

# ORDER



**Orders**  
**Order / Rev:** 668294  
**Alt Order #:** 10499381  
**Product Desc:** CARBAJAL  
**Estimate:**  
**Flight Dates:** 11/01/22 - 11/08/22  
**Original Date / Rev:** 10/21/22 / 10/28/22  
**Order Type:** GENERAL

**KPMR-TV**

**Primary AE:** Jared Kelhart  
**Sales Office:** CU-P1  
**Sales Region:** NATIONAL

**Agency Name:** AKPD Message and Media  
**Buying Contact:**  
**Billing Contact:**  
 1133 Moorpark St, #84  
 Studio City, CA 91062

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Poli S Carbajal D Con Ca  
**Demographic:** A35+  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** AGY  
**Revenue Code 2:** GEN  
**Revenue Code 3:** POL  
**Priority:** P-01

**New Business End:**  
**Advertiser External ID:** 0012R00002KB3syQAD  
**Agency External ID:** 0012R00002BkXzyQAF  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/22	11/08/22	108	\$5,168.00	\$4,392.80

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2022	108	\$5,168.00	\$4,392.80	0.00
<b>Totals</b>	<b>108</b>	<b>\$5,168.00</b>	<b>\$4,392.80</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jared Kelhart	CU-P1	NATIONAL	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPMR	11/01/22	11/07/22	Despierta America 7A-11a Despierta America M-F 7a-11a (7:00 AM-8:00 AM)	CM	7:00 AM-8:00 AM	MTWTF--	:30	4	\$15.00	P-01	0.00	NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/22	11/07/22	MTWTF--		4				\$15.00		0.00			
N 2	KPMR	11/01/22	11/07/22	Despierta America 7A-11a Despierta America M-F 7a-11a (8:00 AM-9:00 AM)	CM	8:00 AM-9:00 AM	MTWTF--	:30	4	\$15.00	P-01	0.00	NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/22	11/07/22	MTWTF--		4				\$15.00		0.00			
N 3	KPMR	11/01/22	11/07/22	Despierta America 7A-11a Despierta America M-F 7a-11a (9:00 AM-10:00 AM)	CM	9:00 AM-10:00 AM	MTWTF--	:30	8	\$15.00	P-01	0.00	NM	8	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/22	11/07/22	MTWTF--		8				\$15.00		0.00			
N 4	KPMR	11/01/22	11/07/22	Despierta America 7A-11a Despierta America M-F 7a-11a (10:00 AM-11:00 AM)	CM	10:00 AM-11:00 AM	MTWTF--	:30	8	\$35.00	P-01	0.00	NM	8	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/22	11/07/22	MTWTF--		8				\$35.00		0.00			
N 5	KPMR	11/06/22	11/06/22	Daytime Su Rotator Daytime Su Rotator (9:00 AM-11:00 PM)	CM	9:00 AM-11:00 PM	-----3	:30	3	\$35.00	P-01	0.00	NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----3		3				\$35.00		0.00			
N 6	KPMR	11/06/22	11/06/22	Daytime Su Hour 3 Daytime Su Hour 3	CM	11a-12p	-----2	:30	2	\$40.00	P-01	0.00	NM	2	\$80.00

Order / Rev: 668294  
 Alt Order #: 10499381  
 Flight Dates: 11/01/22 - 11/08/22

