

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Wayne Woodall, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Wayne Woodall

Authorized committee:

Wayne Woodall for ECISD Dist. 3

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Ector County Independent School District 3 Trustee

Date of election:

5-6-23 (Early voting 4-24-23)

General

Primary

Treasurer of candidate's authorized committee:

Jennifer Woodall

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>[Signature]</u> Name: <u>Wayne Woodall</u>	Signature: <u>[Signature]</u> Name: <u>Lindsey Adams</u>
Date of Request to Purchase Ad Time: <u>4/13/23</u>	Date of Station Agreement to Sell Time: <u>4/13/23</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? Yes NoDate ad received: 4/13/23Federal candidate certification signed (above): Yes No N/A

Disposition:

 Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

41394

Station Call Letters:

KCRS-FM

Date Received/Requested:

4/13/23

Est. #:

Station Location:

Odessa, TX

Run Start and End Dates:

4/17/23 - 5/5/23

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Confirmation



ICA Radio, Ltd.
 KCHX-FM * KCRS-AM * KCRS-FM
 * KFZX-FM * KMRK-FM
 P.O. Box 610062
 Dallas, TX 75261-0062
 432-563-9102

Contract # 41394
 Date Entered 03/29/2023
 Sales Person Lindsey Adams
 Billing Cycle Calendar
 Revenue Type Cash
 Conflict 1 Political - Local
 Conflict 2 Political - Local
 Contract 04/17/2023 - 05/05/2023
 Comment KCRS-AM, KFZX-FM, KMRK-FM, KCRS-FM, KCHX-FM/ WAYNE WOODALL FOR ECISD SCHOOL BOARD DISTRICT 3

WAYNE WOODALL FOR ECISD SCHOOL BOARD DISTRICT
 3
 4374 N CYPRESS
 ODESSA TX 79764

	Station	Date/Time	Schedule	Len	Avail Type	Rate	Qty	Total
1	KCRS-AM	04/17/2023-05/05/2023 06:00:00-09:59:59	2,2,2,2,2,0,0 All Weeks	00:30	Commercial	20.00	30	600.00
2	KCRS-AM	04/17/2023-05/05/2023 15:00:00-18:59:59	2,2,2,2,2,0,0 All Weeks	00:30	Commercial	22.00	30	660.00
3	KFZX-FM	04/17/2023-04/21/2023 06:00:00-09:59:59	2,0,2,0,2,0,0	00:30	Commercial	16.00	6	96.00
3	KFZX-FM	04/24/2023-04/28/2023 06:00:00-09:59:59	2,2,2,2,2,0,0	00:30	Commercial	16.00	10	160.00
3	KFZX-FM	05/01/2023-05/05/2023 06:00:00-09:59:59	2,2,2,2,2,0,0	00:30	Commercial	16.00	10	160.00
4	KFZX-FM	04/17/2023-04/20/2023 15:00:00-18:59:59	0,2,0,2,0,0,0	00:30	Commercial	16.00	4	64.00
4	KFZX-FM	04/24/2023-04/28/2023 15:00:00-18:59:59	2,2,2,2,2,0,0	00:30	Commercial	16.00	10	160.00
4	KFZX-FM	05/01/2023-05/05/2023 15:00:00-18:59:59	2,2,2,2,2,0,0	00:30	Commercial	16.00	10	160.00
5	KMRK-FM	04/17/2023-04/21/2023 06:00:00-09:59:59	2,0,2,0,2,0,0	00:30	Commercial	15.00	6	90.00
5	KMRK-FM	04/24/2023-04/27/2023 06:00:00-09:59:59	2,2,2,2,0,0,0	00:30	Commercial	15.00	8	120.00
5	KMRK-FM	05/01/2023-05/05/2023 06:00:00-09:59:59	2,0,2,0,2,0,0	00:30	Commercial	15.00	6	90.00
6	KMRK-FM	04/17/2023-04/20/2023 15:00:00-18:59:59	0,2,0,2,0,0,0	00:30	Commercial	12.00	4	48.00
6	KMRK-FM	04/24/2023-04/28/2023 15:00:00-18:59:59	2,2,2,0,2,0,0	00:30	Commercial	12.00	8	96.00
6	KMRK-FM	05/01/2023-05/04/2023 15:00:00-18:59:59	0,2,0,2,0,0,0	00:30	Commercial	12.00	4	48.00
7	KCRS-FM	04/17/2023-04/21/2023 06:00:00-09:59:59	2,0,2,0,2,0,0	00:30	Commercial	16.00	6	96.00
7	KCRS-FM	04/24/2023-04/27/2023 06:00:00-09:59:59	0,2,0,2,0,0,0	00:30	Commercial	16.00	4	64.00
7	KCRS-FM	05/01/2023-05/05/2023 06:00:00-09:59:59	2,0,2,0,2,0,0	00:30	Commercial	16.00	6	96.00
8	KCRS-FM	04/17/2023-04/20/2023 15:00:00-18:59:59	0,2,0,2,0,0,0	00:30	Commercial	18.00	4	72.00
8	KCRS-FM	04/24/2023-04/28/2023 15:00:00-18:59:59	2,0,2,0,2,0,0	00:30	Commercial	18.00	6	108.00
8	KCRS-FM	05/01/2023-05/04/2023 15:00:00-18:59:59	0,2,0,2,0,0,0	00:30	Commercial	18.00	4	72.00
9	KCHX-FM	04/17/2023-04/21/2023 06:00:00-09:59:59	2,0,2,0,2,0,0	00:30	Commercial	17.00	6	102.00
9	KCHX-FM	04/24/2023-04/27/2023 06:00:00-09:59:59	0,2,0,2,0,0,0	00:30	Commercial	17.00	4	68.00
9	KCHX-FM	05/01/2023-05/05/2023 06:00:00-09:59:59	2,0,2,0,2,0,0	00:30	Commercial	17.00	6	102.00

