



WXOW-WQOW Television Inc  
P.O. Box C-4019  
La Crosse, WI 54602-4019

Del Cielo Media  
1427 LESLIE AVE  
ALEXANDRIA, VA 22301-1618

## Contract # 557074

**Schedule Dates** 12/10/19-12/16/19  
**Advertiser** America First Policies Inc (33346)  
**Agency** Del Cielo Media (4111)  
**Product** Political - Issue (1105)  
**Brand** Pro Trump (191806)  
**Salesperson** Eagle, Philadelphia (1441)  
**Sales Office** Katz/Philadelphia  
**Buyer Name** RANDE,LEVINE,  
**Phone/Fax** /  
**CPE** AMFP/ORDR/D1WI03  
**Account Types** National/Combo Agency Political  
**Billing Type** Standard  
**Comments** ORDR  
NEW ORDER BOOK ASAP PLS CONFIRM PAYMENT TO FOLLOW ASAP rlevine@delcie  
lmedia.com 571-585-8781

**Date Entered** 12/04/19  
**Last Modified** 12/04/19  
**Entered By** Allison Gruber  
**CO-OP** No  
**Headline #** ECR26691999  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$345.00  
**Net Total** \$1,955.00  
**Sales Tax**

LaCrosse Combo WXOW/WQOW XQ (XQ)		
By Broadcast Month	Spots	Rate
Dec. 2019	9	\$2,300.00
<b>Grand Total:</b>	<b>9</b>	<b>\$2,300.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	12/10/19-12/10/19	3	:30	11A- 11:57A (CST)			1						1	\$100.00	\$100.00	LaCrosse Combo WXOW/WQOW X	NEWS 19 MIDDAY	12/4/19
2.0	Normal Line / SPOT	12/16/19-12/16/19	3	:30	11A- 11:57A (CST)		1							1	\$100.00	\$100.00	LaCrosse Combo WXOW/WQOW X	NEWS 19 MIDDAY	12/4/19
3.0	Normal Line / SPOT	12/11/19-12/11/19	2	:30	5A- 6A (CST)				1					1	\$150.00	\$150.00	LaCrosse Combo WXOW/WQOW X	EARLY DAYBREAK	12/4/19
4.0	Normal Line / SPOT	12/16/19-12/16/19	2	:30	5A- 6A (CST)		1							1	\$150.00	\$150.00	LaCrosse Combo WXOW/WQOW X	EARLY DAYBREAK	12/4/19
5.0	Normal Line / SPOT	12/10/19-12/10/19	2	:30	5:30A- 6A (CST)			1						1	\$150.00	\$150.00	LaCrosse Combo WXOW/WQOW X	DAYBREAK 530-6A	12/4/19
6.0	Normal Line / SPOT	12/12/19-12/12/19	2	:30	5:30A- 6A (CST)					1				1	\$150.00	\$150.00	LaCrosse Combo WXOW/WQOW X	DAYBREAK 530-6A	12/4/19
7.0	Normal Line / SPOT	12/15/19-12/15/19	2	:30	6:58A- 8A (CST)								1	1	\$300.00	\$300.00	LaCrosse Combo WXOW/WQOW X	GMA SUN	12/4/19
8.0	Normal Line / SPOT	12/10/19-12/10/19	2	:30	6:15P- 6:30P (CST)			1						1	\$600.00	\$600.00	LaCrosse Combo WXOW/WQOW X	*NEWS19 @ 6P	12/4/19
9.0	Normal Line / SPOT	12/12/19-12/12/19	2	:30	6:15P- 6:30P (CST)					1				1	\$600.00	\$600.00	LaCrosse Combo WXOW/WQOW X	*NEWS19 @ 6P	12/4/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: