

Quarterly Issues Report 1 Qtr 2019 Year

KATK AM-FM, KCDY-FM, KAMQ-AM all carry local weather forecast 7 times per day, everyday of the week. KATK AM & FM carry national ABC news broadcast at the top of the hour 7 days a week.



Carlsbad Radio

KCDY-FM

KATK-FM

KAMQ-AM

KATK-AM

Issues & Program List

Quarter 1 2 3 4
Year 2019

Title	Time/# ads	Dates	Narrative/Issue
NMSU Carlsbad	4 ads DURATION: 30	1/14/19, 2/27/19, 2/28/19, 3/17/19 2/12/19	Various Causes, history celebrations and learning events
Veterans Foreign Wars	1 ad DURATION: 30	1/15/19	Pancake breakfast fundraisers
Republican Women's Assoc	1 DURATION: 30	2/10/19	Monthly Meeting & guest Speaker
CARC Farm	1 DURATION: 30	3/10-18 2019	Open House for Clients
Knights of Columbus	2 DURATION: 30	1/8 + 2/4/19	Pancake Breakfast Fundraisers
American Cancer Society	1 DURATION: 3 months - 30	1/2019-3/2019	Stop Smoking
National Little League	1 DURATION: 30	1/28 - 2/28/19	Bamball Sign-ups
National Rifle Association	1 DURATION: 30	2/3 - 2/9/19	Benefit Fundraiser Dinner
City of Carlsbad	1 DURATION: 30	2/24/19 3/6/19	Dr. Sems Birthday River Walk Recreation Center

Prepared by P. Calder
Date 4/5/19
(by 10th day of next quarter)



Carlsbad Radio

KCDY-FM

KATK-FM

KAMQ-AM

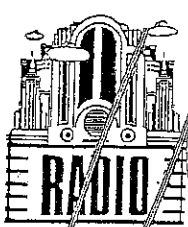
KATK-AM

Issues & Program List

Quarter 1 2 3 4
 Year 2019

Title	Time/# ads	Dates	Narrative/Issue
Local Resident Jennifer Nalty	1 DURATION: 30	3/1 - 3/16/19	Benefit Fundraiser
Nights Lions Club	1 DURATION: 30	3/25/19 4/6/19	Spaghetti Dinner
MMBA- ORG	Various DURATION: 30	1/2019 3/2019	Multiple Educational PSA's
	DURATION:		
	DURATION:		
	DURATION:		
	DURATION:		
	DURATION:		
	DURATION:		
	DURATION:		

Prepared by P. Callan
 Date 4/5/19
 (by 10th day of next quarter)



Carlsbad Radio

KCDY-FM

KATK-FM

KAMQ-AM

KATK-AM

ISSUES & ANSWERS INFORMATION FORM

Date(s): January - March 2019 First Quarter

- Live PSA
- Live Interview
- Public Announcement (recorded)

Representative: _____

Topic: _____

Duration: :30

NMSO -c Aggie Night
JAN 14-28

Representative: _____

Topic: _____

Duration: :30

Pancake Sunday VFW
JAN. 15-21

Representative: _____

Topic: _____

Duration: :30

Republican Womens Meeting
FEB. 10-15

Representative: _____

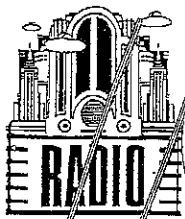
Topic: _____

Duration: :30

CAROL FARM OPEN HOUSE FOR
CLIENTS March 10-18

Signature _____

P. Cullen



Carlsbad Radio

KCDY-FM

KATK-FM

KAMQ-AM

KATK-AM

ISSUES & ANSWERS INFORMATION FORM

Date(s): January - March 2019 First Quarter

- Live PSA
- Live Interview
- Public Announcement (recorded)

Representative:
Knights of Columbus
Duration: 30

Topic:
Fundraiser Pancake Breakfast
1/8-1/12/19 & 2/4-2/9/19

Representative:
American Cancer Society
Duration: 30

Topic:
Stop Smoking
1/16/19 - 6/30/19

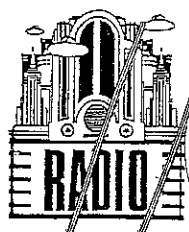
Representative:
National Little League
Duration: 30

