

# ORDER

**Orders**  
**Order / Rev:** 134330  
**Alt Order #:**  
**Product Desc:** US Senate  
**Estimate:** 3824  
**Flight Dates:** 10/30/18 - 11/06/18  
**Original Date / Rev:** 10/03/18 / 10/03/18  
**Order Type:** GENERAL

**KWYB**  
**Primary AE:** Katie Delany  
**Sales Office:** N-DIR  
**Sales Region:** N-DIR

**Agency Name:** Screen Strategies Media  
**Buying Contact:**  
**Billing Contact:**  
 111150 Fairfax Blvd. Ste. 505  
 Fairfax, VA 22030

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Tester For Senate  
**Demographic:** A25-54  
**Product Codes:** PL Candidate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** CO

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:20:00

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/29/18   | 11/06/18 | 52      | \$4,300.00   | \$3,655.00 |

**Totals**

| Month         | # Spots   | Gross Amount      | Net Amount        | Rating      |
|---------------|-----------|-------------------|-------------------|-------------|
| November 2018 | 52        | \$4,300.00        | \$3,655.00        | 0.00        |
| <b>Totals</b> | <b>52</b> | <b>\$4,300.00</b> | <b>\$3,655.00</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katie Delany      |              |              | Start Of Order - End Of Order | 100%    |

| Ln  | Ch   | Start             | End             | Inventory Code             | Break | Start/End Time                       | Days    | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount  |
|-----|------|-------------------|-----------------|----------------------------|-------|--------------------------------------|---------|-----|-------|-------------|-----|---------------|------|-------|---------|
| N 1 | KWYB | 10/30/18          | 11/02/18        | M-F GMA 7a-9a<br>M-F 7a-9a | CM    | 7:00 AM-8:00 AM<br>(7:00 AM-8:00 AM) | -1111-- | :30 | 4     | \$15.00     | CO  | 0.00          | NM   | 4     | \$60.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       | <u>Spots/Week</u>                    |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |         |
|     |      | Week: 10/29/18    | 11/04/18        | -1111--                    |       | 4                                    |         |     |       | \$15.00     |     | 0.00          |      |       |         |
| 2   | KWYB | 11/05/18          | 11/06/18        | M-F GMA 7a-9a<br>M-F 7a-9a | CM    | 7:00 AM-8:00 AM<br>(7:00 AM-8:00 AM) | 11----- | :30 | 2     | \$30.00     | P-2 | 0.00          | NM   | 2     | \$60.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       | <u>Spots/Week</u>                    |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |         |
|     |      | Week: 11/05/18    | 11/11/18        | 11-----                    |       | 2                                    |         |     |       | \$30.00     |     | 0.00          |      |       |         |
| N 3 | KWYB | 10/30/18          | 11/02/18        | M-F GMA 7a-9a<br>M-F 7a-9a | CM    | 8:00 AM-9:00 AM<br>(8:00 AM-9:00 AM) | -1111-- | :30 | 4     | \$15.00     | CO  | 0.00          | NM   | 4     | \$60.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       | <u>Spots/Week</u>                    |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |         |
|     |      | Week: 10/29/18    | 11/04/18        | -1111--                    |       | 4                                    |         |     |       | \$15.00     |     | 0.00          |      |       |         |
| 4   | KWYB | 11/05/18          | 11/06/18        | M-F GMA 7a-9a<br>M-F 7a-9a | CM    | 8:00 AM-9:00 AM<br>(8:00 AM-9:00 AM) | 11----- | :30 | 2     | \$30.00     | P-2 | 0.00          | NM   | 2     | \$60.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       | <u>Spots/Week</u>                    |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |         |
|     |      | Week: 11/05/18    | 11/11/18        | 11-----                    |       | 2                                    |         |     |       | \$30.00     |     | 0.00          |      |       |         |
| 5   | KWYB | 11/04/18          | 11/04/18        | Su 6a-7a<br>GMA Sun        | CM    | 6a-7a                                | -----1  | :30 | 1     | \$90.00     | P-2 | 0.00          | NM   | 1     | \$90.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       | <u>Spots/Week</u>                    |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |         |
|     |      | Week: 10/29/18    | 11/04/18        | -----1                     |       | 1                                    |         |     |       | \$90.00     |     | 0.00          |      |       |         |
| 6   | KWYB | 11/05/18          | 11/05/18        |                            | CM    | 11a-12p                              | 1-----  | :30 | 1     | \$10.00     | CO  | 0.00          | NM   | 1     | \$10.00 |

Order / Rev: 134330  
 Alt Order #:  
 Flight Dates: 10/30/18 - 11/06/18

Advertiser: POL/Tester For Senate  
 Product Desc: US Senate  
 Estimate: 3824  
 KWYB

