



K D F I Dallas | Fort Worth

QUARTERLY REPORT OF ISSUES & PROGRAMS

JULY 1 – SEPTEMBER 30, 2021

KDFI-TV DT 27

Serving the Public interest in the Dallas-Fort Worth Market



Ascertainment of Issues

KDFI Channel 27 provides information, education and communication resources to its viewers. The station works with the community to address issues and concerns raised by our viewers through their letters, emails and phone calls. We collect all correspondence as well as respond to phone calls in an effort to ensure we are providing the best service to viewers in our community.

KDFI Channel 27 sponsors community events and is involved with the lives of our viewers. We notify our audience of neighborhood events and other public happenings through airing numerous PSA's during the quarter to educate and inform the public (a list of PSA's and sponsorships that aired is below).

The following PSA campaigns were produced and aired on KDFI MORE 27.

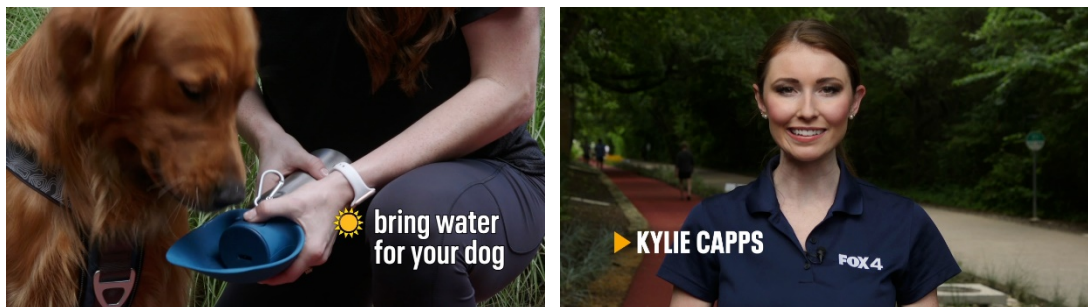
FORT WORTH'S FOURTH



For the fourth year, our stations co-sponsored Fort Worth's community celebration at the Panther Island Pavilion. The event benefits the care of the city's Trinity River.

KROGER BACKPACK BOOSTERS

For over a decade, our stations have partnered with Kroger to help provide school supplies for North Texas students. In 2021, the campaign collected a record breaking \$714,000, which will benefit 79,000 students.

SAFE 4 THE SUMMER

Meteorologist Kylie Capps delivered a series of simple safety tips, from pool safety to taking care of pets in the Texas heat.

AFRICAN-AMERICA RODEO

KDFW and KDFI provided PSA Support for the return of the TEXAS BLACK INVITATIONAL RODEO, benefitting the city's African-American Museum.



HERE'S TO YOU

FOX News Anchor Clarice Tinsley highlights organizations and individuals who are making a difference in their community. "Here's To You" airs twice daily during FOX 4's 5:30 and 10pm newscasts.



HONOR CONNOR RUN - SEPTEMBER

KDFW and KDFI provided support for the LV Project's honor Connor Run, which raises funds to provide life jackets on area lakes and promote buoyancy on the water and in life.

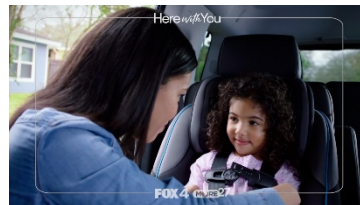
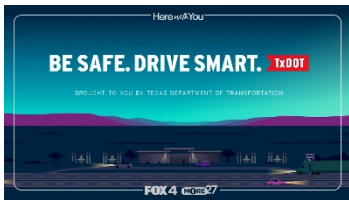
**KOMEN DALLAS**

KDFW and KDFI have been partnering with the Susan G. Komen Organizations for 19 years, and in September, reminded North Texas about registration for their annual walk, which this year will be in-person and online.



COVID-19 RELATED PSAs (LOCAL/NATIONALLY produced)

CDC / AD COUNCIL - Joining with stations across America, FOX 4 aired numerous PSAs from the Ad Council providing information of vaccines and encouraging viewers to learn more and reminding everyone to continue to be aware of safety protocols.

