



QUARTERLY REPORT OF ISSUES & PROGRAMS

October 1 – December 31, 2022

Serving the Public Interest in the Dallas-Fort Worth Market



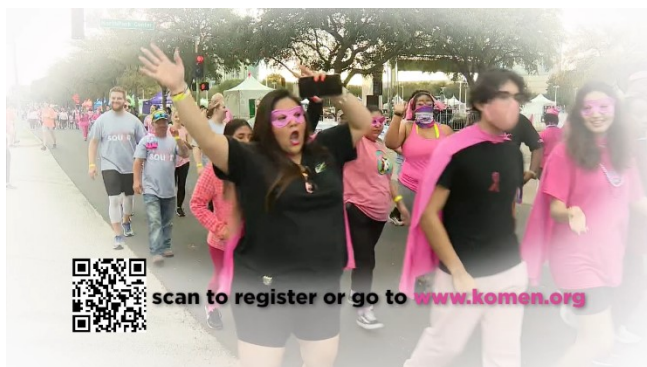
Ascertainment of Issues

KDFI Channel 27 provides information, education and communication resources to its viewers. The station works with the community to address issues and concerns raised by our viewers through their letters, emails and phone calls. We collect all correspondence as well as respond to phone calls in an effort to ensure we are providing the best service to viewers in our community.

KDFI Channel 27 sponsors community events and is involved with the lives of our viewers. We notify our audience of neighborhood events and other public happenings through airing numerous PSA's during the quarter to educate and inform the public (a list of PSA's and sponsorships that aired is below).

The following PSA campaigns were produced and aired on KDFI MORE 27

SUSAN G. KOMEN / BREAST CANCER AWARENESS



KDFI Channel 27 once again raised awareness of Breast Cancer all through October through a mix of stories throughout our newscasts, along with a Komen PSA featuring our talent and the organization's message of the power of ONE. Clarice Tinsley devoted her "Here's to You" segment to spotlighting Breast Cancer survivors, and as we have in past years, we added pink ribbons to the station's on-air bugs.

WINTER SAFETY



FOX 4 Meteorologist Kylie Capps worked with our Creative Services Department to develop a series of messages and tips on staying safe during the chilly months.

US VETS

The stations joined with all of FOX to support US VETS, and organization devoted to helping homeless veterans, with PSAs and special stories focusing on this important issue.

ALZHEIMERS WALK TO REMEMBER



Steven Dial and Brandon Todd served as emcees for the 2022 Walk to End Alzheimer's. This marks our 4th year of partnership, and both walks in the Colony and Dallas exceeded their fundraising goals.

TOYS FOR TOTS



Going on 20 years, Toys for Tots was another huge success in our area. In Mansfield alone, over 30,000 toys were collected for kids in need, and the Apartment Association of Dallas collected more than \$100,000 for morning toy buy.

MARCH OF DIMES



Support for the March of Dimes October Signature Chefs Auctions, November Run for Babies, and “Breakfast with a Champion” (in this case, Mavericks legend Michael Finley) in December.

CARTER BLOOD CARE - HOLIDAY DONATIONS

The need for donations is the greatest around the holidays and FOX 4's Chip Waggoner (a first-time donor) fronted spots to remind viewers of the important need.



THE TEX FACTOR



Every week, our original documentary series shines a light of community heroes and innovators. Among those profiled are a company that builds special prosthetics for those who've lost limbs, a North Texas company's whose mining efforts are helping to save the planet, and Howdy Homemade Ice Cream, a company giving hope and jobs to kids and adults with special needs.

OTHER SUPPORT/NATIONAL PSAs



TEXAS ASSOCIATION OF BROADCASTERS - Don't Mess with Texas, Voter Information, Motorcycle Safety, Don't Text & Drive, Art in Schools

PARTNERTSHIP TO END ADDICTION

AUTISM SPEAKS – LOCAL AUTISM WALKS

LONE STAR FILM FESTIVAL

CASA

STAND UP TO CANCER

CURA FOUNDATION

CAR SEAT SAFETY

KDFI – PSA SUPPORT

OCTOBER 2022 – 911 spots

NOVEMBER 2022 – 793 spots

DECEMBER 2022 – 885 spots

TOTAL KDFI – 2,589 spots

Adults 18+ impressions: 6,847,179



Weather and Amber Alerts

KDFI Channel 27 participated as a full partner with the broadcast community in broadcasting emergency information to the market, including Amber Alert and Severe Weather Warnings. Whether it be dangerous lightning, school closings or tornado warnings, KDFI Channel 27 provided timely communications to viewers. While overall the quarter was quiet with weather outbreaks, one day in December was an extraordinary for severe weather, as more than 14 tornadoes broke out in our area in one day. All severe weather is highlighted below.

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| October 24, 2022 | During the late morning hours, severe storms broke out over our viewing area. Because of this, KDFI Channel 27 provided continuing coverage of the events by running weather crawls and alerts throughout the entire event. |
| December 13, 2022 | Severe tornadic activity exploded over our viewing area in the overnight hours and into the morning and early hours. More than 14 tornadoes were confirmed over the next few days. During this event, KDFI Channel 27 alerted our viewers constantly with weather crawls and warnings. |
| December 22, 2022 | Late December storms formed in the mid-morning and afternoon hours. KDFI Channel 27 informed our viewers of the developing storms by running weather crawls. |



Informational Programs

Below is the list of educational and informational programming targeted to children 13-16, both core and non-core programming. Refer to the quarterly 398 for details:

“Elizabeth Stanton’s Great Big World” celebrates and explores the sights all over the world, and brings a better understanding about different ways of life.