| Ln | Ch   | Start             | End             | Inventory Code                                    | Break | Start/End Time                       | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount   |
|----|------|-------------------|-----------------|---|-------|--------------------------------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|----------|
|    |      |                   |                 | M-F 11a-12p<br>Pickler & Ben                      |       |                                      |         |     |                   |             |     |               |      |       |          |
|    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                                      |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |      | Week: 11/05/18    | 11/11/18        | 1-----  |       |                                      |         |     | 1                 | \$10.00     |     | 0.00          |      |       |          |
| 7  | KWYB | 11/01/18          | 11/01/18        | M-F 1p-2p<br>General Hospital                     | CM    | 1p-2p                                | ---1--- | :30 | 1                 | \$40.00     | P-2 | 0.00          | NM   | 1     | \$40.00  |
|    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                                      |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |      | Week: 10/29/18    | 11/04/18        | ---1---   |       |                                      |         |     | 1                 | \$40.00     |     | 0.00          |      |       |          |
| 8  | KWYB | 10/30/18          | 11/05/18        | M-F 2p-3p<br>Millionaire                          | CM    | 2p-3p                                | 111-1-- | :30 | 4                 | \$10.00     | CO  | 0.00          | NM   | 4     | \$40.00  |
|    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                                      |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |      | Week: 10/29/18    | 11/04/18        | -11-1--   |       |                                      |         |     | 3                 | \$10.00     |     | 0.00          |      |       |          |
|    |      | Week: 11/05/18    | 11/11/18        | 1-----  |       |                                      |         |     | 1                 | \$10.00     |     | 0.00          |      |       |          |
| 9  | KWYB | 10/30/18          | 11/05/18        | M-F 4p-5p<br>Family Feud                          | CM    | 4:00 PM-4:30 PM<br>(4:00 PM-4:30 PM) | 11111-- | :30 | 5                 | \$20.00     | CO  | 0.00          | NM   | 5     | \$100.00 |
|    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                                      |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |      | Week: 10/29/18    | 11/04/18        | -1111--   |       |                                      |         |     | 4                 | \$20.00     |     | 0.00          |      |       |          |
|    |      | Week: 11/05/18    | 11/11/18        | 1-----  |       |                                      |         |     | 1                 | \$20.00     |     | 0.00          |      |       |          |
| 10 | KWYB | 10/30/18          | 11/05/18        | M-F 4p-5p<br>Family Feud                          | CM    | 4:30 PM-5:00 PM<br>(4:30 PM-5:00 PM) | 11111-- | :30 | 5                 | \$20.00     | CO  | 0.00          | NM   | 5     | \$100.00 |
|    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                                      |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |      | Week: 10/29/18    | 11/04/18        | -1111--   |       |                                      |         |     | 4                 | \$20.00     |     | 0.00          |      |       |          |
|    |      | Week: 11/05/18    | 11/11/18        | 1-----  |       |                                      |         |     | 1                 | \$20.00     |     | 0.00          |      |       |          |
| 11 | KWYB | 10/30/18          | 11/05/18        | M-F 530p-6p Local News<br>M-F 530p-6p Local News  | NWS   | 530p-6p                              | 11111-- | :30 | 5                 | \$120.00    | P-2 | 0.00          | NM   | 5     | \$600.00 |
|    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                                      |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |      | Week: 10/29/18    | 11/04/18        | -1111--   |       |                                      |         |     | 4                 | \$120.00    |     | 0.00          |      |       |          |
|    |      | Week: 11/05/18    | 11/11/18        | 1-----  |       |                                      |         |     | 1                 | \$120.00    |     | 0.00          |      |       |          |
| 12 | KWYB | 11/03/18          | 11/03/18        | Sa 530p-6p during fball<br>Sa 530p- during FTBALL | NWS   | 530p-6p                              | -----1- | :30 | 1                 | \$55.00     | CO  | 0.00          | NM   | 1     | \$55.00  |
|    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                                      |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |      | Week: 10/29/18    | 11/04/18        | -----1-   |       |                                      |         |     | 1                 | \$55.00     |     | 0.00          |      |       |          |
| 13 | KWYB | 11/04/18          | 11/04/18        | Sa-Su 5p Local news<br>Sa-Su LCL 5p news          | LNWS  | 5p-530p                              | -----1  | :30 | 1                 | \$55.00     | CO  | 0.00          | NM   | 1     | \$55.00  |
|    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                                      |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |      | Week: 10/29/18    | 11/04/18        | -----1  |       |                                      |         |     | 1                 | \$55.00     |     | 0.00          |      |       |          |
| 14 | KWYB | 11/05/18          | 11/05/18        | Mon 7p-9p<br>Dancing with the Stars               | CM    | 7p-9p                                | 1-----  | :30 | 1                 | \$360.00    | P-1 | 0.00          | NM   | 1     | \$360.00 |
|    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                                      |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |      | Week: 11/05/18    | 11/11/18        | 1-----  |       |                                      |         |     | 1                 | \$360.00    |     | 0.00          |      |       |          |
| 15 | KWYB | 11/05/18          | 11/05/18        | Mon Prime Hour 3<br>The Good Doctor               | CM    | 9-10p                                | 1-----  | :30 | 1                 | \$360.00    | P-1 | 0.00          | NM   | 1     | \$360.00 |
|    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                                      |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |      | Week: 11/05/18    | 11/11/18        | 1-----  |       |                                      |         |     | 1                 | \$360.00    |     | 0.00          |      |       |          |
| 16 | KWYB | 10/30/18          | 10/30/18        | Tue Prime Hour 3<br>The Rookie                    | CM    | 9p-10p                               | -1----- | :30 | 1                 | \$170.00    | P-2 | 0.00          | NM   | 1     | \$170.00 |
|    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                                      |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |      | Week: 10/29/18    | 11/04/18        | -1-----   |       |                                      |         |     | 1                 | \$170.00    |     | 0.00          |      |       |          |
| 17 | KWYB | 10/31/18          | 10/31/18        | Wed Prime 8p-830p<br>Modern Family                | CM    | 8p-830p                              | --1---- | :30 | 1                 | \$180.00    | P-2 | 0.00          | NM   | 1     | \$180.00 |
|    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                                      |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |      | Week: 10/29/18    | 11/04/18        | --1----   |       |                                      |         |     | 1                 | \$180.00    |     | 0.00          |      |       |          |
| 18 | KWYB | 11/01/18          | 11/01/18        | Thur Prime Hour 1<br>Grey's Anatomy               | CM    | 7p-8p                                | ---1--- | :30 | 1                 | \$360.00    | P-1 | 0.00          | NM   | 1     | \$360.00 |
|    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                                      |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |      | Week: 10/29/18    | 11/04/18        | ---1---   |       |                                      |         |     | 1                 | \$360.00    |     | 0.00          |      |       |          |
| 19 | KWYB | 11/01/18          | 11/01/18        | Thur Prime Hour 3<br>How to get away with Murd    | CM    | 9p-10p                               | ---1--- | :30 | 1                 | \$170.00    | P-2 | 0.00          | NM   | 1     | \$170.00 |
|    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                                      |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|    |      | Week: 10/29/18    | 11/04/18        | ---1---   |       |                                      |         |     | 1                 | \$170.00    |     | 0.00          |      |       |          |

Order / Rev: 134330  
 Alt Order #:  
 Flight Dates: 10/30/18 - 11/06/18

Advertiser: POL/Tester For Senate  
 Product Desc: US Senate  
 Estimate: 3824  
 KWYB

