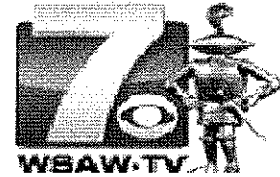


**ORDER****Orders**

Order / Rev: 396247  
 Alt Order #: WOC10443101  
 Product Desc: WI Election  
 Estimate: 4413  
 Flight Dates: 08/02/16 - 08/09/16  
 Original Date / Rev: 07/29/16 / 08/03/16  
 Order Type: NORMAL

Primary AE: Wausau House  
 Sales Office: WAUN  
 Sales Region: National

**Agency**

Name: Canal Partners Media  
 Buying Contact:  
 Billing Contact:  
 25 Whitlock Place SW  
 Marietta, GA 30064

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**

Name: Russ Feingold for Senate  
 Demographic: HH  
 Product Codes: Candidate - National - Senate  
 Priority: P-03  
 Revenue Codes: AGY, POL, POL-CAND

New Business Thru:  
 Order Separation: 00:30:00  
 Advertiser External ID: 71023  
 Agency External ID: 8754

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/09/16	76	\$10,150.00	\$8,627.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	76	\$10,150.00	\$8,627.50	0.00
<b>Totals</b>	<b>76</b>	<b>\$10,150.00</b>	<b>\$8,627.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Wausau House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WSAW	08/02/16	08/04/16	Sunrise 7 @ 6a Sunrise 7 @ 6a	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	--11---	:30	2	\$250.00	P-01	0.00	NM	2	\$500.00
(Program: SUNRISE 7)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/01/16	08/07/16	--11---			2			\$250.00		0.00			
E 2	WSAW	08/02/16	08/08/16	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	1--1---	:30	2	\$250.00	P-01	0.00	NM	2	\$500.00
(Program: CBS THS MRNG-2<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/02/16	08/08/16	1--1---			2			\$250.00		0.00			
E 3	WSAW	08/02/16	08/09/16	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	22222--	:30	10	\$20.00	P-03	0.00	NM	10	\$200.00
(Program: MILLIONAIRE/MILLIONAIRE B)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/02/16	08/08/16	12222--			9			\$20.00		0.00			
Week:		08/09/16	08/15/16	-1-----			1			\$20.00		0.00			
E 4	WSAW	08/02/16	08/08/16	Price Is Right Price Is Right	CM	10:00 AM-11:00 AM	11111--	:30	5	\$200.00	P-01	0.00	NM	5	\$1,000.00
(Program: PRICE-RT 1-CBS/PRICE-RT 2-CBS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/02/16	08/08/16	11111--			5			\$200.00		0.00			
E 5	WSAW	08/02/16	08/05/16	Young and the Restless Young and the Restless	CM	11:00 AM-12:00 PM	PI----1--	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00
(Program: YOUNG&RESTLESS<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	WSAW	08/02/16	08/05/16	Young and the RestlessCM		11:00 AM-12:00 PM	----1--	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00
				Young and the Restless											
				(Program: YOUNG&RESTLESS<)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	----1--		1				\$300.00		0.00			
E 6	WSAW	08/02/16	08/08/16	News Channel 7 @ NoonCM		12:15 PM-12:30 PM	11111--	:30	5	\$300.00	P-01	0.00	NM	5	\$1,500.00
				News Channel 7 @ Noon		(12:15 PM-12:30 PM)									
				(Program: NEWSCHNNL 7-NN<)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/16	08/08/16	11111--		5				\$300.00		0.00			
E 7	WSAW	08/02/16	08/08/16	Bold and Beautiful CM		12:30 PM-1:00 PM	11111--	:30	5	\$60.00	P-03	0.00	NM	5	\$300.00
				Bold and Beautiful											
				(Program: BOLD&BEAUTIFUL)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	-1111--		4				\$60.00		0.00			
		Week: 08/08/16	08/14/16	1-----		1				\$60.00		0.00			
E 8	WSAW	08/02/16	08/09/16	The Talk CM		1:00 PM-2:00 PM	22222--	:30	10	\$60.00	P-03	0.00	NM	10	\$600.00
				The Talk											
				(Program: TALK-CBS)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/16	08/08/16	12222--		9				\$60.00		0.00			
		Week: 08/09/16	08/15/16	-1-----		1				\$60.00		0.00			
E 9	WSAW	08/02/16	08/05/16	M-F 4p-5p CM		4:00 PM-5:00 PM	--1-1--	:30	2	\$75.00	P-03	0.00	NM	2	\$150.00
				M-F 4p-5p											
				(Program: ELLEN)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	--1-1--		2				\$75.00		0.00			
E 10	WSAW	08/02/16	08/09/16	News Channel 7 @ 5p CM		5:15 PM-5:30 PM	11111--	:30	5	\$300.00	P-01	0.00	NM	5	\$1,500.00
				News Channel 7 @ 5p		(5:15 PM-5:30 PM)									
				(Program: NEWSCHNNL 7-5)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/16	08/08/16	1111---		4				\$300.00		0.00			
		Week: 08/09/16	08/15/16	-1-----		1				\$300.00		0.00			
E 11	WSAW	08/02/16	08/08/16	News Channel 7 @ 6p CM		6:15 PM-6:30 PM	1-1----	:30	2	\$500.00	P-01	0.00	NM	2	\$1,000.00
				News Channel 7 @ 6p		(6:15 PM-6:30 PM)									
				(Program: NEWSCHNNL 7-6)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/16	08/08/16	1-1----		2				\$500.00		0.00			
E 12	WSAW	08/02/16	08/04/16	M-F 630p-7p CM		6:30 PM-7:00 PM	---1---	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00
				M-F 630p-7p											
				(Program: INSIDE EDITION)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	---1---		1				\$300.00		0.00			
E 13	WSAW	08/02/16	08/05/16	News Channel 7 @ 10p CM		10:15 PM-10:35 PM	----1--	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
				News Channel 7 @ 10p M-F		(10:15 PM-10:35 PM)									
				(Program: NEWSCHNNL 7-10<)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	----1--		1				\$500.00		0.00			
E 14	WSAW	08/02/16	08/09/16	Late Show CM		10:35 PM-11:35 PM	22222--	:30	10	\$50.00	P-03	0.00	NM	10	\$500.00
				Late Show											
				(Program: LATE SHOW)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	-2222--		8				\$50.00		0.00			
		Week: 08/08/16	08/14/16	11-----		2				\$50.00		0.00			
E 15	WSAW	08/02/16	08/08/16	Late Late Show CM		11:35 PM-12:35 AM	11111--	:30	5	\$25.00	P-03	0.00	NM	5	\$125.00
				Late Late Show											
				(Program: LT-CORDEN-CBS<)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/16	08/08/16	11111--		5				\$25.00		0.00			
E 16	WSAW	08/02/16	08/06/16	CBS This Morning SaturCM		6:00 AM-8:00 AM	-----2-	:30	2	\$25.00	P-03	0.00	NM	2	\$50.00
				CBS This Morning Saturday											
				(Program: CBS THS MRN:SA)											

