

WOC10402613 [00.00]

Order Printout



Order Status: New
Traffic #: 5076751
Buyer Order #: 5076751
AE: Unassigned (Al Lancaster)
Property: WSAW TV
Start/End Dates: 08/10/16 - 08/16/16
Agency: Canal Partners Media
Advertiser: 692 - Feingold, Russ
Buyer:
Primary Demo:
C/P/E: 692 / 800 / 4322
Product Desc.: WI Election
Estimate Desc.: Feingold Bcast 8.10-8.16
Total Cost: \$10,150.00 (Cash)
Received Date: 5/24/16 1:15 PM

Comments:

Separation: 30

List Items										Spots										Totals	
Line	Program	ST	Len	Time	Days	Rate	Aug 10													Total Spots	Total Cost
1	SUNRISE 7	NM	:30	6:00 AM-7:00 AM	WTF--MT	250.00	6													6	1,500.00
(Program: SUNRISE 7)May-2015LP																					
2	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	WTF--MT	250.00	5													5	1,250.00
(Program: CBS THIS MORNING)May-2015LP																					
3	NEWSCHANNEL 7 AT NOON	NM	:30	12:00 PM-12:30 PM	WTF--MT	300.00	5													5	1,500.00
(Program: NEWSCHANNEL 7 AT NOON)May-2015LP																					
4	NEWSCHANNEL 7 AT 5	NM	:30	5:00 PM-5:30 PM	WTF--MT	300.00	5													5	1,500.00
(Program: NEWSCHANNEL 7 AT 5)May-2015LP																					
5	NEWSCHANNEL 7 AT 6	NM	:30	6:00 PM-6:30 PM	WTF--MT	500.00	5													5	2,500.00
(Program: NEWSCHANNEL 7 AT 6)May-2015LP																					
6	NEWSCHANNEL 7 AT 5:30 WEEKEND	NM	:30	5:30 PM-6:00 PM	---S---	300.00	1													1	300.00
(Program: NEWSCHANNEL 7 AT 5:30 WEEKEND)May-2015LP																					
7	INSIDE EDITION	NM	:30	6:30 PM-7:00 PM	WTF--MT	300.00	1													1	300.00
(Program: INSIDE EDITION)May-2015LP																					
8	NEWSCHANNEL 7 AT 10	NM	:30	10:00 PM-10:35 PM	WTF--MT	500.00	2													2	1,000.00
(Program: NEWSCHANNEL 7 AT 10)May-2015LP																					
9	NEWSCHANNEL 7 AT 10 SATURDAY	NM	:30	10:00 PM-10:35 PM	---S---	300.00	1													1	300.00
(Program: NEWSCHANNEL 7 AT 10 SATURDAY)May-2015LP																					
Spot Totals:										31										31	\$10,150.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
August	31	\$10,150.00			