

CONTRACT



WFLA
 200 S. Parker Street
 Tampa, FL 33606
 (813) 221-5771

| | | |
|---|---|--|
| <u>Contract / Revision</u> 938999 / | | <u>Alt Order #</u> 25308613 |
| <u>Product</u> order | | |
| <u>Contract Dates</u> 10/11/16 - 10/17/16 | | <u>Estimate #</u> C11C17 |
| <u>Advertiser</u> POL/Marco Rubio for Senate | | <u>Original Date / Revision</u> 09/21/16 / 09/21/16 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WFLA | <u>Account Executive</u> Katz Washington | <u>Sales Office</u> Katz/Washingto |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agency Code</u> 9912891 | <u>Advertiser Code</u> RUBFL | <u>Product 1/2</u> ORDR |
| <u>Agency Ref</u> IN10086/SP6681/TO13 | | <u>Advertiser Ref</u> |

And:

Smart Media Group
 1427 Leslie Avenue
 Alexandria, VA 22301
 USA

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|------------------|------------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| N 1 | WFLA | 10/11/16 | 10/11/16 | Today Show 2 | 9-10a | | :30 | | | | NM | 4 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | -T----- | | | | 4 | \$250.00 | | | | |
| N 2 | WFLA | 10/12/16 | 10/12/16 | Today Show 2 | 9-10a | | :30 | | | | NM | 4 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | --W---- | | | | 4 | \$250.00 | | | | |
| N 3 | WFLA | 10/13/16 | 10/13/16 | Today Show 2 | 9-10a | | :30 | | | | NM | 4 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ---T--- | | | | 4 | \$250.00 | | | | |
| N 4 | WFLA | 10/14/16 | 10/14/16 | Today Show 2 | 9-10a | | :30 | | | | NM | 4 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ----F-- | | | | 4 | \$250.00 | | | | |
| N 5 | WFLA | 10/17/16 | 10/17/16 | Today Show 2 | 9-10a | | :30 | | | | NM | 4 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | M----- | | | | 4 | \$250.00 | | | | |
| N 6 | WFLA | 10/11/16 | 10/11/16 | M-F 10-11a | 10-11a | | :30 | | | | NM | 4 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | -T----- | | | | 4 | \$50.00 | | | | |
| N 7 | WFLA | 10/12/16 | 10/12/16 | M-F 10-11a | 10-11a | | :30 | | | | NM | 4 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | --W---- | | | | 4 | \$50.00 | | | | |
| N 8 | WFLA | 10/13/16 | 10/13/16 | M-F 10-11a | 10-11a | | :30 | | | | NM | 4 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ---T--- | | | | 4 | \$50.00 | | | | |
| N 9 | WFLA | 10/14/16 | 10/14/16 | M-F 10-11a | 10-11a | | :30 | | | | NM | 4 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ----F-- | | | | 4 | \$50.00 | | | | |
| N 10 | WFLA | 10/17/16 | 10/17/16 | M-F 10-11a | 10-11a | | :30 | | | | NM | 4 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | M----- | | | | 4 | \$50.00 | | | | |
| N 11 | WFLA | 10/11/16 | 10/11/16 | Local News @ 11a | Local News @ 11a | | :30 | | | | NM | 4 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | -T----- | | | | 4 | \$50.00 | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

| | | |
|--|--|--|
| <u>Contract / Revision</u> 938999 / | | <u>Alt Order #</u> 25308613 |
| <u>Contract Dates</u> 10/11/16 - 10/17/16 | | <u>Product</u> order |
| | | <u>Estimate #</u> C11C17 |
| <u>Advertiser</u> POL/Marco Rubio for Ser | | <u>Original Date / Revision</u> 09/21/16 / 09/21/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------|------------------|------|--------|-------------------|-------------|-----|------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | -T----- | | | | 4 | \$50.00 | | | | |
