

# ORDER



**Orders**  
**Order / Rev:** 1279384  
**Alt Order #:** WOC14617603  
**Product Desc:** TV  
**Estimate:** 13106  
**Flight Dates:** 10/29/24 - 11/05/24  
**Original Date / Rev:** 04/10/24 / 04/10/24  
**Order Type:** GENERAL

**WGNT**  
**Primary AE:** Ethan Brubaker  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Waterfront Strategies  
**Buying Contact:**  
**Billing Contact:** Rick Weiner  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** House Majority PAC  
**Demographic:** A35+  
**Product Codes:** Non-Ballot Issue  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** P-6

**New Business End:**  
**Advertiser External ID:** 215649  
**Agency External ID:** 123989  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/28/24	11/05/24	65	\$3,500.00	\$2,975.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2024	65	\$3,500.00	\$2,975.00	0.00
<b>Totals</b>	<b>65</b>	<b>\$3,500.00</b>	<b>\$2,975.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ethan Brubaker	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																		
N 1	WGNT	10/29/24	11/05/24	M-F 5-6am M-F 5-6am	CM	5-6am	MTWTF--	:30	4	\$10.00	P-6	0.00	NM	4	\$40.00																		
(Program: DR. PHIL) 4Q24 COMSCORE (sell) - NORFOLK-PORTSMTH-NEWPT NWS - ESTIMATE IS BASED ON PAV of News 3 at 5A on WGNT airing 44 times on 10/2/2023, 10/3/2023, 10/4/2023, 10/5/2023, 10/6/2023, 10/9/2023, 10/10/2023, 10/11/2023, 10/12/2023, 10/13/2023, 10/16/2023, 10/17/2023 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/29/24</td> <td>11/04/24</td> <td>MTWTF--</td> <td>3</td> <td>\$10.00</td> <td>0.00</td> </tr> <tr> <td>11/05/24</td> <td>11/11/24</td> <td>-T-----</td> <td>1</td> <td>\$10.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/29/24	11/04/24	MTWTF--	3	\$10.00	0.00	11/05/24	11/11/24	-T-----	1	\$10.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
10/29/24	11/04/24	MTWTF--	3	\$10.00	0.00																												
11/05/24	11/11/24	-T-----	1	\$10.00	0.00																												
N 2	WGNT	10/29/24	11/05/24	M-F 6-7am M-F 6-7am	CM	6-7am	MTWTF--	:30	4	\$10.00	P-6	0.00	NM	4	\$40.00																		
(Program: EARLY RUSH) 4Q24 COMSCORE (sell) - NORFOLK-PORTSMTH-NEWPT NWS - ESTIMATE IS BASED ON PAV of News 3 at 7AM on WGNT airing 43 times on 9/1/2023, 9/4/2023, 9/5/2023, 9/6/2023, 9/7/2023, 9/8/2023, 9/11/2023, 9/12/2023, 9/13/2023, 9/14/2023, 9/15/2023, 9/18/2023, 9/19/2023 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/29/24</td> <td>11/04/24</td> <td>MTWTF--</td> <td>3</td> <td>\$10.00</td> <td>0.00</td> </tr> <tr> <td>11/05/24</td> <td>11/11/24</td> <td>-T-----</td> <td>1</td> <td>\$10.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/29/24	11/04/24	MTWTF--	3	\$10.00	0.00	11/05/24	11/11/24	-T-----	1	\$10.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
10/29/24	11/04/24	MTWTF--	3	\$10.00	0.00																												
11/05/24	11/11/24	-T-----	1	\$10.00	0.00																												
N 3	WGNT	10/29/24	11/05/24	M-F 7-8am News M-F 7-8am News	CM	7-8am	MTWTF--	:30	4	\$40.00	P-6	0.00	NM	4	\$160.00																		
(Program: NEWS 3 - 1) 4Q24 COMSCORE (sell) - NORFOLK-PORTSMTH-NEWPT NWS - ESTIMATE IS BASED ON PAV of News 3 at 7AM on WGNT airing 43 times on 9/1/2023, 9/4/2023, 9/5/2023, 9/6/2023, 9/7/2023, 9/8/2023, 9/11/2023, 9/12/2023, 9/13/2023, 9/14/2023, 9/15/2023, 9/18/2023, 9/19/2023																																	

