



K D F I Dallas | Fort Worth

QUARTERLY REPORT OF ISSUES & PROGRAMS

October 1 – December 31, 2023

KDFI-TV DT 27

Serving the Public interest in the Dallas-Fort Worth Market



Ascertainment of Issues

KDFI Channel 27 provides information, education, and communication resources to its viewers. The station works with the community to address issues and concerns raised by our viewers through their letters, emails and phone calls. We collect all correspondence as well as respond to phone calls to ensure we are providing the best service to viewers in our community.

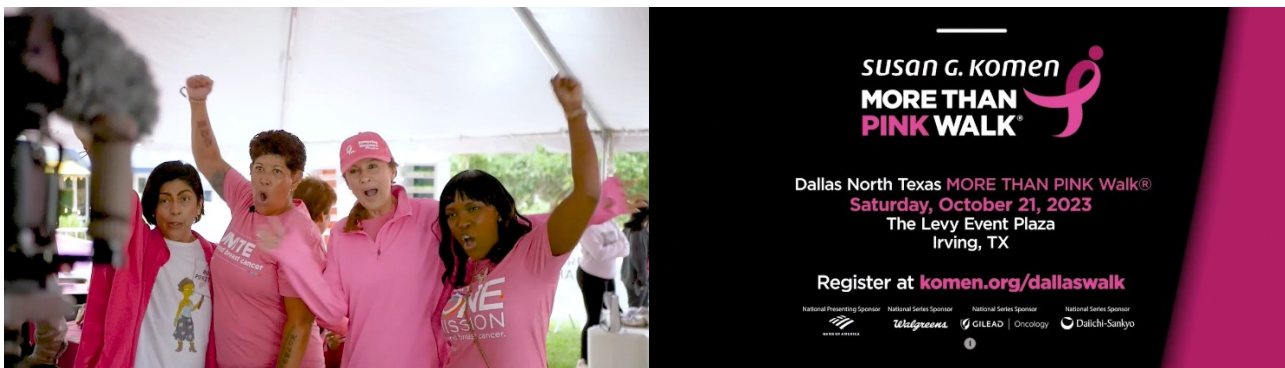
KDFI Channel 27 sponsors community events and is involved with the lives of our viewers. We notify our audience of neighborhood events and other public happenings through airing numerous PSA’s during the quarter to educate and inform the public (a list of PSA’s and sponsorships that aired is below).

The following PSA campaigns were produced and aired on KDFI MORE 27

SUSAN G KOMEN MORE THAN PINK WALK

October 2023

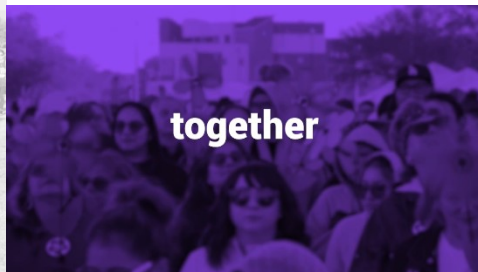
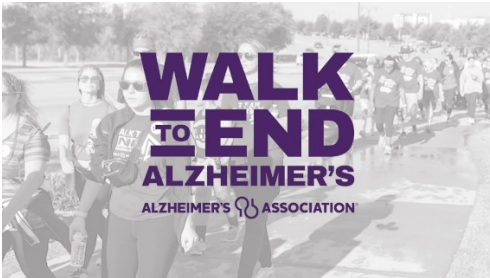
Now in our 21st year of partnership, we did significant promotion for registration for the two major walks in North Texas on September 30th and October 21. In addition to PSAs, the station did numerous stories on the cause, and even added a pink ribbon to our station logo throughout the day. We provided live coverage in our newscasts.



WALK TO END ALZHEIMERS

October – November 2023

For the 6th year, our stations teamed up with the Alzheimer’s Association to support walks in different cities. Steven Dial and Steve Eagar emceed the events, which raised hundreds of thousands of dollars for important research.



ZERO PROSTATE CANCER TEE-OFF

Our stations promoted and several employees played in this charity golf tournament to raise funds to combat prostate cancer.



NORTH TEXAS EGGFEST

October 2023

The station promoted an unusual cooking competition for a very good cause: “Chef to the Shelters” prepares and delivers more than 1200 meals to 34 area sober living homes and shelters each month.



CAMO FOR A CAUSE

November 2023

For the third year, our stations joined in a corporate initiative to support homeless veterans through stories and PSAs for the organization US Vets.

KRAFT FOUNDATION – ANTISEMITISM PSAs

November-December 2023

In the wake of the tensions in the Middle East, the stations aired PSAs urging action against Antisemitism and racial hatred.



BIG BROTHERS BIG SISTERS CELEBRATION

November 2023

FOX 4 reporter Steven Dial, a Big Brother mentor himself, emceed the annual fundraising gala in November.