| Ln | Ch   | Start             | End             | Inventory Code                       | Break | Start/End Time    | Days    | Len | Spots | Rate        | Pri | Rtg           | Type   | Spots | Amount     |
|----|------|-------------------|-----------------|--------------------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|--------|-------|------------|
| 20 | KWYB | 11/02/18          | 11/02/18        | Fri Prime 730p-8p<br>SPEECHLESS      | CM    | 730p-8p           | ----1-- | :30 | 1     | \$150.00    | P-2 | 0.00          | NM     | 1     | \$150.00   |
|    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
|    |      | Week: 10/29/18    | 11/04/18        | ----1--                              |       | 1                 |         |     |       | \$150.00    |     | 0.00          |        |       |            |
| 21 | KWYB | 11/04/18          | 11/04/18        | Sun Prime Hour 2<br>DWTS JR          | CM    | 7p-8p             | -----1  | :30 | 1     | \$200.00    | P-2 | 0.00          | NM     | 1     | \$200.00   |
|    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
|    |      | Week: 10/29/18    | 11/04/18        | -----1                               |       | 1                 |         |     |       | \$200.00    |     | 0.00          |        |       |            |
| 22 | KWYB | 11/04/18          | 11/04/18        | Sun Prime Hour 3<br>Shark Tank       | CM    | 8p-9p             | -----1  | :30 | 1     | \$200.00    | P-2 | 0.00          | NM     | 1     | \$200.00   |
|    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
|    |      | Week: 10/29/18    | 11/04/18        | -----1                               |       | 1                 |         |     |       | \$200.00    |     | 0.00          |        |       |            |
| 23 | KWYB | 10/30/18          | 11/05/18        | News 10p LN<br>News 10p              | NWS   | 10p-1035p         | 11111-- | :30 | 5     | \$120.00    | P-2 | 0.00          | NM     | 5     | \$600.00   |
|    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
|    |      | Week: 10/29/18    | 11/04/18        | -1111--                              |       | 4                 |         |     |       | \$120.00    |     | 0.00          |        |       |            |
|    |      | Week: 11/05/18    | 11/11/18        | 1-----                               |       | 1                 |         |     |       | \$120.00    |     | 0.00          |        |       |            |
| 24 | KWYB | 11/03/18          | 11/03/18        | News Wkend REV 10p<br>10p Sa-Su news | NWS   | 10p-1035p         | -----1- | :30 | 1     | \$110.00    | P-2 | 0.00          | NM     | 1     | \$110.00   |
|    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
|    |      | Week: 10/29/18    | 11/04/18        | -----1-                              |       | 1                 |         |     |       | \$110.00    |     | 0.00          |        |       |            |
| 25 | KWYB | 11/04/18          | 11/04/18        | News Wkend REV 10p<br>10p Sa-Su news | NWS   | 10p-1035p         | -----1  | :30 | 1     | \$110.00    | P-2 | 0.00          | NM     | 1     | \$110.00   |
|    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
|    |      | Week: 10/29/18    | 11/04/18        | -----1                               |       | 1                 |         |     |       | \$110.00    |     | 0.00          |        |       |            |
|    |      |                   |                 |                                      |       |                   |         |     |       |             |     |               | Totals | 52    | \$4,300.00 |

# Tester for Senate



|                     |                                    |              |                               |
|---------------------|------------------------------------|--------------|-------------------------------|
| <b>Station</b>      | KWYB-S2                            | <b>Buyer</b> | Caroline Bahng                |
| <b>Market</b>       | Butte, MT                          | <b>Email</b> | caroline@screenstrategies.com |
| <b>Flight Dates</b> | 10/30/2018 - 11/6/2018 (Est. 3824) | <b>Phone</b> | 703-272-7300                  |

| Program Name                             | DP | Days Length | Rate                       | Tue 10/30 | Wed 10/31 | Thu 11/1 | Fri 11/2 | Sat 11/3 | Sun 11/4 | Mon 11/5 |
|--|----|-------------|----------------------------|-----------|-----------|----------|----------|----------|----------|----------|
| Good Morn America<br>7:00 AM - 8:00 AM   | EM | M-F<br>30   | \$15.00<br><b>\$60.00</b>  | 1         | 1         | 1        | 1        |          |          |          |
| Good Morn America<br>7:00 AM - 8:00 AM   | EM | M-F<br>30   | \$30.00<br><b>\$60.00</b>  |           |           |          |          |          |          | 1        |
| 75% PE at LUR Per KWYB; Move to Class II |    |             |                            |           |           |          |          |          |          |          |
| Good Morn America<br>8:00 AM - 9:00 AM   | EM | M-F<br>30   | \$15.00<br><b>\$60.00</b>  | 1         | 1         | 1        | 1        |          |          |          |
| Good Morn America<br>8:00 AM - 9:00 AM   | EM | M-F<br>30   | \$30.00<br><b>\$60.00</b>  |           |           |          |          |          |          | 1        |
| 75% PE at LUR Per KWYB; Move to Class II |    |             |                            |           |           |          |          |          |          |          |
| Good Morning Sun<br>6:00 AM - 7:00 AM    | EM | Su<br>30    | \$90.00<br><b>\$90.00</b>  |           |           |          |          |          | 1        |          |
| 75% PE at LUR Per KWYB; Move to Class II |    |             |                            |           |           |          |          |          |          |          |
| Hot Bench<br>11:00 AM - 12:00 PM         | DT | M-F<br>30   | \$10.00<br><b>\$10.00</b>  |           |           |          |          |          |          |          |
| General Hospital<br>1:00 PM - 2:00 PM    | DT | M-F<br>30   | \$40.00<br><b>\$40.00</b>  |           |           | 1        |          |          |          |          |
| 75% PE at LUR Per KWYB; Move to Class II |    |             |                            |           |           |          |          |          |          |          |
| Millionaire<br>2:00 PM - 3:00 PM         | DT | M-F<br>30   | \$10.00<br><b>\$40.00</b>  | 1         | 1         |          | 1        |          |          | 1        |
| Family Feud<br>4:00 PM - 4:30 PM         | EF | M-F<br>30   | \$20.00<br><b>\$100.00</b> | 1         | 1         | 1        | 1        |          |          | 1        |
| Family Feud<br>4:30 PM - 5:00 PM         | EF | M-F<br>30   | \$20.00<br><b>\$100.00</b> | 1         | 1         | 1        | 1        |          |          | 1        |

# Tester for Senate



|                     |                                    |              |                               |
|---------------------|------------------------------------|--------------|-------------------------------|
| <b>Station</b>      | KWYB-S2                            | <b>Buyer</b> | Caroline Bahng                |
| <b>Market</b>       | Butte, MT                          | <b>Email</b> | caroline@screenstrategies.com |
| <b>Flight Dates</b> | 10/30/2018 - 11/6/2018 (Est. 3824) | <b>Phone</b> | 703-272-7300                  |