| N 12 | WFLA | 10/12/16 | 10/12/16 | Local News @ 11a | Local News @ 11a | | :30 | | | | NM | 4 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | --W---- | | | | 4 | \$50.00 | | | | |
| N 13 | WFLA | 10/13/16 | 10/13/16 | Local News @ 11a | Local News @ 11a | | :30 | | | | NM | 4 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ---T--- | | | | 4 | \$50.00 | | | | |
| N 14 | WFLA | 10/14/16 | 10/14/16 | Local News @ 11a | Local News @ 11a | | :30 | | | | NM | 4 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ----F-- | | | | 4 | \$50.00 | | | | |
| N 15 | WFLA | 10/17/16 | 10/17/16 | Local News @ 11a | Local News @ 11a | | :30 | | | | NM | 4 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | M----- | | | | 4 | \$50.00 | | | | |
| N 16 | WFLA | 10/11/16 | 10/11/16 | Today Show 3 | 12-1258p | | :30 | | | | NM | 4 | \$380.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | -T----- | | | | 4 | \$95.00 | | | | |
| N 17 | WFLA | 10/12/16 | 10/12/16 | Today Show 3 | 12-1258p | | :30 | | | | NM | 4 | \$380.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | --W---- | | | | 4 | \$95.00 | | | | |
| N 18 | WFLA | 10/13/16 | 10/13/16 | Today Show 3 | 12-1258p | | :30 | | | | NM | 4 | \$380.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ---T--- | | | | 4 | \$95.00 | | | | |
| N 19 | WFLA | 10/14/16 | 10/14/16 | Today Show 3 | 12-1258p | | :30 | | | | NM | 4 | \$380.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ----F-- | | | | 4 | \$95.00 | | | | |
| N 20 | WFLA | 10/17/16 | 10/17/16 | Today Show 3 | 12-1258p | | :30 | | | | NM | 4 | \$380.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | M----- | | | | 4 | \$95.00 | | | | |
| N 21 | WFLA | 10/11/16 | 10/11/16 | Days of Our Lives | 1258-4p | | :30 | | | | NM | 4 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | -T----- | | | | 4 | \$125.00 | | | | |
| N 22 | WFLA | 10/12/16 | 10/12/16 | Days of Our Lives | 1258-4p | | :30 | | | | NM | 4 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | --W---- | | | | 4 | \$125.00 | | | | |
| N 23 | WFLA | 10/13/16 | 10/13/16 | Days of Our Lives | 1258-4p | | :30 | | | | NM | 4 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ---T--- | | | | 4 | \$125.00 | | | | |
| N 24 | WFLA | 10/14/16 | 10/14/16 | Days of Our Lives | 1258-4p | | :30 | | | | NM | 4 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ----F-- | | | | 4 | \$125.00 | | | | |
| N 25 | WFLA | 10/17/16 | 10/17/16 | Days of Our Lives | 1258-4p | | :30 | | | | NM | 4 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | M----- | | | | 4 | \$125.00 | | | | |
| N 26 | WFLA | 10/11/16 | 10/11/16 | M-F 2-3p | 2-3p | | :30 | | | | NM | 4 | \$280.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | -T----- | | | | 4 | \$70.00 | | | | |
| N 27 | WFLA | 10/12/16 | 10/12/16 | M-F 2-3p | 2-3p | | :30 | | | | NM | 4 | \$280.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

| | | |
|--|--|--|
| <u>Contract / Revision</u> 938999 / | | <u>Alt Order #</u> 25308613 |
| <u>Contract Dates</u> 10/11/16 - 10/17/16 | | <u>Product</u> order |
| | | <u>Estimate #</u> C11C17 |
| <u>Advertiser</u> POL/Marco Rubio for Ser | | <u>Original Date / Revision</u> 09/21/16 / 09/21/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | --W---- | | | | 4 | \$70.00 | | | | |
| N 28 | WFLA | 10/13/16 | 10/13/16 | M-F 2-3p | 2-3p | | :30 | | | | NM | 4 | \$280.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ---T--- | | | | 4 | \$70.00 | | | | |
| N 29 | WFLA | 10/14/16 | 10/14/16 | M-F 2-3p | 2-3p | | :30 | | | | NM | 4 | \$280.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ----F-- | | | | 4 | \$70.00 | | | | |
