

Quarterly Issues Report 2nd Qtr 2019 Year

KATK AM-FM, KCDY-FM, KAMQ-AM all carry local weather forecast 7 times per day, everyday of the week. KATK AM & FM carry national ABC news broadcast at the top of the hour 7 days a week.



Carlsbad Radio

KCDY-FM

KATK-FM

KAMQ-AM

KATK-AM

Issues & Program List

Quarter 1 2 3 4
Year 2019

Title	Time/# ads	Dates	Narrative/Issue
Pancake Breakfast	Various x's DURATION: :30	4/9-4/13/19	Knights of Columbus fundraiser Pancake Breakfast
Cinco de Mayo Golf Fundraiser	Various x's DURATION: :30	4/22-5/3	United Way Cinco de Mayo Golf Fundraiser
Pancake Dinner	Various x's DURATION: :30	4/11/19-4/17/19	DFW Hall of Carlsbad Pancake Dinner
Baseball Sign-ups	Various x's DURATION: :30	4/3/19-4/15/19	Little League Baseball Sign-ups
Loving's Falcon Fest	Various x's DURATION: :30	5/2/19-5/10/19	Loving's Senior Graduating Class PSA requesting funds for class act
Free Sports Physicals	Various x's DURATION: :30	5/7/19-5/22/19	Carlsbad Public Schools Free Sports Physicals
Carlsbad Class Act	Various x's DURATION: :30	5/7/19-5/14/19	Carlsbad Sr. Graduating class PSA requesting funds, etc. for class act
Stampede	Various x's DURATION: :30	5/7/19-5/12/19	FFA Stampede Fundraiser
Road Closure	Various x's DURATION: :30	5/21/19-6/3/19	Stampede Road Closure Constructors due
NMBA PSA's	Various x's :30	4/1/19-6/30/19	Various multiple safety, literacy, abuse, informational PSA's

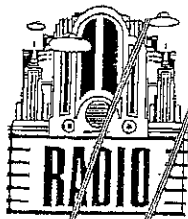
Prepared by

P. Padden

Date

7/18/19

(by 10th day of next quarter)



Carlsbad Radio

KCDY-FM

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ISSUES & ANSWERS INFORMATION FORM

Date(s): 7/8/19

- Live PSA
- Live Interview
- Public Announcement (recorded)

Representative: _____

Topic: _____

Duration: 30

✓ Pancake Drawers
DFW Hall
April 1-17

Representative: _____

Topic: _____

Duration: 30

✓ Enchilada-Supper Cavemen Cheer
Fundraiser
April 6-12

Representative: _____

Topic: _____

Duration: 30

✓ Little League Sign up
April 3-15th

Representative: _____

Topic: _____

Duration: 30

✓ FFA Stampede Fundraiser
May 17-12th

Signature _____

P. Callahan



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KATK-FM

KAMQ-AM

KATK-AM

ISSUES & ANSWERS INFORMATION FORM

Date(s): 9/8/19

- Live PSA
- Live Interview
- Public Announcement (recorded)

Representative: _____

Topic: _____

Duration: 30

Sewer's Class Act
May 7-14

Representative: _____

Topic: _____

Duration: 30

Lowering Sewer Npta
May 2-10

Representative: _____

Topic: _____

Duration: 30

Standpipe Road Closes
May 21 - June 3

Representative: _____

Topic: _____

Duration: _____

Signature _____

April 2019 PEP Report

Client	Run Dates	Spots	TV	Radio	Spanish	Navajo	Campaign
Traffic Safety Bureau 1	Sept 2018-Aug 2019	Distracted Driver		X			Distracted Driving
Traffic Safety Bureau 2	Sept 2018-Aug 2019	Two Perspectives		X	X		Motorcycle Safety
Traffic Safety Bureau 3	Sept 2018-Aug 2019	Look for Me		X	X		Pedestrian Safety
Traffic Safety Bureau 4	Sept 2018-Aug 2019	Underage Drinking		X			Underage Drinking
INMCL (3)	July 2018-June 2019	Literay TV 1	X	X			Adult Literacy
		Literacy TV 2					
		Baca 1,2,3 (radio)					
INMDOH - Opioid/Waite	January-June 2019	Testimonial/Another Way		X			Opioid Abuse
Army National Guard	Nov 2018-Oct 2019	Various	X	X	X		Recruitment
NEA New Mexico (3)	August 2018-July 2019	NEA NMI PEP 3		X	X	X	
Children's Trust Fund	January-May 2019	License Plates		X			Child Abuse

Maryann Morton, PEP Coordinator
 maryannmorton@nmba.org

July 2019 PEP Report

Client	Run Dates	Spots	TV	Radio
Traffic Safety Bureau 1	Sept 2018-Aug 2019	Distracted Driver		x
Traffic Safety Bureau 2	Sept 2018-Aug 2019	Two Perspectives		x
Traffic Safety Bureau 3	Sept 2018-Aug 2019	Look for Me		x
Traffic Safety Bureau 4	Sept 2018-Aug 2019	Underage Drinking		x
NMCH(4)	July 2019-June 2020	Literacy TV 1	x	x
		Literacy TV 2		
		Baca 1,2,3 (radio)		
Army National Guard	Nov 2018-Oct 2019	Various	x	x
NEA New Mecico (3)	August 2018-July 2019	NEA NM PEP 3		x
This campaign will be renewed				
	Maryann Morton, PEP Coordinator maryannmorton@nmba.org			