| Program Name                             | DP | Days Length | Rate                       | Tue 11/6 | Total |
|--|----|-------------|----------------------------|----------|-------|
| Good Morn America<br>7:00 AM - 8:00 AM   | EM | M-F<br>30   | \$15.00<br><b>\$60.00</b>  |          | 4     |
| Good Morn America<br>7:00 AM - 8:00 AM   | EM | M-F<br>30   | \$30.00<br><b>\$60.00</b>  | 1        | 2     |
| 75% PE at LUR Per KWYB; Move to Class II |    |             |                            |          |       |
| Good Morn America<br>8:00 AM - 9:00 AM   | EM | M-F<br>30   | \$15.00<br><b>\$60.00</b>  |          | 4     |
| Good Morn America<br>8:00 AM - 9:00 AM   | EM | M-F<br>30   | \$30.00<br><b>\$60.00</b>  | 1        | 2     |
| 75% PE at LUR Per KWYB; Move to Class II |    |             |                            |          |       |
| Good Morning Sun<br>6:00 AM - 7:00 AM    | EM | Su<br>30    | \$90.00<br><b>\$90.00</b>  |          | 1     |
| 75% PE at LUR Per KWYB; Move to Class II |    |             |                            |          |       |
| Hot Bench<br>11:00 AM - 12:00 PM         | DT | M-F<br>30   | \$10.00<br><b>\$10.00</b>  | 1        | 1     |
| General Hospital<br>1:00 PM - 2:00 PM    | DT | M-F<br>30   | \$40.00<br><b>\$40.00</b>  |          | 1     |
| 75% PE at LUR Per KWYB; Move to Class II |    |             |                            |          |       |
| Millionaire<br>2:00 PM - 3:00 PM         | DT | M-F<br>30   | \$10.00<br><b>\$40.00</b>  |          | 4     |
| Family Feud<br>4:00 PM - 4:30 PM         | EF | M-F<br>30   | \$20.00<br><b>\$100.00</b> |          | 5     |
| Family Feud<br>4:30 PM - 5:00 PM         | EF | M-F<br>30   | \$20.00<br><b>\$100.00</b> |          | 5     |

# Tester for Senate



|                     |                                    |              |                               |
|---------------------|------------------------------------|--------------|-------------------------------|
| <b>Station</b>      | KWYB-S2                            | <b>Buyer</b> | Caroline Bahng                |
| <b>Market</b>       | Butte, MT                          | <b>Email</b> | caroline@screenstrategies.com |
| <b>Flight Dates</b> | 10/30/2018 - 11/6/2018 (Est. 3824) | <b>Phone</b> | 703-272-7300                  |

| Program Name  | DP | Days Length | Rate                        | Tue 10/30 | Wed 10/31 | Thu 11/1 | Fri 11/2 | Sat 11/3 | Sun 11/4 | Mon 11/5 |
|---|----|-------------|-----------------------------|-----------|-----------|----------|----------|----------|----------|----------|
| KWYB 5:30p News<br>5:30 PM - 6:00 PM<br>75% PE at LUR Per KWYB; Move to Class II  | EN | M-F<br>30   | \$120.00<br><b>\$600.00</b> | 1         | 1         | 1        | 1        |          |          | 1        |
| Saturday 5:30p News<br>5:30 PM - 6:00 PM  | EN | Sa<br>30    | \$55.00<br><b>\$55.00</b>   |           |           |          |          | 1        |          |          |
| Sunday 5p News<br>5:00 PM - 5:30 PM   | EN | Su<br>30    | \$55.00<br><b>\$55.00</b>   |           |           |          |          |          | 1        |          |
| Dancing with Star<br>7:00 PM - 9:00 PM<br>75% PE at LUR Per KWYB; Move to Class I | PT | M<br>30     | \$360.00<br><b>\$360.00</b> |           |           |          |          |          |          | 1        |
| The Good Doctor<br>9:00 PM - 10:00 PM<br>75% PE at LUR Per KWYB; Move to Class I  | PT | M<br>30     | \$360.00<br><b>\$360.00</b> |           |           |          |          |          |          | 1        |
| The Rookie<br>9:00 PM - 10:00 PM<br>75% PE at LUR Per KWYB; Move to Class II      | PT | Tu<br>30    | \$170.00<br><b>\$170.00</b> | 1         |           |          |          |          |          |          |
| Modern Family<br>8:00 PM - 8:30 PM<br>75% PE at LUR Per KWYB; Move to Class II    | PT | W<br>30     | \$180.00<br><b>\$180.00</b> |           | 1         |          |          |          |          |          |
| Grey's Anatomy<br>7:00 PM - 8:00 PM<br>75% PE at LUR Per KWYB; Move to Class I    | PT | Th<br>30    | \$360.00<br><b>\$360.00</b> |           |           | 1        |          |          |          |          |
| How to Murder<br>9:00 PM - 10:00 PM<br>75% PE at LUR Per KWYB; Move to Class II   | PT | Th<br>30    | \$170.00<br><b>\$170.00</b> |           |           | 1        |          |          |          |          |
| Speechless<br>7:30 PM - 8:00 PM<br>75% PE at LUR Per KWYB; Move to Class II       | PT | F<br>30     | \$150.00<br><b>\$150.00</b> |           |           |          | 1        |          |          |          |

# Tester for Senate



|                     |                                    |              |                               |
|---------------------|------------------------------------|--------------|-------------------------------|
| <b>Station</b>      | KWYB-S2                            | <b>Buyer</b> | Caroline Bahng                |
| <b>Market</b>       | Butte, MT                          | <b>Email</b> | caroline@screenstrategies.com |
| <b>Flight Dates</b> | 10/30/2018 - 11/6/2018 (Est. 3824) | <b>Phone</b> | 703-272-7300                  |

| Program Name  | DP | Days Length | Rate                        | Tue 11/6 | Total |
|---|----|-------------|-----------------------------|----------|-------|
| KWYB 5:30p News<br>5:30 PM - 6:00 PM<br>75% PE at LUR Per KWYB; Move to Class II  | EN | M-F<br>30   | \$120.00<br><b>\$600.00</b> |          | 5     |
| Saturday 5:30p News<br>5:30 PM - 6:00 PM  | EN | Sa<br>30    | \$55.00<br><b>\$55.00</b>   |          | 1     |
| Sunday 5p News<br>5:00 PM - 5:30 PM   | EN | Su<br>30    | \$55.00<br><b>\$55.00</b>   |          | 1     |
| Dancing with Star<br>7:00 PM - 9:00 PM<br>75% PE at LUR Per KWYB; Move to Class I | PT | M<br>30     | \$360.00<br><b>\$360.00</b> |          | 1     |
| The Good Doctor<br>9:00 PM - 10:00 PM<br>75% PE at LUR Per KWYB; Move to Class I  | PT | M<br>30     | \$360.00<br><b>\$360.00</b> |          | 1     |
| The Rookie<br>9:00 PM - 10:00 PM<br>75% PE at LUR Per KWYB; Move to Class II      | PT | Tu<br>30    | \$170.00<br><b>\$170.00</b> |          | 1     |
| Modern Family<br>8:00 PM - 8:30 PM<br>75% PE at LUR Per KWYB; Move to Class II    | PT | W<br>30     | \$180.00<br><b>\$180.00</b> |          | 1     |
| Grey's Anatomy<br>7:00 PM - 8:00 PM<br>75% PE at LUR Per KWYB; Move to Class I    | PT | Th<br>30    | \$360.00<br><b>\$360.00</b> |          | 1     |
| How to Murder<br>9:00 PM - 10:00 PM<br>75% PE at LUR Per KWYB; Move to Class II   | PT | Th<br>30    | \$170.00<br><b>\$170.00</b> |          | 1     |
| Speechless<br>7:30 PM - 8:00 PM<br>75% PE at LUR Per KWYB; Move to Class II       | PT | F<br>30     | \$150.00<br><b>\$150.00</b> |          | 1     |

