

KXXY  
Oklahoma City, OK  
Quarterly Issues/Programs List  
Fourth Quarter, 2017  
12/31/2017

KXXY  
Quarterly Issues/Programs List

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KXXY provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CONSTRUCTING HOMES FOR HOMELESS VETS:** One organization is renovating old buildings in mid-town OKC for homeless veterans.
- **FREE HEALTH OPTIONS AVAILABLE:** Oklahoma City County Health Department offers free classes on diet and exercise throughout the year.
- **HOMELESS RESOURCES:** This time of the year the Salvation Army is out with it's Red Kettles and Angel Tree programs for the underprivileged.
- **WALK TO END ALZ:** With more and more of the Baby Boom generation entering retirement, more and more cases of Alzheimer's are being diagnosed.
- **WOMEN'S RIGHTS:** With much of the talk this quarter about women being abused in the workplace, just what are they entitled and not entitled to according to law?

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ALZHEIMERS IN OKC	Local Perspectives Seg 1	The walk to end Alzheimer's raises money for victims and caregivers of Alzheimer's	MARK FRIED OK ALZ ASSOCIATION	10/01/2017 06:07 PM	015:02

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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
WOMEN'S RIGHTS	Local Perspectives Seg 2	The Governor's luncheon celebrating women honors women who have made a difference in Oklahoma.	VICTORIA WOODS-GOVERNOR'S LUNCHEON CELEBRATING OK WOMEN	10/01/2017 06:23 PM	015:37
VETERAN HOMELESSNESS	Local Perspectives Seg 1	Homes4Vets raises money to restore old buildings in midtown using homeless vets for homeless vets.	HOWARD BRIDGES-HOMES4VETS	10/08/2017 06:07 PM	016:01
WOMEN'S RIGHTS	Local Perspectives Seg 2	The Governor's luncheon celebrating women honors women who have made a difference part 2	VICTORIA WOODS-GOVERNOR'S LUNCHEON CELEBRATING OK WOMEN	10/08/2017 06:25 PM	015:52
VETERAN HOMELESSNESS	Local Perspectives Seg 1	Construction surplus needed for renovation project on 5 <sup>th</sup> and Harvey	HOWARD BRIDGES-HOMES4VETS	10/14/2017 02:05 PM	016:55
WOMEN'S RIGHTS IN THE WORKPLACE	Local Perspectives Seg 2	Upcoming workshop for unemployed women.	VICTORIA WOODS-LAWYER	10/14/2017 02:23 PM	015:33
OBESITY IN OKLAHOMA CITY	Local Perspectives Seg 1	Free health classes and workshops offered by the OKC County Health Department	LORI FORD OKCCHD HEALTH COALITION	10/21/2017 02:05 PM	015:42
WOMEN'S RIGHTS IN THE WORKPLACE	Local Perspectives Seg 2	Steps to take if you are harassed in the work place.	VICTORIA WOODS-LAWYER	10/21/2017 02:22 PM	015:43
FLU OUTBREAK	Local Perspectives Seg 1	Dangers of flu this season and where to get your free shot.	LORI FORD OKCCHD HEALTH COAL	10/28/2017 06:05 PM	015:11
WOMEN'S RIGHTS IN THE WORKPLACE	Local Perspectives Seg 2	Why so many cases of sexual harassment in the workplace lately.	VICTORIA WOODS-LAWYER	10/28/2017 06:21 PM	015:35

