

# **EEO Public File Report**

**For**

**WIOZ FM 102.5, WIOZ 550AM & Sandhills TV**

**Southern Pines, NC**

**This EEO Public File Report**

**Ending July 31, 2014**

## EEO Public File Report

This EEO Public Report is filed in station WIOZ 550AM/STAR 102.5FM Public Inspection file pursuant to Section 73.2080C (6) of the Federal Communication Commission's (FCC) rules.

During the one-year period ending on July 31<sup>st</sup> 2014 the station filled the following full time vacancies:

Had 0 vacancy filled

<u>Recruitment Source</u>	<u>Total Number of interview referred</u>
The Southern Pines Pilot	0
WIOZ FM	0
Employment Security	0
Personal Referral	0

Attachment A contains the following information for the vacancy:

The recruitment source (s) used to fill each vacancy, identified by name, address, and contact person and telephone number;

The recruitment source that referred the hire for each full time vacancy;

The total number of persons interviewed for each full time vacancy; and

The total number of interviews referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

Attachment A

EEO Information for Full Time Vacancies

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred By the Source for the Vacancy	Did the Source Request Notification?
The Pilot - Newspaper	145 West - Penn Ave. Southern Pines, 28387	Karen Triplet	910-692-7271	0	N/A
Star 102.5FM/WIOZ 550AM Radio	200 Short St., Southern Pines, 28387	Tiffany Hewitt	910-692-2107	0	N/A
NCAB Website	150 Fayetteville Street, Suite 1270, Raleigh, NC 27601	Elizabeth Parker	919-821-7300	0	N/A
Star 102.5FM/WIOZ 550AM Web	200 Short St., Southern Pines, 28387	Tiffany Hewitt	910-692-2107	0	N/A

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time-period covered by this report.

#### Supplemental Recruitment Initiatives:

Activity Classification	Type of Activity	Brief Description
5	Internship Program	Continued our Internship program with students from area High schools/ Colleges. Over the last 12 months, the following students were engaged in our intern program getting hands on experience in the radio industry.  Killian - Pinecrest High School – Help Cover 2014 US OPEN
7	Scholarship Program	General Manager sits on the NCAB board of Directors, which provides  Scholarships for students interested in broadcasting.
4	Career Days	Participated in Career Days at farm Life Elementary, West Pine Elementary and Southern Middle School.