

KXXY-FM
Oklahoma City, OK
Quarterly Issues/Programs List
Second Quarter, 2015
06/30/2015

KXXY-FM
Quarterly Issues/Programs List

KXXY-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AID FOR PUBLIC SCHOOLS:** OK SUMMER READING PROGRAM
- **BRAIN TUMOR TREATMENT OPTIONS:** DOWNED BIKERS & OK BRAIN TUMOR FOUNDATION
- **CPR TRAINING FOR ALL SCHOOLS:** AMERICAN HEART ASSOCIATION HEART WALK
- **CURBING JUVENILE DELINQUENCY:** LION'S CLUB BENEFIT GOLF TOURNAMENT
- **EDUCATION FOR HOMELESS:** ELIMINATING VETERAN HOMELESSNESS BY 2016
- **ELIMINATING MOSQUITOES IN OKC:** OKLAHOMA CITY COUNTY HEALTH DEPARTMENT
- **ENDING HOMELESSNESS BY 2016:** ELIMINATING VETERAN HOMELESSNESS BY 2016
- **EYE HEALTH FOR THE NEEDY:** LION'S CLUB BENEFIT GOLF TOURNAMENT
- **FREE CANCER SCREENING:** AMERICAN CANCER SOCIETY RELAY FOR LIFE
- **FREE HEART ATTACK BP SCREEN:** BLOODPRESSURE AND STROKE MONTH
- **FREE TOTAL HEALTH CLASSES:** OKLAHOMA CITY COUNTY HEALTH DEPARTMENT
- **FUND RAISING FOR THE ARTS:** OKC MUSEUM OF ART-HOW TO SPOT A FAKE
- **HEART ATTACK PREV. FOR WOMEN:** BLOODPRESSURE AND STROKE MONTH
- **HELP FOR ALZ CARE GIVERS:** ALZHEIMER'S PURPLE PLEDGE AND LONGEST DAY
- **HELP FOR DEVELOPMENT DISABLED:** HELP FOR KIDS WITH DEVELOPMENTAL DISSABILITIES
- **HOMELESSNESS RALLY AT CAPITAL:** ELIMINATING VETERAN HOMELESSNESS BY 2016
- **HOW TO DETECT A BRAIN RUMOR:** DOWNED BIKERS & OK BRAIN TUMOR FOUNDATION
- **IMPORTANCE OF ART EDUCATION:** FABERGE CLASSES

- **MEASURING OKC OBESITY LEVELS:** OKLAHOMA CITY COUNTY HEALTH DEPARTMENT
- **PET DAYCARE FOR THE HOMELESS:** HOMELESSNESS DOWN YEAR TO YEAR IN OKC
- **READING ED FOR THE NEEDY:** OK SUMMER READING PROGRAM
- **RISE OF L CANCER DEATHS IN OK:** AMERICAN CANCER SOCIETY RELAY FOR LIFE
- **SERVICES AVAIL FOR DISSABLED:** HELP FOR KIDS WITH DEVELOPMENTAL DISSABILITIES
- **SIGNS & PREVENTION OF STROKE:** BLOODPRESSURE AND STROKE MONTH

