



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 2573956	Changes as of: 10/20/2017 at 4:37 PM	Version: Highlighting Revision 1	Total \$: \$12,825.00
CPE: 349/372/6086	Flight: 10/24/17 - 10/30/17	Station: WFLH	Total Spots: 12
Agency: GMMB	Advertiser: Justin Fairfax - LT Gov	Market: Richmond	Total CPP: \$0.00
3050 K ST NW WASHINGTON DC 20007	Product: candidate	Office: WASHINGTON	
Agency Order #: 6650051	Buyer: Furman, Mike	Primary Demo: Adults 35+	Total GRP:
Salesperson: 202-955-5342	Salesperson: BRADLEY PHILLIPS	Con Type: POLITICAL/VOTE	Separation:
	202-955-5342	Assistant: BRADLEY PHILLIPS	
		202-955-5342	
Comments: Separation: 30			

#	Day/Time	DP	Program	Rate	A3SP	Len	10/24	10/25	10/26	10/27	10/28	10/29	10/30	Total Spots	Total \$	CPP	GRP
1	Tu-F M 7a-7:30a		FOX Richmond Morning News	\$50.00	0	30	1							1	\$50.00	\$0.00	0.0
Changes: Rate from 30 to 50																	
2	Tu-F M 7:30a-8a		FOX Richmond Morning News	\$75.00	0	30	1							1	\$75.00	\$0.00	0.0
Changes: Rate from 40 to 75																	
3	Su 9a-10a		FOX News Sunday	\$50.00	0	30	1							1	\$50.00	\$0.00	0.0
Changes: Rate from 25 to 50																	
4	Tu-F M 3p-5:30p		Judge Judy	\$200.00	0	30	1							1	\$200.00	\$0.00	0.0
Changes: Rate from 100 to 200																	
5	Tu-F M 5:30p-6p		Judge Judy	\$200.00	0	30	1							1	\$200.00	\$0.00	0.0
Changes: Rate from 100 to 200																	
6	Tu-F M 6p-6:30p		Family Feud	\$300.00	0	30	1							1	\$300.00	\$0.00	0.0
Changes: Rate from 150 to 300																	
7	Tu-F M 6:30p-7p		Family Feud	\$300.00	0	30	1							1	\$300.00	\$0.00	0.0
Changes: Rate from 150 to 300																	
8	Tu-F M 7:30p-8p		Big Bang Theory	\$450.00	0	30	1							1	\$450.00	\$0.00	0.0
Changes: Rate from 225 to 450																	
9	Tu-F M 10p-10:30p		FOX Richmond News Ten	\$400.00	0	30	2							2	\$800.00	\$0.00	0.0
Changes: Rate from 200 to 400																	
10	Tu-F M 10:30p-11p		FOX Richmond News Ten	\$400.00	0	30	1							1	\$400.00	\$0.00	0.0
Changes: Rate from 200 to 400																	
11	Su 4:25p-7:30p		FOX NFL: Dallas Cowboys @ Washington Redskins	\$10,000.00	0	30	1							1	\$10,000.00	\$0.00	0.0
Changes: Rate from 2500 to 10000																	
TOTALS: 12														12	\$12,825.00	\$0.00	0.0



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 2573956 Changes as of: 10/20/2017 at 4:37 PM Version: Highlighting Revision 1
CPE: 349372/6086 Flight: 10/24/17 - 10/30/17 Total \$: \$12,825.00
Agency: GMMB Advertiser: Justin Fairfax - LT Gov Market: Richmond Total Spots: 12
3050 K ST NW Product: candidate Office: WASHINGTON Total CPE: \$0.00
20007

Agency Order #: 6660051 Primary Demo: Adults 35+
Buyer: Furman, Mike Con Type: POLITICAL/VOTE
Salesperson: BRADLEY PHILIPPS Assistant: BRADLEY PHILIPPS Separation:
202-955-5342 202-955-5342

Special Instructions	
----------------------	--

Date/Time	Added by	Comment
10/20/17 4:37 PM	BRADLEY PHILIPPS	Separation: 30
10/20/17 4:37 PM	BRADLEY PHILIPPS	Separation: 30

Competitive Information	
Market Budget:	\$67,500
WRLH Share:	19%
Comment:	
WRIC:	24%
WTVR:	18%
WUPV:	2%
WWBT:	37%

