

# ORDER

*Ver 3*



**Orders**  
**Order / Rev:** 360659  
**Alt Order #:** WOC10402667  
**Product Desc:** WI Election  
**Estimate:** 4318  
**Flight Dates:** 09/07/16 - 09/13/16  
**Original Date / Rev:** 05/25/16 / 09/02/16  
**Order Type:** NORMAL

**WSAW**  
**Primary AE:** Wausau House  
**Sales Office:** WAUN  
**Sales Region:** National

**Agency Name:** Canal Partners Media  
**Buying Contact:**  
**Billing Contact:**  
 25 Whitlock Place SW  
 Marietta, GA 30064

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Russ Feingold for Senate  
**Demographic:** HH  
**Product Codes:** Candidate - National - Senate  
**Priority:** P-01  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:** 71023  
**Agency External ID:** 8754

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/13/16	87	\$26,600.00	\$22,610.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	87	\$26,600.00	\$22,610.00	0.00
<b>Totals</b>	<b>87</b>	<b>\$26,600.00</b>	<b>\$22,610.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Wausau House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WSAW	09/07/16	09/13/16	Sunrise 7 @ 6a Sunrise 7 @ 6a	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	12221--	:30	8	\$250.00	P-01	0.00	NM	8	\$2,000.00
(Program: SUNRISE 7)May-2015LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/07/16	09/13/16	12221--			8		\$250.00		0.00				
E 2	WSAW	09/07/16	09/13/16	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	23232--	:30	12	\$250.00	P-01	0.00	NM	12	\$3,000.00
(Program: CBS THIS MORNING)May-2015LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/07/16	09/13/16	23232--			12		\$250.00		0.00				
E 3	WSAW	09/07/16	09/13/16	News Channel 7 @ Noon News Channel 7 @ Noon	CM	12:15 PM-12:30 PM (12:15 PM-12:30 PM)	11111--	:30	5	\$300.00	P-01	0.00	NM	5	\$1,500.00
(Program: NEWSCHANNEL 7 AT NOON)May-2015LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/07/16	09/13/16	11111--			5		\$300.00		0.00				
E 4	WSAW	09/07/16	09/13/16	News Channel 7 @ 5p News Channel 7 @ 5p	CM	5:15 PM-5:30 PM (5:15 PM-5:30 PM)	11111--	:30	5	\$300.00	P-01	0.00	NM	5	\$1,500.00
(Program: NEWSCHANNEL 7 AT 5)May-2015LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/07/16	09/13/16	11111--			5		\$300.00		0.00				
E 5	WSAW	09/07/16	09/13/16	News Channel 7 @ 6p News Channel 7 @ 6p	CM	6:15 PM-6:30 PM (6:15 PM-6:30 PM)	11111--	:30	5	\$500.00	P-01	0.00	NM	5	\$2,500.00
(Program: NEWSCHANNEL 7 AT 6)May-2015LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/07/16	09/13/16	11111--			5		\$500.00		0.00				

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 Flight Dates: 09/07/16 - 09/13/16

Advertiser: Russ Feingold for Senate  
 Product Desc: WI Election  
 Estimate: 4318  
**WSAW**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WSAW	09/07/16	09/13/16	M-F 630p-7p M-F 630p-7p (Program: INSIDE EDITION)May-2015LP	CM	6:30 PM-7:00 PM	1-1----	:30	2	\$300.00	P-01	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/16	09/13/16	1-1----		2				\$300.00		0.00			
E 8	WSAW	09/07/16	09/13/16	News Channel 7 @ 10p News Channel 7 @ 10p M-F (Program: NEWSCHANNEL 7 AT 10)May-2015LP	CM	10:15 PM-10:35 PM (10:15 PM-10:35 PM)	1-1----	:30	2	\$500.00	P-01	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/16	09/13/16	1-1----		2				\$500.00		0.00			
E 9	WSAW	09/07/16	09/10/16	News Channel 7 @ 10p News Channel 7 @ 10p Sa-Su (Program: NEWSCHANNEL 7 AT 10 SATURDAY)May-2015LP	CM	10:15 PM-10:35 PM (10:15 PM-10:35 PM)	-----1-	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	-----1-		1				\$300.00		0.00			
N 10	WSAW	09/07/16	09/13/16	Sunrise 7 @ 5a Sunrise 7 @ 5a	CM	5:00 AM-5:30 AM (5:00 AM-5:30 AM)	1-1-1--	:30	3	\$300.00	P-01	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	--1-1--		2				\$300.00		0.00			
		Week: 09/12/16	09/18/16	1-----		1				\$300.00		0.00			
N 11	WSAW	09/07/16	09/13/16	M-F 9a-930a M-F 9a-930a	CM	9a-930a	11111--	:30	5	\$100.00	P-01	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	--111--		3				\$100.00		0.00			
		Week: 09/12/16	09/18/16	11-----		2				\$100.00		0.00			
N 12	WSAW	09/07/16	09/13/16	Price Is Right Price Is Right	CM	958a-11a	11111--	:30	5	\$200.00	P-01	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	--111--		3				\$200.00		0.00			
		Week: 09/12/16	09/18/16	11-----		2				\$200.00		0.00			
N 13	WSAW	09/07/16	09/13/16	Young and the Restless Young and the Restless	CM	11a-12p	11111--	:30	5	\$300.00	P-01	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	--111--		3				\$300.00		0.00			
		Week: 09/12/16	09/18/16	11-----		2				\$300.00		0.00			
N 14	WSAW	09/07/16	09/13/16	Bold and Beautiful Bold and Beautiful	CM	1230p-1p	11111--	:30	5	\$150.00	P-01	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	--111--		3				\$150.00		0.00			
		Week: 09/12/16	09/18/16	11-----		2				\$150.00		0.00			
N 15	WSAW	09/07/16	09/13/16	The Talk The Talk	CM	1p-2p	-1-1---	:30	2	\$150.00	P-01	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	---1---		1				\$150.00		0.00			
		Week: 09/12/16	09/18/16	-1-----		1				\$150.00		0.00			
N 16	WSAW	09/07/16	09/13/16	Let's Make A Deal Let's Make A Deal	CM	2p-3p	1-1-1--	:30	3	\$150.00	P-01	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	--1-1--		2				\$150.00		0.00			
		Week: 09/12/16	09/18/16	1-----		1				\$150.00		0.00			
N 17	WSAW	09/07/16	09/13/16	M-F 3p-4p M-F 3p-4p (3:00 PM-3:30 PM)	CM	3:00 PM-3:30 PM (3:00 PM-3:30 PM)	-1-1---	:30	2	\$300.00	P-01	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	---1---		1				\$300.00		0.00			
		Week: 09/12/16	09/18/16	-1-----		1				\$300.00		0.00			
N 18	WSAW	09/07/16	09/13/16	M-F 4p-5p M-F 4p-5p	CM	3:58p-5p	-1-1---	:30	2	\$500.00	P-01	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	---1---		1				\$500.00		0.00			
		Week: 09/12/16	09/18/16	-1-----		1				\$500.00		0.00			