LONE STAR FILM FESTIVAL

November 2023

The stations supported this annual film competition in Fort Worth and produced a half-hour documentary on the organizations' summer film camp for high schoolers.



MARCH OF DIMES – BREAKFAST WITH A CHAMPION

December 2023

NFL Hall of Famer Demarcus Ware was the guest of honor at the annual fundraising event. FOX 4's Mike Doocy emceed the event as part of year-round support of March of Dimes.



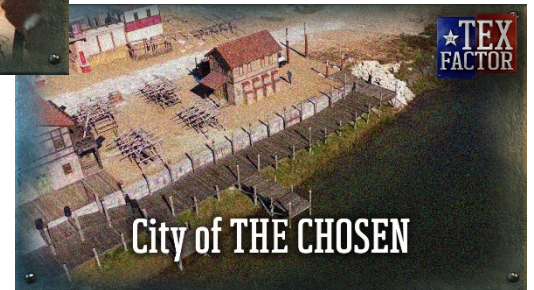
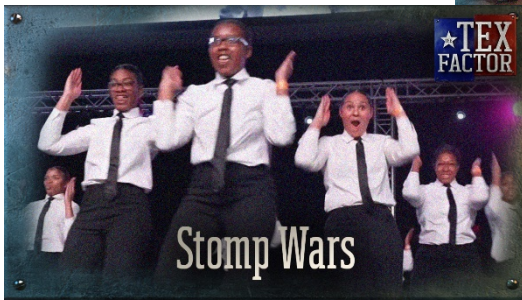
TOYS FOR TOTS

November-December 2023

This year, the stations teamed with local coordinators in several counties to promote collections for kids in need. In addition to PSA support, the station covered almost two dozen events ranging from Toy Buys to a winter carnivals and city celebrations. The numbers are still being tallied, but the response was tremendous and over 300,000 local kids will receive gifts this season.



THE TEX FACTOR



Every week, our original documentary series shines a light of community heroes and innovators. In October, we showcased a youth stepping competition providing scholarship money, A “film camp” for budding moviemakers, and took viewers behind the scenes of the popular TV series “The Chosen” filmed in North Texas.

OTHER SUPPORT/NATIONAL PSAs

TEXAS ASSOCIATION OF BROADCASTERS – Fentanyl Awareness, Don’t Text & Drive, Holiday safety.

PROJECT ROADBLOCK – Ad Council

TEXAS HEALTH HUMAN RESOURCES

NAB “WE ARE BROADCASTERS”

TXDOT – “PEDESTRIAN SAFETY”

KDFI – PSA SUPPORT

OCTOBER 2023 – 941 spots

NOVEMBER 2023 – 481 spots

DECEMBER 2023 – 713 spots

TOTAL KDFI – 2135 spots

IMPRESSIONS (ADULTS 18+) = 12,810,000



Weather and Amber Alerts

KDFI Channel 27 participated as a full partner with the broadcast community in broadcasting emergency information to the market, including Amber Alert and Severe Weather Warnings. Whether it be dangerous lightning, school closings or tornado warnings, KDFI Channel 27 provided timely communications to viewers. The 4th Quarter showed one of the lightest in recent memory for our viewing area when it came to severe weather. However, storms did form on occasion, and those are highlighted below.

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| October 25, 2023 | Beginning in the overnight hours, heavy rains poured over our viewing area. Because of this, KDFI Channel 27 provided weather crawls and alerts throughout the entire event. |
| October 27, 2023 | Severe activity exploded over our area during the late evening hours, continuing into overnight. During this event, KDFI Channel 27 alerted our viewers constantly with weather crawls and warnings. |



Informational Programs

Below is the list of educational and informational programming targeted to children 13-16, both core and non-core programming. Refer to the quarterly 398 for details:

“Elizabeth Stanton’s Great Big World” celebrates and explores the sights all over the world and brings a better understanding about different ways of life.

“Animal Rescue” showcases spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat various creatures in the animal kingdom.

“Xploration: DIY Science” works toward the goal to inspire kids to become interested in STEM (science, technology, engineering and math), and ultimately pursue careers in these fields.

“Xploration: Second Chance Pets” Second Chance Pets inspires and educates anyone interested in animal science, engineering, and where the two intersect. Jim Alaimo, owner of My Pet's Brace, is one of the leading animal specialists in the world. Alaimo and his world-renowned team saved thousands of animals by creating on-of-a-kind prosthetics and braces that give them a "new leash on life."



KDFW FOX 4 NEWS AIRS ON CHANNEL 27



KDFI Channel 27 re-airs KDFW's FOX 4 NEWS at 5:00pm, 5:30pm and 6pm Monday through Friday from 7:00pm through 8:30pm.



On Sunday, October 15, 2023, at 4:00pm, KDFI Channel 27 aired the TUNNEL TO TOWERS 5K RUN and WALK. The route retraces FDNY Firefighter Stephen Siller's final footsteps on 9/11 from the Brooklyn-Battery Tunnel to the Twin Towers. The annual event honors the 343 FDNY firefighters, law enforcement officers, and thousands of civilians who died on September 11, 2001, and the more than 7,000 service members who lost their lives in the wars in Iraq and Afghanistan.