Topic:
Baseball Sign-ups
1/28-2/28/19

Representative:
Cavern City Nat. R.F.C. Assoc.
Duration: 30

Topic:
Fundraiser Dinner
2/3-2/9/19

Signature P. Callin



Carlsbad Radio

KCDY-FM

KATK-FM

KAMQ-AM

KATK-AM

ISSUES & ANSWERS INFORMATION FORM

Date(s): January - March 2019

- Live PSA
- Live Interview
- Public Announcement (recorded)

Representative:
Cbad NMSU Library
Duration: 30

Topic:
Black History Month
2/12/19 - 2/21/19

Representative:
Riverview Rec Center
Duration: 30

Topic:
Dr. Seuss Birthday
2/24/19 - 3/6/19

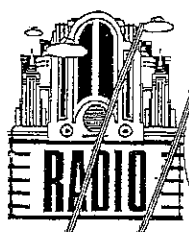
Representative:
Cbad NMSU
Duration: 30

Topic:
Womens History Month 2/27/19 - 3/12/19
Bataan Death March 2/28/19 - 3/6/19
Steam Day 3/17/19 - 4/3/19

Representative:
Jennifer Nalty
Duration: 30

Topic:
Benefit Fundraiser 3/1/19 - 3/16/19

Signature P. Calder



Carlsbad Radio

KCDY-FM

KATK-FM

KAMQ-AM

KATK-AM

ISSUES & ANSWERS INFORMATION FORM

Date(s): January - March 2019

- Live PSA
- Live Interview
- Public Announcement (recorded)

Representative:
Heights Lions Club
Duration: 30

Topic:
Spaghetti Dinner
3/25/19 - 4/6/19

Representative:

Duration: _____

Topic:

Representative:

Duration: _____

Topic:

Representative:

Duration: _____

Topic:

Signature P. Calder

February 2019 PEP Report

Client	Run Dates	Spots	TV	Radio
Traffic Safety Bureau 1	Sept 2018-Aug 2019	Distracted Driver		x
Traffic Safety Bureau 2	Sept 2018-Aug 2019	Two Perspectives		x
Traffic Safety Bureau 3	Sept 2018-Aug 2019	Look for Me		x
Traffic Safety Bureau 4	Sept 2018-Aug 2019	Underage Drinking		x
NMCL (3)	July 2018-June 2019	Literay TV 1	x	x
		Literacy TV 2		
		Baca 1,2,3 (radio)		
NMDOH - Opioid/Waite	January-June 2019	Another Way		x
Army National Guard	Nov 2018-Oct 2019	Various	x	x
NEA New Mecico (3)	August 2018-July 2019	NEA NM PEP 3		x
Tri State/Touchstone	Sept 2018-Feb 2019	Powerline (Radio)		x
		SafeSide (Radio & TV)	x	x
		No Accidents (TV)	x	
Children's Trust Fund	Jan-May 2019	Children's Trust Fund		x

Children's Trust Fund was sent out January 14! Please be sure you have it on your schedule.

Maryann Morton, PEP Coordinator
maryannmorton@nmba.org

January 2019 PEP Report

Client	Run Dates	Spots	TV	Radio
Traffic Safety Bureau 1	Sept 2018-Aug 2019	Distracted Driver		x
Traffic Safety Bureau 2	Sept 2018-Aug 2019	Two Perspectives		x
Traffic Safety Bureau 3	Sept 2018-Aug 2019	Look for Me		x
Traffic Safety Bureau 4	Sept 2018-Aug 2019	Underage Drinking		x
NMCL (3)	July 2018-June 2019	Literay TV 1	x	x
		Literacy TV 2		
		Baca 1,2,3 (radio)		
Army National Guard	Nov 2018-Oct 2019	Various	x	x
NEA New Mecico (3)	August 2018-July 2019	NEA NM PEP 3		x
Tri State/Touchstone	Sept 2018-Feb 2019	Powerline (Radio)		x
		SafeSide (Radio & TV)	x	x
		No Accidents (TV)	x	
<p>Maryann Morton, PEP Coordinator maryannmorton@nmba.org</p>				