

QUARTERLY ISSUES/PROGRAMS

The following is a listing of some of the significant issues responded to by station KSDN-AM, along with the most significant programming treatment of those issues for the period 1/1/2024 to 3/31/2024

The listing is by no means exhaustive, and the order in which the issues appear does not reflect any priority or significance.

ISSUE

Aberdeen Area Humane Society Bow Wow Boogie

DESCRIPTION

Aberdeen Humane Society's biggest fundraiser of the year is the Bow Wow Boogie. Members of the local chapter updated listeners on the event, ticket information and the proceed benefits.

ISSUE

Aberdeen Community Theater activities

DESCRIPTION

Members of the Community Theater appeared on air to discuss their latest productions They put on a play for kids and a musical for adults.

ISSUE

Boys and Girls Club Annual Winefest

DESCRIPTION

Aberdeen Area Boys and Girls Club Board members appeared in studio to discuss the second largest fundraiser of the year. Winefest offers patrons an opportunity to sample wines and food pairings and bid on auction items to help raise funds for the club.

ISSUE

Aberdeen Area Arts Council Activities

DESCRIPTION

Members of the Aberdeen Area Arts Council are invited on a monthly basis to share information concerning the upcoming musical, fine arts, visual arts and similar activities in the Aberdeen area.

ISSUE

Carnival of Silver Skates

DESCRIPTION

The Annual Carnival of Silver Skates is held in January in Groton, SD. It was the 81th year of the event. Members of the group that organizes the event were invited to inform listeners on the details of the event, ticket information and more.

ISSUE

SD Game, Fish & Parks

DESCRIPTION

Brown County conservation officers are invited on a monthly basis to inform listeners on issues concerning the outdoors, hunting classes, hunting season updates, and fishing reports and other timely information.

ISSUE

Safe Harbor/Mardi Gras 2024

DESCRIPTION

Stations hosted annual fundraiser for Aberdeen's Safe Harbor, a battered women's shelter. Station invited the organizers to inform listeners about options for donations and other fundraising ideas.

ISSUE

State B Boys Basketball Tournament

DESCRIPTION

Aberdeen hosts the annual State B Boys Basketball Tournament every year. This March the tournament was held at the Barnett Center on campus at NSU. Stations updated listeners on the schedule and broadcast opportunities.

ISSUE

2024 SD Legislative session

DESCRIPTION

The South Dakota State Legislature wrapped up it's 2024 session at the end of March. Station invited several local and area members of the legislature to comment on this years accomplishments. Members of both sides of the aisle were able to discuss some of the key bills and decisions made by the Governor.

ISSUE

Aberdeen Homebuilders Association Expo

DESCRIPTION

The Aberdeen Homebuilders Association held it's annual expo and members of the organizational committee were invited to share their information with the listeners. Station broadcast live from the event at the Holum Expo Center.

ISSUE

Snow Queen Festival

DESCRIPTION

Aberdeen's 79nd annual Snow Queen Festival took place once again and radio station had the winners of the Queen contest and the Jr. Snow queen in studio to talk about their experiences.

ISSUE

Parks and Recreation Spring activities

DESCRIPTION

Station interviewed the director of the Aberdeen Parks and Rec department about the upcoming spring and summer activities offered. The Parks and Rec announced that their summer brochure is available and that there will be a special sign-up for all activities at the Civic Arena, with discounts offered to families who sign up early.

ISSUE

Severe Weather

DESCRIPTION

Station reported on and gave constant information regarding severe weather events. Station interrupts regular programming in the event of severe weather, watches and warnings for the entire coverage area and airs cancellations and postponements.

ISSUE

Agricultural news

DESCRIPTION

Station reported on several major topics related to agriculture, including drought, flooding, farm policies, and country of origin labeling to name a few.

ISSUE

Charitable causes and Public Service

DESCRIPTION

Station provides numerous PSA announcements to promote upcoming charitable events, fundraisers and organizations that directly benefit the listening area.

ISSUE

Spot news stories

DESCRIPTION

Aside from major breaking stories covered by local and national news sources, station will also concentrate on covering local based human interest stories and anything that is happening that pertains or may be of interest to local listeners.