Confirmation

Station	Date/Time	Schedule	Len	Avail Type	Rate	Qty	Total
10 KCHX-FM	04/17/2023-04/20/2023 15:00:00-18:59:59	0,2,0,2,0,0,0	00:30	Commercial	15.00	4	60.00
10 KCHX-FM	04/24/2023-04/28/2023 15:00:00-18:59:59	2,0,2,0,2,0,0	00:30	Commercial	15.00	6	90.00
10 KCHX-FM	05/01/2023-05/04/2023 15:00:00-18:59:59	0,2,0,2,0,0,0	00:30	Commercial	15.00	4	60.00
Subtotal							3542.00
Discount							531.30
Total							3010.70

Station Summary	Count	Gross	Discount(s)	Net
KCRS-AM	60	1260.00	189.00	1071.00
KFZX-FM	50	800.00	120.00	680.00
KMRK-FM	36	492.00	73.80	418.20
KCRS-FM	30	508.00	76.20	431.80
KCHX-FM	30	482.00	72.30	409.70

Projected Billing	Count	Gross	Discount(s)	Net
April 2023	136	2334.00	350.10	1983.90
May 2023	70	1208.00	181.20	1026.80
	206	3542.00	531.30	3010.70



Wayne Woodall for ECISD School Board District 3

Presented by

Lindsey Adams

3/27/23

KCRS-AM 550

Dates	Daypart	MON	TUE	WED	THU	FRI	SAT	SUN	TOTAL SPOTS	RATE	TOTALS
4/17-4/21	6a-10a	2	2	2	2	2			10	20	200
4/17-4/21	3p-7p	2	2	2	2	2			10	22	220
4/24-4/28	6a-10a	2	2	2	2	2			10	20	200
4/24-4/28	3p-7p	2	2	2	2	2			10	22	220
5/1-5/5	6a-10a	2	2	2	2	2			10	20	200
5/1-5/5	3p-7p	2	2	2	2	2			10	22	220
Number of Weeks		1		Weekly Spot Total		60		Weekly Cost		1260	
30 sec spots		Total Spots		60		Total This Schedule		1260			

KFZX-FM 102.1

Dates	Daypart	MON	TUE	WED	THU	FRI	SAT	SUN	TOTAL SPOTS	RATE	TOTALS
4/17-4/21	6a-10a	2		2		2			6	16	96
4/17-4/21	3p-7p		2		2				4	16	64
4/24-4/28	6a-10a	2	2	2	2	2			10	16	160
4/24-4/28	3p-7p	2	2	2	2	2			10	16	160
5/1-5/5	6a-10a	2	2	2	2	2			10	16	160
5/1-5/5	3p-7p	2	2	2	2	2			10	16	160
Number of Weeks		1		Weekly Spot Total		50		Weekly Cost		800	
30 sec spots		Total Spots		50		Total This Schedule		800			

KMRK-FM 96.1

Dates	Daypart	MON	TUE	WED	THU	FRI	SAT	SUN	TOTAL SPOTS	RATE	TOTALS
4/17-4/21	6a-10a	2		2		2			6	15	90
4/17-4/21	3p-7p		2		2				4	12	48
4/24-4/28	6a-10a	2	2	2	2				8	15	120
4/24-4/28	3p-7p	2	2	2		2			8	12	96
5/1-5/5	6a-10a	2		2		2			6	15	90
5/1-5/5	3p-7p		2		2				4	12	48
Number of Weeks		1		Weekly Spot Total		36		Weekly Cost		492	
30 sec spots		Total Spots		36		Total This Schedule		492			

KCRS-FM 103.3

Dates	Daypart	MON	TUE	WED	THU	FRI	SAT	SUN	TOTAL SPOTS	RATE	TOTALS
4/17-4/21	6a-10a	2		2		2			6	16	96
4/17-4/21	3p-7p		2		2				4	18	72
4/24-4/28	6a-10a		2		2				4	16	64
4/24-4/28	3p-7p	2		2		2			6	18	108
5/1-5/5	6a-10a	2		2		2			6	16	96
5/1-5/5	3p-7p		2		2				4	18	72
Number of Weeks		1		Weekly Spot Total		30		Weekly Cost		508	
30 sec spots		Total Spots		30		Total This Schedule		508			

KCHX-FM 106.7

Dates	Daypart	TOTAL							SPOTS	RATE	TOTALS
		MON	TUE	WED	THU	FRI	SAT	SUN			
4/17-4/21	6a-10a	2		2		2			6	17	102
4/17-4/21	3p-7p		2		2				4	15	60
4/24-4/28	6a-10a		2		2				4	17	68
4/24-4/28	3p-7p	2		2		2			6	15	90
5/1-5/5	6a-10a	2		2		2			6	17	102
5/1-5/5	3p-7p		2		2				4	15	60
Number of Weeks				1			Weekly Spot Total		30	Weekly Cost	482

30 sec spots

Total Spots	30
Total This Schedule	482

Gross Total	\$ 3,542.00
Agency Discount	\$ 531.30
Net Total	\$ 3,010.70

[Signature]

Accepted by

Date: 4, 18, 23.