# Tester for Senate



|  |  |
|--|--|
| <b>Station</b> KWYB-S2                                 | <b>Buyer</b> Caroline Bahng                |
| <b>Market</b> Butte, MT                                | <b>Email</b> caroline@screenstrategies.com |
| <b>Flight Dates</b> 10/30/2018 - 11/6/2018 (Est. 3824) | <b>Phone</b> 703-272-7300                  |

| Program Name                               | DP | Days Length | Rate                        | Tue 10/30 | Wed 10/31 | Thu 11/1 | Fri 11/2 | Sat 11/3 | Sun 11/4 | Mon 11/5 |
|--|----|-------------|-----------------------------|-----------|-----------|----------|----------|----------|----------|----------|
| Dancing with Star Jr.<br>7:00 PM - 8:00 PM | PT | Su<br>30    | \$200.00<br><b>\$200.00</b> |           |           |          |          |          | 1        |          |
| 75% PE at LUR Per KWYB; Move to Class II   |    |             |                             |           |           |          |          |          |          |          |
| Shark Tank<br>8:00 PM - 9:00 PM            | PT | Su<br>30    | \$200.00<br><b>\$200.00</b> |           |           |          |          |          | 1        |          |
| 75% PE at LUR Per KWYB; Move to Class II   |    |             |                             |           |           |          |          |          |          |          |
| KWYB 10p News<br>10:00 PM - 10:35 PM       | LN | M-F<br>30   | \$120.00<br><b>\$600.00</b> | 1         | 1         | 1        | 1        |          |          | 1        |
| 75% PE at LUR Per KWYB; Move to Class II   |    |             |                             |           |           |          |          |          |          |          |
| Saturday 10p News<br>10:00 PM - 10:30 PM   | LN | Sa<br>30    | \$110.00<br><b>\$110.00</b> |           |           |          |          | 1        |          |          |
| 75% PE at LUR Per KWYB; Move to Class II   |    |             |                             |           |           |          |          |          |          |          |
| Sunday 10p News<br>10:00 PM - 10:30 PM     | LN | Su<br>30    | \$110.00<br><b>\$110.00</b> |           |           |          |          |          | 1        |          |
| 75% PE at LUR Per KWYB; Move to Class II   |    |             |                             |           |           |          |          |          |          |          |
| <b>Station Totals</b>                      |    |             | <b>\$4,300.00</b>           | <b>8</b>  | <b>8</b>  | <b>9</b> | <b>8</b> | <b>2</b> | <b>5</b> | <b>9</b> |

# Tester for Senate



|                     |                                    |              |                               |
|---------------------|------------------------------------|--------------|-------------------------------|
| <b>Station</b>      | KWYB-S2                            | <b>Buyer</b> | Caroline Bahng                |
| <b>Market</b>       | Butte, MT                          | <b>Email</b> | caroline@screenstrategies.com |
| <b>Flight Dates</b> | 10/30/2018 - 11/6/2018 (Est. 3824) | <b>Phone</b> | 703-272-7300                  |

| Program Name   | DP | Days Length | Rate                        | Tue 11/6 | Total     |
|--|----|-------------|-----------------------------|----------|-----------|
| Dancing with Star Jr.<br>7:00 PM - 8:00 PM<br>75% PE at LUR Per KWYB; Move to Class II | PT | Su<br>30    | \$200.00<br><b>\$200.00</b> |          | 1         |
| Shark Tank<br>8:00 PM - 9:00 PM<br>75% PE at LUR Per KWYB; Move to Class II            | PT | Su<br>30    | \$200.00<br><b>\$200.00</b> |          | 1         |
| KWYB 10p News<br>10:00 PM - 10:35 PM<br>75% PE at LUR Per KWYB; Move to Class II       | LN | M-F<br>30   | \$120.00<br><b>\$600.00</b> |          | 5         |
| Saturday 10p News<br>10:00 PM - 10:30 PM<br>75% PE at LUR Per KWYB; Move to Class II   | LN | Sa<br>30    | \$110.00<br><b>\$110.00</b> |          | 1         |
| Sunday 10p News<br>10:00 PM - 10:30 PM<br>75% PE at LUR Per KWYB; Move to Class II     | LN | Su<br>30    | \$110.00<br><b>\$110.00</b> |          | 1         |
| <b>Station Totals</b>  |    |             | <b>\$4,300.00</b>           | <b>3</b> | <b>52</b> |

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

|   |                        |
|---|------------------------|
| <b>Station and Location:</b><br>KWYB-TV | <b>Date:</b> 7/27/2018 |
|---|------------------------|

I, Screen Strategies Media,  
 being/on behalf of: Jon Tester,  
 a legally qualified candidate of the Democratic  
 political party for the office of: U.S. Senate  
 in the General  
 election to be held on: 11/6/2018

**do hereby request station time as follows:**

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
|                  |                                  |      |       |                |                 |

**Attach proposed schedule with charges (if available): \$3,655.00**

I represent that the payment for the above described broadcast time has been furnished by:

Montanans for Tester

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

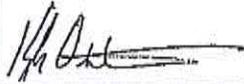
The name of the treasurer of the candidate's authorized committee is:

Holly Giarraputo

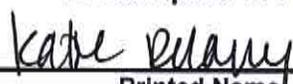
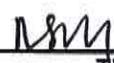
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

|             |   |
|-------------|---|
| 7/27/2018   |  |
| <b>Date</b> | <b>Signature</b>  |

**To Be Signed By Station Representative**

|  |   |  |
|--|---|--|
| <input checked="" type="checkbox"/> <b>Accepted</b>  | <input type="checkbox"/> <b>Accepted in Part</b>  | <input type="checkbox"/> <b>Rejected</b>   |
| <br>Signature | <br>Printed Name | <br>Title |

# ORDER

**Orders**  
**Order / Rev:** 134375  
**Alt Order #:**  
**Product Desc:** US Senate  
**Estimate:** 3824  
**Flight Dates:** 10/30/18 - 11/06/18  
**Original Date / Rev:** 07/25/18 / 08/21/18  
**Order Type:** GENERAL

**NWYB**  
**Primary AE:** Katie Delany  
**Sales Office:** N-DIR  
**Sales Region:** N-DIR

**Agency Name:** Screen Strategies Media  
**Buying Contact:**  
**Billing Contact:**  
 111150 Fairfax Blvd. Ste. 505  
 Fairfax, VA 22030

