

Order #590785: Watson/R/M../Watson/R/M../CANDIDATE ../

	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRF
	09/24/20 10:59:59 AM	Processed		<async process>	Gregory Lc	\$225.00	3	0.00
	09/24/20 10:56:48 AM	Approved			Sandy Clar	\$225.00	3	0.00
	09/24/20 10:56:46 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Sandy Clar	\$225.00	3	0.00
	09/24/20 10:47:34 AM	Approval Workflow		[Sales Manager - Ready Default]	Demarcus	\$225.00	3	0.00
	09/24/20 10:13:53 AM	Ready for approval		new order payment attached	Kay Taylor	\$225.00	3	0.00
	09/24/20 9:48:22 AM	New order created		<new order>	Kay Taylor	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders	Order / Rev:	590785	
	Alt Order #:		
	Product Desc:	CANDIDATE FOR MAYOR	
	Estimate:		
	Flight Dates:	09/28/20 - 10/04/20	Primary AE: Kay Taylor
	Original Date / Rev:	09/24/20 / 09/24/20	Sales Office: L-BAT
	Order Type:	GENERAL	Sales Region: Local
Agency	Name:	Watson/R/Mayor	
	Buying Contact:		Billing Type: Cash
	Billing Contact:	Albert Eisenberg	Billing Calendar: Broadcast
		934 Audubon Avenue	Billing Cycle: EOM/EOC
		Baton Rouge, LA 70806	Agency Commission: 0%
Advertiser	Name:	Watson/R/Mayor	
	Demographic:	A25-54	New Business Thru:
	Product Codes:	Candidates	Advertiser External ID:
	Revenue Code 1:	AGY-AVAIL	Agency External ID:
	Revenue Code 2:	POL-CAND	Unit Code: General
	Revenue Code 3:	POL-LR	Order Separation: 00:15:00
	Priority:	P-100	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/01/20	3	\$225.00	\$225.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	3	\$225.00	\$225.00	0.00
Totals	3	\$225.00	\$225.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kay Taylor			Start Of Order - End Of Order	100%
Kay Taylor			Start Of Order - End Of Order	0%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KQXL	09/28/20	10/04/20	M-F AM Drive M-F	CM	6a-10a	1-----	1:00	1	\$75.00	P-50	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/28/20	10/04/20	1-----		1		\$75.00		0.00					
N 2	KQXL	09/28/20	10/04/20	M-F Midday M-F	CM	10a-3p	---1---	1:00	1	\$75.00	P-50	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/28/20	10/04/20	---1---		1		\$75.00		0.00					
N 3	KQXL	09/28/20	10/04/20	M-F PM Drive M-F	CM	3p-7p	-1-----	1:00	1	\$75.00	P-50	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/28/20	10/04/20	-1-----		1		\$75.00		0.00					
Totals														3	\$225.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, **Matt Watson**, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Matt Watson

Authorized committee:

Friends of Matt Watson

Agency requesting time (and contact information):

☐

N/A

BlueStateRed, LLC | principal@bluestatered.us

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Mayor-President, East Baton Rouge Parish

Date of election:

November 3rd, 2020

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Adam Miller

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

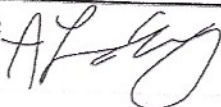
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

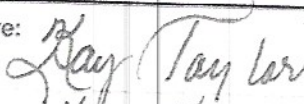
Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name: **Albert Eisenberg | Principal, BlueStateRed**

Name:

Kay Taylor

Date of Request to Purchase Ad Time: **09/22/2020**

Date of Station Agreement to Sell Time:

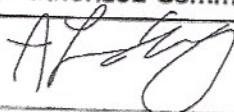
9/24/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name:

Albert Eisenberg

Date:

09/22/2020**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

9/22/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

590814/590785

Station Call Letters:

WXXK / KQXL

Date Received/Requested:

9/15/20

Est. #:

Station Location:

Baton Rouge, LA.

Run Start and End Dates:

9/28 - 10/2/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.