Order / Rev: 1279384  
 Alt Order #: WOC14617603  
 Flight Dates: 10/29/24 - 11/05/24

Advertiser: House Majority PAC  
 Product Desc: TV  
 Estimate: 13106  
**WGNT**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WGNT	10/29/24	11/05/24	M-F 8-9am M-F 8-9am	CM	8-9am	MTWTF--	:30	3	\$40.00	P-6	0.00	NM	3	\$120.00
(Program: MORNING RUSH) 4Q24 COMSCORE (sell) - NORFOLK-PORTSMTH-NEWPT NWS - ESTIMATE IS BASED ON PAV of Morning Rush on WGNT airing 37 times on 9/11/2023, 9/12/2023, 9/13/2023, 9/14/2023, 9/15/2023, 9/18/2023, 9/19/2023, 9/20/2023, 9/21/2023, 9/22/2023, 9/25/2023, 9/26/2023, 9/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--			3		\$40.00			0.00			
Week:		11/05/24	11/11/24	-T-----			1		\$40.00			0.00			
N 5	WGNT	10/29/24	11/05/24	M-F 9-10am M-F 9-10am	CM	9-10am	MTWTF--	:30	4	\$45.00	P-6	0.00	NM	4	\$180.00
(Program: JUDGE MATHIS) 4Q24 COMSCORE (sell) - NORFOLK-PORTSMTH-NEWPT NWS - ESTIMATE IS BASED ON PAV of Judge Mathis on WGNT airing 43 times on 9/1/2023, 9/4/2023, 9/5/2023, 9/6/2023, 9/7/2023, 9/8/2023, 9/11/2023, 9/12/2023, 9/13/2023, 9/14/2023, 9/15/2023, 9/18/2023, 9/19/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--			2		\$40.00			0.00			
Week:		11/05/24	11/11/24	-T-----			1		\$40.00			0.00			
N 6	WGNT	10/29/24	11/05/24	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	MTWTF--	:30	5	\$45.00	P-6	0.00	NM	5	\$225.00
(Program: DIVORCE COURT/DIVORCE CRT B) 4Q24 COMSCORE (sell) - NORFOLK-PORTSMTH-NEWPT NWS - ESTIMATE IS BASED ON PAV of Divorce Court on WGNT airing 86 times on 9/1/2023, 9/4/2023, 9/5/2023, 9/6/2023, 9/7/2023, 9/8/2023, 9/11/2023, 9/12/2023, 9/13/2023, 9/14/2023, 9/15/2023, 9/18/2023, 9/19/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--			4		\$45.00			0.00			
Week:		11/05/24	11/11/24	-T-----			1		\$45.00			0.00			
N 7	WGNT	10/29/24	11/05/24	M-F 12-3pm ROS M-F 12-3pm	CM	12-3pm	MTWTF--	:30	5	\$45.00	P-6	0.00	NM	5	\$225.00