| N 30 | WFLA | 10/17/16 | 10/17/16 | M-F 2-3p | 2-3p | | :30 | | | | NM | 4 | \$280.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | M----- | | | | 4 | \$70.00 | | | | |
| N 31 | WFLA | 10/11/16 | 10/11/16 | M-F 3-4p | 3-4p | | :30 | | | | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | -T----- | | | | 4 | \$200.00 | | | | |
| N 32 | WFLA | 10/12/16 | 10/12/16 | M-F 3-4p | 3-4p | | :30 | | | | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | --W---- | | | | 4 | \$200.00 | | | | |
| N 33 | WFLA | 10/13/16 | 10/13/16 | M-F 3-4p | 3-4p | | :30 | | | | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ---T--- | | | | 4 | \$200.00 | | | | |
| N 34 | WFLA | 10/14/16 | 10/14/16 | M-F 3-4p | 3-4p | | :30 | | | | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ----F-- | | | | 4 | \$200.00 | | | | |
| N 35 | WFLA | 10/17/16 | 10/17/16 | M-F 3-4p | 3-4p | | :30 | | | | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | M----- | | | | 4 | \$200.00 | | | | |
| N 36 | WFLA | 10/16/16 | 10/16/16 | Local Su 9a News | 9-10a | | :30 | | | | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | -----S | | | | 2 | \$200.00 | | | | |
| N 37 | WFLA | 10/16/16 | 10/16/16 | Meet the Press | 10-11a | | :30 | | | | NM | 1 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | -----S | | | | 1 | \$850.00 | | | | |
| N 38 | WFLA | 10/16/16 | 10/16/16 | Su 12p News | 12-1p | | :30 | | | | NM | 3 | \$210.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | -----S | | | | 3 | \$70.00 | | | | |
| N 39 | WFLA | 10/11/16 | 10/11/16 | Local News @ 5a | 5-530a | | :30 | | | | NM | 3 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | -T----- | | | | 3 | \$125.00 | | | | |
| N 40 | WFLA | 10/12/16 | 10/12/16 | Local News @ 5a | 5-530a | | :30 | | | | NM | 3 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | --W---- | | | | 3 | \$125.00 | | | | |
| N 41 | WFLA | 10/13/16 | 10/13/16 | Local News @ 5a | 5-530a | | :30 | | | | NM | 3 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ---T--- | | | | 3 | \$125.00 | | | | |
| N 42 | WFLA | 10/14/16 | 10/14/16 | Local News @ 5a | 5-530a | | :30 | | | | NM | 3 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ----F-- | | | | 3 | \$125.00 | | | | |
| N 43 | WFLA | 10/17/16 | 10/17/16 | Local News @ 5a | 5-530a | | :30 | | | | NM | 3 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | M----- | | | | 3 | \$125.00 | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

| | | |
|--|--|--|
| <u>Contract / Revision</u> 938999 / | | <u>Alt Order #</u> 25308613 |
| <u>Contract Dates</u> 10/11/16 - 10/17/16 | | <u>Product</u> order |
| | | <u>Estimate #</u> C11C17 |
| <u>Advertiser</u> POL/Marco Rubio for Ser | | <u>Original Date / Revision</u> 09/21/16 / 09/21/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | M----- | | | | 3 | \$125.00 | | | | |
| N 44 | WFLA | 10/11/16 | 10/11/16 | Local News @ 530a | 530-558a | | :30 | | | | NM | 3 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | -T----- | | | | 3 | \$150.00 | | | | |
| N 45 | WFLA | 10/12/16 | 10/12/16 | Local News @ 530a | 530-558a | | :30 | | | | NM | 3 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | --W---- | | | | 3 | \$150.00 | | | | |
| N 46 | WFLA | 10/13/16 | 10/13/16 | Local News @ 530a | 530-558a | | :30 | | | | NM | 3 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ---T--- | | | | 3 | \$150.00 | | | | |
