

ORDER



Orders
Order / Rev: 1731959
Alt Order #: 26220802
Product Desc: 10/16-10/22 DCCC
Estimate: 718
Flight Dates: 10/16/18 - 10/22/18
Original Date / Rev: 10/12/18 / 10/12/18
Order Type: REG

WVBT Norfolk

Primary AE: Katz Chicago
Sales Office: K-CHI
Sales Region: Nat

Agency
Name: Amplify Media
Buying Contact:
Billing Contact:
 222 Ontrario Street
 Chicago, IL 60654

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Democratic Congressional Camp
Demographic: A35+
Product Codes: PL13
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/22/18	61	\$12,905.00	\$10,969.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	61	\$12,905.00	\$10,969.25	0.00
Totals	61	\$12,905.00	\$10,969.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Chicago			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WVBT	10/16/18	10/22/18	WAVY News 10 @7a on FOX43 WAVY News 10 @7a on FOX43	CM	WAVY News 10 @7a on FOX43	MTWTF--	:30	4	\$180.00	P1	0.00	NM	4	\$720.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/18	10/22/18	MTWTF--	4		\$180.00		0.00						
N 2	WVBT	10/16/18	10/22/18	WAVY News 10 @8a on FOX43 WAVY News 10 @8a on FOX43	CM	WAVY News 10 @8a on FOX43	MTWTF--	:30	4	\$160.00	P1	0.00	NM	4	\$640.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/18	10/22/18	MTWTF--	4		\$160.00		0.00						
N 3	WVBT	10/21/18	10/21/18	FOX News Sunday Fox News Sunday	CM	Fox News Sunday	-----S	:30	2	\$60.00	P2	0.00	NM	2	\$120.00
FOX NEWS SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	-----S	2		\$60.00		0.00						
N 4	WVBT	10/16/18	10/22/18	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	3	\$65.00	P1	0.00	NM	3	\$195.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/18	10/22/18	MTWTF--	3		\$65.00		0.00						
N 5	WVBT	10/16/18	10/22/18	M-F 11a-12p M-F 11a-12p	CM	11a-12p	MTWTF--	:30	3	\$60.00	P1	0.00	NM	3	\$180.00

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Estimate:	718

WVBT Norfolk

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
PICKLER & BEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/18	10/22/18	MTWTF--		3				\$60.00		0.00			
N 6	WVBT	10/16/18	10/22/18	M-F 12-1p M-F 12-1p	CM	12-1p	MTWTF--	:30	4	\$60.00	P1	0.00	NM	4	\$240.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/18	10/22/18	MTWTF--		4				\$60.00		0.00			
N 7	WVBT	10/16/18	10/22/18	Hampton Roads Show Hampton Roads Show	CM	2-3p	MTWTF--	:30	4	\$60.00	P1	0.00	NM	4	\$240.00
HAMPTON ROAD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/18	10/22/18	MTWTF--		4				\$60.00		0.00			
N 8	WVBT	10/20/18	10/20/18	Sa 5-530a Sa 5-530a	CM	5-530a	-----S-	:30	1	\$15.00	P2	0.00	NM	1	\$15.00
HOUSE SMARTS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----S-		1				\$15.00		0.00			
N 9	WVBT	10/16/18	10/22/18	M-F 3-4p M-F 3-4p	CM	3-4p	MTWTF--	:30	4	\$60.00	P1	0.00	NM	4	\$240.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/18	10/22/18	MTWTF--		4				\$60.00		0.00			
N 10	WVBT	10/16/18	10/22/18	M-F 6-7p M-F 6-7p	CM	6-7p	MTWTF--	:30	4	\$85.00	P3	0.00	NM	4	\$340.00
FACE-TRUTH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/18	10/22/18	MTWTF--		4				\$85.00		0.00			
N 11	WVBT	10/16/18	10/22/18	WAVY News @ 7p on FOX WAVY News @ 7p on FOX43	CM	WAVY News @ 7p	MTWTF--	:30	4	\$210.00	P1	0.00	NM	4	\$840.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/18	10/22/18	MTWTF--		4				\$210.00		0.00			
N 12	WVBT	10/16/18	10/22/18	M-F 10-1044p WAVY News @10 on FOX43	CM	10-1045p	MTW-F--	:30	4	\$525.00	P1	0.00	NM	4	\$2,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/18	10/22/18	MTW-F--		4				\$525.00		0.00			
N 13	WVBT	10/18/18	10/18/18	Late News (After Sports) Late News (after Sports)	CM	Late News (after S	---T---	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
NEWS AFTR NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	---T---		1				\$325.00		0.00			
N 14	WVBT	10/21/18	10/21/18	Su 10-1044p WAVY News @10 on FOX43 Su	CM	10-1045p	-----S	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----S		1				\$400.00		0.00			
N 15	WVBT	10/16/18	10/22/18	M-F 11-1130p M-F 11-1130p	CM	11-1130p	-TW-F--	:30	3	\$100.00	P2	0.00	NM	3	\$300.00
ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/18	10/22/18	-TW-F--		3				\$100.00		0.00			
N 16	WVBT	10/16/18	10/22/18	M-F 1130p-12a M-F 1130p-12a	CM	1130-12a	-TW-F--	:30	3	\$100.00	P2	0.00	NM	3	\$300.00
EXTRA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/18	10/22/18	-TW-F--		3				\$100.00		0.00			
N 17	WVBT	10/19/18	10/19/18	Washington Huddle Washington Huddle	CM	Washington Huddl	----F--	:30	1	\$265.00	P1	0.00	NM	1	\$265.00
WASH HUDDLE															

