

## CONTRACT



**WBZN-FM**  
**49 Acme Road**  
**Brewer, ME 04412**  
**(207) 989-5631**

|  |   |  |
|--|---|--|
| <u>Contract / Revision</u><br>916636 /       |   | <u>Alt Order #</u><br>32639180                         |
| <u>Advertiser</u><br>Central Maine Power Co  |   | <u>Original Date / Revision</u><br>02/27/19 / 04/23/19 |
| <u>Contract Dates</u><br>02/25/19 - 04/07/19 | <u>Estimate #</u><br>10001              |  |
| <u>Product</u><br>Power                      |   |  |
| <u>Billing Cycle</u><br>EOM/EOC              | <u>Billing Calendar</u><br>Broadcast    | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br>WBZN-FM                   | <u>Account Executive</u><br>Katz Boston | <u>Sales Office</u><br>Katz Boston                     |
| <u>Special Handling</u>                      |   |  |
| <u>Demographic</u><br>Adults 25-54           |   |  |
| <u>Agency Code</u><br>RI14378                | <u>Advertiser Code</u><br>CMAP          | <u>Product 1/2</u><br>RAD                              |
| <u>Agency Ref</u>                            |   | <u>Advertiser Ref</u>                                  |

And: **Carriage House Media**  
**82 West Central Street**  
**natick, MA 01760**

| *Line | Ch    | Start Date        | End Date        | Description         | Start/End Time   | Days | Length | Spots/Week        | Rate        | Type | Spots | Amount   |
|-------|-------|-------------------|-----------------|---------------------|------------------|------|--------|-------------------|-------------|------|-------|----------|
| E 1   | WBZN  | 02/25/19          | 04/07/19        | M-F AM Drive        | 7:00 AM-9:00 AM  |      | 1:00   |                   |             | NM   | 17    | \$935.00 |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
|       | Week: | 02/25/19          | 03/03/19        | MTWTF--             |                  |      |        | 3                 | \$55.00     |      |       |          |
|       | Week: | 03/04/19          | 03/10/19        | MTWTF--             |                  |      |        | 3                 | \$55.00     |      |       |          |
|       | Week: | 03/11/19          | 03/17/19        | MTWTF--             |                  |      |        | 3                 | \$55.00     |      |       |          |
|       | Week: | 03/18/19          | 03/24/19        | MTWTF--             |                  |      |        | 3                 | \$55.00     |      |       |          |
|       | Week: | 03/25/19          | 03/31/19        | MTWTF--             |                  |      |        | 3                 | \$55.00     |      |       |          |
|       | Week: | 04/01/19          | 04/07/19        | MTWTF--             |                  |      |        | 3                 | \$55.00     |      |       |          |
| 2     | WBZN  | 02/25/19          | 04/07/19        | M-F Midday          | 10:00 AM-3:00 PM |      | 1:00   |                   |             | NM   | 18    | \$990.00 |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
|       | Week: | 02/25/19          | 03/03/19        | MTWTF--             |                  |      |        | 3                 | \$55.00     |      |       |          |
|       | Week: | 03/04/19          | 03/10/19        | MTWTF--             |                  |      |        | 3                 | \$55.00     |      |       |          |
|       | Week: | 03/11/19          | 03/17/19        | MTWTF--             |                  |      |        | 3                 | \$55.00     |      |       |          |
|       | Week: | 03/18/19          | 03/24/19        | MTWTF--             |                  |      |        | 3                 | \$55.00     |      |       |          |
|       | Week: | 03/25/19          | 03/31/19        | MTWTF--             |                  |      |        | 3                 | \$55.00     |      |       |          |
|       | Week: | 04/01/19          | 04/07/19        | MTWTF--             |                  |      |        | 3                 | \$55.00     |      |       |          |
| 3     | WBZN  | 02/25/19          | 04/07/19        | M-F PM Drive        | 3:00 PM-5:30 PM  |      | 1:00   |                   |             | NM   | 18    | \$990.00 |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
|       | Week: | 02/25/19          | 03/03/19        | MTWTF--             |                  |      |        | 3                 | \$55.00     |      |       |          |
|       | Week: | 03/04/19          | 03/10/19        | MTWTF--             |                  |      |        | 3                 | \$55.00     |      |       |          |
|       | Week: | 03/11/19          | 03/17/19        | MTWTF--             |                  |      |        | 3                 | \$55.00     |      |       |          |
|       | Week: | 03/18/19          | 03/24/19        | MTWTF--             |                  |      |        | 3                 | \$55.00     |      |       |          |
|       | Week: | 03/25/19          | 03/31/19        | MTWTF--             |                  |      |        | 3                 | \$55.00     |      |       |          |
|       | Week: | 04/01/19          | 04/07/19        | MTWTF--             |                  |      |        | 3                 | \$55.00     |      |       |          |
| 4     | WBZN  | 03/02/19          | 04/07/19        | Sa-Su Midday        | 1:00 PM-3:00 PM  |      | 1:00   |                   |             | NM   | 12    | \$360.00 |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
|       | Week: | 03/02/19          | 03/08/19        | -----S-             |                  |      |        | 2                 | \$30.00     |      |       |          |
|       | Week: | 03/09/19          | 03/15/19        | -----S-             |                  |      |        | 2                 | \$30.00     |      |       |          |
|       | Week: | 03/16/19          | 03/22/19        | -----S-             |                  |      |        | 2                 | \$30.00     |      |       |          |
|       | Week: | 03/23/19          | 03/29/19        | -----S-             |                  |      |        | 2                 | \$30.00     |      |       |          |
|       | Week: | 03/30/19          | 04/05/19        | -----S-             |                  |      |        | 2                 | \$30.00     |      |       |          |
|       | Week: | 04/06/19          | 04/12/19        | -----S-             |                  |      |        | 2                 | \$30.00     |      |       |          |
| 5     | WBZN  | 03/03/19          | 04/07/19        | Sa-Su Prime Rotator | 9:00 AM-5:00 PM  |      | 1:00   |                   |             | NM   | 18    | \$360.00 |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**WBZN-FM**  
**49 Acme Road**  
**Brewer, ME 04412**  
**(207) 989-5631**

