

# ORDER



**Orders**  
**Order / Rev:** 2916986  
**Alt Order #:** WOC14659529  
**Product Desc:** CO-08  
**Estimate:** 5436  
**Flight Dates:** 10/16/24 - 10/22/24  
**Original Date / Rev:** 05/23/24 / 05/23/24  
**Order Type:** General

**KUSA**  
**Primary AE:** Nile Noyes  
**Sales Office:** TSWAS  
**Sales Region:** NAT

**Agency Name:** Flexpoint Media / POL  
**Buying Contact:**  
**Billing Contact:**  
 P.O. Box 1051  
 New Albany, OH 43054

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** ISS/ Congressional Leadership Fund  
**Demographic:** A35+  
**Product Codes:** IS-US House  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Issue  
**Priority:** P04

**New Business End:**  
**Advertiser External ID:** 40047  
**Agency External ID:** 39475AG  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/24	10/22/24	76	\$186,250.00	\$158,312.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2024	76	\$186,250.00	\$158,312.50	0.00
<b>Totals</b>	<b>76</b>	<b>\$186,250.00</b>	<b>\$158,312.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nile Noyes			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KUSA	10/16/24	10/21/24	Local News @ 5a M-F 9NEWS 5AM	CM	5-530a	1--1---	:30	2	\$650.00	P04	0.00	NM	2	\$1,300.00
1313601 Index: 103															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/24	10/22/24	1--1---					2	\$650.00		0.00			
N 2	KUSA	10/16/24	10/22/24	Local News @ 530a M-FCM 9NEWS 530A	CM	530-6a	-11-1--	:30	3	\$900.00	P04	0.00	NM	3	\$2,700.00
1313601 Index: 101															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/24	10/22/24	-11-1--					3	\$900.00		0.00			
N 3	KUSA	10/16/24	10/22/24	Local News @ 6a M-F 9NEWS 6AM	CM	6-7a	22222--	:30	10	\$1,500.00	P04	0.00	NM	10	\$15,000.00
1313601 Index: 101															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/24	10/22/24	22222--					10	\$1,500.00		0.00			
N 4	KUSA	10/16/24	10/22/24	Today Show NBC TODAY SHOW	CM	7-9a	22222--	:30	10	\$2,200.00	P04	0.00	NM	10	\$22,000.00
1313601 Index: 102															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/24	10/22/24	22222--					10	\$2,200.00		0.00			
N 5	KUSA	10/16/24	10/22/24	Local News @ 12p M-F 9NEWS AT NOON	CM	12p-1230p	11111--	:30	5	\$1,000.00	P04	0.00	NM	5	\$5,000.00

