

## **QUARTERLY LIST OF COMMUNITY ISSUES AND RESPONSIVE PROGRAMS**

JANUARY 1-MARCH 31<sup>ST</sup> 2019

In an ongoing effort to serve the public interest, WKY and its owners, Cumulus Media offers a variety of programming, responsive to the issues of concern to the listening audience. Below is a list of the station's most significant programming treatment of those issues for the period of JANUARY 1-MARCH 31<sup>ST</sup> 2019

**HEALTHCARE-** This station chose to address a variety of health issues of continuing importance to our listeners. These issues cover areas of health care ranging from infants to adults.

**THE ARTS-** This station believes it is important to support the arts and the entities that work hard to bring the arts to this community, whether it be a museum or a theater group.

**ENVIRONMENTAL AWARENESS-** This station strives, whenever possible, to alert the community to opportunities to make the environment in which they live a better, healthier one.

**COMMUNITY AWARENESS-** This station has worked to provide non-profit agencies an outlet to inform the community about services available to them.

**SAFETY-** this station makes an effort to inform its listeners of ways to make their world safer by having knowledgeable people talk about a variety of pertinent issues.

**EDUCATION-** this station chose members of the educational community to inform listeners of classes, workshops and other opportunities to be better educated.

**ECONOMY-** this station has given professionals the chance to inform its listeners of its economic health and ways to improve the business environment.

**FAMILY-** this station supports families and their day-to-day issues. It has brought information that covers issues ranging from better parenting to how to be a better sibling/ student.

## 1<sup>st</sup> Quarter Public Service 2019

1/6/2019

The Regional Food Bank of Oklahoma came on to encourage people to volunteer in the new year to fill a deficit of workers after the holiday.

Amy Welch from the Oklahoma Society of Cpas joined us with suggestions of New Year's financial resolutions

1/13/2019

Rebuilding Together brought in several volunteers to talk about their program of refurbishing homes for people in need.

Repeat of previous week's food bank segment

1/20/2019

Rebuilding Together brought in several volunteers to talk about their program of refurbishing homes for people in need.

Repeat of previous week's food bank segment

1/27/2019

We got to meet a new organization called Yes Love and Laundry Love which provides socks and warm gear for the homeless and money and detergent for needy families respectively.

Sunbeam Family Services provides help and support for foster families in OKC, they brought volunteers to discuss the program

2/3/2019

The OKC County Health Dept. brought information about their ongoing vaccination program.

The Friends of the Metro Public Library came in to talk about their upcoming book sale, its volunteers and the things that will be accomplished with the money raised

2/10/2019

The OKC County Health Dept's Healthy living program is a free program to help people make better food choices and change their unhealthy habits.

YWCA helps victims of domestic violence and sexual assault heal their lives. We had councilors in to talk about it.

2/17/2019

Food Bank representatives came in with participant chefs for Chef's feast to discuss their upcoming big event.

Cure SMA educated us about this debilitating childhood disease and told us about their Walk and Roll fundraising event.

2/24/2019

This week was a repeat of last week's program

3/3/2019

Repeat of YWCA interview and Food Bank Healthy Living segment

3/10/2019

We welcomed back the group from Rebuilding Together for more success stories about their successes.

Suited for Success dresses women in need for professional interviews and to help them with career strategies. They have an upcoming event.

3/17/2019

YWCA has an upcoming event to raise money for their work with victims of domestic violence and sexual assault.

Rebuilding together segment repeat

3/24

Repeat of YWCA segment

Repeat of Suited for Success

3/31

Ok Medical Research brought two scientists to discuss their newest study and the need for participants.

Open Streets OKC group came in to talk about their upcoming event with the OKC County Health Dept.