| N 47 | WFLA | 10/14/16 | 10/14/16 | Local News @ 530a | 530-558a | | :30 | | | | NM | 3 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ----F-- | | | | 3 | \$150.00 | | | | |
| N 48 | WFLA | 10/17/16 | 10/17/16 | Local News @ 530a | 530-558a | | :30 | | | | NM | 3 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | M----- | | | | 3 | \$150.00 | | | | |
| N 49 | WFLA | 10/11/16 | 10/11/16 | Local News @ 6a | 558-7a | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | -T----- | | | | 1 | \$400.00 | | | | |
| N 50 | WFLA | 10/12/16 | 10/12/16 | Local News @ 6a | 558-7a | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | --W---- | | | | 1 | \$400.00 | | | | |
| N 51 | WFLA | 10/13/16 | 10/13/16 | Local News @ 6a | 558-7a | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ---T--- | | | | 1 | \$400.00 | | | | |
| N 52 | WFLA | 10/14/16 | 10/14/16 | Local News @ 6a | 558-7a | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ----F-- | | | | 1 | \$400.00 | | | | |
| N 53 | WFLA | 10/17/16 | 10/17/16 | Local News @ 6a | 558-7a | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | M----- | | | | 1 | \$400.00 | | | | |
| N 54 | WFLA | 10/11/16 | 10/11/16 | Today Show | 657-9a | | :30 | | | | NM | 2 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | -T----- | | | | 2 | \$550.00 | | | | |
| N 55 | WFLA | 10/12/16 | 10/12/16 | Today Show | 657-9a | | :30 | | | | NM | 2 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | --W---- | | | | 2 | \$550.00 | | | | |
| N 56 | WFLA | 10/13/16 | 10/13/16 | Today Show | 657-9a | | :30 | | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ---T--- | | | | 1 | \$550.00 | | | | |
| N 57 | WFLA | 10/14/16 | 10/14/16 | Today Show | 657-9a | | :30 | | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ----F-- | | | | 1 | \$550.00 | | | | |
| N 58 | WFLA | 10/17/16 | 10/17/16 | Today Show | 657-9a | | :30 | | | | NM | 3 | \$1,650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | M----- | | | | 3 | \$550.00 | | | | |
| N 59 | WFLA | 10/15/16 | 10/15/16 | Local Sa 6a News | 6-7a | | :30 | | | | NM | 4 | \$160.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

| | | |
|--|--|--|
| <u>Contract / Revision</u> 938999 / | | <u>Alt Order #</u> 25308613 |
| <u>Contract Dates</u> 10/11/16 - 10/17/16 | | <u>Product</u> order |
| | | <u>Estimate #</u> C11C17 |
| <u>Advertiser</u> POL/Marco Rubio for Ser | | <u>Original Date / Revision</u> 09/21/16 / 09/21/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | -----S- | | | | 4 | \$40.00 | | | | |
| N 60 | WFLA | 10/15/16 | 10/15/16 | Local Sa 7a News | 7-8a | | :30 | | | | NM | 4 | \$160.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | -----S- | | | | 4 | \$40.00 | | | | |
| N 61 | WFLA | 10/15/16 | 10/15/16 | Today Show Sa | 657-10a | | :30 | | | | NM | 4 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | -----S- | | | | 4 | \$250.00 | | | | |
| N 62 | WFLA | 10/16/16 | 10/16/16 | WFLA 6a News Sun | Su 6-7a | | :30 | | | | NM | 4 | \$160.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | -----S | | | | 4 | \$40.00 | | | | |
| N 63 | WFLA | 10/16/16 | 10/16/16 | WFLA 7a News Su | Su 7-8a | | :30 | | | | NM | 4 | \$160.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | -----S | | | | 4 | \$40.00 | | | | |
| N 64 | WFLA | 10/16/16 | 10/16/16 | Today Show Su | 8-9a | | :30 | | | | NM | 3 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | -----S | | | | 3 | \$300.00 | | | | |