Advertiser: Poli S Carbajal D Con Ca  
 Product Desc: CARBAJAL  
 Estimate: KPMR-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KPMR	11/01/22	11/07/22	Daytime M-F Hour 4.1	CM	12p-1230p	MTWTF--	:30	8	\$30.00	P-01	0.00	NM	8	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----2		2				\$40.00		0.00			
N 8	KPMR	11/01/22	11/07/22	Daytime M-F Hour 5	CM	1p-2p	MTWTF--	:30	5	\$35.00	P-01	0.00	NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/22	11/07/22	MTWTF--		8				\$30.00		0.00			
N 9	KPMR	11/01/22	11/07/22	Daytime M-F Hour 6	CM	2p-3p	MTWTF--	:30	5	\$25.00	P-01	0.00	NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/22	11/07/22	MTWTF--		5				\$35.00		0.00			
N 10	KPMR	11/06/22	11/06/22	Daytime Su Hour 4	CM	12p-1p	-----1	:30	1	\$40.00	P-01	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----1		1				\$40.00		0.00			
N 11	KPMR	11/01/22	11/07/22	Early Fringe M-F Hour 2	CM	4p-5p	MTWTF--	:30	5	\$40.00	P-01	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/22	11/07/22	MTWTF--		5				\$40.00		0.00			
N 12	KPMR	11/01/22	11/07/22	Early News M-F 1.1 Local	CM	6p-630p	MTWTF--	:30	5	\$65.00	P-01	0.00	NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/22	11/07/22	MTWTF--		5				\$65.00		0.00			
N 13	KPMR	11/01/22	11/07/22	Early News M-F 1.2	CM	630p-7p	MTWTF--	:30	9	\$100.00	P-01	0.00	NM	9	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/22	11/07/22	MTWTF--		9				\$100.00		0.00			
N 14	KPMR	11/01/22	11/07/22	M-F Prime A	CM	7p-8p	MTWTF--	:30	5	\$100.00	P-01	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/22	11/07/22	MTWTF--		5				\$100.00		0.00			
N 15	KPMR	11/05/22	11/05/22	Early Fringe Sat Hour 2.2	CM	430p-5p	-----1-	:30	1	\$50.00	P-01	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----1-		1				\$50.00		0.00			
N 16	KPMR	11/06/22	11/06/22	Early Fringe Su Hour 4.1	CM	6p-630p	-----1	:30	1	\$40.00	P-01	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----1		1				\$40.00		0.00			
N 17	KPMR	11/06/22	11/06/22	Early Fringe Su Hour 4	CM	6:30 PM-7:00 PM	-----1	:30	1	\$38.00	P-01	0.00	NM	1	\$38.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----1		1				\$38.00		0.00			
N 18	KPMR	11/01/22	11/07/22	M-F Prime B	CM	8p-9p	MTWTF--	:30	5	\$75.00	P-01	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/22	11/07/22	MTWTF--		5				\$75.00		0.00			
N 19	KPMR	11/01/22	11/07/22	M-F Prime D	CM	10p-11p	MTWTF--	:30	8	\$100.00	P-01	0.00	NM	8	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/22	11/07/22	MTWTF--		8				\$100.00		0.00			
N 20	KPMR	11/06/22	11/06/22	Su Prime Rotator	CM	8:00 PM-10:00 PM	-----2	:30	2	\$75.00	P-01	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----2		2				\$75.00		0.00			
N 21	KPMR	11/01/22	11/04/22		CM	11P-1135P		:30	8	\$35.00	P-01	0.00	NM	8	\$280.00

Order / Rev: 668294  
 Alt Order #: 10499381  
 Flight Dates: 11/01/22 - 11/08/22

