

RANCH RADIO GROUP
3505 FREDERICKSBURG RD
KERRVILLE, TX 78028

(830) 896-4990

MEDIA FINANCIAL SERVICES
1655 PALM BEACH LAKES
SUITE 903
WEST PALM BEACH, FL 33401

KFXE Order Confirmation

OrderID: 3542-001

Sponsor: CHRYSTA CASTANEDA FOR TE)
Product: CHRYSTA CASTANEDA FOR TE)
Estimate/PO:
AccountRep: COREENA HAZELETT
BillingCycle: Broadcast Month
InvoiceType: Detail Notarized Affidavit
Run Dates: 10/17/2020 - 11/2/2020
Items Ordered: 58
Ordered Amount: \$1,102.00
-Agency Commission: -\$165.30
Net Amount: \$936.70

Scheduled Station(s): KFXE CHRYSTA CASTANEDA FOR TEXAS CAMPAIGN

Printed 10/16/2020 1:07:22 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	We	Thu	Fri	Sat	Sun	Week Total	Length	Descriptio	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/17/2020 - 10/19/2020	All Weeks	06:00 AM - 07:00 PM	2					3	3	8	:60	Spot			8	19.00	152.00
02 10/20/2020 - 10/26/2020	All Weeks	06:00 AM - 07:00 PM	4	3	4	4	3	4	3	25	:60	Spot			25	19.00	475.00
03 10/27/2020 - 11/2/2020	All Weeks	06:00 AM - 07:00 PM	3	4	3	3	3	3	3	22	:60	Spot			22	19.00	418.00
04 10/27/2020 - 11/2/2020	All Weeks	06:00 AM - 07:00 PM		3						3	:60	Spot			3	19.00	57.00
Broadcast Month Projected Billing [Net]:																	
Oct-20	468.35																
Nov-20																	
Dec-20																	
													0.00		Q4-2020		936.70

Confirmed Correct; Payment Guaranteed

****ALL AGREEMENTS REQUIRE TWO WEEK WRITTEN NOTICE FOR CANCELLATION****

Accepted for RRG

STATION:	KFXE-FM	ORDER#:	3178802	DATE:	10/16/2020
MARKET:	UM - Kerrville, TX	AMOUNT:	\$1,102.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	58	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	DALLAS	SLS PH:	512 275 6477		
SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4391420	
ADVERTISER:	Chrysta Castaneda for Texas Campaign	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Chrysta Castaneda for Tx RR Commissioner Rural (10/17-11/3)	AGY EST:		Invoices@MediaFinancial.com	
FLIGHT:	10-17-2020 TO 11/8/2020	[X]Unwired []Spot []Mod			
TOT # OF WEEKS: 4					
PRIM. DEMO:	Adults 18+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/16/2020 11:51	

COMMENTS

[Rep Comment] 10/16/2020: New political order, please confirm back through system if able, if not confirm to melissa.costello@genmediapartner.com. Nab & traffic to follow.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

WEEK#1		10/17/2020 To 10/19/2020					WK TOT \$152.00			WK TOTAL SPOTS 8	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		SaSu/M....	6:00AM	7:00PM	60	10/17/2020	10/19/2020	8	\$19	\$152

WEEK#2		10/20/2020 To 10/26/2020					WK TOT \$475.00			WK TOTAL SPOTS 25	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		TuWThFSaSu/M	6:00AM	7:00PM	60	10/20/2020	10/26/2020	25	\$19	\$475

WEEK#3		10/27/2020 To 11/2/2020					WK TOT \$418.00			WK TOTAL SPOTS 22	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		TuWThFSaSu/M	6:00AM	7:00PM	60	10/27/2020	11/2/2020	22	\$19	\$418

STATION:	KFXE-FM	ORDER#:	3178802	DATE:	10/16/2020
MARKET:	UM - Kerrville, TX	AMOUNT:	\$1,102.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	58	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	DALLAS	SLS PH:	512 275 6477		
SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4391420	
ADVERTISER:	Chrysta Castaneda for Texas Campaign	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Chrysta Castaneda for Tx RR Commissioner Rural (10/17-11/3)	AGY EST:		Invoices@MediaFinancial.com	
FLIGHT:	10-17-2020 TO 11/8/2020	[X]Unwired []Spot []Mod			
TOT # OF WEEKS: 4					
PRIM. DEMO:	Adults 18+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/16/2020 11:51	

WEEK#4		11/3/2020 To 11/8/2020					WK TOT \$57.00			WK TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SPWK	RATE	WEEKLY TOTAL	
	3		.T.....	6:00AM	7:00PM	60	11/3/2020	11/3/2020	3	\$19	\$57	

TOTAL	Oct	Nov												Total
SPOT	33	25												58
CASH	627.00	475.00												1,102.00
TOTAL	627.00	475.00												1,102.00



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Laura Hernandez on behalf of the, hereby request station time as follows:
Chrysta Castaneda for Texas Campaign

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: **Chrysta Castaneda**

Authorized committee: **The Chrysta Castaneda for Texas Campaign**

Agency requesting time (and contact information):

☐

N/A

Pescador Public Strategies, Laura Hernandez, 210-287-8329; laura.hernandez@pescadorps.com

Candidate's political party: **Democrat**

Office sought (no acronyms or abbreviations): **Railroad Commission**

Date of election: **November 3, 2020**

☒

General

☐

Primary

Treasurer of candidate's authorized committee: **Ann Marie Painter**

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <i>Laura Hernandez</i>	Signature: <i>Christa Harebott</i>
Name: Laura Hernandez	Name: <i>Christa Harebott</i>
Date of Request to Purchase Ad Time: 10/17-11/3	Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Georgia Migliuri

Name: Georgia Migliuri Gen Media Partners on behalf of Pescador Media

Date: 10/16/20

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: 10.16.2020**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

- ☐ Accepted
- ☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- ☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.