“Animal Rescue” showcases spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat various creatures in the animal kingdom.

“Xploration: DIY Science” works toward the goal to inspire kids to become interested in STEM (science, technology, engineering and math), and ultimately pursue careers in these fields.

“Xploration: Second Chance Pets” Second Chance Pets inspires and educates anyone interested in animal science, engineering, and where the two intersect. Jim Alaimo, owner of My Pet’s Brace, is one of the leading animal posthetists in the world. Alaimo and his world-renowned team saved thousands of animals by creating on-of-a-kind prosthetics and braces that give them a "new leash on life."



KDFW FOX 4 NEWS AIRS ON CHANNEL 27



KDFI Channel 27 re-airs KDFW's FOX 4 NEWS at 5:00pm, 5:30pm and 6pm Monday through Friday from 7:00pm through 8:30pm. During the FIFA World Cup games in November and December, KDFI Channel 27 was home to airing pre-empted programming normally found on KDFW during that time. These programs included SHERRI SHEPHERD, JENNIFER HUDSON, LIVE WITH KELLY & RYAN and YOU BET YOUR LIFE.



On Sunday, October 9th, 2022 at 3pm, KDFI Channel 27 aired the TUNNEL TO TOWERS 5K WALK and RUN. The event symbolizes Stephen Siller's final footsteps from the foot of the Battery Tunnel to the Twin Towers, and pays homage to the 343 FDNY firefighters, law enforcement officers and thousands of civilians who lost their lives on September 11, 2001



Religious Programs

KDFI Channel 27 is proud to offer a variety of religious and faith-based programs to the entire market. Offerings throughout the week include:

THE 700 CLUB: (9:00am-10:00am Monday - Friday, 1 hour)

Television talk show dedicated to bringing uplifting stories, exciting guests, breaking news and much more from a Christian perspective.

DIVINE PLAN: (5:00am-5:30am Sunday, .5 hour)

A non-denominational Bible teaching program in the spirit of tolerance and good will toward all.

JOEL OSTEEN: (5:30am-6:00am Sunday, .5 hour, 8:00am-8:30am Sunday, .5 hour)

Popular minister Joel Osteen teaches Biblical principles in a simple way, emphasizing the power of love and a positive attitude.

PASTOR ROBERT MORRIS MINISTRIES: (6:00am-6:30am Sunday, .5 hour)

Pastor Morris teaches his congregation lessons of God's grace through the Bible and personal experiences.

ELEVATION WITH STEVEN FURTICK: (6:30am-7:00am Sunday, .5 hour)

Steven Furtick leads his congregation with uplifting songs, scripture readings and sermons, enlightening all to the ways and works of God.

ROBERT JEFFRESS: (7:00am-7:30am Sunday, .5 hour)

Pastor Robert Jeffress leads his congregation at First Baptist Church in Dallas each Sunday, teaching the word of God through Bible scriptures, stories and sermons, and shows ways to lead a daily life with God in it.

IN SEARCH MINISTRIES: (7:30am-8:00am Sunday, .5 hour)

Joining each other in that search for answers and exploring foundational questions about God is how we were designed, no matter what religion is practiced.

CHRISTIAN WORSHIP HOUR: (8:30am-9:00am Sunday, .5 hour)

The Christian Worship Hour proclaims the Word of God simply and humbly in all its truth and purity, with special concern and compassion for the lost and with hope and encouragement for all believers.

ELEVATE LIFE CHURCH: (9:00am-9:30am Sunday, .5 hour)

Connecting the community of Dallas Christians by encouraging hope and commitment, friendship and spiritual growth through the word of the Lord.

IN TOUCH WITH CHARLES STANLEY: (9:30am-10:00am Sunday, .5 hour, 12:00pm-1:00pm Sunday, 1 hour.)

Dr. Stanley preaches a weekly sermon on a variety of topics to better enrich your life and bring his viewers closer to the Lord.

JOHN ANKERBERG: (10:00am-10:30am Sunday, .5 hour.)

Each week, John presents contemporary spiritual issues and defends biblical/Christian answers. He teaches the ways of living a Christian life through online courses and encourages followers to embrace the Bible and its teachings.

RYAN BINKLEY: (10:30am-11:00am Sunday, .5 hour.)

Ryan Binkley leads his congregation to where one can find a true connection to God and others that is refreshing, relational, and relevant to your everyday life. His vision is to help people find and fulfill their created purpose in Christ.

DIOCESE OF DALLAS CATHOLIC MASS: (11:00am-12:00pm Sunday)

Mass is offered each Sunday.

INSPIRATION MINISTRIES: CAMP MEETING (2:00am-4:00am Friday and Saturday.)

Their mission is to impact people for Christ world-wide through media, and to shine the light of the gospel to every continent, to every major language group and through every form of technology.

In the 4th Quarter, KDFI Channel 27 aired a total of 221 hours of religious programming, averaging 17 hours a week.

These procedures for broadcasting educational and informational programming along with informing the public of warnings and other emergency information help us respond to our community and serve them as responsible broadcasters.

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