$425.00</td> <td>NM</td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> <td>See MG 5.2,5.3,5.4</td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>3</td> <td>KTTW</td> <td>Th</td> <td>10/25/18</td> <td>6:47 PM</td> <td>NFL RS Thu Game</td> <td>6:28 PM-7:00 PM</td> <td>:30</td> <td>TBJORKPACTV30</td> <td>\$150.00</td> <td>NM</td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> <td>MG for 5.1 10/25</td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>4</td> <td>KTTW</td> <td>Su</td> <td>10/28/18</td> <td>11:18 AM</td> <td>NFL RS Sun Pre-Game(Sun)</td> <td>Various</td> <td>:30</td> <td>TBJORKPACTV30</td> <td>\$125.00</td> <td>NM</td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> <td>MG for 5.1 10/25</td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> </table>										Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>						10/22/18	10/28/18	---1---		1	\$425.00			Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	KTTW	W	10/24/18	6:59 PM	MLB Post Season Pre-Game	Various	:30	TBJORKPACTV30	\$150.00	NM						MG for 5.1 10/25						1	KTTW	Th	10/25/18		NFL RS Thu Game	6:58 PM-10:00 PM	:00		\$425.00	NM						See MG 5.2,5.3,5.4						3	KTTW	Th	10/25/18	6:47 PM	NFL RS Thu Game	6:28 PM-7:00 PM	:30	TBJORKPACTV30	\$150.00	NM						MG for 5.1 10/25						4	KTTW	Su	10/28/18	11:18 AM	NFL RS Sun Pre-Game(Sun)	Various	:30	TBJORKPACTV30	\$125.00	NM						MG for 5.1 10/25					
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Total Spots 19

Payment Terms 30 Days

<u>Gross Total</u>	\$587.00
<u>Agency Commission</u>	\$88.05
<u>Net Amount Due</u>	\$498.95

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Terms are Net 30. NSF Charge \$20.00. This station does not discriminate in the sale of advertising time, and will accept any advertising which is placed with an intent to discriminate the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

INVOICE



KTTW FOX 7
 2817 W 11th St
 Sioux Falls, SD 57104
 Main: (605) 338-0017
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
7228-2	11/04/18	November 2018	10/29/18 - 11/02/18

Property	Account Executive	Sales Office	Sales Region
KTTW	Stacey Sieverding	KTTW Local Sal	Local

Billing Address:

Media One
 Attention: Rebecca Goeden
 3918 S. Western Ave
 Sioux Falls, SD 57105

Send Payment To:

KTTW FOX 7
 2817 W. 11th St
 Sioux Falls, SD 57104

Advertiser	Product	Estimate Number
Bjorkman for Congress	Bjorkman TV 1015_1028	327

Flight Dates	Order #	Alt Order #
10/15/18 - 11/02/18	7228	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9913040		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																	
6	11/01/18	11/02/18	M-F	530p-6p	---11--	:30	2	\$14.80	NM																																	
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<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																
1	KTTW	Th	11/01/18	5:44 PM	M-F	530p-6p	:30	TBJORKCLOSE30	\$14.80	NM																																
2	KTTW	F	11/02/18	5:52 PM	M-F	530p-6p	:30	TBJORKCLOSE30	\$14.80	NM																																
<u>Total Spots</u>							2																																			

Payment Terms 30 Days

<u>Gross Total</u>	\$29.60
<u>Agency Commission</u>	\$4.44
<u>Net Amount Due</u>	\$25.16

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ORDER



Orders
Order / Rev: 7228
Alt Order #:
Product Desc: Bjorkman TV 1015_1028
Estimate: 327
Flight Dates: 10/15/18 - 11/02/18
Original Date / Rev: 10/18/18 / 10/31/18
Order Type: GENERAL

KTTW FOX 7
Primary AE: Stacey Sieverding
Sales Office: LOC
Sales Region: Local

Agency Name: Media One
Buying Contact:
Billing Contact: Rebecca Goeden
 3918 S. Western Ave
 Sioux Falls, SD 57105

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Bjorkman for Congress
Demographic: HH
Product Codes: Candidates
Priority: P-03
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	19	\$587.00	\$498.95
10/29/18	11/02/18	2	\$29.60	\$25.16