(Program: VARIOUS) 4Q24 COMSCORE (sell) - NORFOLK-PORTSMTH-NEWPT NWS - ESTIMATE IS BASED ON PAV of WGNT airing Judge Judy on 9/1/2023, Judge Judy on 9/1/2023, Funny You Should Ask on 9/1/2023, Funny You Should Ask on 9/1/2023, Judge Judy on 9/4/2023, Judge Judy on 9/4/2023,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--			4		\$45.00			0.00			
Week:		11/05/24	11/11/24	-T-----			1		\$45.00			0.00			
N 8	WGNT	10/29/24	11/05/24	M-F 3-4pm M-F 3-4pm	CM	3-4pm	MTWTF--	:30	4	\$40.00	P-6	0.00	NM	4	\$160.00
(Program: DREW BARRYMORE/D BARRYMORE B) 4Q24 COMSCORE (sell) - NORFOLK-PORTSMTH-NEWPT NWS - ESTIMATE IS BASED ON PAV of The Drew Barrymore Show on WGNT airing 74 times on 9/11/2023, 9/12/2023, 9/13/2023, 9/14/2023, 9/15/2023, 9/18/2023, 9/19/2023, 9/20/2023, 9/21/2023, 9/22/2023, 9/25/2023, 9/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--			3		\$40.00			0.00			
Week:		11/05/24	11/11/24	-T-----			1		\$40.00			0.00			
N 9	WGNT	10/29/24	11/05/24	M-F 4-5pm M-F 4-5pm	CM	4-5pm	MTWTF--	:30	5	\$55.00	P-6	0.00	NM	5	\$275.00
(Program: MATHIS COURT/MATHIS CRT B) 4Q24 COMSCORE (sell) - NORFOLK-PORTSMTH-NEWPT NWS - ESTIMATE IS BASED ON PAV of Mathis Court with Judge Mathis on WGNT airing 74 times on 9/11/2023, 9/12/2023, 9/13/2023, 9/14/2023, 9/15/2023, 9/18/2023, 9/19/2023, 9/20/2023, 9/21/2023, 9/22/2023, 9/25/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--			4		\$55.00			0.00			
Week:		11/05/24	11/11/24	-T-----			1		\$55.00			0.00			
N 10	WGNT	10/29/24	11/04/24	M-F 5-6pm M-F 5-6pm	CM	5-6pm	MTWTF--	:30	5	\$65.00	P-6	0.00	NM	5	\$325.00
(Program: EQUAL JUSTICE/EQUAL JUSTC B) 4Q24 COMSCORE (sell) - NORFOLK-PORTSMTH-NEWPT NWS - ESTIMATE IS BASED ON PAV of Equal Justice with Judge Eboni K. Williams on WGNT airing 74 times on 9/11/2023, 9/12/2023, 9/13/2023, 9/14/2023, 9/15/2023, 9/18/2023, 9/19/2023, 9/20/2023, 9/21/2023, 9/22/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--			5		\$65.00			0.00			