OTHER STATE/NATIONALLY PRODUCED SPOTS**TEXAS ASSOCIATION OF BROADCASTERS**

Don't Mess with Texas

Alzheimer's Association

Motorcycle Safety

Don't Text & Drive

Art in Schools

ADOPT A TEEN

AUTISM SPEAKS WALK Sept-October

BEST FRIENDS – ANIMAL RESCUE

DISCOVER THE FOREST

FEEDING AMERICA

SOUTHEASTERN GUIDE DOGS

LEUKEMIA LYMPHOMA SOCIETY

PROSTATE CANCER AWARENESS

RED CROSS

ROTARY CLUB

SOCIAL SECURITY (SSA)

STAND UP TO CANCER 8-21-21

TEACHERS SUPPORT

KDFI – PSA SUPPORT

JULY 2021 – 532 spots

AUGUST 2021 – 473 spots

SEPTEMBER 2021 – 499 spots

TOTAL KDFI – 1504 spots



Weather and Amber Alerts

KDFI Channel 27 participated as a full partner with the broadcast community in broadcasting emergency information to the market, including Amber Alert and Severe Weather Warnings. Whether it be dangerous lightning, school closings or tornado warnings, KDFI Channel 27 provided timely communications to viewers. Our weather during the 3rd quarter was quiet for the most part, and KDFI Channel 27 alerted our viewers to make them aware when it was warranted.

August 1, 2021	Early afternoon storms appeared and escalated over our viewing area during the late afternoon and early evening hours, and we alerted our viewers with information through weather crawls.
August 31, 2021	KDFI ran an AMBER ALERT in the morning hours to alert our viewers to a child abduction.



Informational Programs

Below is the list of educational and informational programming targeted to children 13-16, both core and non-core programming. Refer to the quarterly 398 for details:

“Elizabeth Stanton’s Great Big World” celebrates and explores the sights all over the world, and brings a better understanding about different ways of life.

“Animal Rescue” showcases spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat various creatures in the animal kingdom.

“Xploration: DIY Science” works toward the goal to inspire kids to become interested in STEM (science, technology, engineering and math), and ultimately pursue careers in these fields.

“Xploration: Weird But True” explores the fun and curious way our world works. Each week, viewers are taken on an adventure somewhere in our world, showing the weird and wonderful, with a lesson to be learned. (Series ended 8/29/21.)

“Xploration: Second Chance Pets” (Series began 8/30/21) Second Chance Pets inspires and educates anyone interested in animal science, engineering, and where the two intersect. Jim Alaimo, owner of My Pet's Brace, is one of the leading animal posthetists in the world. Alaimo and his world-renowned team saved thousands of animals by creating on-of-a-kind prosthetics and braces that give them a "new leash on life."



KDFW FOX 4 NEWS AIRS ON CHANNEL 27



At 7:00PM Monday through Friday, KDFI Channel 27 continues to re-air KDFW's FOX 4 NEWS at 6:00pm.



At 3:00PM on Sunday, July 11th, and again on Sunday, July 18th, KDFI Channel 27 aired the CELEBRATION OF SERVICE TO AMERICA AWARDS. The Celebration of Service to America Awards highlight and honor the exceptional community service exhibited by local radio and television stations across the U.S.



At 3:00PM on Sunday, September 5th, we aired the AMERICA SALUTES YOU CONCERT. "America Salutes You" is a nationally broadcasted benefit concert series benefiting those who serve in the military. One hundred percent of funds raised go to organizations with programs serving veterans, service members, and their families.



At 3PM on Sunday, September 12th, KDFI Channel 27 aired The Tunnel to Towers Foundation "Never Forget Concert," a night of live music to honor and commemorate the 20th anniversary of 9/11 at the Northwell Health at Jones Beach Theater on Saturday, August 21. The concert featured performances by Journey, The Chainsmokers, John Fogerty, Ann Wilson, Steve Miller Band with special guest Jesse Colin Young, Lee Brice, Wyclef Jean, Gavin DeGraw, We McDonald, Flo Rida, Danny Rodriguez, and Jax with G.E. Smith serving as musical director.