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WVBT Norfolk

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	----F--		1			\$265.00	0.00					
N18	WVBT	10/20/18	10/20/18	Sa 12-1x Sa 12-1x	CM	12-1am	-----S-	:30	2	\$35.00	P3	0.00	NM	2	\$70.00
EXTRA WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	-----S-		2			\$35.00	0.00					
N19	WVBT	10/21/18	10/21/18	Su 11p-12a Su 11p-12a	CM	11p-12a (11:00 PM-11:30 PM)	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
OUTDOORSMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	-----S		1			\$100.00	0.00					
N20	WVBT	10/18/18	10/18/18	NFL Thurs Night Pre Game NFL Thurs Night Pre Game	CM	NFL Thurs Night P (7:30 PM-8:20 PM)	---T---	:30	1	\$1,300.00	P2	0.00	NM	1	\$1,300.00
NFL PRE-GAME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	---T---		1			\$1,300.00	0.00					
N21	WVBT	10/20/18	10/20/18	FOX College Football FOX College Football	CM	FOX College Footb (3:30 PM-7:00 PM)	-----S-	:30	2	\$300.00	P2	0.00	NM	2	\$600.00
COLL FTBL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	-----S-		2			\$300.00	0.00					
N22	WVBT	10/20/18	10/20/18	FOX College FB Prime FOX College FB Prime	CM	FOX College FB P (7:30 PM-11:00 PM)	-----S-	:30	2	\$500.00	P3	0.00	NM	2	\$1,000.00
COLL FTBL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	-----S-		2			\$500.00	0.00					
N23	WVBT	10/21/18	10/21/18	FOX NFL Kickoff (11a) FOX NFL Kickoff 11a-12p	CM	FOX NFL Kickoff 1	-----S	:30	1	\$375.00	P2	0.00	NM	1	\$375.00
NFL KICKOFF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	-----S		1			\$375.00	0.00					
N24	WVBT	10/21/18	10/21/18	Fox NFL Pre Game (12p) Fox NFL Pre Game (12-1p)	CM	Fox NFL Pre Gam	-----S	:30	2	\$1,000.00	P2	0.00	NM	2	\$2,000.00
NFL SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	-----S		2			\$1,000.00	0.00					
													Totals	61	\$12,905.00