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HOMELESSNESS	Local Perspectives Seg 1	Salvation Army Angel Tree rolls out this week providing Christmas for homeless families.	MAJOR MCWILLIAMS-SAL ARMY	11/04/2017 06:27 PM	015:46
HOMELESSNESS	Local Perspectives Seg 2	Salvation Army Red Kettle Drive kicking off-ringers needed.	MAJOR MCWILLIAMS-SAL ARMY	11/04/2017 12:05 AM	015:15
DISABLED VETS	Helping Our Heros-The Story of Fisher House (long form)	Fisher House takes care of families of disabled vets as they recover from their wounds.	BRIAN WILSON-FISHER HOUSE	11/11/2017 05:59 PM	030:25
HOMELESSNESS	Local Perspectives Seg 1	Salvation Army Angel Tree locations; deadlines for bringing gifts back.	MAJOR MCWILLIAMS-SAL ARMY	11/18/2017 6:05 Pm	015:23
DISABLED VETS	Helping Our Heros-The Story of Fisher House (short form)	Fisher House takes care of families of disabled vets as they recover from their wounds.	BRIAN WILSON-FISHER HOUSE	11/18/2017 6:20 Pm	015:35
HOMELESS RESOURCES	Local Perspectives Seg 1	Salvation Army Red Kettle locations and where the money goes.	MAJOR MCWILLIAMS-SAL ARMY	11/26/2017 06:27 PM	015:46
HOMELESS RESOURCES	Local Perspectives Seg 2	Salvation Army Angel tree deadline in a week.	MAJOR MCWILLIAMS-SAL ARMY	11/26/2017 06:42 PM	015:16
HOMELESS RESOURCES	Local Perspectives Seg 1	Iheartradio OKC bell ringers and where they will be	MAJOR MCWILLIAMS-SAL ARMY	12/03/2017 06:27 PM	015:06
SPECIAL SESSION OF THE LEGISLATURE	Local Perspectives Seg 2	The second special session about to begin to deal with 900 mil deficit.	MIKE SHUTLZ-MAJORITY LEADER	12/03/2017 06:42 pm	15:25
HOMELESS RESOURCES	Local Perspectives Seg 1	Salvation Army Red Kettle Drive progress, more volunteers needed	MAJOR MCWILLIAMS-SAL ARMY	12/10/2017 06:23 PM	015:36

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FOOD SAFETY	Local Perspectives Seg 2	How to have a safe and happy holiday while serving safe food.	JENNIFER LIKE-DIETITIAN OKC COUNTY HEALTH DEPARTMENT	12/10/2017 06:38 PM	15:15
SPECIAL SESSION OF THE LEGISLATURE	Local Perspectives Seg 1	Why the session was gaveled in and immediately recessed.	MIKE SHUTLZ-MAJORITY LEADER	12/17/2017 06:26 PM	015:26
HOMELESS RESOURCES	Local Perspectives Seg 2	Savation Army meals being provided for the holidays.	MAJOR MCWILLIAMS-SAL ARMY	12/17/2017 06:42 PM	015:16
HOLIDAY TRAVEL	Local Perspectives Seg 1	OK Department of Transportation advice for driving on icy roads this holiday weekend	BRENDA PERRY-OKDOT	12/24/2017 06:56 AM	015:15
FIGHTING OBESITY	Local Perspectives Seg 2	OKC County health department has free classes and support for healthy eating and exercise for 2018	JENNIFER LIKE-OKCCHD	12/24/2017 02:05 PM	015:18
HOLIDAY TRAVEL	Local Perspectives Seg 1	OK Department of Transportation advice for keep your car from freezing up this weekend	BRENDA PERRY-OKDOT	12/30/2017 06:56 AM	015:17
FIGHTING OBESITY	Local Perspectives Seg 2	OKC County health department has free classes and support for healthy eating and exercise for 2018 and how to sign up.	JENNIFER LIKE-OKCCHD	12/30/2017 07:05 AM	015:22

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(None this quarter.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ADHD AWARENESS MONTH	UNDERSTOOD.ORG	030:00	001
AMVETS	AMVETS	000:34	034
AMVETS	AMVETS	000:37	029
BENEFIT BANQUET FOR VETS	WOUNDED WARRIOR	000:27	022
BENEFIT BANQUET FOR VETS	WOUNDED WARRIOR	000:30	031
BENEFIT BANQUET FOR VETS	WOUNDED WARRIOR	000:31	013
BENEFIT BANQUET FOR VETS	WOUNDED WARRIOR	000:32	015
BENEFIT BANQUET FOR VETS	WOUNDED WARRIOR	000:55	003
BENEFIT BANQUET FOR VETS	WOUNDED WARRIOR	000:58	004
BENEFIT BANQUET FOR VETS	WOUNDED WARRIOR	001:00	012
BENEFIT BANQUET FOR VETS	WOUNDED WARRIOR	001:02	009
BIG BROTHERS/BIG SISTERS	ADVERTISING COUNCIL	000:30	020
BIG BROTHERS/BIG SISTERS	ADVERTISING COUNCIL	000:59	005
CANCER RESEARCH	AD COUNCIL	000:15	028
CANCER RESEARCH	AD COUNCIL	000:28	010
CANCER RESEARCH	AD COUNCIL	000:30	007
CANCER RESEARCH	AD COUNCIL	001:00	002
CANCER VICTIMS RESOURCES	AD COUNCIL	000:15	022
CANCER VICTIMS RESOURCES	AD COUNCIL	000:28	009
CANCER VICTIMS RESOURCES	AD COUNCIL	000:30	009
CANCER VICTIMS RESOURCES	AD COUNCIL	001:00	002
CHILD WELFARE	ADVERTISING COUNCIL	000:15	045

