

CONTRACT



KGCW
5000 Riverside Dr
Building 5 Suite 200
Christopher Amador
Irving, TX 75039
(214) 765-4113

<u>Contract / Revision</u> 1657030 /		<u>Alt Order #</u> 26135061
<u>Product</u> Citizens for Rauner		
<u>Contract Dates</u> 09/03/18 - 09/09/18		<u>Estimate #</u> 2640
<u>Advertiser</u> POL/Bruce Rauner/Governor/Rep/IL		<u>Original Date / Revision</u> 08/30/18 / 08/30/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KGCW	<u>Account Executive</u> Katz Los Angeles	<u>Sales Office</u> Katz/Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 40.50
<u>Agency Code</u> 9915473	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN4746	<u>Advertiser Ref</u>	

And:

Target Enterprises
15260 Ventura Boulevard
Suite 1240
Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KGCW	09/03/18	09/07/18	DATELINE	M-F 9-10a		:30				NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	MTWTF--				5	\$30.00	0.80			
2	KGCW	09/03/18	09/07/18	PEOPLES COURT	M-F 11a-12p		:30				NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	MTWTF--				5	\$30.00	0.60			
3	KGCW	09/03/18	09/07/18	DIVORCE COURT	M-F 12-1230p		:30				NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	MTWTF--				5	\$20.00	0.50			
4	KGCW	09/03/18	09/07/18	DIVORCE COURT	M-F 1230-1p		:30				NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	MTWTF--				5	\$20.00	0.50			
5	KGCW	09/03/18	09/07/18	HOT BENCH	M-F 1-130p		:30				NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	MTWTF--				5	\$20.00	1.10			
6	KGCW	09/03/18	09/07/18	HOT BENCH	M-F 130-2p		:30				NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	MTWTF--				5	\$20.00	1.20			
7	KGCW	09/03/18	09/07/18	LMS	M-F 6-630p		:30				NM	10	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	MTWTF--				10	\$30.00	0.80			
8	KGCW	09/08/18	09/08/18	HIMYM	Sa 4-430p		:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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1657030 /	26135061

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/03/18 - 09/09/18	Citizens for Rauner	2640

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Bruce Rauner/Gover	08/30/18 / 08/30/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	-----S-				2	\$30.00	0.70			
9	KGCW	09/08/18	09/08/18	HIMYM	Sa 430-5p		:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	-----S-				2	\$30.00	0.70			
10	KGCW	09/08/18	09/08/18	SCANDAL	Sa 6-7p		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	-----S-				1	\$30.00	0.60			
11	KGCW	09/08/18	09/08/18	LMS	Sa 10-1030p		:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	-----S-				2	\$30.00	0.60			
12	KGCW	09/09/18	09/09/18	MATTER OF FACT	Su 1230-1p		:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	-----S				2	\$30.00	0.80			
13	KGCW	09/09/18	09/09/18	MOVIE	Su 1-3p		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	-----S				2	\$20.00	1.40			
Totals								40.50				51	\$1,310.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 -09/09/18	51	\$1,310.00	(\$196.50)	\$1,113.50
Totals	51	\$1,310.00	(\$196.50)	\$1,113.50

Signature: _____ **Date:** _____

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