|                            |                    |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 916636 /                   | 32639180           |

|                        |                                 |
|------------------------|---------------------------------|
| <u>Advertiser</u>      | <u>Original Date / Revision</u> |
| Central Maine Power Co | 02/27/19 / 04/23/19             |

|                       |                |                   |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 02/25/19 - 04/07/19   | Power          | 10001             |

| *Line         | Ch | Start Date        | End Date        | Description     | Start/End Time | Days | Length | Spots/Week        | Rate        | Type | Spots     | Amount            |
|---------------|----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-----------|-------------------|
|               |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                   |
| Week:         |    | 03/03/19          | 03/09/19        | -----S          |                |      |        | 3                 | \$20.00     |      |           |                   |
| Week:         |    | 03/10/19          | 03/16/19        | -----S          |                |      |        | 3                 | \$20.00     |      |           |                   |
| Week:         |    | 03/17/19          | 03/23/19        | -----S          |                |      |        | 3                 | \$20.00     |      |           |                   |
| Week:         |    | 03/24/19          | 03/30/19        | -----S          |                |      |        | 3                 | \$20.00     |      |           |                   |
| Week:         |    | 03/31/19          | 04/06/19        | -----S          |                |      |        | 3                 | \$20.00     |      |           |                   |
| Week:         |    | 04/07/19          | 04/13/19        | -----S          |                |      |        | 3                 | \$20.00     |      |           |                   |
| <b>Totals</b> |    |                   |                 |                 |                |      |        |                   |             |      | <b>83</b> | <b>\$3,635.00</b> |

| Time Period         | # of Spots | Gross Amount      | Agency Comm.      | Net Amount        |
|---------------------|------------|-------------------|-------------------|-------------------|
| 02/25/19 - 03/31/19 | 70         | \$3,075.00        | (\$461.25)        | \$2,613.75        |
| 04/01/19 - 04/07/19 | 13         | \$560.00          | (\$84.00)         | \$476.00          |
| <b>Totals</b>       | <b>83</b>  | <b>\$3,635.00</b> | <b>(\$545.25)</b> | <b>\$3,089.75</b> |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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Feb 27, 19  
 CONT# 32639180 Mod# Ver# 1 (Last = )  
 REP EASTMAN  
 TO WBZN-FM (Bangor, ME)  
 FM MARY ANNE KELLEHER  
 OFF BOSTON  
 AGY CMP C/O CARRIAGE HOUSE MEDIA  
 ADDR 82 WEST CENTRAL AVE  
 NATICK, MA 01760  
 BYR NANCY RUBIN  
 ADV CENTRAL MAINE POWER  
 PDT Power  
 FLT Feb 25, 19 - Apr 07, 19