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILD WELFARE	ADVERTISING COUNCIL	000:30	021
CHILD WELFARE	ADVERTISING COUNCIL	001:00	019
CHILDREN'S HEALTH	(LOCAL PSA) TRUNK OR TREAT	000:29	018
CHILDREN'S HEALTH	ADVERTISING COUNCIL	000:10	052
CHILDREN'S HEALTH	ADVERTISING COUNCIL	000:15	100
CHILDREN'S HEALTH	ADVERTISING COUNCIL	000:20	043
CHILDREN'S HEALTH	ADVERTISING COUNCIL	000:30	075
CHILDREN'S HEALTH	ADVERTISING COUNCIL	001:00	045
CHILDREN'S HEALTH	CHANEALIFEUGANDA.COM	000:14	094
CHILDREN'S HEALTH	CHANEALIFEUGANDA.COM	000:16	068
COMMUNITY INVOLVEMENT	(LOCAL PSA) RE-BUILDING TOGETHER	000:31	034
CONST HOMES FOR HOMELESS VETS	UNITED SERVICES ORGANIZATION	001:00	004
CONST HOMES FOR HOMELESS VETS	VETERAN'S ADMINISTRATION	000:11	048
CONST HOMES FOR HOMELESS VETS	VETERAN'S ADMINISTRATION	000:25	022
DISASTER RELIEF	AMERICAN RED CROSS	000:30	015
DISTRACTED DRIVING	PROJECT YELLOW LIGHT	000:30	009
EDUCATION	(LOCAL PSA) NEA - COMMUNICATION	000:29	017
EDUCATION	(LOCAL PSA) NEA - TEACHING TOLERANCE	000:29	022
EDUCATION	(LOCAL PSA) NEA - THANK AN E.S.P. 30	000:29	024
EDUCATION	(LOCAL PSA) NEA - THANK AN E.S.P. 60	001:00	022
FATHERHOOD	ADVERTISING COUNCIL	000:30	081
FREE HEALTH OPTIONS AVAILABLE	DEPARTMENT OF HUMAN SERV	000:30	033
FREE HEALTH OPTIONS AVAILABLE	DEPARTMENT OF HUMAN SERV	001:00	029
FUND RAISER FOR C PALSEY	GREG GASTON-JD MCCARDY CENT	017:29	004
GOOD WILL	ADVERTISING COUNCIL	001:00	009
HEALTH	AD COUNCIL	000:12	042

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH	AD COUNCIL	000:16	050
HEALTH	AD COUNCIL	000:24	017
HEALTH	AD COUNCIL	000:28	024
HEALTH	ADVERTISING COUNCIL	000:59	028
HEALTH	AMERICAN HEART ASSOCIATION	000:59	012
HEALTH AND FITNESS	SAVE THE MALES	000:30	006
Help For Returning Vets	MUNITIONS ON CALL	030:00	002
LIFELONG LITERACY	ADVERTISING COUNCIL	000:29	019
LIFELONG LITERACY	ADVERTISING COUNCIL	000:30	017
LIFELONG LITERACY	ADVERTISING COUNCIL	000:58	008
MARCH OF DIMES	MARCH OF DIMES	000:15	049
MARCH OF DIMES	MARCH OF DIMES	000:17	034
MARCH OF DIMES	MARCH OF DIMES	000:27	019
MARCH OF DIMES	MARCH OF DIMES	000:29	067
MARCH OF DIMES	MARCH OF DIMES	000:31	024
MARCH OF DIMES	MARCH OF DIMES	000:32	025
MARCH OF DIMES	MARCH OF DIMES	001:01	022
MARCH OF DIMES	MARCH OF DIMES	001:03	034
MILITARY AND VETERANS	ADVERTISING COUNCIL	000:31	021
MILITARY AND VETERANS	ADVERTISING COUNCIL	000:54	017
MILITARY AND VETERANS	US Marine Corp	000:15	048
MILITARY AND VETERANS	US Marine Corp	000:20	050
PET ADOPTION	ADVERTISING COUNCIL	000:15	053
PET ADOPTION	ADVERTISING COUNCIL	000:24	020
PET ADOPTION	ADVERTISING COUNCIL	000:30	061
PET ADOPTION	ADVERTISING COUNCIL	000:31	032
PET ADOPTION	ADVERTISING COUNCIL	001:00	047
PET ADOPTION	ADVERTISING COUNCIL	001:01	026
PSA	DEPT OF HOMELAND SECURITY	000:30	014