| N 65 | WFLA | 10/11/16 | 10/11/16 | M-F 4-5p | 4-5p | | :30 | | | | NM | 6 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | -T----- | | | | 6 | \$150.00 | | | | |
| N 66 | WFLA | 10/12/16 | 10/12/16 | M-F 4-5p | 4-5p | | :30 | | | | NM | 6 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | --W---- | | | | 6 | \$150.00 | | | | |
| N 67 | WFLA | 10/13/16 | 10/13/16 | M-F 4-5p | 4-5p | | :30 | | | | NM | 6 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ---T--- | | | | 6 | \$150.00 | | | | |
| N 68 | WFLA | 10/14/16 | 10/14/16 | M-F 4-5p | 4-5p | | :30 | | | | NM | 6 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ----F-- | | | | 6 | \$150.00 | | | | |
| N 69 | WFLA | 10/17/16 | 10/17/16 | M-F 4-5p | 4-5p | | :30 | | | | NM | 6 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | M----- | | | | 6 | \$150.00 | | | | |
| N 70 | WFLA | 10/11/16 | 10/11/16 | M-F 5-530p | 5-530p | | :30 | | | | NM | 3 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | -T----- | | | | 3 | \$250.00 | | | | |
| N 71 | WFLA | 10/12/16 | 10/12/16 | M-F 5-530p | 5-530p | | :30 | | | | NM | 3 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | --W---- | | | | 3 | \$250.00 | | | | |
| N 72 | WFLA | 10/13/16 | 10/13/16 | M-F 5-530p | 5-530p | | :30 | | | | NM | 3 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ---T--- | | | | 3 | \$250.00 | | | | |
| N 73 | WFLA | 10/14/16 | 10/14/16 | M-F 5-530p | 5-530p | | :30 | | | | NM | 3 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ----F-- | | | | 3 | \$250.00 | | | | |
| N 74 | WFLA | 10/17/16 | 10/17/16 | M-F 5-530p | 5-530p | | :30 | | | | NM | 3 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | M----- | | | | 3 | \$250.00 | | | | |
| N 75 | WFLA | 10/11/16 | 10/11/16 | M-F 530-6p | 530-6p | | :30 | | | | NM | 3 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | -T----- | | | | 3 | \$300.00 | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

| | | |
|--|--|--|
| <u>Contract / Revision</u> 938999 / | | <u>Alt Order #</u> 25308613 |
| <u>Contract Dates</u> 10/11/16 - 10/17/16 | | <u>Product</u> order |
| | | <u>Estimate #</u> C11C17 |
| <u>Advertiser</u> POL/Marco Rubio for Ser | | <u>Original Date / Revision</u> 09/21/16 / 09/21/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-----------------------|-------------------|------|--------|-------------|------|-----|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/10/16 | 10/16/16 | -T----- | 3 | | | \$300.00 | | | | | |
| N 76 | WFLA | 10/12/16 | 10/12/16 | M-F 530-6p | 530-6p | | :30 | | | | NM | 3 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/10/16 | 10/16/16 | --W---- | 3 | | | \$300.00 | | | | | |
| N 77 | WFLA | 10/13/16 | 10/13/16 | M-F 530-6p | 530-6p | | :30 | | | | NM | 3 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/10/16 | 10/16/16 | ---T--- | 3 | | | \$300.00 | | | | | |
| N 78 | WFLA | 10/14/16 | 10/14/16 | M-F 530-6p | 530-6p | | :30 | | | | NM | 3 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/10/16 | 10/16/16 | ----F-- | 3 | | | \$300.00 | | | | | |
| N 79 | WFLA | 10/17/16 | 10/17/16 | M-F 530-6p | 530-6p | | :30 | | | | NM | 3 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/17/16 | 10/23/16 | M----- | 3 | | | \$300.00 | | | | | |
| N 80 | WFLA | 10/11/16 | 10/11/16 | Local 6p News | 6-630p | | :30 | | | | NM | 3 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/10/16 | 10/16/16 | -T----- | 3 | | | \$500.00 | | | | | |
| N 81 | WFLA | 10/12/16 | 10/12/16 | Local 6p News | 6-630p | | :30 | | | | NM | 3 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/10/16 | 10/16/16 | --W---- | 3 | | | \$500.00 | | | | | |
