

ORDER



Orders
Order / Rev: 1728868
Alt Order #: 26218502
Product Desc: 10/11-10/15 Democratic Congressi
Estimate: 696
Flight Dates: 10/11/18 - 10/15/18
Original Date / Rev: 10/10/18 / 10/10/18
Order Type: REG

WVBT Norfolk

Primary AE: Katz Chicago
Sales Office: K-CHI
Sales Region: Nat

Agency
Name: Amplify Media
Buying Contact:
Billing Contact:
 222 Ontrario Street
 Chicago, IL 60654

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Democratic Congressional Camp
Demographic: A35+
Product Codes: PL13
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/15/18	61	\$14,115.00	\$11,997.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	61	\$14,115.00	\$11,997.75	0.00
Totals	61	\$14,115.00	\$11,997.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Chicago			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WVBT	10/11/18	10/15/18	WAVY News 10 @7a on FOX43 WAVY News 10 @7a on FOX43	CM	WAVY News 10 @7a on FOX43	M - TF - -	:30	4	\$180.00	P1	0.00	NM	4	\$720.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/11/18	10/17/18	M - TF - -			4			\$180.00		0.00			
N 2	WVBT	10/11/18	10/15/18	WAVY News 10 @8a on FOX43 WAVY News 10 @8a on FOX43	CM	WAVY News 10 @8a on FOX43	M - TF - -	:30	4	\$160.00	P1	0.00	NM	4	\$640.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/11/18	10/17/18	M - TF - -			4			\$160.00		0.00			
N 3	WVBT	10/14/18	10/14/18	FOX News Sunday Fox News Sunday	CM	Fox News Sunday	- - - - - S	:30	1	\$60.00	P2	0.00	NM	1	\$60.00
FOX NEWS SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	- - - - - S			1			\$60.00		0.00			
N 4	WVBT	10/11/18	10/15/18	M-F 10-11a M-F 10-11a	CM	10-11a	M - TF - -	:30	4	\$65.00	P1	0.00	NM	4	\$260.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/11/18	10/17/18	M - TF - -			4			\$65.00		0.00			
N 5	WVBT	10/11/18	10/15/18	M-F 11a-12p M-F 11a-12p	CM	11a-12p	M - TF - -	:30	3	\$60.00	P1	0.00	NM	3	\$180.00

Advertiser:	POL/Democratic Congressional Campaign
Product Desc:	10/11-10/15 Democratic Congressi
Estimate:	696

WVBT Norfolk

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
PICKLER & BEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/11/18	10/17/18	M- -TF- -		3				\$60.00		0.00			
N 6	WVBT	10/11/18	10/15/18	M-F 12-1p M-F 12-1p	CM	12-1p	M- -TF- -	:30	4	\$60.00	P1	0.00	NM	4	\$240.00
DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/11/18	10/17/18	M- -TF- -		4				\$60.00		0.00			
N 7	WVBT	10/11/18	10/15/18	Hampton Roads Show Hampton Roads Show	CM	2-3p	M- -TF- -	:30	4	\$60.00	P1	0.00	NM	4	\$240.00
HAMPTON ROAD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/11/18	10/17/18	M- -TF- -		4				\$60.00		0.00			
N 8	WVBT	10/13/18	10/13/18	Sa 5-530a Sa 5-530a	CM	5-530a	- - - - -S-	:30	1	\$15.00	P2	0.00	NM	1	\$15.00
HOUSE SMARTS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	- - - - -S-		1				\$15.00		0.00			
N 9	WVBT	10/11/18	10/15/18	M-F 3-4p M-F 3-4p	CM	3-4p	M- -TF- -	:30	4	\$60.00	P1	0.00	NM	4	\$240.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/11/18	10/17/18	M- -TF- -		4				\$60.00		0.00			
N 10	WVBT	10/11/18	10/15/18	M-F 6-7p M-F 6-7p	CM	6-7p	M- -TF- -	:30	4	\$85.00	P3	0.00	NM	4	\$340.00
FACE-NATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/11/18	10/17/18	M- -TF- -		4				\$85.00		0.00			
N 11	WVBT	10/11/18	10/15/18	WAVY News @ 7p on FOM WAVY News @ 7p on FOX43		WAVY News @ 7p	M- -TF- -	:30	4	\$210.00	P1	0.00	NM	4	\$840.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/11/18	10/17/18	M- -TF- -		4				\$210.00		0.00			
N 12	WVBT	10/11/18	10/15/18	M-F 10-1044p WAVY News @10 on FOX43	CM	10-1045p	M- -TF- -	:30	3	\$525.00	P1	0.00	NM	3	\$1,575.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/11/18	10/17/18	M- -F- -		3				\$525.00		0.00			
N 13	WVBT	10/11/18	10/11/18	Late News (After Sports) Late News (after Sports)	CM	Late News (after S	- - -T- - -	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
NEWS AFTR NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	- - -T- - -		1				\$325.00		0.00			
N 14	WVBT	10/14/18	10/14/18	Su 10-1044p WAVY News @10 on FOX43 Su	CM	10-1045p	- - - - -S	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	- - - - -S		1				\$400.00		0.00			
N 15	WVBT	10/11/18	10/15/18	M-F 11-1130p M-F 11-1130p	CM	11-1130p	M- -TF- -	:30	4	\$100.00	P2	0.00	NM	4	\$400.00
ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/11/18	10/17/18	M- -F- -		4				\$100.00		0.00			
N 16	WVBT	10/11/18	10/15/18	M-F 1130p-12a M-F 1130p-12a	CM	1130-12a	M- -TF- -	:30	4	\$100.00	P2	0.00	NM	4	\$400.00
EXTRA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/11/18	10/17/18	M- -TF- -		4				\$100.00		0.00			
N 17	WVBT	10/11/18	10/15/18	M-F 12-1a M-F 12-1a	CM	12-1a	M- -TF- -	:30	3	\$50.00	P3	0.00	NM	3	\$150.00
TMZ															