Advertiser: Poli S Carbajal D Con Ca  
 Product Desc: CARBAJAL  
 Estimate: \_\_\_\_\_  
**KPMR-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Late News M-F 1.1 Local			-TWTF--								
				Late News M-F 1.1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/31/22	11/06/22	-TWTF--		8			\$35.00		0.00				
N 22	KPMR	11/05/22	11/05/22	Late Fringe Sa Hour 1.2 CM		1130p-12a	-----1-	:30	1	\$25.00	P-01	0.00	NM	1	\$25.00
				Late Fringe Sa Hour 1.2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/31/22	11/06/22	-----1-		1			\$25.00		0.00				
N 23	KPMR	11/06/22	11/06/22	Late Fringe Su Hour 1.2 CM		11:35 PM-12:00 XI	-----1	:30	0	\$40.00	P-01	0.00	NM	1	\$40.00
				Late Fringe Su Hour 1.2	(11:35 PM-12:00 XM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/31/22	11/06/22	-----1		1			\$40.00		0.00				
N 24	KPMR	11/07/22	11/08/22	Despierta America 7A-11AM		7:00 AM-8:00 AM	MT-----	:30	2	\$15.00	P-01	0.00	NM	2	\$30.00
				Despierta America M-F 7a-11a	(7:00 AM-8:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/07/22	11/13/22	MT-----		2			\$15.00		0.00				
N 25	KPMR	11/07/22	11/08/22	Despierta America 7A-11AM		8:00 AM-9:00 AM	MT-----	:30	2	\$15.00	P-01	0.00	NM	2	\$30.00
				Despierta America M-F 7a-11a	(8:00 AM-9:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/07/22	11/13/22	MT-----		2			\$15.00		0.00				
N 26	KPMR	11/07/22	11/08/22	Despierta America 7A-11AM		9:00 AM-10:00 AM	MT-----	:30	2	\$15.00	P-01	0.00	NM	2	\$30.00
				Despierta America M-F 7a-11a	(9:00 AM-10:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/07/22	11/13/22	MT-----		2			\$15.00		0.00				
N 27	KPMR	11/07/22	11/08/22	Despierta America 7A-11AM		10:00 AM-11:00 AM	MT-----	:30	2	\$35.00	P-01	0.00	NM	2	\$70.00
				Despierta America M-F 7a-11a	(10:00 AM-11:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/07/22	11/13/22	MT-----		2			\$35.00		0.00				
													Totals	108	\$5,168.00



Rep: TELEREP, INC.  
Run On: Oct28/22 at 13:59

**REP BUYLINES**

Order#:   
Station: KPMR-TV SANTABARBRA-SANMAR-S  
Agency: AKPD MESSAGE & MEDIA  
Advertiser: POLI/S CARBAJAL/D/CON/CA  
Buyer: CORISSA EMBRO

Hdl#: 10499381 (Mod 1.0)  
Dates: Nov01/22 - Nov08/22  
Prod1: CARBAJAL  
Prod2:  
Tel #:

