

ORDER



Orders
Order / Rev: 1279389
Alt Order #: WOC14617593
Product Desc: TV
Estimate: 13104
Flight Dates: 10/15/24 - 10/21/24
Original Date / Rev: 04/10/24 / 04/10/24
Order Type: GENERAL

WGNT
Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact: Rick Weiner
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: House Majority PAC
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-6

New Business End:
Advertiser External ID: 215649
Agency External ID: 123989
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/24	10/21/24	65	\$3,500.00	\$2,975.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2024	65	\$3,500.00	\$2,975.00	0.00
Totals	65	\$3,500.00	\$2,975.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	WGNT	10/15/24	10/21/24	M-F 5-6am M-F 5-6am	CM	5-6am	MTWTF--	:30	4	\$10.00	P-6	0.00	NM	4	\$40.00												
(Program: DR. PHIL) 4Q24 COMSCORE (sell) - NORFOLK-PORTSMTH-NEWPT NWS - ESTIMATE IS BASED ON PAV of News 3 at 5A on WGNT airing 44 times on 10/2/2023, 10/3/2023, 10/4/2023, 10/5/2023, 10/6/2023, 10/9/2023, 10/10/2023, 10/11/2023, 10/12/2023, 10/13/2023, 10/16/2023, 10/17/2023 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/15/24</td> <td>10/21/24</td> <td>MTWTF--</td> <td>4</td> <td>\$10.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/15/24	10/21/24	MTWTF--	4	\$10.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
10/15/24	10/21/24	MTWTF--	4	\$10.00	0.00																						
N 2	WGNT	10/15/24	10/21/24	M-F 6-7am M-F 6-7am	CM	6-7am	MTWTF--	:30	4	\$10.00	P-6	0.00	NM	4	\$40.00												
(Program: EARLY RUSH) 4Q24 COMSCORE (sell) - NORFOLK-PORTSMTH-NEWPT NWS - ESTIMATE IS BASED ON PAV of News 3 at 7AM on WGNT airing 43 times on 9/1/2023, 9/4/2023, 9/5/2023, 9/6/2023, 9/7/2023, 9/8/2023, 9/11/2023, 9/12/2023, 9/13/2023, 9/14/2023, 9/15/2023, 9/18/2023, 9/19/2023 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/15/24</td> <td>10/21/24</td> <td>MTWTF--</td> <td>4</td> <td>\$10.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/15/24	10/21/24	MTWTF--	4	\$10.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
10/15/24	10/21/24	MTWTF--	4	\$10.00	0.00																						
N 3	WGNT	10/15/24	10/21/24	M-F 7-8am News M-F 7-8am News	CM	7-8am	MTWTF--	:30	4	\$40.00	P-6	0.00	NM	4	\$160.00												
(Program: NEWS 3 - 1) 4Q24 COMSCORE (sell) - NORFOLK-PORTSMTH-NEWPT NWS - ESTIMATE IS BASED ON PAV of News 3 at 7AM on WGNT airing 43 times on 9/1/2023, 9/4/2023, 9/5/2023, 9/6/2023, 9/7/2023, 9/8/2023, 9/11/2023, 9/12/2023, 9/13/2023, 9/14/2023, 9/15/2023, 9/18/2023, 9/19/2023 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/15/24</td> <td>10/21/24</td> <td>MTWTF--</td> <td>4</td> <td>\$40.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/15/24	10/21/24	MTWTF--	4	\$40.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
10/15/24	10/21/24	MTWTF--	4	\$40.00	0.00																						

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 Flight Dates: 10/15/24 - 10/21/24