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	19	\$587.00	\$498.95	0.00
November 2018	2	\$29.60	\$25.16	0.00
Totals	21	\$616.60	\$524.11	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Stacey Sieverding	LOC	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTTW	10/19/18	10/28/18	M-F 6p-630p M-F	CM	6p-630p	MTWTF--	:30	4	\$15.00	P-03	0.00	NM	5	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	----F--		1				\$15.00		0.00			
		Week: 10/22/18	10/28/18	MTWTF--		4				\$15.00		0.00			
N 2	KTTW	10/19/18	10/28/18	M-F 630-7p M-F	CM	630p-7p	MTWTF--	:30	2	\$26.00	P-03	0.00	NM	2	\$52.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	----F--		1				\$26.00		0.00			
		Week: 10/22/18	10/28/18	MTWTF--		2				\$26.00		0.00			

Order / Rev: 7228
 Alt Order #:
 Flight Dates: 10/15/18 - 11/02/18

Advertiser: Bjorkman for Congress
 Product Desc: Bjorkman TV 1015_1028
 Estimate: 327

KTTW FOX 7

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KTTW	10/19/18	10/28/18	M-F 630-7p M-F	CM	630p-7p	MTWTF--	:30	2	\$26.00	P-03	0.00	NM	2	\$52.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	MTWTF--		2				\$26.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KTTW	10/22/18-10/28/18	M-F 630-7p			630p-7p	MTWThF----	:30		(\$26.00)		0.00	NM		
		See MG 2.4 [MLB starts at 6:30pmm these are not orderd for the game]													
3	KTTW	10/22/18-10/28/18	M-F 630-7p			630p-7p	MTWThF----	:30		(\$26.00)		0.00	NM		
		See MG 2.6 [TIME NOT AVAILABLE]													
4	KTTW	10/23/18-10/23/18	M-F 630-7p			630p-7p	-T-----	:30		(\$26.00)		0.00	NM		
		Ⓜ See MG 2.5 [PREEMPTED]													
5	KTTW	10/23/18-10/23/18	M-F 6p-7p			6:28 PM-7:00 PM	6:28 PM-7:00 P-T-----	:30		\$26.00		0.00	NM		
		Ⓜ MG for 2.4 10/23 [MAKEGOOD]													
6	KTTW	10/26/18-10/26/18	M-F 6p-7p			6:28 PM-7:00 PM	6:28 PM-7:00 P-----F----	:30		(\$26.00)		0.00	NM		
		Ⓜ Credited [CREDIT]													
N 3	KTTW	10/19/18	10/28/18	M-F 10p-11p M-F	CM	10p-11p	MTWTF--	:30	2	\$5.00	P-03	0.00	NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	----F--		1				\$5.00		0.00			
		Week: 10/22/18	10/28/18	MTWTF--		3				\$5.00		0.00			
N 4	KTTW	10/19/18	10/28/18	M-F 11p-12a M-F	CM	11p-12a	MTWTF--	:30	4	\$3.00	P-03	0.00	NM	5	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	----F--		1				\$3.00		0.00			
		Week: 10/22/18	10/28/18	MTWTF--		4				\$3.00		0.00			
N 5	KTTW	10/25/18	10/28/18	NFL RS Thu Game NFL RS Thu Game	CM	6:58 PM-10:00 PM (6:58 PM-10:00 PM)	---1---	:30	1	\$425.00	P-03	0.00	NM	3	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	---1---		1				\$425.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KTTW	10/22/18-10/28/18	NFL RS Thu Game			6:58 PM-10:00 PM	---Th----	:30		(\$425.00)		0.00	NM		
		See MG 5.2,5.3,5.4 [TIME NOT AVAILABLE]													
2	KTTW	10/24/18-10/24/18	MLB Post Season Pre-Game	Various			--W-----	:30		\$150.00		0.00	NM		
		Ⓜ MG for 5.1 10/25 [MAKEGOOD]													
3	KTTW	10/25/18-10/25/18	NFL RS Thu Game			6:28 PM-7:00 PM	6:28 PM-7:00 P---Th----	:30		\$150.00		0.00	NM		
		Ⓜ MG for 5.1 10/25 [MAKEGOOD]													
4	KTTW	10/28/18-10/28/18	NFL RS Sun Pre-Game	Various			-----Su	:30		\$125.00		0.00	NM		
		Ⓜ MG for 5.1 10/25 [MAKEGOOD]													
N 6	KTTW	11/01/18	11/02/18	M-F 530p-6p M-F	CM	530p-6p	---11--	:30	2	\$14.80	P-03	0.00	NM	2	\$29.60
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	---11--		2				\$14.80		0.00			
													Totals	21	\$616.60