Order / Rev: 1279384  
 Alt Order #: WOC14617603  
 Flight Dates: 10/29/24 - 11/05/24

Advertiser: House Majority PAC  
 Product Desc: TV  
 Estimate: 13106  
**WGNT**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 11	WGNT	10/29/24	11/04/24	M-F 6-7pm M-F 6-7pm	CM	6-7pm	MTWTF--	:30	5	\$110.00	P-6	0.00	NM	5	\$550.00												
(Program: JUDGE JUDY/JUDGE JUDY B) 4Q24 COMSCORE (sell) - NORFOLK-PORTSMTH-NEWPT NWS - ESTIMATE IS BASED ON PAV of Judge Judy on WGNT airing 86 times on 9/1/2023, 9/4/2023, 9/5/2023, 9/6/2023, 9/7/2023, 9/8/2023, 9/11/2023, 9/12/2023, 9/13/2023, 9/14/2023, 9/15/2023, 9/18/2023, 9/19/2023, <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/29/24</td> <td>11/04/24</td> <td>MTWTF--</td> <td>5</td> <td>\$110.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/29/24	11/04/24	MTWTF--	5	\$110.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
10/29/24	11/04/24	MTWTF--	5	\$110.00	0.00																						
N 12	WGNT	10/29/24	11/04/24	M-F 7-730pm News M-F 7-730pm News	CM	7-730pm	MTWTF--	:30	5	\$85.00	P-6	0.00	NM	5	\$425.00												
(Program: NEWS 3 - 1) 4Q24 COMSCORE (sell) - NORFOLK-PORTSMTH-NEWPT NWS - ESTIMATE IS BASED ON PAV of News 3 at 7PM on WGNT airing 43 times on 9/1/2023, 9/4/2023, 9/5/2023, 9/6/2023, 9/7/2023, 9/8/2023, 9/11/2023, 9/12/2023, 9/13/2023, 9/14/2023, 9/15/2023, 9/18/2023, 9/19/2023 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/29/24</td> <td>11/04/24</td> <td>MTWTF--</td> <td>5</td> <td>\$85.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/29/24	11/04/24	MTWTF--	5	\$85.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
10/29/24	11/04/24	MTWTF--	5	\$85.00	0.00																						
N 13	WGNT	10/29/24	11/04/24	M-F 10-1030pm News M-F 10-1030pm News	CM	10-1030pm	MTWTF--	:30	5	\$55.00	P-6	0.00	NM	5	\$275.00												
(Program: NEWS 3 - 1) 4Q24 COMSCORE (sell) - NORFOLK-PORTSMTH-NEWPT NWS - ESTIMATE IS BASED ON PAV of News 3 at 10PM on WGNT airing 43 times on 9/1/2023, 9/4/2023, 9/5/2023, 9/6/2023, 9/7/2023, 9/8/2023, 9/11/2023, 9/12/2023, 9/13/2023, 9/14/2023, 9/15/2023, 9/18/2023, 9/19/2023 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/29/24</td> <td>11/04/24</td> <td>MTWTF--</td> <td>5</td> <td>\$55.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/29/24	11/04/24	MTWTF--	5	\$55.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
10/29/24	11/04/24	MTWTF--	5	\$55.00	0.00																						
N 14	WGNT	10/29/24	11/04/24	M-F 11pm-12am M-F 11pm-12am	CM	11pm-12am	MTWTF--	:30	5	\$25.00	P-6	0.00	NM	5	\$125.00												
(Program: CHICAGO FIRE) 4Q24 COMSCORE (sell) - NORFOLK-PORTSMTH-NEWPT NWS - ESTIMATE IS BASED ON PAV of Chicago Fire on WGNT airing 43 times on 9/1/2023, 9/4/2023, 9/5/2023, 9/6/2023, 9/7/2023, 9/8/2023, 9/11/2023, 9/12/2023, 9/13/2023, 9/14/2023, 9/15/2023, 9/18/2023, 9/19/2023 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/29/24</td> <td>11/04/24</td> <td>MTWTF--</td> <td>5</td> <td>\$25.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/29/24	11/04/24	MTWTF--	5	\$25.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
10/29/24	11/04/24	MTWTF--	5	\$25.00	0.00																						
N 15	WGNT	10/29/24	11/02/24	ACC Football Game 1 ACC Football	CM	2-10pm	-----S-	:30	1	\$175.00	P-6	0.00	NM	1	\$175.00												
(Program: ACC FOOTBALL LATE GAME) 4Q24 COMSCORE (sell) - NORFOLK-PORTSMTH-NEWPT NWS - ACTUAL Nov/2022 Sat 2:00p-5:30p TIME PERIOD ON WGNT <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/28/24</td> <td>11/03/24</td> <td>-----S-</td> <td>1</td> <td>\$175.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/28/24	11/03/24	-----S-	1	\$175.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
10/28/24	11/03/24	-----S-	1	\$175.00	0.00																						
N 16	WGNT	10/29/24	11/02/24	ACC Football Game 2 ACC Football Game 2	CM	630-10pm	-----S-	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00												
(Program: ACC FOOTBALL PRIME GAMES) 4Q24 COMSCORE (sell) - NORFOLK-PORTSMTH-NEWPT NWS - ACTUAL Nov/2022 Sat 6:30p-10:00p TIME PERIOD ON WGNT <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/28/24</td> <td>11/03/24</td> <td>-----S-</td> <td>1</td> <td>\$200.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/28/24	11/03/24	-----S-	1	\$200.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
10/28/24	11/03/24	-----S-	1	\$200.00	0.00																						
<b>Totals</b>													<b>65</b>	<b>\$3,500.00</b>													