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PSA	RED WORLD AIDS DAY	000:30	032
PUBLIC ED	ADVERTISING COUNCIL	000:30	022
PUBLIC ED	ADVERTISING COUNCIL	000:57	010
PUBLIC ED	ADVERTISING COUNCIL	000:58	019
PUBLIC ED	ADVERTISING COUNCIL	001:00	012
PUBLIC SAFETY	(LOCAL PSA) OHP FOOTBALL	000:30	036
PUBLIC SAFETY	(LOCAL PSA) ONG SAFETY	001:00	024
RECYCLING	ADVERTISING COUNCIL	001:00	005
RED	RED	000:30	018
REPEAL & REPLACE A CARE ACT.	AD COUNCIL	000:27	021
REPEAL & REPLACE A CARE ACT.	AD COUNCIL	000:49	008
REPEAL & REPLACE A CARE ACT.	AD COUNCIL	000:57	003
REPEAL & REPLACE A CARE ACT.	ADVERTISING COUNCIL	000:14	051
REPEAL & REPLACE A CARE ACT.	ADVERTISING COUNCIL	000:15	092
REPEAL & REPLACE A CARE ACT.	ADVERTISING COUNCIL	000:20	036
REPEAL & REPLACE A CARE ACT.	ADVERTISING COUNCIL	000:30	053
REPEAL & REPLACE A CARE ACT.	ADVERTISING COUNCIL	000:39	045
REPEAL & REPLACE A CARE ACT.	ADVERTISING COUNCIL	001:00	015
REPEAL & REPLACE A CARE ACT.	AMERICAN LUNG ASSOCIATION	000:30	018
REPEAL & REPLACE A CARE ACT.	AMERICAN LUNG ASSOCIATION	001:00	020
REPEAL & REPLACE A CARE ACT.	AMERICAN RED CROSS	000:24	024
REPEAL & REPLACE A CARE ACT.	AMERICAN RED CROSS	000:27	027



ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
REPEAL & REPLACE A CARE ACT.	AMERICAN RED CROSS	000:29	020
REPEAL & REPLACE A CARE ACT.	HEALTH AND HUMAN SERVICES	000:28	022
REPEAL & REPLACE A CARE ACT.	HEALTH AND HUMAN SERVICES	000:31	019
REPEAL & REPLACE A CARE ACT.	HEALTH AND HUMAN SERVICES	000:54	010
RESPIRATORY HEALTH	ADVERTISING COUNCIL	000:30	016
RESPIRATORY HEALTH	ADVERTISING COUNCIL	000:56	015
RET BENEFITS FOR US NAVY	MIKE MCAULIFF US NAVY AUX	017:27	003
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	007
SPECIAL OLYMPICS	SPECIAL OLYMPICS	000:15	050
SPECIAL OLYMPICS	SPECIAL OLYMPICS	000:30	017
ST JUDE	ST JUDE	000:13	057
ST JUDE	ST JUDE	000:14	042
ST JUDE	ST JUDE	000:15	043
ST JUDE	ST JUDE	000:28	033
ST JUDE	ST JUDE	000:30	014
ST JUDE	ST JUDE	000:59	009
STAY CATIONS IN OKC	(LOCAL PSA) TEXT WHILE DRIVE LAW 1	000:22	054
VETERAN'S ADMINISTRATION	VETERAN'S ADMINISTRATION	000:28	034
VETERAN'S ADMINISTRATION	VETERAN'S ADMINISTRATION	000:56	006
WILDFIRE PREVENTION	ADVERTISING COUNCIL	000:15	019
WILDFIRE PREVENTION	ADVERTISING COUNCIL	000:59	024
WILDLIFE PRESERVATION	(PSA) 15 Second-WORLD WILDLIFE	000:15	050
WOMEN'S RIGHTS	YMCA	000:25	027