DDS CONT# 0  
 C/P/E: CMAP / RAD / 10001

SALESPERSON FAX#

PH #

\* REP ORDER COMMENT \*

\*\* 2/27/2019 10:47:00 AM: THIS IS A NEW ORDER. ALL SPOTS, NO MATTER THE LENGTH, REQUIRE A MINIMUM OF 20 MINUTES SEPARATION FROM ONE ANOTHER. ANY MAKEGOODS NEED TO BE APPROVED BY THE AGENCY PRIOR TO TAKING PLACE. KEEP FAIR ROTATION ACROSS EACH DAY AND TIME PART. ANY AND ALL CHANGE S NEED TO BE APPROVED BY THE AGENCY PRIOR TO TAKING PLACE. PLEASE EMAIL COLLEEN.GILL@KATZMEDIA.COM TO CONFIRM THAT YOU'VE RECEIVED THIS ORDER, THAT ALL SPOTS CLEAR, AND THAT YOU'VE READ ALL ORDER COMMENTS. THANK YOU.

| MC                         | LN  | DAYS            | TIME       | LEN | EFFECTIVE DATES      | # OF WKS | NPW | RATE       | TOT SPTS |
|----------------------------|-----|-----------------|------------|-----|----------------------|----------|-----|------------|----------|
|                            |     | <b>FLIGHT 1</b> |            |     |                      |          |     |            |          |
| ADD                        | 1.1 | MTWTF..         | 7A - 9A    | 60  | 2/25/2019 - 4/5/2019 | 6W       | 3   | \$55.00    | 18       |
| ADD                        | 1.2 | MTWTF..         | 10A - 3P   | 60  | 2/25/2019 - 4/5/2019 | 6W       | 3   | \$55.00    | 18       |
| ADD                        | 1.3 | MTWTF..         | 3P - 5:30P | 60  | 2/25/2019 - 4/5/2019 | 6W       | 3   | \$55.00    | 18       |
| ADD                        | 1.4 | .....S.         | 1P - 3P    | 60  | 3/2/2019 - 4/6/2019  | 6W       | 2   | \$30.00    | 12       |
| ADD                        | 1.5 | .....S          | 9A - 5P    | 60  | 3/3/2019 - 4/7/2019  | 6W       | 3   | \$20.00    | 18       |
| ** WEEKLY FLIGHT TOTALS ** |     |                 |            |     |                      |          | 14  | \$3,690.00 |          |

|       | Mar 19  | Apr 19 |  |  |  |  |  |
|-------|---------|--------|--|--|--|--|--|
| SPOTS | 70      | 14     |  |  |  |  |  |
| CASH  | 3075.00 | 615.00 |  |  |  |  |  |
| TRADE | 0.00    | 0.00   |  |  |  |  |  |
| NSL   | 0.00    | 0.00   |  |  |  |  |  |
| TOTAL | 3075.00 | 615.00 |  |  |  |  |  |

|       |  |  |  |  |  | TOTAL    |
|-------|--|--|--|--|--|----------|
| SPOTS |  |  |  |  |  | 84       |
| CASH  |  |  |  |  |  | 3,690.00 |
| TRADE |  |  |  |  |  | 0.00     |
| NSL   |  |  |  |  |  | 0.00     |
| TOTAL |  |  |  |  |  | 3,690.00 |

Feb 27, 19  
CONT# 32639180 Mod# Ver# 1 (Last = )  
REP EASTMAN

DDS CONT# 0  
C/P/E: CMAP / RAD / 10001

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**\*\* Competitive Comments \*\***

SVC:

Demo Adults 25-54

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

|                              |                        |
|------------------------------|------------------------|
| <b>Station and Location:</b> | <b>Date:</b><br>5/9/19 |
|------------------------------|------------------------|

I, David Vater of Conover Tuttle Pace

do hereby request station time concerning the following issue:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
|                  |                                  |      |       |                |                 |

This broadcast time will be used by: \_\_\_\_\_

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

New England Clean Energy Connect

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Douglas Herling

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

***TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)***

5/9/19

Date

Dave Vater

Signature

Digitally signed by Dave Vater  
Date: 2019.02.26 12:56:34 -05'00'

617-412-4000

Contact Phone Number

***TO BE SIGNED BY STATION REPRESENTATIVE***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title



## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

| <b>Broadcast Length</b> | <b>Time of Day, Rotation or Package</b> | <b>Days</b> | <b>Class</b> | <b>Times per Week</b> | <b>Number of Weeks</b> |
|-------------------------|---|-------------|--------------|-----------------------|------------------------|
|                         |   |             |              |                       |                        |

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.