Advertiser: House Majority PAC
 Product Desc: TV
 Estimate: 13104
WGNT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																
N 4	WGNT	10/15/24	10/21/24	M-F 8-9am M-F 8-9am	CM	8-9am	MTWTF--	:30	3	\$40.00	P-6	0.00	NM	3	\$120.00																																
(Program: MORNING RUSH) 4Q24 COMSCORE (sell) - NORFOLK-PORTSMTH-NEWPT NWS - ESTIMATE IS BASED ON PAV of Morning Rush on WGNT airing 37 times on 9/11/2023, 9/12/2023, 9/13/2023, 9/14/2023, 9/15/2023, 9/18/2023, 9/19/2023, 9/20/2023, 9/21/2023, 9/22/2023, 9/25/2023, 9/26/2023, 9/2																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 10/15/24	10/21/24	MTWTF--	3	\$40.00	0.00																																										
N 5	WGNT	10/15/24	10/21/24	M-F 9-10am M-F 9-10am	CM	9-10am	MTWTF--	:30	4	\$45.00	P-6	0.00	NM	4	\$180.00																																
(Program: JUDGE MATHIS) 4Q24 COMSCORE (sell) - NORFOLK-PORTSMTH-NEWPT NWS - ESTIMATE IS BASED ON PAV of Judge Mathis on WGNT airing 43 times on 9/1/2023, 9/4/2023, 9/5/2023, 9/6/2023, 9/7/2023, 9/8/2023, 9/11/2023, 9/12/2023, 9/13/2023, 9/14/2023, 9/15/2023, 9/18/2023, 9/19/2023																																															
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Week: 10/15/24	10/21/24	MTWTF--	4	\$45.00	0.00																																										
N 6	WGNT	10/15/24	10/21/24	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	MTWTF--	:30	5	\$45.00	P-6	0.00	NM	5	\$225.00																																
(Program: DIVORCE COURT/DIVORCE CRT B) 4Q24 COMSCORE (sell) - NORFOLK-PORTSMTH-NEWPT NWS - ESTIMATE IS BASED ON PAV of Divorce Court on WGNT airing 86 times on 9/1/2023, 9/4/2023, 9/5/2023, 9/6/2023, 9/7/2023, 9/8/2023, 9/11/2023, 9/12/2023, 9/13/2023, 9/14/2023, 9/15/2023, 9/18/2023, 9/19/2023																																															
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Week: 10/15/24	10/21/24	MTWTF--	5	\$45.00	0.00																																										
N 7	WGNT	10/15/24	10/21/24	M-F 12-3pm ROS M-F 12-3pm	CM	12-3pm	MTWTF--	:30	5	\$45.00	P-6	0.00	NM	5	\$225.00																																
(Program: VARIOUS) 4Q24 COMSCORE (sell) - NORFOLK-PORTSMTH-NEWPT NWS - ESTIMATE IS BASED ON PAV of WGNT airing Judge Judy on 9/1/2023, Judge Judy on 9/1/2023, Funny You Should Ask on 9/1/2023, Funny You Should Ask on 9/1/2023, Judge Judy on 9/4/2023, Judge Judy on 9/4/2023,																																															
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Week: 10/15/24	10/21/24	MTWTF--	5	\$45.00	0.00																																										
N 8	WGNT	10/15/24	10/21/24	M-F 3-4pm M-F 3-4pm	CM	3-4pm	MTWTF--	:30	4	\$40.00	P-6	0.00	NM	4	\$160.00																																
(Program: DREW BARRYMORE/D BARRYMORE B) 4Q24 COMSCORE (sell) - NORFOLK-PORTSMTH-NEWPT NWS - ESTIMATE IS BASED ON PAV of The Drew Barrymore Show on WGNT airing 74 times on 9/11/2023, 9/12/2023, 9/13/2023, 9/14/2023, 9/15/2023, 9/18/2023, 9/19/2023, 9/20/2023, 9/21/2023, 9/22/2023, 9/25/2023, 9/2																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 10/15/24	10/21/24	MTWTF--	4	\$40.00	0.00																																										
N 9	WGNT	10/15/24	10/21/24	M-F 4-5pm M-F 4-5pm	CM	4-5pm	MTWTF--	:30	5	\$55.00	P-6	0.00	NM	5	\$275.00																																
(Program: MATHIS COURT/MATHIS CRT B) 4Q24 COMSCORE (sell) - NORFOLK-PORTSMTH-NEWPT NWS - ESTIMATE IS BASED ON PAV of Mathis Court with Judge Mathis on WGNT airing 74 times on 9/11/2023, 9/12/2023, 9/13/2023, 9/14/2023, 9/15/2023, 9/18/2023, 9/19/2023, 9/20/2023, 9/21/2023, 9/22/2023, 9/25/20																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 10/15/24	10/21/24	MTWTF--	5	\$55.00	0.00																																										
N 10	WGNT	10/15/24	10/21/24	M-F 5-6pm M-F 5-6pm	CM	5-6pm	MTWTF--	:30	5	\$65.00	P-6	0.00	NM	5	\$325.00																																
(Program: EQUAL JUSTICE/EQUAL JUSTC B) 4Q24 COMSCORE (sell) - NORFOLK-PORTSMTH-NEWPT NWS - ESTIMATE IS BASED ON PAV of Equal Justice with Judge Eboni K. Williams on WGNT airing 74 times on 9/11/2023, 9/12/2023, 9/13/2023, 9/14/2023, 9/15/2023, 9/18/2023, 9/19/2023, 9/20/2023, 9/21/2023, 9/22/2																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 10/15/24	10/21/24	MTWTF--	5	\$65.00	0.00																																										
N 11	WGNT	10/15/24	10/21/24	M-F 6-7pm M-F 6-7pm	CM	6-7pm	MTWTF--	:30	5	\$110.00	P-6	0.00	NM	5	\$550.00																																
(Program: JUDGE JUDY/JUDGE JUDY B) 4Q24 COMSCORE (sell) - NORFOLK-PORTSMTH-NEWPT NWS - ESTIMATE IS BASED ON PAV of Judge Judy on WGNT airing 86 times on 9/1/2023, 9/4/2023, 9/5/2023, 9/6/2023, 9/7/2023, 9/8/2023, 9/11/2023, 9/12/2023, 9/13/2023, 9/14/2023, 9/15/2023, 9/18/2023, 9/19/2023,																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 10/15/24	10/21/24	MTWTF--	5	\$110.00	0.00																																										
N 12	WGNT	10/15/24	10/21/24		CM	7-730pm	MTWTF--	:30	5	\$85.00	P-6	0.00	NM	5	\$425.00																																