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Tester For Senate  
**Demographic:** A25-54  
**Product Codes:** PL Candidate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** CO

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:20:00

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/29/18   | 11/05/18 | 36      | \$3,275.00   | \$2,783.75 |

**Totals**

| Month         | # Spots   | Gross Amount      | Net Amount        | Rating      |
|---------------|-----------|-------------------|-------------------|-------------|
| November 2018 | 36        | \$3,275.00        | \$2,783.75        | 0.00        |
| <b>Totals</b> | <b>36</b> | <b>\$3,275.00</b> | <b>\$2,783.75</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katie Delany      |              |              | Start Of Order - End Of Order | 100%    |

| Ln  | Ch   | Start             | End             | Inventory Code               | Break | Start/End Time    | Days    | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount   |
|-----|------|-------------------|-----------------|------------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|----------|
| N 1 | NWYB | 10/30/18          | 10/30/18        | M-F 9a-10a<br>People's Court | CM    | 9a-10a            | -1----- | :30 | 1     | \$15.00     | CO  | 0.00          | NM   | 1     | \$15.00  |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|     |      | Week: 10/29/18    | 11/04/18        | -1-----                      |       | 1                 |         |     |       | \$15.00     |     | 0.00          |      |       |          |
| N 2 | NWYB | 11/01/18          | 11/02/18        | M-F 1p-2p<br>Dateline        | CM    | 1p-2p             | ---11-- | :30 | 2     | \$20.00     | CO  | 0.00          | NM   | 2     | \$40.00  |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|     |      | Week: 10/29/18    | 11/04/18        | ---11--                      |       | 2                 |         |     |       | \$20.00     |     | 0.00          |      |       |          |
| N 3 | NWYB | 10/30/18          | 11/05/18        | M-F 530p-6p<br>M-F 530p-6p   | CM    | 530p-6p           | 111-1-- | :30 | 4     | \$20.00     | CO  | 0.00          | NM   | 4     | \$80.00  |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|     |      | Week: 10/29/18    | 11/04/18        | -11-1--                      |       | 3                 |         |     |       | \$20.00     |     | 0.00          |      |       |          |
|     |      | Week: 11/05/18    | 11/11/18        | 1-----                       |       | 1                 |         |     |       | \$20.00     |     | 0.00          |      |       |          |
| N 4 | NWYB | 10/30/18          | 11/05/18        | M-F 5p-530p<br>M-F 5p-530p   | CM    | 5p-530p           | 11111-- | :30 | 5     | \$20.00     | CO  | 0.00          | NM   | 5     | \$100.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|     |      | Week: 10/29/18    | 11/04/18        | -1111--                      |       | 4                 |         |     |       | \$20.00     |     | 0.00          |      |       |          |
|     |      | Week: 11/05/18    | 11/11/18        | 1-----                       |       | 1                 |         |     |       | \$20.00     |     | 0.00          |      |       |          |
| N 5 | NWYB | 10/30/18          | 11/05/18        | M-F 6p-630p<br>BBT           | CM    | 6p-630p           | 111-1-- | :30 | 4     | \$130.00    | P-2 | 0.00          | NM   | 4     | \$520.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|     |      | Week: 10/29/18    | 11/04/18        | -11-1--                      |       | 3                 |         |     |       | \$130.00    |     | 0.00          |      |       |          |

Order / Rev: 134375  
 Alt Order #:  
 Flight Dates: 10/30/18 - 11/06/18

Advertiser: POL/Tester For Senate  
 Product Desc: US Senate NWYB  
 Estimate: 3824

| Ln   | Ch   | Start             | End             | Inventory Code                     | Break | Start/End Time    | Days    | Len | Spots | Rate        | Pri | Rtg           | Type   | Spots | Amount     |
|------|------|-------------------|-----------------|------------------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|--------|-------|------------|
| N 6  | NWYB | 10/30/18          | 11/05/18        | M-F 630p-7p<br>BBT                 | CM    | 630p-7p           | 111-1-- | :30 | 4     | \$130.00    | P-2 | 0.00          | NM     | 4     | \$520.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
|      |      | Week: 11/05/18    | 11/11/18        | 1-----                             |       | 1                 |         |     |       | \$130.00    |     | 0.00          |        |       |            |
| N 7  | NWYB | 11/05/18          | 11/05/18        | Mon Prime Hour 2<br>911            | CM    | 8p-9p             | 1-----  | :30 | 1     | \$150.00    | P-2 | 0.00          | NM     | 1     | \$150.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
|      |      | Week: 11/05/18    | 11/11/18        | 1-----                             |       | 1                 |         |     |       | \$150.00    |     | 0.00          |        |       |            |
| N 8  | NWYB | 10/31/18          | 10/31/18        | Wed Prime Hour 2<br>Star           | CM    | 8p-9p             | --1---- | :30 | 1     | \$190.00    | P-2 | 0.00          | NM     | 1     | \$190.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
|      |      | Week: 10/29/18    | 11/04/18        | --1----                            |       | 1                 |         |     |       | \$190.00    |     | 0.00          |        |       |            |
| N 9  | NWYB | 11/01/18          | 11/01/18        | NFL Football<br>NFL Football       | CM    | Various           | ---1--- | :30 | 1     | \$500.00    | CO  | 0.00          | NM     | 1     | \$500.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
|      |      | Week: 10/29/18    | 11/04/18        | ---1---                            |       | 1                 |         |     |       | \$500.00    |     | 0.00          |        |       |            |
| N 10 | NWYB | 11/02/18          | 11/02/18        | Fri Prime Hour 2<br>Hell's Kitchen | CM    | 8p-9p             | ----1-- | :30 | 1     | \$170.00    | P-2 | 0.00          | NM     | 1     | \$170.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
|      |      | Week: 10/29/18    | 11/04/18        | ----1--                            |       | 1                 |         |     |       | \$170.00    |     | 0.00          |        |       |            |
| N 11 | NWYB | 10/30/18          | 11/05/18        | M-F 9p-935p LN<br>M-F 9p-935p      | NWS   | 9p-935p           | 111-1-- | :30 | 4     | \$120.00    | P-2 | 0.00          | NM     | 4     | \$480.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
|      |      | Week: 10/29/18    | 11/04/18        | -11-1--                            |       | 3                 |         |     |       | \$120.00    |     | 0.00          |        |       |            |
|      |      | Week: 11/05/18    | 11/11/18        | 1-----                             |       | 1                 |         |     |       | \$120.00    |     | 0.00          |        |       |            |
| N 12 | NWYB | 11/03/18          | 11/03/18        | SA-SU 9p-935p LN<br>sa-su 9P NEWS  | NWS   | 9P-935P           | -----1- | :30 | 1     | \$120.00    | P-2 | 0.00          | NM     | 1     | \$120.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
|      |      | Week: 10/29/18    | 11/04/18        | -----1-                            |       | 1                 |         |     |       | \$120.00    |     | 0.00          |        |       |            |
| N 13 | NWYB | 11/04/18          | 11/04/18        | SA-SU 9p-935p LN<br>sa-su 9P NEWS  | NWS   | 9P-935P           | -----1  | :30 | 1     | \$120.00    | P-2 | 0.00          | NM     | 1     | \$120.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
|      |      | Week: 10/29/18    | 11/04/18        | -----1                             |       | 1                 |         |     |       | \$120.00    |     | 0.00          |        |       |            |
| N 14 | NWYB | 10/30/18          | 11/05/18        | M-F 1005p-1105p<br>Modern Family   | CM    | 1005p-1105p       | 111-1-- | :30 | 4     | \$20.00     | CO  | 0.00          | NM     | 4     | \$80.00    |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
|      |      | Week: 10/29/18    | 11/04/18        | -11-1--                            |       | 3                 |         |     |       | \$20.00     |     | 0.00          |        |       |            |
|      |      | Week: 11/05/18    | 11/11/18        | 1-----                             |       | 1                 |         |     |       | \$20.00     |     | 0.00          |        |       |            |
| N 15 | NWYB | 11/01/18          | 11/01/18        | M-F 1005p-1105p<br>Modern Family   | CM    | 1005p-1105p       | ---1--- | :30 | 1     | \$20.00     | CO  | 0.00          | NM     | 1     | \$20.00    |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
|      |      | Week: 10/29/18    | 11/04/18        | ---1---                            |       | 1                 |         |     |       | \$20.00     |     | 0.00          |        |       |            |
| N 16 | NWYB | 10/30/18          | 10/30/18        | Tue Prime Hour 2<br>Lethal Weapon  | CM    | 8p-9p             | -1----- | :30 | 1     | \$170.00    | P-2 | 0.00          | NM     | 1     | \$170.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
|      |      | Week: 10/29/18    | 11/04/18        | -1-----                            |       | 1                 |         |     |       | \$170.00    |     | 0.00          |        |       |            |
|      |      |                   |                 |                                    |       |                   |         |     |       |             |     |               | Totals | 36    | \$3,275.00 |