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------------------------------|--------------------------|---|-------------------------------|------------------------|-----------------|
| HOW TO DETECT A BRAIN RUMOR | Local Perspectives Seg 1 | DOWNED BIKERS & OK BRAIN TUMOR FOUNDATION | OK BRAIN TUMOR FOUNDATION | 04/05/2015 07:00 AM | 016:17 |
| FUND RAISING FOR THE ARTS | Local Perspectives Seg 2 | OKC MUSEUM OF ART-HOW TO SPOT A FAKE | ALLISON AMICK-CURATOR | 04/05/2015 07:17 AM | 014:38 |
| BRAIN TUMOR TREATMENT OPTIONS | Local Perspectives Seg 1 | DOWNED BIKERS & OK BRAIN TUMOR FOUNDATION | OK BRAIN TUMOR FOUNDATION | 04/12/2015 07:01 AM | 016:27 |
| ENDING HOMLESSNESS BY 2016 | Local Perspectives Seg 2 | ELIMINATING VETERAN HOMELESSNESS BY 2016 | DAN STRAUGHAN-A. FOR HOMLESS | 04/12/2015 07:17 AM | 016:38 |
| CPR TRAINING FOR ALL SCHOOLS | Local Perspectives Seg 1 | AMERICAN HEART ASSOCIATION HEART WALK | CALLEY HEARTH-AMERICAN H ASS. | 04/19/2015 07:02 AM | 016:21 |
| EDUCATION FOR HOMELESS | Local Perspectives Seg 2 | ELIMINATING VETERAN HOMELESSNESS BY 2016 | DAN STRAUGHAN-A. FOR HOMLESS | 04/19/2015 07:19 AM | 016:33 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------------------------------|--------------------------|--|-------------------------------|---------------------|----------|
| FREE TOTAL HEALTH CLASSES | Local Perspectives Seg 1 | OKLAHOMA CITY COUNTY HEALTH DEPARTMENT | JENNIFER LIKE-OCC DEPT HEALTH | 04/26/2015 07:02 AM | 015:25 |
| HOMELESSNESS RALLY AT CAPITAL | Local Perspectives Seg 2 | ELIMINATING VETERAN HOMELESSNESS BY 2016 | DAN STRAUGHAN-A. FOR HOMLESS | 04/26/2015 07:17 AM | 016:39 |
| FREE TOTAL HEALTH CLASSES | Local Perspectives Seg 1 | OKLAHOMA CITY COUNTY HEALTH DEPARTMENT | JENNIFER LIKE-OCC DEPT HEALTH | 05/03/2015 07:00 AM | 015:32 |
| HOMELESSNESS RALLY AT CAPITAL | Local Perspectives Seg 2 | ELIMINATING VETERAN HOMELESSNESS BY 2016 | DAN STRAUGHAN-A. FOR HOMLESS | 05/03/2015 07:16 AM | 016:33 |
| MEASURING OKC OBESITY LEVELS | Local Perspectives Seg 1 | OKLAHOMA CITY COUNTY HEALTH DEPARTMENT | JENNIFER LIKE-OCC DEPT HEALTH | 05/10/2015 07:02 AM | 015:25 |
| PET DAYCARE FOR THE HOMELESS | Local Perspectives Seg 2 | HOMELESSNESS DOWN YEAR TO YEAR IN OKC | DAN STRAUGHAN-A. FOR HOMLESS | 05/10/2015 07:18 AM | 016:20 |
| ELIMINATING MOSQUITOES IN OKC | Local Perspectives Seg 1 | OKLAHOMA CITY COUNTY HEALTH DEPARTMENT | JENNIFER LIKE-OCC DEPT HEALTH | 05/17/2015 07:02 AM | 015:29 |
| SIGNS & PREVENTION OF STROKE | Local Perspectives Seg 2 | BLOODPRESSURE AND STROKE MONTH | CALLEY HEARTH-AMERICAN H ASS. | 05/17/2015 07:18 AM | 015:50 |
| RISE OF L CANCER DEATHS IN OK | Local Perspectives Seg 1 | AMERICAN CANCER SOCIETY RELAY FOR LIFE | LISA DOUGLAS-AM CANCER SOC. | 05/24/2015 07:03 AM | 016:12 |
| HEART ATTACK PREV. FOR WOMEN | Local Perspectives Seg 2 | BLOODPRESSURE AND STROKE MONTH | CALLEY HEARTH-AMERICAN H ASS. | 05/24/2015 07:19 AM | 015:50 |
| FREE CANCER SCREENING | Local Perspectives Seg 1 | AMERICAN CANCER SOCIETY RELAY FOR LIFE | LISA DOUGLAS-AM CANCER SOC. | 05/31/2015 07:01 AM | 016:18 |
| FREE HEART ATTACK BP SCREEN | Local Perspectives Seg 2 | BLOODPRESSURE AND STROKE MONTH | CALLEY HEARTH-AMERICAN H ASS. | 05/31/2015 07:17 AM | 015:48 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------------------------------|--------------------------|--|-------------------------------|---------------------|----------|
| CURBING JUVENILE DELINQUENCY | Local Perspectives Seg 1 | LION'S CLUB BENEFIT GOLF TOURNAMENT | JERRY HOCKER-NWO LION'S CLUB | 06/07/2015 07:01 AM | 015:04 |
| READING ED FOR THE NEEDY | Local Perspectives Seg 2 | OK SUMMER READING PROGRAM | GINA DARBY-OK SUM READING PRO | 06/07/2015 07:16 AM | 015:15 |
| EYE HEALTH FOR THE NEEDY | Local Perspectives Seg 1 | LION'S CLUB BENEFIT GOLF TOURNAMENT | JERRY HOCKER-NWO LION'S CLUB | 06/14/2015 07:02 AM | 015:11 |
| AID FOR PUBLIC SCHOOLS | Local Perspectives Seg 2 | OK SUMMER READING PROGRAM | GINA DARBY-OK SUM READING PRO | 06/14/2015 07:18 AM | 015:59 |
| HELP FOR DEVELOPMENT DISABLED | Local Perspectives Seg 1 | HELP FOR KIDS WITH DEVELOPMENTAL DISSABILITIES | MICHELLE CARR-JD MCCARDY CENT | 06/21/2015 07:00 AM | 015:42 |
| HELP FOR ALZ CARE GIVERS | Local Perspectives Seg 2 | ALZHEIMER'S PURPLE PLEDGE AND LONGEST DAY | MARK FRIED ALZHEIMERS ASS | 06/21/2015 07:16 AM | 016:24 |
| SERVICES AVAIL FOR DISSABLED | Local Perspectives Seg 1 | HELP FOR KIDS WITH DEVELOPMENTAL DISSABILITIES | MICHELLE CARR-JD MCCARDY CENT | 06/28/2015 07:00 AM | 015:42 |
| IMPORTANCE OF ART EDUCATION | Local Perspectives Seg 2 | FABERGE CLASSES | TRACY TRULES-CURATOR OKMOA | 06/28/2015 07:16 AM | 016:30 |

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------|-----------------|-------------|-----------|----------|
|-------|-----------------|-------------|-----------|----------|

(None This Quarter)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-----------------------|------------------------------|-----------------|-------------|
| CHILDREN'S HEALTH | ADVERTISING COUNCIL | 000:15 | 002 |
| MARCH OF DIMES | MARCH OF DIMES | 001:03 | 001 |
| MILITARY AND VETERANS | SHOW YOUR STRIPES | 000:28 | 011 |
| MILITARY AND VETERANS | SHOW YOUR STRIPES | 000:30 | 003 |
| MILITARY AND VETERANS | SHOW YOUR STRIPES | 000:31 | 019 |
| MILITARY AND VETERANS | US Marine Corp | 000:20 | 001 |
| POVERTY | OUTNUMBER HUNGER | 000:30 | 005 |
| PUBLIC SAFETY | ADVERTISING COUNCIL | 000:12 | 004 |
| SPECIAL OLYMPICS | SPECIAL OLYMPICS | 000:15 | 001 |