Order / Rev: 396247  
 Alt Order #: WOC10443101  
 Flight Dates: 08/02/16 - 08/09/16

Advertiser: Russ Feingold for Senate  
 Product Desc: WI Election  
 Estimate: 4413

WSAW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	WSAW	08/02/16	08/06/16	CBS This Morning Saturday CBS This Morning Saturday	CM	6:00 AM-8:00 AM	-----2-	:30	2	\$25.00	P-03	0.00	NM	2	\$50.00
(Program: CBS THS MRN:SA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/01/16	08/07/16	-----2-					2	\$25.00		0.00			
E 17	WSAW	08/02/16	08/06/16	News Channel 7 @ 6p Sat News Channel 7 @ 6p Sat	CM	6:15 PM-6:30 PM (6:15 PM-6:30 PM)	-----1-	:30	1	\$50.00	P-03	0.00	NM	1	\$50.00
(Program: NEWSCH7 SAT-6)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/01/16	08/07/16	-----1-					1	\$50.00		0.00			
E 18	WSAW	08/02/16	08/07/16	Sunrise 7 @ 7a Sun Sunrise 7 @ 7a Sun	CM	7:00 AM-8:00 AM	-----1	:30	1	\$25.00	P-03	0.00	NM	1	\$25.00
(Program: SUNRISE 7 SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/01/16	08/07/16	-----1					1	\$25.00		0.00			
E 19	WSAW	08/02/16	08/07/16	CBS Sunday Morning CBS Sunday Morning	CM	8:00 AM-9:30 AM	-----2	:30	2	\$100.00	P-03	0.00	NM	2	\$200.00
(Program: SUNDAY MRN-CBS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/01/16	08/07/16	-----2					2	\$100.00		0.00			
E 20	WSAW	08/02/16	08/07/16	News Channel 7 @ 530p News Channel 7 @ 530p Sun	CM	5:45 PM-6:00 PM (5:45 PM-6:00 PM)	-----1	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
(Program: NEWSCHNL 7 SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/01/16	08/07/16	-----1					1	\$100.00		0.00			
E 21	WSAW	08/02/16	08/07/16	Sunday Prime Hr 1 Sunday Prime Hr 1	CM	6:00 PM-7:00 PM (6:00 PM-7:00 PM)	-----2	:30	2	\$300.00	P-03	0.00	NM	2	\$600.00
(Program: 60 MINUTES-CBS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/01/16	08/07/16	-----2					2	\$300.00		0.00			
E 22	WSAW	08/02/16	08/07/16	News Channel 7 @10p News Channel 7 @10p Sa-Su	CM	10:15 PM-10:35 PM (10:15 PM-10:35 PM)	-----1	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
(Program: NEWSCH7 SUN-10<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/01/16	08/07/16	-----1					1	\$150.00		0.00			
													Totals	76	\$10,150.00