| N 82 | WFLA | 10/13/16 | 10/13/16 | Local 6p News | 6-630p | | :30 | | | | NM | 3 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/10/16 | 10/16/16 | ---T--- | 3 | | | \$500.00 | | | | | |
| N 83 | WFLA | 10/14/16 | 10/14/16 | Local 6p News | 6-630p | | :30 | | | | NM | 3 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/10/16 | 10/16/16 | ----F-- | 3 | | | \$500.00 | | | | | |
| N 84 | WFLA | 10/17/16 | 10/17/16 | Local 6p News | 6-630p | | :30 | | | | NM | 3 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/17/16 | 10/23/16 | M----- | 3 | | | \$500.00 | | | | | |
| N 85 | WFLA | 10/11/16 | 10/11/16 | NBC Nightly News WKDY | 630-7p | | :30 | | | | NM | 2 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/10/16 | 10/16/16 | -T----- | 2 | | | \$900.00 | | | | | |
| N 86 | WFLA | 10/12/16 | 10/12/16 | NBC Nightly News WKDY | 630-7p | | :30 | | | | NM | 2 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/10/16 | 10/16/16 | --W---- | 2 | | | \$900.00 | | | | | |
| N 87 | WFLA | 10/13/16 | 10/13/16 | NBC Nightly News WKDY | 630-7p | | :30 | | | | NM | 2 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/10/16 | 10/16/16 | ---T--- | 2 | | | \$900.00 | | | | | |
| N 88 | WFLA | 10/14/16 | 10/14/16 | NBC Nightly News WKDY | 630-7p | | :30 | | | | NM | 2 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/10/16 | 10/16/16 | ----F-- | 2 | | | \$900.00 | | | | | |
| N 89 | WFLA | 10/17/16 | 10/17/16 | NBC Nightly News WKDY | 630-7p | | :30 | | | | NM | 2 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/17/16 | 10/23/16 | M----- | 2 | | | \$900.00 | | | | | |
| N 90 | WFLA | 10/11/16 | 10/11/16 | Local 7p News | 7-730p | | :30 | | | | NM | 3 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/10/16 | 10/16/16 | -T----- | 3 | | | \$300.00 | | | | | |
| N 91 | WFLA | 10/12/16 | 10/12/16 | Local 7p News | 7-730p | | :30 | | | | NM | 3 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

| | | |
|--|--|--|
| <u>Contract / Revision</u> 938999 / | | <u>Alt Order #</u> 25308613 |
| <u>Contract Dates</u> 10/11/16 - 10/17/16 | | <u>Product</u> order |
| | | <u>Estimate #</u> C11C17 |
| <u>Advertiser</u> POL/Marco Rubio for Ser | | <u>Original Date / Revision</u> 09/21/16 / 09/21/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-----------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | --W---- | | | | 3 | \$300.00 | | | | |
| N 92 | WFLA | 10/13/16 | 10/13/16 | Local 7p News | 7-730p | | :30 | | | | NM | 3 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ---T--- | | | | 3 | \$300.00 | | | | |
| N 93 | WFLA | 10/14/16 | 10/14/16 | Local 7p News | 7-730p | | :30 | | | | NM | 3 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ----F-- | | | | 3 | \$300.00 | | | | |
| N 94 | WFLA | 10/17/16 | 10/17/16 | Local 7p News | 7-730p | | :30 | | | | NM | 3 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | M----- | | | | 3 | \$300.00 | | | | |
| N 95 | WFLA | 10/15/16 | 10/15/16 | Sa 6p News | 6-630p | | :30 | | | | NM | 3 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | -----S- | | | | 3 | \$250.00 | | | | |
| N 96 | WFLA | 10/15/16 | 10/15/16 | NBC Nightly News WKND | 630-7p | | :30 | | | | NM | 3 | \$2,625.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | -----S- | | | | 3 | \$875.00 | | | | |
| N 97 | WFLA | 10/16/16 | 10/16/16 | Su 6p News | 6-630p | | :30 | | | | NM | 3 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | -----S | | | | 3 | \$250.00 | | | | |
