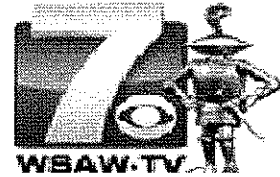


ORDER

Orders
Order / Rev: 386975
Alt Order #: WOC10432934
Product Desc: WI Election 4371
Estimate: 4371
Flight Dates: 07/12/16 - 07/18/16
Original Date / Rev: 07/13/16 / 07/13/16
Order Type: NORMAL

WSAW
Primary AE: Wausau House
Sales Office: WAUN
Sales Region: National

Agency
Name: Canal Partners Media
Buying Contact:
Billing Contact:
 25 Whitlock Place SW
 Marietta, GA 30064

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Russ Feingold for Senate
Demographic: HH
Product Codes: Candidate - National - Senate
Priority: P-01
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID: 71023
Agency External ID: 8754

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/18/16	69	\$13,212.00	\$11,230.20

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	69	\$13,212.00	\$11,230.20	0.00
Totals	69	\$13,212.00	\$11,230.20	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Wausau House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WSAW	07/12/16	07/15/16	Sunrise 7 @ 6a Sunrise 7 @ 6a	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	-1-11--	:30	3	\$250.00	P-01	0.00	NM	3	\$750.00
(Program: SUNRISE 7)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/11/16	07/17/16	-1-11--		3				\$250.00		0.00			
2	WSAW	07/12/16	07/18/16	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	11111--	:30	5	\$250.00	P-01	0.00	NM	5	\$1,250.00
(Program: CBS THS MRNG-2<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/12/16	07/18/16	11111--		5				\$250.00		0.00			
3	WSAW	07/12/16	07/18/16	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	11221--	:30	7	\$20.00	P-03	0.00	NM	7	\$140.00
(Program: MILLIONAIRE/MILLIONAIRE B)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/12/16	07/18/16	11221--		7				\$20.00		0.00			
4	WSAW	07/12/16	07/18/16	Price Is Right Price Is Right	CM	10:00 AM-11:00 AM	11111--	:30	5	\$200.00	P-01	0.00	NM	5	\$1,000.00
(Program: PRICE-RT 1-CBS/PRICE-RT 2-CBS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/12/16	07/18/16	11111--		5				\$200.00		0.00			
5	WSAW	07/12/16	07/15/16	Young and the Restless Young and the Restless	CM	11:00 AM-12:00 PM	--1-1--	:30	2	\$300.00	P-01	0.00	NM	2	\$600.00
(Program: YOUNG&RESTLESS<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/11/16	07/17/16	--1-1--		2				\$300.00		0.00			

Order / Rev: 386975
 Alt Order #: WOC10432934
 Flight Dates: 07/12/16 - 07/18/16

Advertiser: Russ Feingold for Senate
 Product Desc: WI Election 4371
 Estimate: 4371