Daypart Summary					
Day/Time	% Distib	Spots	Dollars	CPP	GRP
	100%	12	\$12,825.00	N/A	0.0
Total	100%	12	\$12,825.00	N/A	0.0

Monthly Summary			
Month	Spots	Dollars	
2017-Oct	12	\$12,825.00	
Total	12	\$12,825.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$ Comment
Queued for Electronic Contracting	10/20/17 5:02 PM				\$0	\$0
Revision	10/20/17 4:37 PM	BRADLEY PHILIPPS	Revised		\$8,905.00	Changes: Calculated Dollars from \$3,920.00 to \$12,825.00, Competitive Market Budget from \$20,632 to \$67,500, Total \$ from \$3,920.00 to \$12,825.00, Demo Meta to R16j.
New	10/20/17 4:37 PM	BRADLEY PHILIPPS	New	12	\$3,920.00	User Entered \$ from \$0.00 to \$12,825.00. 11 Buylines added or modified.

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WRLH FOX Richmond
1925 Westmoreland St
Richmond, VA 23230

Greer Margolis Mitchell, Burns &
Associates-Washington
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 3075341

Schedule Dates 10/24/17-10/29/17
Advertiser Justin Fairfax for VA Lt Governor-D (117326)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand 349/372/6086 (970669)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Mike Furman,
Phone/Fax /
CPE 349/372/6086
Account Type National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments candidate
BRADLEY PHILLIPS

Date Entered 10/23/17
Last Modified 10/23/17
Entered By Jason Baumgarten
CO-OP No
Headline # ECR25773956
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,923.75
Net Total \$10,901.25
Sales Tax

Richmond (WRLH)
By Broadcast Month
Oct. 2017 12 \$12,825.00
Grand Total: 12 \$12,825.00

CONFIRMATION CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/24/17-10/27/17	3	:30	7A-7:30A (EST)	1		X	X	X	X			1	\$50.00	\$50.00	Richmond (WRLH)		10/23/17
2.0	Normal Line / News (2)	10/24/17-10/27/17	3	:30	7:30A-8A (EST)	1		X	X	X	X			1	\$75.00	\$75.00	Richmond (WRLH)		10/23/17
3.0	Normal Line / SPOT (3)	10/29/17-10/29/17	3	:30	9A- FOX Fox News Sunday	1							1	1	\$50.00	\$50.00	Richmond (WRLH)		10/23/17
4.0	Normal Line / SPOT (4)	10/24/17-10/27/17	3	:30	5P-5:30P (EST)	1		X	X	X	X			1	\$200.00	\$200.00	Richmond (WRLH)		10/23/17
5.0	Normal Line / SPOT (5)	10/24/17-10/27/17	3	:30	5:30P-6P (EST)	1		X	X	X	X			1	\$200.00	\$200.00	Richmond (WRLH)		10/23/17
6.0	Normal Line / SPOT (6)	10/24/17-10/27/17	3	:30	6P-6:30P (EST)	1		X	X	X	X			1	\$300.00	\$300.00	Richmond (WRLH)		10/23/17
7.0	Normal Line / SPOT (7)	10/24/17-10/27/17	3	:30	6:30P-7P (EST)	1		X	X	X	X			1	\$300.00	\$300.00	Richmond (WRLH)		10/23/17
8.0	Normal Line / SPOT (8)	10/24/17-10/27/17	3	:30	7:30P-8P (EST)	1		X	X	X	X			1	\$450.00	\$450.00	Richmond (WRLH)		10/23/17
9.0	Normal Line / SPOT (9)	10/24/17-10/27/17	3	:30	10P-11:30P (EST)	2		X	X	X	X			2	\$400.00	\$800.00	Richmond (WRLH)		10/23/17
10.0	Normal Line / SPOT (10)	10/24/17-10/27/17	3	:30	10:30P-11:30P (EST)	1		X	X	X	X			1	\$400.00	\$400.00	Richmond (WRLH)		10/23/17
11.0	Normal Line / Football (11)	10/29/17-10/29/17	1	:30	4:25P- Sports-FOX NFL Late Game	1							1	1	\$10,000.00	\$10,000.00	Richmond (WRLH)		10/23/17

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgnr.com/1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.