| N 98 | WFLA | 10/16/16 | 10/16/16 | NBC Nightly News WKND | 630-7p | | :30 | | | | NM | 2 | \$1,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | -----S | | | | 2 | \$875.00 | | | | |
| N 99 | WFLA | 10/11/16 | 10/11/16 | Last Call | M-F 137-205a | | :30 | | | | NM | 3 | \$180.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | -T----- | | | | 3 | \$60.00 | | | | |
| N 100 | WFLA | 10/12/16 | 10/12/16 | Last Call | M-F 137-205a | | :30 | | | | NM | 3 | \$180.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | --W---- | | | | 3 | \$60.00 | | | | |
| N 101 | WFLA | 10/13/16 | 10/13/16 | Last Call | M-F 137-205a | | :30 | | | | NM | 3 | \$180.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ---T--- | | | | 3 | \$60.00 | | | | |
| N 102 | WFLA | 10/14/16 | 10/14/16 | Last Call | M-F 137-205a | | :30 | | | | NM | 3 | \$180.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ----F-- | | | | 3 | \$60.00 | | | | |
| N 103 | WFLA | 10/17/16 | 10/17/16 | Last Call | M-F 137-205a | | :30 | | | | NM | 3 | \$180.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | M----- | | | | 3 | \$60.00 | | | | |
| N 104 | WFLA | 10/11/16 | 10/11/16 | Late Night | Late Night | | :30 | | | | NM | 3 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | -T----- | | | | 3 | \$125.00 | | | | |
| N 105 | WFLA | 10/12/16 | 10/12/16 | Late Night | Late Night | | :30 | | | | NM | 3 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | --W---- | | | | 3 | \$125.00 | | | | |
| N 106 | WFLA | 10/13/16 | 10/13/16 | Late Night | Late Night | | :30 | | | | NM | 3 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ---T--- | | | | 3 | \$125.00 | | | | |
| N 107 | WFLA | 10/14/16 | 10/14/16 | Late Night | Late Night | | :30 | | | | NM | 3 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

| | | |
|--|--|--|
| <u>Contract / Revision</u> 938999 / | | <u>Alt Order #</u> 25308613 |
| <u>Contract Dates</u> 10/11/16 - 10/17/16 | | <u>Product</u> order |
| | | <u>Estimate #</u> C11C17 |
| <u>Advertiser</u> POL/Marco Rubio for Ser | | <u>Original Date / Revision</u> 09/21/16 / 09/21/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------|-------------------|------|--------|-------------|------|-----|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/10/16 | 10/16/16 | ----F-- | 3 | | | \$125.00 | | | | | |
| N 108 | WFLA | 10/17/16 | 10/17/16 | Late Night | Late Night | | :30 | | | | NM | 3 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/17/16 | 10/23/16 | M----- | 3 | | | \$125.00 | | | | | |
| N 109 | WFLA | 10/11/16 | 10/11/16 | Tonight Show | Tonight Show | | :30 | | | | NM | 3 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/10/16 | 10/16/16 | -T----- | 3 | | | \$400.00 | | | | | |
| N 110 | WFLA | 10/12/16 | 10/12/16 | Tonight Show | Tonight Show | | :30 | | | | NM | 3 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/10/16 | 10/16/16 | --W---- | 3 | | | \$400.00 | | | | | |
| N 111 | WFLA | 10/13/16 | 10/13/16 | Tonight Show | Tonight Show | | :30 | | | | NM | 3 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/10/16 | 10/16/16 | ---T--- | 3 | | | \$400.00 | | | | | |
| N 112 | WFLA | 10/14/16 | 10/14/16 | Tonight Show | Tonight Show | | :30 | | | | NM | 2 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/10/16 | 10/16/16 | ----F-- | 2 | | | \$400.00 | | | | | |