Religious Programs

KDFI Channel 27 is proud to offer a variety of religious and faith-based programs to the entire market. Offerings throughout the week include:

THE 700 CLUB: (9:00am-10:00am Monday - Friday, 1 hour)

Television talk show dedicated to bringing uplifting stories, exciting guests, breaking news and much more from a Christian perspective.

ANDREW WOMMACK: (4:00am-4:30am Monday - Friday, .5 hour)

Each morning, Andrew Wommack teaches the ways of the Bible and how to use the tools given to better our everyday lives.

DIVINE PLAN: (5:00am-5:30am Sunday, .5 hour)

A non-denominational Bible teaching program in the spirit of tolerance and good will toward all.

JOEL OSTEEN: (5:30am-6:00am Sunday, .5 hour, 8:00am-8:30am Sunday, .5 hour)

Popular minister Joel Osteen teaches Biblical principles in a simple way, emphasizing the power of love and a positive attitude.

PASTOR ROBERT MORRIS MINISTRIES: (6:00am-6:30am Sunday, .5 hour)

Pastor Morris teaches his congregation lessons of God's grace through the Bible and personal experiences.

ELEVATION WITH STEVEN FURTICK: (6:30am-7:00am Sunday, .5 hour)

Steven Furtick leads his congregation with uplifting songs, scripture readings and sermons, enlightening all to the ways and works of God.

ROBERT JEFFRESS: (7:00am-7:30am Sunday, .5 hour)

Pastor Robert Jeffress leads his congregation at First Baptist Church in Dallas each Sunday, teaching the word of God through Bible scriptures, stories and sermons, and shows ways to lead a daily life with God in it.

IN SEARCH MINISTRIES: (7:30am-8:00am Sunday, .5 hour)

Joining each other in that search for answers and exploring foundational questions about God is how we were designed, no matter what religion is practiced.

CHRISTIAN WORSHIP HOUR: (8:30am-9:00am Sunday, .5 hour)

The Christian Worship Hour proclaims the Word of God simply and humbly in all its truth and purity, with special concern and compassion for the lost and with hope and encouragement for all believers.

ELEVATE LIFE CHURCH: (9:00am-9:30am Sunday, .5 hour)

Connecting the community of Dallas Christians by encouraging hope and commitment, friendship and spiritual growth through the word of the Lord.

IN TOUCH WITH CHARLES STANLEY: (9:30am-10:00am Sunday, .5 hour)

Dr. Stanley preaches a weekly sermon on a variety of topics to better enrich your life and bring his viewers closer to the Lord.

JOHN ANKERBERG: (10:00am-10:30am Sunday, .5 hour. Began 7/25/21)

Each week, John presents contemporary spiritual issues and defends biblical/Christian answers. He teaches the ways of living a Christian life through online courses, and encourages followers to embrace the Bible and its teachings.

RYAN BINKLEY: (10:30am-11:00am Sunday, .5 hour.)

Ryan Binkley leads his congregation to where one can find a true connection to God and others that is refreshing, relational, and relevant to your everyday life. His vision is to help people find and fulfill their created purpose in Christ.

DIOCESE OF DALLAS CATHOLIC MASS: (11:00am-12:00pm Sunday and 12:00pm-1:00pm Sunday. 1 hour each, 2 hours total. Also aired on April 2nd at 7am, 1 hour.)

Mass is offered each Sunday.

INSPIRATION MINISTRIES: CAMP MEETING (2:00am-4:00am Friday and Saturday.)

Their mission is to impact people for Christ world-wide through media, and to shine the light of the gospel to every continent, to every major language group and through every form of technology.

In the 3rd Quarter, KDFI Channel 27 aired a total of 250 hours of religious programming, averaging 19 hours a week.

These procedures for broadcasting educational and informational programming along with informing the public of warnings and other emergency information help us respond to our community and serve them as responsible broadcasters.

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