Traffic#: 668294  
Salesperson: JARED KELHART  
Est#:  
Demo: RA35+

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name	Rep: RA35+	Last Activity	Last Mod/Rev	
	##CASH														
	1	Tu-F/7-8A	30S	\$15	Nov01/22	Nov04/22	1	4	4	\$60	DSPRTA AMRCA	0.0	Oct26/22	Mod #0.1: *	
	2	Tu-F/8-9A	30S	\$15	Nov01/22	Nov04/22	1	4	4	\$60	DSPRTA AMRCA	0.0	Oct26/22	Mod #0.1: *	
	3	Tu-F/9-10A	30S	\$15	Nov01/22	Nov04/22	1	8	8	\$120	DSPRTA AMRCA	0.0	Oct26/22	Mod #0.1: *	
	4	Tu-F/10-11A	30S	\$35	Nov01/22	Nov04/22	1	8	8	\$280	DSPRTA AMRCA	0.0	Oct26/22	Mod #0.1: *	
	5	Sun/9-11A	30S	\$35	Nov06/22	Nov06/22	1	3	3	\$105	DSPRTA AMRCA	0.0	Oct21/22	Rev #0: A	
	6	Sun/11A-12N	30S	\$40	Nov06/22	Nov06/22	1	2	2	\$80	AL PUNTO	0.0	Oct21/22	Rev #0: A	
	7	Tu-F,M/12N-1230P	30S	\$30	Nov01/22	Nov07/22	1	8	8	\$240	NOTICIERO	0.0	Oct21/22	Rev #0: A	
	8	Tu-F,M/1-2P	30S	\$35	Nov01/22	Nov07/22	1	5	5	\$175	HOY	0.0	Oct21/22	Rev #0: A	
	9	Tu-F,M/2-3P	30S	\$25	Nov01/22	Nov07/22	1	5	5	\$125	CONTIGO	0.0	Oct21/22	Rev #0: A	
	10	Sun/12N-1P	30S	\$40	Nov06/22	Nov06/22	1	1	1	\$40	AQUI Y AHORA	0.0	Oct26/22	Mod #0.1: S	
	11	Tu-F,M/4-5P	30S	\$40	Nov01/22	Nov07/22	1	5	5	\$200	GORDO LA FLAC	0.0	Oct21/22	Rev #0: A	
	12	Tu-F,M/6-630P	30S	\$65	Nov01/22	Nov07/22	1	5	5	\$325	NOTICAS COSTA	0.0	Oct21/22	Rev #0: A	
	13	Tu-F,M/630-7P	30S	\$100	Nov01/22	Nov07/22	1	9	9	\$900	NOTICIERO UNI	0.0	Oct21/22	Rev #0: A	
	14	Tu-F,M/7-8P	30S	\$100	Nov01/22	Nov07/22	1	5	5	\$500	LA ROAS DE GUAD	0.0	Oct21/22	Rev #0: A	
	15	Sat/430-5P	30S	\$50	Nov05/22	Nov05/22	1	1	1	\$50	SUN NOTCIERO	0.0	Oct21/22	Rev #0: A	
	16	Sun/6-630P	30S	\$40	Nov06/22	Nov06/22	1	1	1	\$40	SUN POLICICA	0.0	Oct21/22	Rev #0: A	
	17	Sun/630-7P	30S	\$38	Nov06/22	Nov06/22	1	1	1	\$38	SUN NOTICIERO	0.0	Oct21/22	Rev #0: A	
	18	Tu-F,M/8-9P	30S	\$75	Nov01/22	Nov07/22	1	5	5	\$375	LA MEXICA GUERO	0.0	Oct21/22	Rev #0: A	
	19	Tu-F,M/10-11P	30S	\$100	Nov01/22	Nov07/22	1	8	8	\$800	MUJER DE NADI	0.0	Oct21/22	Rev #0: A	
	20	Sun/8-10P	30S	\$75	Nov06/22	Nov06/22	1	2	2	\$150	MIRA BIEN DAILA	0.0	Oct21/22	Rev #0: A	
	21	Tu-F/11-1135P	30S	\$35	Nov01/22	Nov04/22	1	8	8	\$280	NOTICAS COSTA	0.0	Oct21/22	Rev #0: A	
	22	Sat/1130P-12M	30S	\$25	Nov05/22	Nov05/22	1	1	1	\$25	NOTICIERO UNI	0.0	Oct26/22	Mod #0.1: T	
	23	Sun/1135P-12M	30S	\$40	Nov06/22	Nov06/22	1	1	1	\$40	NOTICIERO UNI	0.0	Oct21/22	Rev #0: A	
	24	M-Tu/7-8A	30S	\$15	Nov07/22	Nov08/22	1	2	2	\$30	DSPRTA AMRCA	0.0	Oct26/22	Mod #0.1: A	
	25	M-Tu/8-9A	30S	\$15	Nov07/22	Nov08/22	1	2	2	\$30	DSPRTA AMRCA	0.0	Oct26/22	Mod #0.1: A	
	26	M-Tu/9-10A	30S	\$15	Nov07/22	Nov08/22	1	2	2	\$30	DSPRTA AMRCA	0.0	Oct26/22	Mod #0.1: A	
	27	M-Tu/10-11A	30S	\$35	Nov07/22	Nov08/22	1	2	2	\$70	DSPRTA AMRCA	0.0	Oct26/22	Mod #0.1: A	
<b>Total 108 Spots for:</b>				<b>\$5,168</b>					<b>108</b>	<b>\$5,168</b>	<b>0.0</b>				
Monthly Estimate Dollars:									\$5,168	Nov/22	0.0	Nov/22			