# Tester for Senate



|                     |                                    |              |                               |
|---------------------|------------------------------------|--------------|-------------------------------|
| <b>Station</b>      | NWYB-TV                            | <b>Buyer</b> | Caroline Bahng                |
| <b>Market</b>       | Butte, MT                          | <b>Email</b> | caroline@screenstrategies.com |
| <b>Flight Dates</b> | 10/30/2018 - 11/6/2018 (Est. 3824) | <b>Phone</b> | 703-272-7300                  |

| Program Name   | DP | Days Length | Rate                        | Tue 10/30 | Wed 10/31 | Thu 11/1 | Fri 11/2 | Sat 11/3 | Sun 11/4 | Mon 11/5 |
|--|----|-------------|-----------------------------|-----------|-----------|----------|----------|----------|----------|----------|
| People's Court<br>9:00 AM - 10:00 AM   | DT | M-F<br>30   | \$15.00<br><b>\$15.00</b>   | 1         |           |          |          |          |          |          |
| Dateline<br>12:00 PM - 1:00 PM   | DT | M-F<br>30   | \$20.00<br><b>\$20.00</b>   |           |           | 1        |          |          |          |          |
| Last Man Standing<br>5:30 PM - 6:00 PM   | EF | MTuWF<br>30 | \$25.00<br><b>\$100.00</b>  | 1         | 1         |          | 1        |          |          | 1        |
| Last Man Standing<br>5:00 PM - 5:30 PM   | EF | M-F<br>30   | \$25.00<br><b>\$125.00</b>  | 1         | 1         | 1        | 1        |          |          | 1        |
| Big Bang Theory<br>6:00 PM - 6:30 PM<br>75% PE at LUR Per NWYB; Move to Class II   | PA | MTuWF<br>30 | \$130.00<br><b>\$390.00</b> |           | 1         |          | 1        |          |          | 1        |
| Big Bang Theory<br>6:30 PM - 7:00 PM<br>75% PE at LUR Per NWYB; Move to Class II   | PA | MTuWF<br>30 | \$130.00<br><b>\$520.00</b> | 1         | 1         |          | 1        |          |          | 1        |
| 9-1-1<br>8:00 PM - 9:00 PM<br>75% PE at LUR Per NWYB; Move to Class II             | PT | M<br>30     | \$150.00<br><b>\$150.00</b> |           |           |          |          |          |          | 1        |
| Lethal Weapon<br>8:00 PM - 9:00 PM<br>75% PE at LUR Per NWYB; Move to Class II     | PT | Tu<br>30    | \$170.00<br><b>\$170.00</b> | 1         |           |          |          |          |          |          |
| Star<br>8:00 PM - 9:00 PM<br>75% PE at LUR Per NWYB; Move to Class II              | PT | W<br>30     | \$190.00<br><b>\$190.00</b> |           | 1         |          |          |          |          |          |
| NFL Football<br>6:20 PM - 9:30 PM<br>11/1: Oakland Raiders vs. San Francisco 49ers | PT | Th<br>30    | \$500.00<br><b>\$500.00</b> |           |           | 1        |          |          |          |          |

# Tester for Senate



|                     |                                    |              |                               |
|---------------------|------------------------------------|--------------|-------------------------------|
| <b>Station</b>      | NWYB-TV                            | <b>Buyer</b> | Caroline Bahng                |
| <b>Market</b>       | Butte, MT                          | <b>Email</b> | caroline@screenstrategies.com |
| <b>Flight Dates</b> | 10/30/2018 - 11/6/2018 (Est. 3824) | <b>Phone</b> | 703-272-7300                  |

