

CONTRACT



WHKO-FM
Cox Radio, Inc.
PO Box 83192
Chicago, IL 60691-0192
(855) 333-2676

<u>Contract / Revision</u> 470070 /		<u>Alt Order #</u> 32303788
<u>Product</u> Dayton		
<u>Contract Dates</u> 10/31/18 - 11/06/18		<u>Estimate #</u> na
<u>Advertiser</u> Pol/K Farber/R/Auditor/OH-A		<u>Original Date / Revision</u> 10/30/18 / 10/30/18
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHKO-FM	<u>Account Executive</u> Philadelphia Christal	<u>Sales Office</u> Christal Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> R113287	<u>Advertiser Code</u> na	<u>Product 1/2</u> na
<u>Agency Ref</u> P00017473		<u>Advertiser Ref</u> P00067190-A

And:

Katz Communications Inc
125 West 55th St, 3rd Fl
Attn: Helen Hanratty
New York, NY 10019

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount	
N 1	WHKO	10/31/18	11/06/18	Morning Drive	6:00 AM-10:00 AM		1:00			P-02		NM	15	\$3,750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>							
	Week:	10/29/18	11/04/18	--333--	9			\$250.00							
	Week:	11/05/18	11/11/18	33-----	6			\$250.00							
N 2	WHKO	10/31/18	11/06/18	Afternoon Drive	3:00 PM-7:00 PM		1:00			P-02		NM	12	\$3,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>							
	Week:	10/29/18	11/04/18	--333--	9			\$250.00							
	Week:	11/05/18	11/11/18	3-----	3			\$250.00							
N 3	WHKO	11/03/18	11/06/18	Sa 10a-3p	10:00 AM-3:00 PM		1:00			P-02		NM	3	\$375.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>							
	Week:	11/03/18	11/09/18	-----3-	3			\$125.00							
N 4	WHKO	11/04/18	11/06/18	Su 10a-3p	10:00 AM-3:00 PM		1:00			P-02		NM	3	\$375.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>							
	Week:	11/04/18	11/10/18	-----3	3			\$125.00							
Totals													0.00	33	\$7,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/25/18	33	\$7,500.00	(\$1,125.00)	\$6,375.00
Totals	33	\$7,500.00	(\$1,125.00)	\$6,375.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

Oct 30, 18
 CONT# 32303788 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO WHKO-FM (Dayton, OH)
 FM BRIAN DONLEY
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: na / na / na

①

SALESPERSON FAX#

PH #

BYR Helen Hanratty
 ADV KEITH FABER FOR OHIO STATE AUDITOR
 PDT Dayton
 FLT Oct 31, 18 - Nov 06, 18

* REP ORDER COMMENT *

** 10/30/2018 3:58:00 PM: ISSUE/POLITICAL: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24-HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. EMMA.RUSNAK@KATZMEDIA.COM 215-557-4230. THANK YOU!

** 10/30/2018 3:58:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS	
		FLIGHT 1								
	1.1	..W....	6A - 10A	60	10/31/2018 - 10/31/2018	1D	3	\$250.00	3	
	1.2	..W....	3P - 7P	60	10/31/2018 - 10/31/2018	1D	3	\$250.00	3	
			** FLIGHT TOTALS **					6	\$1,500.00	
		FLIGHT 2								
	2.1	...T...	6A - 10A	60	11/01/2018 - 11/01/2018	1D	3	\$250.00	3	
	2.2	...T...	3P - 7P	60	11/01/2018 - 11/01/2018	1D	3	\$250.00	3	
			** FLIGHT TOTALS **					6	\$1,500.00	
		FLIGHT 3								
	3.1F..	6A - 10A	60	11/02/2018 - 11/02/2018	1D	3	\$250.00	3	
	3.2F..	3P - 7P	60	11/02/2018 - 11/02/2018	1D	3	\$250.00	3	
			** FLIGHT TOTALS **					6	\$1,500.00	
		FLIGHT 4								
	4.1S.	10A - 3P	60	11/03/2018 - 11/03/2018	1D	3	\$125.00	3	
			** FLIGHT TOTALS **					3	\$375.00	
		FLIGHT 5								
	5.1S	10A - 3P	60	11/04/2018 - 11/04/2018	1D	3	\$125.00	3	
			** FLIGHT TOTALS **					3	\$375.00	

Oct 30, 18
 CONT# 32303788 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO

DDS CONT# 0
 C/P/E: na / na / na

FLIGHT 6									
6.1	M.....	6A - 10A	60	11/05/2018 - 11/05/2018	1D	3	\$250.00	3	
6.2	M.....	3P - 7P	60	11/05/2018 - 11/05/2018	1D	3	\$250.00	3	
** FLIGHT TOTALS **						6	\$1,500.00		
FLIGHT 7									
7.1	.T.....	6A - 10A	60	11/06/2018 - 11/06/2018	1D	3	\$250.00	3	
** FLIGHT TOTALS **						3	\$750.00		

	Nov 18								
SPOTS	33								
CASH	7500.00								
TRADE	0.00								
NSL	0.00								
TOTAL	7500.00								
									TOTAL
SPOTS									33
CASH									7,500.00
TRADE									0.00
NSL									0.00
TOTAL									7,500.00

**** Competitive Comments ****

SVC: SU18 MSA ARB
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.