

ORDER

R2

Orders
Order / Rev: 136698
Alt Order #:
Product Desc: US Senate
Estimate: 4146
Flight Dates: 09/11/18 - 09/17/18
Original Date / Rev: 09/07/18 / 09/11/18
Order Type: GENERAL

KWYB
Primary AE: Katie Delany
Sales Office: N-DIR
Sales Region: N-DIR

Agency Name: Screen Strategies Media
Buying Contact:
Billing Contact:
 111150 Fairfax Blvd. Ste. 505
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Tester For Senate
Demographic: A25-54
Product Codes: PL Candidate
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: CO

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/17/18	53	\$1,680.00	\$1,428.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	53	\$1,680.00	\$1,428.00	0.00
Totals	53	\$1,680.00	\$1,428.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katie Delany			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KWYB	09/11/18	09/17/18	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	11111--	:30	5	\$15.00	CO	0.00	NM	5	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	-1111--		4				\$15.00		0.00			
		Week: 09/17/18	09/23/18	1-----		1				\$15.00		0.00			
N 2	KWYB	09/11/18	09/17/18	M-F GMA 7a-9a M-F 7a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	11111--	:30	5	\$15.00	CO	0.00	NM	5	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	-1111--		4				\$15.00		0.00			
		Week: 09/17/18	09/23/18	1-----		1				\$15.00		0.00			
N 3	KWYB	09/16/18	09/16/18	GMA Sa-Su 6a-7a GMA sa-su 6a-7a	CM	6a-7a	-----1	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	-----1		1				\$25.00		0.00			
N 4	KWYB	09/11/18	09/17/18	M-F 11a-12p Pickler & Ben	CM	11a-12p	11111--	:30	5	\$10.00	CO	0.00	NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	-1111--		4				\$10.00		0.00			
		Week: 09/17/18	09/23/18	1-----		1				\$10.00		0.00			
N 5	KWYB	09/11/18	09/17/18	M-F 1p-2p GH	CM	1p-2p	11111--	:30	5	\$20.00	CO	0.00	NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 136698
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 Flight Dates: 09/11/18 - 09/17/18

Advertiser: POL/Tester For Senate
 Product Desc: US Senate
 Estimate: 4146
 KWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KWYB	09/11/18	09/17/18	M-F 2p-3p M-F 2p-3p	CM	2p-3p	11111--	:30	5	\$10.00	CO	0.00	NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	-1111--					4	\$20.00		0.00			
		Week: 09/17/18	09/23/18	1-----					1	\$20.00		0.00			
N 7	KWYB	09/11/18	09/17/18	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	11111--	:30	5	\$20.00	CO	0.00	NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	-1111--					4	\$10.00		0.00			
		Week: 09/17/18	09/23/18	1-----					1	\$10.00		0.00			
N 8	KWYB	09/11/18	09/17/18	M-F 4p-5p M-F 4p-5p	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	11111--	:30	5	\$20.00	CO	0.00	NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	-1111--					4	\$20.00		0.00			
		Week: 09/17/18	09/23/18	1-----					1	\$20.00		0.00			
N 9	KWYB	09/13/18	09/13/18	M-F 530p-6p Local News M-F 530p-6p Local News	NWS	530p-6p	---1---	:30	1	\$60.00	CO	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	---1---					1	\$60.00		0.00			
N 10	KWYB	09/17/18	09/17/18	Mon Prime Rotator Castaways	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	1-----	:30	1	\$75.00	CO	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/18	09/23/18	1-----					1	\$75.00		0.00			
N 11	KWYB	09/17/18	09/17/18	Mon Prime Hour 3 The Good Doctor	CM	9-10p	1-----	:30	1	\$90.00	CO	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/18	09/23/18	1-----					1	\$90.00		0.00			
N 12	KWYB	09/11/18	09/11/18	Tue 7p-9p Bachelor in Paradise	CM	7p-9p	-1-----	:30	1	\$75.00	CO	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	-1-----					1	\$75.00		0.00			
N 13	KWYB	09/12/18	09/12/18	Wed Prime 7p-730p The Goldbergs	CM	7p-730	--1----	:30	1	\$75.00	CO	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	--1----					1	\$75.00		0.00			
N 14	KWYB	09/13/18	09/13/18	Thur Prime Hour 2 Match Game	CM	8p-9p	---1---	:30	1	\$75.00	CO	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	---1---					1	\$75.00		0.00			
N 15	KWYB	09/14/18	09/14/18	Fri Prime Hour 2 Child Support	CM	8p-9p	----1--	:30	1	\$85.00	CO	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	----1--					1	\$85.00		0.00			
N 16	KWYB	09/16/18	09/16/18	Sun Prime Hour 3 The \$100,000 Pyramid	CM	8p-9p	-----1	:30	1	\$75.00	CO	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	-----1					1	\$75.00		0.00			
N 17	KWYB	09/16/18	09/16/18	Sun Prime Hour 4 To Tell the Truth	CM	9p-10p	-----1	:30	1	\$95.00	CO	0.00	NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	-----1					1	\$95.00		0.00			
N 18	KWYB	09/11/18	09/17/18	News 10p LN News 10p	NWS	10p-1035p	11111--	:30	5	\$60.00	CO	0.00	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	-1111--					4	\$60.00		0.00			
		Week: 09/17/18	09/23/18	1-----					1	\$60.00		0.00			