Five-time GRAMMY award-winning trio **Lady A** is headlining the Tunnel to Towers 5K Run & Walk NYC post-run concert on Vesey Street.



On Sunday, December 17, 2023, at 7:00pm, KDFI Channel 27 aired The Celebration of Service to America Awards Show. This program honors local broadcasters for their essential role in the communities they serve. This year's special will provide in-depth coverage of the people and the stories behind broadcasters' public service.

Two-time Emmy Award-winning talk show host, journalist, producer and author Tamron Hall hosted the special. Hall, a member of the NABLF Board of Directors, will speak with multi-talented entertainer Wayne Brady about receiving the Service to America Leadership Award.



On Sunday, December 17, 2023 at 8:00pm, KDFI Channel 27 aired the Tunnel To Towers Home for the Holidays special. Appearances by Cole Hauser and hosted by Huntergirl, the concert featured performances by the hosts, Jelly Roll, and Tanya Tucker.



Religious Programs

KDFI Channel 27 is proud to offer a variety of religious and faith-based programs to the entire market. Offerings throughout the week include:

THE 700 CLUB: (9:00am-10:00am Monday - Friday, 1 hour)

Television talk show dedicated to bringing uplifting stories, exciting guests, breaking news and much more from a Christian perspective.

DIVINE PLAN: (5:00am-5:30am Sunday, .5 hour)

A non-denominational Bible teaching program in the spirit of tolerance and good will toward all.

JOEL OSTEEN: (5:30am-6:00am Sunday, .5 hour, 8:00am-8:30am Sunday, .5 hour)

Popular minister Joel Osteen teaches Biblical principles in a simple way, emphasizing the power of love and a positive attitude.

PASTOR ROBERT MORRIS MINISTRIES: (6:00am-6:30am Sunday, .5 hour)

Pastor Morris teaches his congregation lessons of God's grace through the Bible and personal experiences.

ELEVATION WITH STEVEN FURTICK: (6:30am-7:00am Sunday, .5 hour)

Steven Furtick leads his congregation with uplifting songs, scripture readings and sermons, enlightening all to the ways and works of God.

ROBERT JEFFRESS: (7:00am-7:30am Sunday, .5 hour)

Pastor Robert Jeffress leads his congregation at First Baptist Church in Dallas each Sunday, teaching the word of God through Bible scriptures, stories, and sermons, and shows ways to lead a daily life with God in it.

IN SEARCH MINISTRIES: (7:30am-8:00am Sunday, .5 hour)

Joining each other in that search for answers and exploring foundational questions about God is how we were designed, no matter what religion is practiced.

CHRISTIAN WORSHIP HOUR: (8:30am-9:00am Sunday, .5 hour. Last telecast date: 4/16/23.)

The Christian Worship Hour proclaims the Word of God simply and humbly in all its truth and purity, with special concern and compassion for the lost and with hope and encouragement for all believers.

ELEVATE LIFE CHURCH: (9:00am-9:30am Sunday, .5 hour)

Connecting the community of Dallas Christians by encouraging hope and commitment, friendship, and spiritual growth through the word of the Lord.

IN TOUCH WITH CHARLES STANLEY: (9:30am-10:00am Sunday, .5 hour, 12:00pm-1:00pm Sunday, 1 hour. Last telecast date: 4/23/23)

Dr. Stanley preaches a weekly sermon on a variety of topics to better enrich your life and bring his viewers closer to the Lord.

JOHN ANKERBERG: (10:00am-10:30am Sunday, .5 hour.)

Each week, John presents contemporary spiritual issues and defends biblical/Christian answers. He teaches the ways of living a Christian life through online courses and encourages followers to embrace the Bible and its teachings.

RYAN BINKLEY: (10:30am-11:00am Sunday, .5 hour.)

Ryan Binkley leads his congregation to where one can find a true connection to God and others that is refreshing, relational, and relevant to your everyday life. His vision is to help people find and fulfill their created purpose in Christ.

DIOCESE OF DALLAS CATHOLIC MASS: (11:00am-12:00pm Sunday, aired special from 12:30pm-1pm on 12/24/23 and Christmas mass from 11:00am-12:00pm on 12/25/23.)

Mass is offered each Sunday.

INSPIRATION MINISTRIES: CAMP MEETING (2:00am-4:00am Friday and Saturday.)

Their mission is to impact people for Christ world-wide through media, and to shine the light of the gospel to every continent, to every major language group and through every form of technology.

In the 4th Quarter, KDFI Channel 27 aired a total of 210.5 hours of religious programming, averaging 16 hours a week.

These procedures for broadcasting educational and informational programming along with informing the public of warnings and other emergency information help us respond to our community and serve them as responsible broadcasters.

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