



Contract

Order #	Ver #	Rev #	# Wks	Page #
22612	0		2	1

Advertiser Ron DeSantis for President	Product DeSantis (22612)-P	Date 1/9/24	Time 5:46:32AM	Start 1/8/24	End 1/21/24
Salesperson * Statenets	Salesperson Phone #	Demos			
Sales Office Learfield	Agency Phone # (804)364-3075	Survey			

StateNets Platinum
 Attn: Dave Martin
 2601 Northwind Drive
 Richmond VA 23233

Line #	Vehicle	Days & Times M T W T F S S	Jan	Jan	Jan	Jan	Feb	Feb	Feb	Feb	Mar	Mar	Mar	Mar	Apr	Total Units	Len		
			8	15	22	29	5	12	19	26	4	11	18	25	1				
1	Brownfield Iowa	We-Fr 5AM-7PM	11													11	60		
2	Brownfield Iowa	Mo 5AM-7PM		4												4	60		
	Totals		11	4												15			
Weekly Units			11	4	0	0	0	0	0	0	0	0	0	0	0	15			

Total Gross:	\$9,900.00	Agency Commission:	\$1,485.00	Total Net:	\$8,415.00
---------------------	-------------------	---------------------------	-------------------	-------------------	-------------------

Accepted for Learfield:

Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser:

Name

Title

Name

Title

Cancellation /Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser; the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

PLEASE NOTE: Effective October 9, 2023 a 3% fee will be accessed for all credit card payments.

Learfield, 505 Hobbs Road, Jefferson City, MO 65109
 P 573/893-7200 F 573/893-2321 www.learfield.com





Contract Summary

Order #	Ver #	Rev #	# Wks	Page #
22612	0		2	1

Advertiser Ron DeSantis for President	Product DeSantis (22612)-P	Date 1/9/24	Time 5:46:32AM	Start 1/8/24	End 1/21/24
Salesperson * Statenets	Salesperson Phone #	Demos			
Sales Office Learfield	Agency Phone # (804)364-3075	Survey			

StateNets Platinum
 Attn: Dave Martin
 2601 Northwind Drive
 Richmond VA 23233

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Qtr 1 2024	Qtr 2 2024	Qtr 3 2024	Qtr 4 2024	Total	Total Units
Brownfield Iowa	9,900	0	0	0	0	0	0	0	0	0	0	0	9,900				9,900	15
All Vehicles - Total Gross	9,900												9,900				9,900	15
All Vehicles - Total Units	15												15				15	15

Air Time Gross:	\$9,900.00	Agency Commission:	\$1,485.00	Total Net:	\$8,415.00
-----------------	-------------------	--------------------	-------------------	------------	-------------------

Cancellation /Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser; the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

PLEASE NOTE: Effective October 9, 2023 a 3% fee will be accessed for all credit card payments.

Learfield, 505 Hobbs Road, Jefferson City, MO 65109
 P 573/893-7200 F 573/893-2321 www.learfield.com