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Advertiser: House Majority PAC
 Product Desc: TV
 Estimate: 13104

WGNT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 7-730pm News M-F 7-730pm News											
(Program: NEWS 3 - 1) 4Q24 COMSCORE (sell) - NORFOLK-PORTSMTH-NEWPT NWS - ESTIMATE IS BASED ON PAV of News 3 at 7PM on WGNT airing 43 times on 9/1/2023, 9/4/2023, 9/5/2023, 9/6/2023, 9/7/2023, 9/8/2023, 9/11/2023, 9/12/2023, 9/13/2023, 9/14/2023, 9/15/2023, 9/18/2023, 9/19/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/24	10/21/24	MTWTF--			5		\$85.00		0.00				
N 13	WGNT	10/15/24	10/21/24	M-F 10-1030pm News M-F 10-1030pm News	CM	10-1030pm	MTWTF--	:30	5	\$55.00	P-6	0.00	NM	5	\$275.00
(Program: NEWS 3 - 1) 4Q24 COMSCORE (sell) - NORFOLK-PORTSMTH-NEWPT NWS - ESTIMATE IS BASED ON PAV of News 3 at 10PM on WGNT airing 43 times on 9/1/2023, 9/4/2023, 9/5/2023, 9/6/2023, 9/7/2023, 9/8/2023, 9/11/2023, 9/12/2023, 9/13/2023, 9/14/2023, 9/15/2023, 9/18/2023, 9/19/2023															
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Week:		10/15/24	10/21/24	MTWTF--			5		\$55.00		0.00				
N 14	WGNT	10/15/24	10/21/24	M-F 11pm-12am M-F 11pm-12am	CM	11pm-12am	MTWTF--	:30	5	\$25.00	P-6	0.00	NM	5	\$125.00
(Program: CHICAGO FIRE) 4Q24 COMSCORE (sell) - NORFOLK-PORTSMTH-NEWPT NWS - ESTIMATE IS BASED ON PAV of Chicago Fire on WGNT airing 43 times on 9/1/2023, 9/4/2023, 9/5/2023, 9/6/2023, 9/7/2023, 9/8/2023, 9/11/2023, 9/12/2023, 9/13/2023, 9/14/2023, 9/15/2023, 9/18/2023, 9/19/2023															
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Week:		10/15/24	10/21/24	MTWTF--			5		\$25.00		0.00				
N 15	WGNT	10/15/24	10/19/24	ACC Football Game 1 ACC Football	CM	2-10pm	-----S-	:30	1	\$175.00	P-6	0.00	NM	1	\$175.00
(Program: ACC FOOTBALL LATE GAME) 4Q24 COMSCORE (sell) - NORFOLK-PORTSMTH-NEWPT NWS - ACTUAL Nov/2022 Sat 2:00p-5:30p TIME PERIOD ON WGNT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/14/24	10/20/24	-----S-			1		\$175.00		0.00				
N 16	WGNT	10/15/24	10/19/24	ACC Football Game 2 ACC Football Game 2	CM	630-10pm	-----S-	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
(Program: ACC FOOTBALL PRIME GAMES) 4Q24 COMSCORE (sell) - NORFOLK-PORTSMTH-NEWPT NWS - ACTUAL Nov/2022 Sat 6:30p-10:00p TIME PERIOD ON WGNT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/14/24	10/20/24	-----S-			1		\$200.00		0.00				
													Totals	65	\$3,500.00