Contract Agreement Between:

CONTRACT

KRCW-TV
10255 SW Arctic Drive
Beaverton, OR 97005
(503) 644-3232

And:

Colsky Media
2740 Van Ness Avenue
Suite #220
San Francisco, CA 94109

Contract / Revision	Alt Order #
609726 /	07321124

Product
VOTE YES ON 90

Contract Dates	Estimate #
08/25/14 - 09/14/14	

Advertiser	Original Date / Revision
Yes on 90	08/25/14 / 09/08/14

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KRCW	Jorge Motta	Telerep San Fra

Special Handling

Demographic
Adults 35+

		Total Ratings
		32.40
IDB#	**Advertiser Code**	**Product Code**
12826		

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
D 1	32	08/27/14	08/29/14	M-F 7p-730p	7p-730p		:30				NM	0	$0.00
N 2	32	09/01/14	09/05/14	M-F 7p-730p	7p-730p		:30				NM	2	$550.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/01/14	09/07/14	--WTF--	3	$275.00	1.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
2	*32*	*09/01/14-09/07/14*	*M-F 7p-730p*	*7p-730p*	---WThF----	*:30*	~~*$275.00*~~	1.00	*NM*

See MG 4.4,4.5

D 3	32	08/27/14	08/29/14	M-F 730p-8p	730p-8p		:30				NM	0	$0.00
N 4	32	09/01/14	09/05/14	M-F 730p-8p	730p-8p		:30				NM	4	$1,175.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/01/14	09/07/14	--WTF--	3	$300.00	1.10

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
2	*32*	*09/01/14-09/07/14*	*M-F 730p-8p*	*730p-8p*	---WThF----	*:30*	~~*$300.00*~~	1.10	*NM*

See MG 4.4,4.5

4	32	09/11/14-09/14/14	M-Su 10p News	10p-1030p	----ThFSaSu	:30	$300.00	1.10	NM
Ⓜ	MG for 4.2,2.2								
5	32	09/11/14-09/14/14	M-Su 10p News	10p-1030p	----ThFSaSu	:30	$275.00	1.00	NM
Ⓜ	MG for 4.2,2.2								
D 5	32	08/27/14	08/31/14	M-Su 10p News	10p-1030p		:30				NM	0	$0.00
N 6	32	09/01/14	09/07/14	M-Su 10p News	10p-1030p		:30				NM	5	$1,750.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/01/14	09/07/14	--WTFSS	5	$350.00	1.20

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
3	*32*	*09/01/14-09/07/14*	*M-Su 10p News*	*10p-1030p*	---WThFSaSu	*:30*	~~*$350.00*~~	1.20	*NM*

See MG 6.7

7	32	09/08/14-09/14/14	M-Su 10p News	10p-1030p	---WThFSaSu	:30	$350.00	1.20	NM
Ⓜ	MG for 6.3 09/03								
N 7	32	09/08/14	09/12/14	M-F 7p-730p	7p-730p		:30				NM	5	$1,375.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/08/14	09/14/14	MTWTF--	5	$275.00	1.00

N 8	32	09/08/14	09/12/14	M-F 730p-8p	730p-8p		:30				NM	5	$1,500.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/08/14	09/14/14	MTWTF--	5	$300.00	1.10

N 9	32	09/08/14	09/14/14	M-Su 10p News	10p-1030p		:30				NM	7	$2,450.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
Week:		Start Date 09/08/14	End Date 09/14/14	Weekdays MTWTFSS	Spots/Week 7	Rate $350.00	Rating 1.20						
N	10	32	09/10/14	09/14/14 M-Su 10p News	10p-1030p		:30				NM	1	$350.00
Week:		Start Date 09/08/14	End Date 09/14/14	Weekdays --WTFSS	Spots/Week 1	Rate $350.00	Rating 1.20						
								Totals	32.40			29	$9,150.00

Time Period	# of Spots	Gross Amount	Net Amount
09/01/14 -09/14/14	29	$9,150.00	$7,777.50
Totals	29	$9,150.00	$7,777.50

Signature: _____ **Date:** _____

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