

ORDER



Orders
Order / Rev: 8808
Alt Order #: 08418711
Product Desc: PARSON FOR MO 2139
Estimate: 2139
Flight Dates: 10/26/16 - 11/01/16
Original Date / Rev: 10/18/16 / 10/18/16
Order Type: GENERAL

KRBK
Primary AE: Ben Stecker
Sales Office: DC
Sales Region: National

Agency Name: Strategic Media Services
Buying Contact:
Billing Contact:
 1911 Fort Myer Dr., Suite 400
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POLI/M PARSON/R/LTG/MO
Demographic: A35+
Product Codes: PL1
Priority: P-05
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:00:30
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	14	\$835.00	\$709.75
10/31/16	11/01/16	7	\$805.00	\$684.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	14	\$835.00	\$709.75	0.00
November 2016	7	\$805.00	\$684.25	0.00
Totals	21	\$1,640.00	\$1,394.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KRBK	10/28/16	10/28/16	M-F 5p-6p M-F 5p-6p	CM	5:00 PM-6:00 PM (5:00 PM-6:00 PM)	----1--	:30	1	\$20.00	P-05	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/16	10/30/16	----1--		1		\$20.00		0.00					
E 2	KRBK	10/28/16	10/28/16	M-F News 9-9:30p M-F News @ 9	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	----1--	:30	1	\$100.00	P-05	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/16	10/30/16	----1--		1		\$100.00		0.00					
E 3	KRBK	10/28/16	10/28/16	M-F News 9:30-10p M-F News 9:30-10p	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	----1--	:30	1	\$65.00	P-05	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/16	10/30/16	----1--		1		\$65.00		0.00					
E 4	KRBK	10/31/16	10/31/16	M-F 11a-12p M-F 11a-12p	CM	11:30 AM-12:00 PM (11:30 AM-12:00 PM)	1-----	:30	1	\$10.00	P-05	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/31/16	11/06/16	1-----		1		\$10.00		0.00					
E 5	KRBK	10/31/16	10/31/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	1-----	:30	1	\$40.00	P-05	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/31/16	11/06/16	1-----		1		\$40.00		0.00					
E 6	KRBK	10/31/16	10/31/16	M-F News 9-9:30p M-F News @ 9	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	1-----	:30	1	\$100.00	P-05	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/31/16	11/06/16	1-----		1		\$100.00		0.00					

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 Estimate: 2139
KRBK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KRBK	10/31/16	10/31/16	M-F News 9-9:30p M-F News @ 9	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	1-----	:30	1	\$100.00	P-05	0.00	NM	1	\$100.00
E 7	KRBK	10/30/16	10/30/16	Su 8a-9a Su 8a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-----2	:30	2	\$100.00	P-05	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/16	10/30/16	-----2		2		\$100.00		0.00					
E 8	KRBK	10/27/16	10/27/16	M-F 11a-12p M-F 11a-12p	CM	11:30 AM-12:00 PM (11:30 AM-12:00 PM)	---1---	:30	1	\$10.00	P-05	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/16	10/30/16	---1---		1		\$10.00		0.00					
E 9	KRBK	10/27/16	10/27/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	---1---	:30	1	\$40.00	P-05	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/16	10/30/16	---1---		1		\$40.00		0.00					
E 10	KRBK	10/27/16	10/27/16	M-F News 9-9:30p M-F News @ 9	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	---1---	:30	1	\$100.00	P-05	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/16	10/30/16	---1---		1		\$100.00		0.00					
E 11	KRBK	10/27/16	10/27/16	M-F News 9:30-10p M-F News 9:30-10p	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	---1---	:30	1	\$65.00	P-05	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/16	10/30/16	---1---		1		\$65.00		0.00					
E 12	KRBK	11/01/16	11/01/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-1-----	:30	1	\$40.00	P-05	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/31/16	11/06/16	-1-----		1		\$40.00		0.00					
E 13	KRBK	11/01/16	11/01/16	M-F News 9-9:30p M-F News @ 9	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	-1-----	:30	1	\$100.00	P-05	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/31/16	11/06/16	-1-----		1		\$100.00		0.00					
E 14	KRBK	11/01/16	11/01/16	M-F News 9:30-10p M-F News 9:30-10p	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	-1-----	:30	1	\$65.00	P-05	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/31/16	11/06/16	-1-----		1		\$65.00		0.00					
E 15	KRBK	10/26/16	10/26/16	M-F 5p-6p M-F 5p-6p	CM	5:00 PM-6:00 PM (5:00 PM-6:00 PM)	--1----	:30	1	\$20.00	P-05	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/16	10/30/16	--1----		1		\$20.00		0.00					
E 16	KRBK	10/26/16	10/26/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	--1----	:30	1	\$40.00	P-05	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/16	10/30/16	--1----		1		\$40.00		0.00					
E 17	KRBK	10/26/16	10/26/16	M-F News 9:30-10p M-F News 9:30-10p	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	--1----	:30	1	\$65.00	P-05	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/16	10/30/16	--1----		1		\$65.00		0.00					
E 18	KRBK	10/31/16	10/31/16	Mon 7p-8p Mon 7p-8p	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	1-----	:30	1	\$450.00	P-05	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/31/16	11/06/16	1-----		1		\$450.00		0.00					
E 19	KRBK	10/26/16	10/26/16	M-F 11a-12p M-F 11a-12p	CM	11:30 AM-12:00 PM (11:30 AM-12:00 PM)	--1----	:30	1	\$10.00	P-05	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/16	10/30/16	--1----		1		\$10.00		0.00					
E 20	KRBK	10/26/16	10/26/16	M-F News 9-9:30p M-F News @ 9	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	--1----	:30	1	\$100.00	P-05	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/16	10/30/16	--1----		1		\$100.00		0.00					

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													Totals	21	\$1,640.00