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**KUSA**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1313601 Index: 98															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/24	10/22/24	11111--					5	\$1,000.00		0.00			
N 6	KUSA	10/16/24	10/22/24	Local News @ 4p M-F 9NEWS 4PM	CM	4-5p	11111--	:30	5	\$3,000.00	P04	0.00	NM	5	\$15,000.00
1313601 Index: 98															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/24	10/22/24	11111--					5	\$3,000.00		0.00			
N 7	KUSA	10/16/24	10/22/24	Local News @ 5p M-F 9NEWS 5PM	CM	5-530p	1111---	:30	4	\$4,500.00	P04	0.00	NM	4	\$18,000.00
1313601 Index: 98															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/24	10/22/24	1111---					4	\$4,500.00		0.00			
N 8	KUSA	10/16/24	10/22/24	Local News @ 6p M-F 9NEWS 6P NEXT W/KYLE CLA	CM	6-630p	11111--	:30	5	\$3,500.00	P04	0.00	NM	5	\$17,500.00
1313601 Index: 101															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/24	10/22/24	11111--					5	\$3,500.00		0.00			
N 9	KUSA	10/16/24	10/22/24	ET 630-7p ENTERTAINMENT TNT M-TH F	CM	630-7p	1111---	:30	4	\$3,000.00	P04	0.00	NM	4	\$12,000.00
1313601 Index: 99															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/24	10/22/24	1111---					4	\$3,000.00		0.00			
N 10	KUSA	10/16/24	10/21/24	Mon Prime Other THE VOICE MON	CM	7-9p	1-----	:30	1	\$7,000.00	P04	0.00	NM	1	\$7,000.00
1313601 Index: 101															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/24	10/22/24	1-----					1	\$7,000.00		0.00			
N 11	KUSA	10/16/24	10/22/24	Local News @ 10p M-F 9NEWS 10PM	CM	10-1037p	1111---	:30	4	\$3,500.00	P04	0.00	NM	4	\$14,000.00
1313601 Index: 99															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/24	10/22/24	1111---					4	\$3,500.00		0.00			
N 12	KUSA	10/16/24	10/22/24	Tonight Show TONIGHT SHOW w/J FALLON	CM	1037-1137p	11111--	:30	5	\$1,200.00	P04	0.00	NM	5	\$6,000.00
1313601 Index: 99															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/24	10/22/24	11111--					5	\$1,200.00		0.00			
N 13	KUSA	10/16/24	10/22/24	Late Night LATE NIGHT WITH SETH MEYER	CM	1137p-1237a	11111--	:30	5	\$500.00	P04	0.00	NM	5	\$2,500.00
1313601 Index: 107															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/24	10/22/24	11111--					5	\$500.00		0.00			
N 14	KUSA	10/16/24	10/17/24	Thu Prime A LAW & ORDER	CM	7-8p	---1---	:30	1	\$4,000.00	P04	0.00	NM	1	\$4,000.00
1313601 Index: 99															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/14/24	10/20/24	---1---					1	\$4,000.00		0.00			
N 15	KUSA	10/16/24	10/18/24	Broncos Huddle 630-7p BRONCOS HUDDLE COACHE!	CM	630-7p	----1--	:30	1	\$3,000.00	P04	0.00	NM	1	\$3,000.00
1313601 Index: 99															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/14/24	10/20/24	----1--					1	\$3,000.00		0.00			
N 16	KUSA	10/16/24	10/19/24	Today Show Sa NBC SATURDAY TODAY	CM	5-7a	-----1-	:30	1	\$575.00	P04	0.00	NM	1	\$575.00
1313601 Index: 98															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/14/24	10/20/24	-----1-					1	\$575.00		0.00			
N 17	KUSA	10/16/24	10/19/24	Local News @ 7a Sa 9NEWS SAT MORNING	CM	7-9a	-----2-	:30	2	\$2,100.00	P04	0.00	NM	2	\$4,200.00
1313601 Index: 100															

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**KUSA**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/24	10/20/24	-----2-		2				\$2,100.00		0.00			
N18	KUSA	10/16/24	10/19/24	Local News @ 9p Sa 9NEWS 9PM SAT AFTER SPOI	CM	9-10p	-----1-	:30	1	\$3,500.00	P04	0.00	NM	1	\$3,500.00
		1313601 Index: 100													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/24	10/20/24	-----1-		1				\$3,500.00		0.00			
N19	KUSA	10/16/24	10/20/24	Today Show Su NBC SUNDAY TODAY	CM	6-7a	-----1	:30	1	\$675.00	P04	0.00	NM	1	\$675.00
		1313601 Index: 106													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/24	10/20/24	-----1		1				\$675.00		0.00			
N20	KUSA	10/16/24	10/20/24	Local News @ 7a Su 9NEWS SUN MORNING	CM	7-9a	-----2	:30	2	\$1,800.00	P04	0.00	NM	2	\$3,600.00
		1313601 Index: 100													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/24	10/20/24	-----2		2				\$1,800.00		0.00			
N21	KUSA	10/16/24	10/20/24	Broncos Game Day Live BRONCOS GAME DAY LIVE 2	CM	9-930a	-----1	:30	1	\$1,200.00	P04	0.00	NM	1	\$1,200.00
		1313601 Index: 106													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/24	10/20/24	-----1		1				\$1,200.00		0.00			
N22	KUSA	10/16/24	10/20/24	Broncos Sacco Show Su BRONCOS SIDELINE STORIES	CM	930-10a	-----1	:30	1	\$1,000.00	P04	0.00	NM	1	\$1,000.00
		1313601 Index: 106													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/24	10/20/24	-----1		1				\$1,000.00		0.00			
N23	KUSA	10/16/24	10/20/24	NFL Su Night Internal NBC NFL SUNDAY NIGHT FOC	CM	620-945p	-----1	:30	1	\$20,000.00	P04	0.00	NM	1	\$20,000.00
		1313601 Index: 100													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/24	10/20/24	-----1		1				\$20,000.00		0.00			
N24	KUSA	10/16/24	10/20/24	Local News @ Post NFL 9NEWS 930P SUN AFTER NFL	GM	930-10p	-----1	:30	1	\$6,500.00	P04	0.00	NM	1	\$6,500.00
		1313601 Index: 101													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/24	10/20/24	-----1		1				\$6,500.00		0.00			
													Totals	76	\$186,250.00