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 Product Desc: US Senate
 Estimate: 4146
 KWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 19	KWYB	09/15/18	09/15/18	News Wkend REV 10p LNWS 10p Sa-Su news	CM	10p-1035p	-----1-	:30	1	\$55.00	CO	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	-----1-		1				\$55.00		0.00			
N 20	KWYB	09/16/18	09/16/18	News Wkend REV 10p LNWS 10p Sa-Su news	CM	10p-1035p	-----1	:30	1	\$30.00	CO	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	-----1		1				\$30.00		0.00			
N 21	KWYB	09/14/18	09/14/18	M-F GMA 7a-9a M-F 7a-9a	CM	7a-9a	----1--	:30	1	\$15.00	CO	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	----1--		1				\$15.00		0.00			
Totals													53	\$1,680.00	

ORDER

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Orders
Order / Rev: 136697
Alt Order #:
Product Desc: US Senate
Estimate: 4146
Flight Dates: 09/11/18 - 09/17/18
Original Date / Rev: 09/07/18 / 09/11/18
Order Type: GENERAL

NWYB
Primary AE: Katie Delany
Sales Office: N-DIR
Sales Region: N-DIR

Agency Name: Screen Strategies Media
Buying Contact:
Billing Contact:
 111150 Fairfax Blvd. Ste. 505
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Tester For Senate
Demographic: A25-54
Product Codes: PL Candidate
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: CO

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/17/18	37	\$1,295.00	\$1,100.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	37	\$1,295.00	\$1,100.75	0.00
Totals	37	\$1,295.00	\$1,100.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katie Delany			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	NWYB	09/12/18	09/17/18	M-F 9a-10a People's Court	CM	9a-10a	1-1-1--	:30	3	\$15.00	CO	0.00	NM	3	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	--1-1--		2				\$15.00		0.00			
		Week: 09/17/18	09/23/18	1-----		1				\$15.00		0.00			
N 2	NWYB	09/11/18	09/17/18	M-F 1p-2p Dateline	CM	1p-2p	11-1---	:30	3	\$15.00	CO	0.00	NM	3	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	-1-1---		2				\$15.00		0.00			
		Week: 09/17/18	09/23/18	1-----		1				\$15.00		0.00			
N 3	NWYB	09/11/18	09/17/18	M-F 5p-6p LMS	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	11111--	:30	5	\$20.00	CO	0.00	NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	-1111--		4				\$20.00		0.00			
		Week: 09/17/18	09/23/18	1-----		1				\$20.00		0.00			
N 4	NWYB	09/11/18	09/17/18	M-F 5p-6p LMS	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	11111--	:30	5	\$20.00	CO	0.00	NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	-1111--		4				\$20.00		0.00			
		Week: 09/17/18	09/23/18	1-----		1				\$20.00		0.00			
N 5	NWYB	09/12/18	09/14/18	M-F 6p-630p BBT	CM	6p-630p	--1-1--	:30	2	\$50.00	CO	0.00	NM	2	\$100.00

Order / Rev: 136697
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 Flight Dates: 09/11/18 - 09/17/18

Advertiser: POL/Tester For Senate
 Product Desc: US Senate
 Estimate: 4146
 NWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	NWYB	09/11/18	09/17/18	M-F 630p-7p BBT	CM	630p-7p	1-1-1--	:30	3	\$50.00	CO	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	--1-1--		2				\$50.00		0.00			
Week:		09/17/18	09/23/18	1-----		1				\$50.00		0.00			
N 7	NWYB	09/11/18	09/11/18	Tue Prime Hour 1 Beat Shazam	CM	7p-8p	-1-----	:30	1	\$45.00	CO	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	-1-----		1				\$45.00		0.00			
N 8	NWYB	09/12/18	09/12/18	Wed Prime Rotator Masterchef	CM	7p-9p	--1----	:30	1	\$65.00	CO	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	--1----		1				\$65.00		0.00			
N 9	NWYB	09/13/18	09/13/18	Thur Prime Rotator Masterchef	CM	7p-9p	---1---	:30	1	\$75.00	CO	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	---1---		1				\$75.00		0.00			
N 10	NWYB	09/14/18	09/14/18	Fri Prime Hour 1 THE RESIDENT	CM	7p-8p	----1--	:30	1	\$95.00	CO	0.00	NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	----1--		1				\$95.00		0.00			
N 11	NWYB	09/11/18	09/17/18	M-F 9p-935p LN M-F 9p-935p	NWS	9p-935p	11111--	:30	5	\$50.00	CO	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	-1111--		4				\$50.00		0.00			
Week:		09/17/18	09/23/18	1-----		1				\$50.00		0.00			
N 12	NWYB	09/15/18	09/15/18	SA-SU 9p-935p LN sa-su 9P NEWS	NWS	9P-935P	-----1-	:30	1	\$50.00	CO	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	-----1-		1				\$50.00		0.00			
N 13	NWYB	09/16/18	09/16/18	SA-SU 9p-935p LN sa-su 9P NEWS	NWS	9P-935P	-----1	:30	1	\$50.00	CO	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	-----1		1				\$50.00		0.00			
N 14	NWYB	09/11/18	09/17/18	M-F 1005p-1105p M-F 1005p-1105p	CM	1005p-1105p	111-1--	:30	4	\$20.00	CO	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	-11-1--		3				\$20.00		0.00			
Week:		09/17/18	09/23/18	1-----		1				\$20.00		0.00			
N 15	NWYB	09/13/18	09/13/18	Thur Prime Hour 2 GIFTED	CM	8p-9p	---T---	:30	0	\$45.00	CO	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	---T---		1				\$45.00		0.00			

Totals 37 \$1,295.00