| Program Name   | DP | Days Length | Rate                        | Tue 11/6 | Total |
|--|----|-------------|-----------------------------|----------|-------|
| People's Court<br>9:00 AM - 10:00 AM   | DT | M-F<br>30   | \$15.00<br><b>\$15.00</b>   |          | 1     |
| Dateline<br>12:00 PM - 1:00 PM   | DT | M-F<br>30   | \$20.00<br><b>\$20.00</b>   |          | 1     |
| Last Man Standing<br>5:30 PM - 6:00 PM   | EF | MTuWF<br>30 | \$25.00<br><b>\$100.00</b>  |          | 4     |
| Last Man Standing<br>5:00 PM - 5:30 PM   | EF | M-F<br>30   | \$25.00<br><b>\$125.00</b>  |          | 5     |
| Big Bang Theory<br>6:00 PM - 6:30 PM<br>75% PE at LUR Per NWYB; Move to Class II   | PA | MTuWF<br>30 | \$130.00<br><b>\$390.00</b> |          | 3     |
| Big Bang Theory<br>6:30 PM - 7:00 PM<br>75% PE at LUR Per NWYB; Move to Class II   | PA | MTuWF<br>30 | \$130.00<br><b>\$520.00</b> |          | 4     |
| 9-1-1<br>8:00 PM - 9:00 PM<br>75% PE at LUR Per NWYB; Move to Class II             | PT | M<br>30     | \$150.00<br><b>\$150.00</b> |          | 1     |
| Lethal Weapon<br>8:00 PM - 9:00 PM<br>75% PE at LUR Per NWYB; Move to Class II     | PT | Tu<br>30    | \$170.00<br><b>\$170.00</b> |          | 1     |
| Star<br>8:00 PM - 9:00 PM<br>75% PE at LUR Per NWYB; Move to Class II              | PT | W<br>30     | \$190.00<br><b>\$190.00</b> |          | 1     |
| NFL Football<br>6:20 PM - 9:30 PM<br>11/1: Oakland Raiders vs. San Francisco 49ers | PT | Th<br>30    | \$500.00<br><b>\$500.00</b> |          | 1     |

# Tester for Senate



|  |  |
|--|--|
| <b>Station</b> NWYB-TV                                 | <b>Buyer</b> Caroline Bahng                |
| <b>Market</b> Butte, MT                                | <b>Email</b> caroline@screenstrategies.com |
| <b>Flight Dates</b> 10/30/2018 - 11/6/2018 (Est. 3824) | <b>Phone</b> 703-272-7300                  |

| Program Name  | DP | Days Length | Rate                        | Tue 10/30 | Wed 10/31 | Thu 11/1 | Fri 11/2 | Sat 11/3 | Sun 11/4 | Mon 11/5 |
|---|----|-------------|-----------------------------|-----------|-----------|----------|----------|----------|----------|----------|
| Hell's Kitchen<br>8:00 PM - 9:00 PM<br>75% PE at LUR Per NWYB; Move to Class II   | PT | F<br>30     | \$170.00<br><b>\$170.00</b> |           |           |          | 1        |          |          |          |
| NWYB 9p News<br>9:00 PM - 9:35 PM<br>75% PE at LUR Per NWYB; Move to Class II     | LN | MTuWF<br>30 | \$120.00<br><b>\$480.00</b> | 1         | 1         |          | 1        |          |          | 1        |
| Saturday 9p News<br>9:00 PM - 9:30 PM<br>75% PE at LUR Per NWYB; Move to Class II | LN | Sa<br>30    | \$120.00<br><b>\$120.00</b> |           |           |          |          | 1        |          |          |
| Sunday 9p News<br>9:00 PM - 9:35 PM<br>75% PE at LUR Per NWYB; Move to Class II   | LN | Su<br>30    | \$120.00<br><b>\$120.00</b> |           |           |          |          |          | 1        |          |
| Modern Family<br>9:35 PM - 10:35 PM   | LF | M-F<br>30   | \$25.00<br><b>\$125.00</b>  | 1         | 1         | 1        | 1        |          |          | 1        |
| 2 Broke Girls<br>10:35 PM - 11:05 PM  | LF | M-F<br>30   | \$20.00<br><b>\$20.00</b>   |           |           | 1        |          |          |          |          |
| <b>Station Totals</b>   |    |             | <b>\$3,215.00</b>           | <b>7</b>  | <b>7</b>  | <b>5</b> | <b>7</b> | <b>1</b> | <b>1</b> | <b>7</b> |

# Tester for Senate



|                     |                                    |              |                               |
|---------------------|------------------------------------|--------------|-------------------------------|
| <b>Station</b>      | NWYB-TV                            | <b>Buyer</b> | Caroline Bahng                |
| <b>Market</b>       | Butte, MT                          | <b>Email</b> | caroline@screenstrategies.com |
| <b>Flight Dates</b> | 10/30/2018 - 11/6/2018 (Est. 3824) | <b>Phone</b> | 703-272-7300                  |

| Program Name  | DP | Days Length | Rate                        | Tue 11/6 | Total     |
|---|----|-------------|-----------------------------|----------|-----------|
| Hell's Kitchen<br>8:00 PM - 9:00 PM<br>75% PE at LUR Per NWYB; Move to Class II   | PT | F<br>30     | \$170.00<br><b>\$170.00</b> |          | 1         |
| NWYB 9p News<br>9:00 PM - 9:35 PM<br>75% PE at LUR Per NWYB; Move to Class II     | LN | MTuWF<br>30 | \$120.00<br><b>\$480.00</b> |          | 4         |
| Saturday 9p News<br>9:00 PM - 9:30 PM<br>75% PE at LUR Per NWYB; Move to Class II | LN | Sa<br>30    | \$120.00<br><b>\$120.00</b> |          | 1         |
| Sunday 9p News<br>9:00 PM - 9:35 PM<br>75% PE at LUR Per NWYB; Move to Class II   | LN | Su<br>30    | \$120.00<br><b>\$120.00</b> |          | 1         |
| Modern Family<br>9:35 PM - 10:35 PM   | LF | M-F<br>30   | \$25.00<br><b>\$125.00</b>  |          | 5         |
| 2 Broke Girls<br>10:35 PM - 11:05 PM  | LF | M-F<br>30   | \$20.00<br><b>\$20.00</b>   |          | 1         |
| <b>Station Totals</b>   |    |             | <b>\$3,215.00</b>           | <b>0</b> | <b>35</b> |

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

|   |                        |
|---|------------------------|
| <b>Station and Location:</b><br>NWYB-TV | <b>Date:</b> 7/27/2018 |
|---|------------------------|

I, Screen Strategies Media,  
 being/on behalf of: Jon Tester,  
 a legally qualified candidate of the Democratic  
 political party for the office of: U.S. Senate  
 in the General  
 election to be held on: 11/6/2018

**do hereby request station time as follows:**

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
|                  |                                  |      |       |                |                 |

**Attach proposed schedule with charges (if available): \$2,732.75**

I represent that the payment for the above described broadcast time has been furnished by:

Montanans for Tester

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Holly Giarraputo

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

7/27/2018 \_\_\_\_\_  
Date Signature

***To Be Signed By Station Representative***

Accepted       Accepted in Part       Rejected  
Katie Delaney \_\_\_\_\_  
Signature Printed Name Title