

**WUWF 2012 EEO PUBLIC INSPECTION FILE REPORT**

FULL TIME JOB VACANCIES FILLED BY STATION DURING ANNUAL REPORTING PERIOD PLACED IN PUBLIC FILE ANNUALLY ON ANNIVERSARY OF LICENSE GRANT DATE.

1. Total number of Interviewees for all full-time vacancies filled during the past year: 1
2. A list of all supplemental recruitment activities performed during the past year, with a brief description of each activity is attached hereto, if applicable.

During the past year, WUWF has participated in a variety recruitment activities designed to both educate students and young people on the workings of broadcasting, as well as provide them with the opportunity to become involved, and potentially employed, with WUWF. We participated in programs at Brown Barge School (a magnet school with a diverse population), in journalism seminars at UWF (gathering students from a wide array of schools in the region), and host interns from area high schools and universities. We also actively invite youth organizations (Boy Scouts, etc.) to tour our facilities and learn about careers in broadcasting. We have hosted week long "Radio Camps" for area high school students, providing them a week of intensive education in broadcasting.

3. Full-Time jobs filled during the past year 1
  - a. Title of Full Time Job Filled: Afternoon host - producer  
Date Position Filled: April 1, 2012

Recruitment Source Used:

CPB job site, [http:- website location, //cpb.org/jobline/](http://cpb.org/jobline/). Information for this source is filed electronically, therefore there is no one individual contacted for the filing of this position.

DACS message system - website location, <https://webdacs1.nprsat.org/>. Information for this source is filed electronically, therefore there is no one individual contacted for the filing of this position.

Pubradio listserve, website location, <http://pubradio.org/>. Information for this source is filed electronically, therefore there is no one individual contacted for the filing of this position.

UWF electronic employment listings - website location, <http://uwf.edu/ohr/Employment/EmploymentOppMain.cfm>. Candidates were screened through The University of West Florida Human Resources Department, Sharon Jones HR Specialist

All candidates, regardless of where they learned of the opening, were required to file an application through the UWF Human Resources employment site. From those applications, candidates were interviewed and the successful candidate selected.

## EEO SUPPLEMENTAL RECRUITMENT ACTIVITIES WORKSHEET

1. How many Full-Time Employees are at your station? 13

- If less than five, no Supplemental Recruitment Activities need to be undertaken.  
- If between five and ten full-time employees or the station is in a "small market," as defined in the FCC's EEO rules, select and mark two of the activities listed in Section 2 and implement them by the next filing deadline for the station's FCC Form 397 Statement of Compliance.

- If more than ten full-time employees, select and mark four of the activities listed in Section 2 and implement them by the next filing deadline of the station's FCC Form 397 Statement of Compliance.

2.  participation in at least 4 job fairs by station personnel who have substantial responsibility in making hiring decisions;

hosting at least one job fair;

at least one job fair with businesses or professional organizations whose members include substantial numbers of women and minorities;

participation in at least four events sponsored by community organizations whose members include individuals interested in broadcast employment;

establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;

participation in general (as opposed to vacancy-specific) outreach efforts, by means of job banks or Internet programs;

participation in scholarship programs directed to students desiring to pursue a career in broadcasting;

establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;

establishment of mentoring programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;

participation in at least four events or programs relating to career opportunities in broadcasting sponsored by educational institutions;

sponsoring at least two programs designed to educate members of the community about employment in the broadcasting industry;

listing each upper-level job opening in a job bank or media newsletter that reaches substantial numbers of women and minorities;

assisting unaffiliated non-profit entities in maintaining websites that counsel individuals who seek employment or advancement in the broadcast industry;

training management personnel in methods to ensure equal employment opportunities and prevent discrimination;

training unaffiliated recruitment organization personnel to help them better assist individuals looking for employment in the broadcast industry; or

participation in other events that are reasonably calculated to reach potential job applicants outside of the broadcast industry.

3. For each checked activity, complete one of the attached sheets.  
FIRST EEO SUPPLEMENT ACTIVITY DESCRIPTION SHEET

Activity: participation in at least four events sponsored by community organizations whose members include individuals interested in broadcast employment;

Date: February - March, September - October

Participating Employees:

Station Manager Pat Crawford

Program Director Joe Vincenza

Production Director Dale Riegle

Outreach Director Lynne Marshall

Host/Sponsor of Activity: UWF, Escambia Public Schools, State of Florida, City of Pensacola

Brief Description of Activity and Station Participation:

WUWF will talk to & demonstrate to students of these organizations the various devices and principles involved with radio broadcast & production.

## SECOND EEO SUPPLEMENT ACTIVITY DESCRIPTION SHEET

Activity: establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;

Date: January - March, September - November

### Participating Employees:

Station Manager Pat Crawford

Program Director Joe Vincenza

Production Director Dale Riegle

Outreach Director Lynne Marshall

News Director Sandra Averhart

Host/Sponsor of Activity Various High Schools of the area & UWF

### Brief Description of Activity and Station Participation:

For many years, WUWF has hosted students from various high schools and our university. We intend to continue this into future years.

### THIRD EEO SUPPLEMENT ACTIVITY DESCRIPTION SHEET

Activity: participation in scholarship programs directed to students desiring to pursue a career in broadcasting;

Date: Summer, 2012

Participating Employees:

Member services Director Patricia Allison

Program Director Joe Vincenza

Production Director Dale Riegle

Outreach Director Lynne Marshall

Host/Sponsor of Activity: WUWF

Brief Description of Activity and Station Participation:

Each year (when interest in the community is present) we hold a "Radio Camp", an intensive week of learning the art of radio. As part of this camp we offer two scholarships for young people unable to afford the cost of the program.

#### FOURTH EEO SUPPLEMENT ACTIVITY DESCRIPTION SHEET

Activity: Participation in other events that are reasonably calculated to reach potential job applicants outside of the broadcast industry

Date: January (30 - A Songwriters Festival)

April (UWF Festival on the Green)

February - June (Institute for Human & Machine Cognition Lecture Series)

November (Greater Gulf Coast Arts Festival)

Participating Employees:

Station Manager Pat Crawford

Program Director Joe Vincenza

Production Director Dale Riegle

Outreach Director Lynne Marshall

News Director Sandra Averhart

Host/Sponsor of Activity: Arts organizations in the area

Brief Description of Activity and Station Participation:

WUWF offers its support to a variety of arts organizations and events in the area, through out the year. As a cosponsor of these events, we invite community members to learn more about WUWF. Since these events are hosted by organizations and not WUWF, it affords us the opportunity to reach potential job applicants outside of the broadcast industry.

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