| N 113 | WFLA | 10/17/16 | 10/17/16 | Tonight Show | Tonight Show | | :30 | | | | NM | 3 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/17/16 | 10/23/16 | M----- | 3 | | | \$400.00 | | | | | |
| N 114 | WFLA | 10/15/16 | 10/15/16 | SNL | Sa 1130p-1a | | :30 | | | | NM | 2 | \$1,598.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/10/16 | 10/16/16 | -----S- | 2 | | | \$799.00 | | | | | |
| N 115 | WFLA | 10/11/16 | 10/11/16 | Late News M-Su | M-Su | | :30 | | | | NM | 2 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/10/16 | 10/16/16 | -T----- | 2 | | | \$800.00 | | | | | |
| N 116 | WFLA | 10/12/16 | 10/12/16 | Late News M-Su | M-Su | | :30 | | | | NM | 2 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/10/16 | 10/16/16 | --W---- | 2 | | | \$800.00 | | | | | |
| N 117 | WFLA | 10/13/16 | 10/13/16 | Late News M-Su | M-Su | | :30 | | | | NM | 2 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/10/16 | 10/16/16 | ---T--- | 2 | | | \$800.00 | | | | | |
| N 118 | WFLA | 10/14/16 | 10/14/16 | Late News M-Su | M-Su | | :30 | | | | NM | 2 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/10/16 | 10/16/16 | ----F-- | 2 | | | \$800.00 | | | | | |
| N 119 | WFLA | 10/17/16 | 10/17/16 | Late News M-Su | M-Su | | :30 | | | | NM | 2 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/17/16 | 10/23/16 | M----- | 2 | | | \$800.00 | | | | | |
| N 120 | WFLA | 10/16/16 | 10/16/16 | LF Su 1135p-1205a | 1135p-1205a | | :30 | | | | NM | 3 | \$240.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/10/16 | 10/16/16 | -----S | 3 | | | \$80.00 | | | | | |
| N 121 | WFLA | 10/11/16 | 10/11/16 | M-F 730-8p | 730-8p | | :30 | | | | NM | 3 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/10/16 | 10/16/16 | -T----- | 3 | | | \$300.00 | | | | | |
| N 122 | WFLA | 10/12/16 | 10/12/16 | M-F 730-8p | 730-8p | | :30 | | | | NM | 3 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/10/16 | 10/16/16 | --W---- | 3 | | | \$300.00 | | | | | |
| N 123 | WFLA | 10/13/16 | 10/13/16 | M-F 730-8p | 730-8p | | :30 | | | | NM | 3 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

| | | |
|--|--|--|
| <u>Contract / Revision</u> 938999 / | | <u>Alt Order #</u> 25308613 |
| <u>Contract Dates</u> 10/11/16 - 10/17/16 | | <u>Product</u> order |
| | | <u>Estimate #</u> C11C17 |
| <u>Advertiser</u> POL/Marco Rubio for Ser | | <u>Original Date / Revision</u> 09/21/16 / 09/21/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|-----|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ---T--- | | | | 3 | \$300.00 | | | | |
| N 124 | WFLA | 10/14/16 | 10/14/16 | M-F 730-8p | 730-8p | | :30 | | | | NM | 3 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ----F-- | | | | 3 | \$300.00 | | | | |
| N 125 | WFLA | 10/17/16 | 10/17/16 | M-F 730-8p | 730-8p | | :30 | | | | NM | 3 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | M----- | | | | 3 | \$300.00 | | | | |
| N 126 | WFLA | 10/15/16 | 10/15/16 | Sa Extra 7-8p | 7p-8p | | :30 | | | | NM | 3 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | -----S- | | | | 3 | \$200.00 | | | | |
| N 127 | WFLA | 10/15/16 | 10/15/16 | Nascar | Nascar | | :30 | | | | NM | 2 | \$3,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | -----S- | | | | 2 | \$1,600.00 | | | | |
| Totals | | | | | | | | 0.00 | | | | 403 | \$98,013.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|---------------|-------------|
| 09/26/16 - 10/17/16 | 403 | \$98,013.00 | (\$14,701.95) | \$83,311.05 |
| Totals | 403 | \$98,013.00 | (\$14,701.95) | \$83,311.05 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.