

ORDER

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Orders
Order / Rev: 360659
Alt Order #: WOC10402667
Product Desc: WI Election
Estimate: 4318
Flight Dates: 09/07/16 - 09/13/16
Original Date / Rev: 06/01/16 / 06/01/16
Order Type: NORMAL

Primary AE: Wausau House
Sales Office: WAUN
Sales Region: National

Agency Name: Canal Partners Media
Buying Contact:
Billing Contact:
 25 Whitlock Place SW
 Marietta, GA 30064

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Russ Feingold for Senate
Demographic: HH
Product Codes: Candidate - National - Senate
Priority: P-01
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID: 71023
Agency External ID: 8754

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/13/16	31	\$10,150.00	\$8,627.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	31	\$10,150.00	\$8,627.50	0.00
Totals	31	\$10,150.00	\$8,627.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Wausau House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WSAW	09/07/16	09/13/16	Sunrise 7 @ 6a Sunrise 7 @ 6a	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	11211--	:30	6	\$250.00	P-01	0.00	NM	6	\$1,500.00
				(Program: SUNRISE 7)May-2015LP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/07/16	09/13/16	11211--		6				\$250.00		0.00			
2	WSAW	09/07/16	09/13/16	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	11111--	:30	5	\$250.00	P-01	0.00	NM	5	\$1,250.00
				(Program: CBS THIS MORNING)May-2015LP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/07/16	09/13/16	11111--		5				\$250.00		0.00			
3	WSAW	09/07/16	09/13/16	News Channel 7 @ Noon News Channel 7 @ Noon	CM	12:15 PM-12:30 PM (12:15 PM-12:30 PM)	11111--	:30	5	\$300.00	P-01	0.00	NM	5	\$1,500.00
				(Program: NEWSCHANNEL 7 AT NOON)May-2015LP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/07/16	09/13/16	11111--		5				\$300.00		0.00			
4	WSAW	09/07/16	09/13/16	News Channel 7 @ 5p News Channel 7 @ 5p	CM	5:15 PM-5:30 PM (5:15 PM-5:30 PM)	11111--	:30	5	\$300.00	P-01	0.00	NM	5	\$1,500.00
				(Program: NEWSCHANNEL 7 AT 5)May-2015LP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/07/16	09/13/16	11111--		5				\$300.00		0.00			
5	WSAW	09/07/16	09/13/16	News Channel 7 @ 6p News Channel 7 @ 6p	CM	6:15 PM-6:30 PM (6:15 PM-6:30 PM)	11111--	:30	5	\$500.00	P-01	0.00	NM	5	\$2,500.00
				(Program: NEWSCHANNEL 7 AT 6)May-2015LP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/07/16	09/13/16	11111--		5				\$500.00		0.00			

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Advertiser: Russ Feingold for Senate
 Product Desc: WI Election
 Estimate: 4318
WSAW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WSAW	09/07/16	09/13/16	M-F 630p-7p M-F 630p-7p (Program: INSIDE EDITION)May-2015LP	CM	6:30 PM-7:00 PM	1-1----	:30	2	\$300.00	P-01	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/16	09/13/16	1-1----		2				\$300.00		0.00			
8	WSAW	09/07/16	09/13/16	News Channel 7 @ 10p News Channel 7 @ 10p M-F (Program: NEWSCHANNEL 7 AT 10)May-2015LP	CM	10:15 PM-10:35 PM	1-1----	:30	2	\$500.00	P-01	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/16	09/13/16	1-1----		2				\$500.00		0.00			
9	WSAW	09/07/16	09/10/16	News Channel 7 @ 10p News Channel 7 @ 10p Sa-Su (Program: NEWSCHANNEL 7 AT 10 SATURDAY)May-2015LP	CM	10:15 PM-10:35 PM	-----1-	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	-----1-		1				\$300.00		0.00			
													Totals	31	\$10,150.00