



Yuma, AZ Primary Election 2022

IN WINDOW CANDIDATE

06/17/2022-8/2/2022

STATION	DAYPART	DAY		DATES	FORMAT/DIAL	LUR	LUR	LUR	LUR
						GROSS	NET	GROSS	NET
						:60 RATE	:60 RATE	:30 RATE	:30 RATE
KBLU-AM	MORNING	M-F	6AM-10AM	06/17/2022-8/2/2022	NEWS TALK - 560 AM	26.00	22.10	26.00	22.10
KBLU-AM	MIDDAY	M-F	10AM-3PM	06/17/2022-8/2/2022	NEWS TALK - 560 AM	26.00	22.10	26.00	22.10
KBLU-AM	AFTERNOON	M-F	3PM-7PM	06/17/2022-8/2/2022	NEWS TALK - 560 AM	26.00	22.10	26.00	22.10
KBLU-AM	MORNING	SA-SU	6AM-10AM	06/17/2022-8/2/2022	NEWS TALK - 560 AM	15.00	12.75	15.00	12.75
KBLU-AM	MIDDAY	SA-SU	10AM-3PM	06/17/2022-8/2/2022	NEWS TALK - 560 AM	15.00	12.75	15.00	12.75
KBLU-AM	AFTERNOON	SA-SU	3PM-7PM	06/17/2022-8/2/2022	NEWS TALK - 560 AM	15.00	12.75	15.00	12.75
KBLU-AM	HOURLY SPECIFIC	M-SU	Hour Specific 24hr	06/17/2022-8/2/2022	NEWS TALK - 560 AM	52.00	44.20	52.00	44.20
KQSR-FM	MORNING	M-F	6AM-10AM	06/17/2022-8/2/2022	ADULT CONTEMPORARY - 100.9 FM	25.00	21.25	21.00	17.85
KQSR-FM	MIDDAY	M-F	10AM-3PM	06/17/2022-8/2/2022	ADULT CONTEMPORARY - 100.9 FM	25.00	21.25	21.00	17.85
KQSR-FM	AFTERNOON	M-F	3PM-7PM	06/17/2022-8/2/2022	ADULT CONTEMPORARY - 100.9 FM	25.00	21.25	21.00	17.85
KQSR-FM	MORNING	SA-SU	6AM-10AM	06/17/2022-8/2/2022	ADULT CONTEMPORARY - 100.9 FM	17.00	14.45	14.00	11.90
KQSR-FM	MIDDAY	SA-SU	10AM-3PM	06/17/2022-8/2/2022	ADULT CONTEMPORARY - 100.9 FM	17.00	14.45	14.00	11.90
KQSR-FM	AFTERNOON	SA-SU	3PM-7PM	06/17/2022-8/2/2022	ADULT CONTEMPORARY - 100.9 FM	17.00	14.45	14.00	11.90
KQSR-FM	HOURLY SPECIFIC	M-SU	Hour Specific 24hr	06/17/2022-8/2/2022	ADULT CONTEMPORARY - 100.9 FM	50.00	42.50	42.00	35.70
KTTI-FM	MORNING	M-F	6AM-10AM	06/17/2022-8/2/2022	COUNTRY - 95.1 FM	32.00	27.20	23.33	19.83
KTTI-FM	MIDDAY	M-F	10AM-3PM	06/17/2022-8/2/2022	COUNTRY - 95.1 FM	32.00	27.20	20.00	17.00
KTTI-FM	AFTERNOON	M-F	3PM-7PM	06/17/2022-8/2/2022	COUNTRY - 95.1 FM	32.00	27.20	20.00	17.00
KTTI-FM	MORNING	SA-SU	6AM-10AM	06/17/2022-8/2/2022	COUNTRY - 95.1 FM	20.00	17.00	17.00	14.45
KTTI-FM	MIDDAY	SA-SU	10AM-3PM	06/17/2022-8/2/2022	COUNTRY - 95.1 FM	20.00	17.00	17.00	14.45
KTTI-FM	AFTERNOON	SA-SU	3PM-7PM	06/17/2022-8/2/2022	COUNTRY - 95.1 FM	20.00	17.00	17.00	14.45
KTTI-FM	HOURLY SPECIFIC	M-SU	Hour Specific 24hr	06/17/2022-8/2/2022	COUNTRY - 95.1 FM	64.00	54.40	46.66	39.66

Rate Sections are as follows:
LUR = Lowest Unit Rate. Preemptable.
Rates valid for 48 hours after submission. Time periods, rates, and rotations may only be adjusted by station only. All rates and programming subject to change.

EL DORADO BROADCASTERS, LLC. KTTI FM, KQSR FM, KBLU AM, and all subsidiaries do not discriminate on the basis of race or ethnicity in the sale of advertising on any medium (broad accept no advertising which is placed with the intent to discriminate on the basis of race or ethnicity).