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WSAW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 19	WSAW	09/07/16	09/13/16	CBS Evening News CBS Evening News	CM	530p-6p	1-----	:30	1	\$2,000.00	P-01	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	-----					0	\$2,000.00		0.00			
		Week: 09/12/16	09/18/16	1-----					1	\$2,000.00		0.00			
N 20	WSAW	09/07/16	09/13/16	Late Show Late Show	CM	1035p1135p	-1-1---	:30	2	\$200.00	P-01	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	---1---					1	\$200.00		0.00			
		Week: 09/12/16	09/18/16	-1-----					1	\$200.00		0.00			
N 21	WSAW	09/07/16	09/13/16	Tuesday Prime Hr 2 Tuesday Prime Hr 2	CM	8p-9p	-1-----	:30	1	\$2,000.00	P-01	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	-----					0	\$2,000.00		0.00			
		Week: 09/12/16	09/18/16	-1-----					1	\$2,000.00		0.00			
N 22	WSAW	09/07/16	09/13/16	Friday Prime Hr 1 Friday Prime Hr 1	CM	658p-8p	----1--	:30	1	\$700.00	P-01	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	----1--					1	\$700.00		0.00			
		Week: 09/12/16	09/18/16	-----					0	\$700.00		0.00			
N 23	WSAW	09/07/16	09/13/16	CBS This Morning Satur CBS This Morning Saturday	CM	6a-8a	-----2-	:30	2	\$100.00	P-01	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	-----2-					2	\$100.00		0.00			
		Week: 09/12/16	09/18/16	-----					0	\$100.00		0.00			
N 24	WSAW	09/07/16	09/13/16	Sunrise 7 @ 7a Sun Sunrise 7 @ 7a Sun	CM	7a-8a	-----2	:30	2	\$25.00	P-01	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	-----2					2	\$25.00		0.00			
		Week: 09/12/16	09/18/16	-----					0	\$25.00		0.00			
N 25	WSAW	09/07/16	09/13/16	CBS Sunday Morning CBS Sunday Morning	CM	7:57a-930a	-----2	:30	2	\$100.00	P-01	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	-----2					2	\$100.00		0.00			
		Week: 09/12/16	09/18/16	-----					0	\$100.00		0.00			
N 26	WSAW	09/07/16	09/13/16	News Channel 7 @ 530p News Channel 7 @ 530p Sun (5:45 PM-6:00 PM)	CM	5:45 PM-6:00 PM	-----1	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	-----1					1	\$300.00		0.00			
		Week: 09/12/16	09/18/16	-----					0	\$300.00		0.00			
N 27	WSAW	09/07/16	09/13/16	Sunday Prime Hr 1 Sunday Prime Hr 1	CM	558p-7p	-----1	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	-----1					1	\$1,000.00		0.00			
		Week: 09/12/16	09/18/16	-----					0	\$1,000.00		0.00			
N 28	WSAW	09/07/16	09/13/16	News Channel 7 @10p News Channel 7 @10p Sa-Su (10:15 PM-10:35 PM)	CM	10:15 PM-10:35 PM	-----1	:30	1	\$150.00	P-01	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	-----1					1	\$150.00		0.00			
		Week: 09/12/16	09/18/16	-----					0	\$150.00		0.00			
N 29	WSAW	09/07/16	09/13/16	Sun 1035p-1135p Sun 1035p-1135p	CM	1035p-1135p	-----1	:30	1	\$200.00	P-01	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	-----1					1	\$200.00		0.00			
		Week: 09/12/16	09/18/16	-----					0	\$200.00		0.00			

Totals 87 \$26,600.00