Order / Rev: 1728868
 Alt Order #: 26218502
 Flight Dates: 10/11/18 - 10/15/18

Advertiser: POL/Democratic Congressional Campaign
 Product Desc: 10/11-10/15 Democratic Congress
 Estimate: 696

WVBT Norfolk

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/11/18	10/17/18	M- -TF- -			3		\$50.00	0.00					
N18	WVBT	10/12/18	10/12/18	Washington Huddle Washington Huddle	CM	Washington Huddl	- - - - F- -	:30	1	\$265.00	P1	0.00	NM	1	\$265.00
WASH HUDDLE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	- - - - F- -			1		\$265.00	0.00					
N19	WVBT	10/13/18	10/13/18	Sat 11p-12a Sat 11p-12a	CM	11p-12a	- - - - - S-	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
FOX SAT LT NIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	- - - - - S-			1		\$50.00	0.00					
N20	WVBT	10/14/18	10/14/18	Su 11p-12a Su 11p-12a	CM	11p-12a (11:00 PM-11:30 PM)	- - - - - S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
OUTDOORSMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	- - - - - S			1		\$100.00	0.00					
N21	WVBT	10/11/18	10/11/18	NFL Thurs Night Pre Game NFL Thurs Night Pre Game	CM	NFL Thurs Night P (7:30 PM-8:20 PM)	- - - T- - -	:30	1	\$1,300.00	P2	0.00	NM	1	\$1,300.00
NFL PRE-GAME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	- - - T- - -			1		\$1,300.00	0.00					
N22	WVBT	10/13/18	10/13/18	AL/NL Championship Ser MLB Championship	CM	MLB Championship	- - - - - S-	:30	2	\$2,000.00	P1	0.00	NM	2	\$4,000.00
NLCS GAME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	- - - - - S-			2		\$2,000.00	0.00					
N23	WVBT	10/14/18	10/14/18	FOX NFL Kickoff (11a) FOX NFL Kickoff 11a-12p	CM	FOX NFL Kickoff 1	- - - - - S	:30	1	\$375.00	P2	0.00	NM	1	\$375.00
NFL KICKOFF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	- - - - - S			1		\$375.00	0.00					
N24	WVBT	10/14/18	10/14/18	Fox NFL Pre Game (12p) Fox NFL Pre Game (12-1p)	CM	Fox NFL Pre Gam	- - - - - S	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
NFL PRE-GAME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	- - - - - S			1		\$1,000.00	0.00					
													Totals	61	\$14,115.00