

WOC10402625 [01.00]

Order Printout



Order Status: Revised
Traffic #: 360712
Buyer Order #: 5076796
AE: Wausau House
Property: WSAW TV
Start/End Dates: 08/17/16 - 08/23/16
Agency: Canal Partners Media
Advertiser: 692 - Feingold, Russ
Buyer:
Primary Demo:
C/P/E: 692 / 800 / 4321
Product Desc.: WI Election
Estimate Desc.: Feingold Bcast 8.17-8.23
Total Cost: \$14,140.00 (Cash)
Received Date: 8/15/16 6:37 AM

Comments:

Separation: 30

List Items										Spots		Totals	
Line	Program	ST	Len	Time	Days	WTFSSMT	Rate	Aug 17				Total Spots	Total Cost
1	SUNRISE 7	NM	:30	6:00 AM-7:00 AM	WTF-MT		250.00	6				6	1,500.00
(Program: SUNRISE 7)May-2015LP													
2	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	WTF-MT		250.00	5				5	1,250.00
(Program: CBS THIS MORNING)May-2015LP													
3	NEWSCHANNEL 7 AT NOON	NM	:30	12:00 PM-12:30 PM	WTF-MT		300.00	5				5	1,500.00
(Program: NEWSCHANNEL 7 AT NOON)May-2015LP													
4	NEWSCHANNEL 7 AT 5	NM	:30	5:00 PM-5:30 PM	WTF-MT		300.00	5				5	1,500.00
(Program: NEWSCHANNEL 7 AT 5)May-2015LP													
5	NEWSCHANNEL 7 AT 6	NM	:30	6:00 PM-6:30 PM	WTF-MT		500.00	5				5	2,500.00
(Program: NEWSCHANNEL 7 AT 6)May-2015LP													
6	NEWSCHANNEL 7 AT 5:30 WEEKEND	NM	:30	5:30 PM-6:00 PM	---	S---	300.00	1				1	300.00
(Program: NEWSCHANNEL 7 AT 5:30 WEEKEND)May-2015LP													
7	INSIDE EDITION	NM	:30	6:30 PM-7:00 PM	WTF-MT		300.00	1				1	300.00
(Program: INSIDE EDITION)May-2015LP													
8	NEWSCHANNEL 7 AT 10	NM	:30	10:00 PM-10:35 PM	WTF-MT		500.00	2				2	1,000.00
(Program: NEWSCHANNEL 7 AT 10)May-2015LP													
9	NEWSCHANNEL 7 AT 10 SATURDAY	NM	:30	10:00 PM-10:35 PM	---	S---	300.00	1				1	300.00
(Program: NEWSCHANNEL 7 AT 10 SATURDAY)May-2015LP													
10	SUNRISE 7	NM	:30	5:00 AM-6:00 AM	WTF-MT		20.00	3				3	60.00
(Program: SUNRISE 7)May-2015LP													
11	MILLIONAIRE	NM	:30	9:00 AM-10:00 AM	WTF-MT		100.00	3				3	300.00
(Program: MILLIONAIRE)May-2015LP													

Generated Date: 8/15/16 6:47 AM

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List Items										Spots										Totals	
Line	Program	ST	Len	Time	Days	Rate	Aug 17													Total Spots	Total Cost
12	THE PRICE IS RIGHT	NM	:30	10:00 AM-11:00 AM	WTF--MT	200.00	3													3	600.00
(Program: THE PRICE IS RIGHT)May-2015LP																					
13	YOUNG&RESTLESS	NM	:30	11:00 AM-12:00 PM	WTF--MT	300.00	2													2	600.00
(Program: YOUNG&RESTLESS)May-2015LP																					
14	LETS MAKE A DEAL	NM	:30	2:00 PM-3:00 PM	WTF--MT	60.00	3													3	180.00
(Program: LETS MAKE A DEAL)May-2015LP																					
15	JUDGE JUDY	NM	:30	3:30 PM-4:00 PM	WTF--MT	75.00	3													3	225.00
(Program: JUDGE JUDY)May-2015LP																					
16	ELLEN	NM	:30	4:00 PM-5:00 PM	WTF--MT	75.00	3													3	225.00
(Program: ELLEN)May-2015LP																					
17	NCIS	NM	:30	7:00 PM-8:00 PM	----T	800.00	1													1	800.00
(Program: NCIS)May-2015LP																					
18	60 MINUTES	NM	:30	6:00 PM-7:00 PM	---S--	1,000.00	1													1	1,000.00
(Program: 60 MINUTES)May-2015LP																					
Spot Totals:							53													53	\$14,140.00

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MONTH	SPOTS	COST	MONTH	SPOTS	COST
August	53	\$14,140.00			