WSAW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	WSAW	07/12/16	07/18/16	News Channel 7 @ Noon News Channel 7 @ Noon	CM	12:15 PM-12:30 PM (12:15 PM-12:30 PM)	11111--	:30	5	\$300.00	P-01	0.00	NM	5	\$1,500.00
(Program: NEWSCHNNL 7-NN<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 07/12/16		07/12/16	07/18/16	11111--			5		\$300.00		0.00				
7	WSAW	07/12/16	07/18/16	Bold and Beautiful Bold and Beautiful	CM	12:30 PM-1:00 PM (12:30 PM-1:00 PM)	11111--	:30	5	\$60.00	P-03	0.00	NM	5	\$300.00
(Program: BOLD&BEAUTIFUL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 07/12/16		07/12/16	07/18/16	11111--			5		\$60.00		0.00				
N 8	WSAW	07/12/16	07/18/16	The Talk The Talk	CM	1:00 PM-2:00 PM (1:00 PM-2:00 PM)	11111--	:30	5	\$60.00	P-03	0.00	NM	5	\$300.00
(Program: TALK-CBS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 07/12/16		07/12/16	07/18/16	11111--			5		\$60.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WSAW	07/12/16-07/18/16		The Talk		1:00 PM-2:00 PM	MTWThF----	:30		(\$60.00)		0.00	NM		
See MG 8.6															
[Preempted in Recon - Live Event]															
6	WSAW	07/14/16-07/14/16		The Talk		1:00 PM-2:00 PM	---Th-----	:30		\$60.00		0.00	NM		
Ⓜ MG for 8.1 07/12															
9	WSAW	07/12/16	07/15/16	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	--1-1--	:30	2	\$75.00	P-03	0.00	NM	2	\$150.00
(Program: ELLEN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 07/11/16		07/11/16	07/17/16	--1-1--			2		\$75.00		0.00				
10	WSAW	07/12/16	07/18/16	News Channel 7 @ 5p News Channel 7 @ 5p	CM	5:15 PM-5:30 PM (5:15 PM-5:30 PM)	11111--	:30	5	\$300.00	P-01	0.00	NM	5	\$1,500.00
(Program: NEWSCHNNL 7-5)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 07/12/16		07/12/16	07/18/16	11111--			5		\$300.00		0.00				
11	WSAW	07/12/16	07/18/16	News Channel 7 @ 6p News Channel 7 @ 6p	CM	6:15 PM-6:30 PM (6:15 PM-6:30 PM)	1111---	:30	4	\$500.00	P-01	0.00	NM	4	\$2,000.00
(Program: NEWSCHNNL 7-6)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 07/12/16		07/12/16	07/18/16	1111---			4		\$500.00		0.00				
12	WSAW	07/12/16	07/18/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	11--1--	:30	3	\$299.00	P-01	0.00	NM	3	\$897.00
(Program: INSIDE EDITION)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 07/12/16		07/12/16	07/18/16	11--1--			3		\$299.00		0.00				
13	WSAW	07/12/16	07/18/16	News Channel 7 @ 10p News Channel 7 @ 10p M-F	CM	10:15 PM-10:35 PM (10:15 PM-10:35 PM)	111----	:30	3	\$500.00	P-01	0.00	NM	3	\$1,500.00
(Program: NEWSCHNNL 7-10<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 07/12/16		07/12/16	07/18/16	111----			3		\$500.00		0.00				
14	WSAW	07/12/16	07/18/16	Late Show Late Show	CM	10:35 PM-11:35 PM (10:35 PM-11:35 PM)	11111--	:30	5	\$100.00	P-01	0.00	NM	5	\$500.00
(Program: LATE SHOW)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 07/12/16		07/12/16	07/18/16	11111--			5		\$100.00		0.00				
15	WSAW	07/12/16	07/15/16	Late Late Show Late Late Show	CM	11:37 PM-12:07 AM (11:37 PM-12:07 AM)	---11--	:30	2	\$25.00	P-01	0.00	NM	2	\$50.00
(Program: LT-CORDEN-CBS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 07/11/16		07/11/16	07/17/16	---11--			2		\$25.00		0.00				
16	WSAW	07/12/16	07/16/16	CBS This Morning Satur CBS This Morning Saturday	CM	6:00 AM-8:00 AM (6:00 AM-8:00 AM)	-----2-	:30	2	\$25.00	P-03	0.00	NM	2	\$50.00
(Program: CBS THS MRN:SA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 07/11/16		07/11/16	07/17/16	-----2-			2		\$25.00		0.00				

Order / Rev: 386975
 Alt Order #: WOC10432934
 Flight Dates: 07/12/16 - 07/18/16

Advertiser: Russ Feingold for Senate
 Product Desc: WI Election 4371
 Estimate: 4371

WSAW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
17	WSAW	07/12/16	07/16/16	News Channel 7 @ 6p SAT News Channel 7 @ 6p Sat	CM	6:15 PM-6:30 PM (6:15 PM-6:30 PM)	-----1-	:30	1	\$50.00	P-03	0.00	NM	1	\$50.00
(Program: NEWSCH7 SAT-6)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/11/16		07/11/16	07/17/16	-----1-	1		\$50.00		0.00						
19	WSAW	07/12/16	07/17/16	Sunrise 7 @ 7a Sun Sunrise 7 @ 7a Sun	CM	7:00 AM-8:00 AM	-----1	:30	1	\$25.00	P-03	0.00	NM	1	\$25.00
(Program: SUNRISE 7 SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/11/16		07/11/16	07/17/16	-----1	1		\$25.00		0.00						
20	WSAW	07/12/16	07/17/16	CBS Sunday Morning CBS Sunday Morning	CM	8:00 AM-9:30 AM	-----1	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
(Program: SUNDAY MRN-CBS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/11/16		07/11/16	07/17/16	-----1	1		\$100.00		0.00						
21	WSAW	07/12/16	07/17/16	News Channel 7 @ 530p News Channel 7 @ 530p Sun	CM	5:45 PM-6:00 PM (5:45 PM-6:00 PM)	-----1	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
(Program: NEWSCHNL 7 SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/11/16		07/11/16	07/17/16	-----1	1		\$100.00		0.00						
22	WSAW	07/12/16	07/17/16	Sunday Prime Hr 1 Sunday Prime Hr 1	CM	6:00 PM-7:00 PM (6:00 PM-7:00 PM)	-----1	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
(Program: 60 MINUTES-CBS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/11/16		07/11/16	07/17/16	-----1	1		\$300.00		0.00						
23	WSAW	07/12/16	07/17/16	News Channel 7 @ 10p News Channel 7 @ 10p Sa-Su	CM	10:15 PM-10:35 PM (10:15 PM-10:35 PM)	-----1	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
(Program: NEWSCH7 SUN-10<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/11/16		07/11/16	07/17/16	-----1	1		\$150.00		0.00						
Totals														69	\$13,212.00