

KXXY
Oklahoma City, OK
Quarterly Issues/Programs List
First Quarter, 2023
04/1/2023

KXXY
Quarterly Issues/Programs List

KXXY provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Health: The first of the year is a time for resolutions regarding health like losing weight, lowering blood pressure, and improving cardio vascular performance.

Veterans Affairs: Oklahoma City is the central location for the VA hospital, Oklahoma Department of Veterans Affairs, and many other veteran resources. As benefits increase to exempt veterans from sales taxes, we wanted to make sure the veterans know about all they have coming to them.

Covid: It just won't go away with variant after variant after variant.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Veterans Affairs	iHeartRadio Communities	Jim discusses some of the top issues facing veterans across the country, along with the work AWP is doing to assist those veterans.	Jim Lorraine President & CEO of America's Warrior Partnership	1/1/2023 14:00	30:00:00
Heart Health	iHeartRadio Communities	The cardiac event involving Buffalo Bills Safety Damar Hamlin, including steps everyone can take in an emergency situation like that to help save a life, and warning signs and symptoms associated with	Dr. Comilla Sasson Practicing Emergency Medicine Physician in Denver and Vice President for Science & Innovation for Emergency Cardiovascular Care at the American Heart Association	1/8/2023 14:00	30:00:00

		cardiac arrest, heart attacks, and strokes.			
Childhood Obesity	iHeartRadio Communities	Dr. Hernandez breaks down new guidelines released by the American Academy of Pediatrics for addressing childhood obesity, including changes to treatment recommendations and tips for parents to make sure their children get off to a healthy start in 2023.	Dr. Raquel Hernandez Medical Director for the Johns Hopkins All Children's Healthy Weight Initiative	1/15/2023 14:00	30:00:00
Blood Supply	iHeartRadio Communities	For National Blood Donor Month, Dr. Lasky explains the work the American Red Cross does involving blood donations across the country, along with important information on who can donate and how blood donations are utilized.	Dr. Baia Lasky, Medical Director for the American Red Cross	1/22/2023 14:00	30:00:00
Covid	iHeartRadio Communities	Dr. Valdez explains the work AHRQ does, including its role in the national response to the COVID-19 pandemic and the battle against Long COVID. Plus, Dr. Valdez explains how the agency addresses issues of patient safety.	Dr. Robert Otto Valdez, Director of the Agency for Healthcare Research & Quality	1/29/2023 14:00	30:00:00

Covid	iHeartRadio Communities	Alison Barkoff explains the role of ACL in assisting older adults and those with disabilities, along with the importance of COVID-19 vaccines for those specific groups of individuals.	Alison Barkoff, Acting Administrator and Assistant Secretary for Aging and Principal Deputy Administrator at the Administration for Community Living	2/5/2022 14:00	30:00:00
Workplace Diversity	iHeartRadio Communities	Dr. Fisher discusses her career in the space program and the historic mission of becoming the first mom in space. Meredith Bagby explains the importance of a group of astronauts that opened the door in the space program for a new generation of space explorers from all different walks of life.	Astronaut Dr. Ana Fisher & Meredith Bagby, Author of The New Guys: The Historic Class of Astronauts That Broke Barriers and Changed the Face of Space Travel	2/12/2023 14:00	30:00:00
Covid	iHeartRadio Communities	HHS' efforts to reach Black Americans, specifically as its related to COVID-19, and the numerous other priorities that department is currently working on, such as mental health care and overall health equity	Marvin B. Figueroa, Director of the Office of Intergovernmental and External Affairs (IEA) at HHS	2/19/2023 14:00	30:00:00
Cardiovascular Disease	iHeartRadio Communities	Dr. Kevish discusses Heart Health Month and steps everyone can	Dr. Barbara Kevish, Associate VP at UPMC Health Plan & Practicing	2/26/2023 14:00	30:00:00

		take to limit the risk of cardiovascular disease.	Primary Care Physician		
Veterans Affairs	iHeartRadio Communities	Jim Lorraine, President & CEO of America's Warrior Partnership.	The issue of veteran suicide, including the latest strategies available to help stop veterans from reaching that crisis point. In light of National Caregivers Day, Jim Lorraine also explains the crucial role caregivers play in caring for our veterans.	3/5/2023 14:00	30:00:00
Covid	iHeartRadio Communities	Jessica Malaty Rivera, Infectious Disease Epidemiologist and Research Assistant at the Johns Hopkins University School of Public Health & Center for Health Security	How scientists study and research emerging viral threats, what we've learned from the COVID-19 pandemic, and what the latest data tells us about the safety and efficacy of the COVID vaccines.	3/12/2023 14:00	30:00:00
The economy	iHeartRadio Communities	Sultan Meghji, Former Chief Innovation Officer at the Federal Deposit Insurance Corporation & Duke University Professor	The U.S. banking and financial systems following the recent collapse of Silicon Valley Bank, including the role of the Federal Reserve and the FDIC.	3/19/2023 14:00	30:00:00
Covid	iHeartRadio Communities	Dr. Ala Stanford, HHS Regional Director for Region III	The COVID-19 vaccines, including a shift to an all-bivalent approach, who should prioritize receiving one, and women's health issues that	3/26/2023 14:00	30:00:00

			have been affected by the pandemic.		
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Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
None this quarter				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION RUNS	
ACA WSO	(PSA) ADULT CHILDREN DOT ORG	000:29	34
AMVETS	AMVETS	000:34	37
AMVETS	AMVETS	000:36	32
ANIMAL WELFARE IN OKC	OKC ANIMAL WELFARE	000:59	265
BENEFIT BANQUET FOR VETS	WOUNDED WARRIOR	000:27	37
BENEFIT BANQUET FOR VETS	WOUNDED WARRIOR	000:27	35
BENEFIT BANQUET FOR VETS	WOUNDED WARRIOR	000:29	67
BENEFIT BANQUET FOR VETS	WOUNDED WARRIOR	000:30	33
BENEFIT BANQUET FOR VETS	WOUNDED WARRIOR	000:30	34
BENEFIT BANQUET FOR VETS	WOUNDED WARRIOR	000:31	30
BENEFIT BANQUET FOR VETS	WOUNDED WARRIOR	000:55	282
BENEFIT BANQUET FOR VETS	WOUNDED WARRIOR	000:57	274
BENEFIT BANQUET FOR VETS	WOUNDED WARRIOR	000:57	273
BENEFIT BANQUET FOR VETS	WOUNDED WARRIOR	000:59	274
BENEFIT BANQUET FOR VETS	WOUNDED WARRIOR	001:00	273
BRIGHT FOCUS FOUNDATION	(PSA) BRIGHT FOCUS FOUNDATION 30	000:29	1
BRIGHT FOCUS FOUNDATION	(PSA) BRIGHT FOCUS FOUNDATION 60	000:59	264
CANCER REASERCH	MAJOR LEAGUE BASEBALL	001:00	268
CHILDREN'S HEALTH	AMERICAN ACADEMY OF PEDIATRIC	000:30	1
COPD	AMERICAN LUNG ASSOCIATION	000:56	276
CORONA VIRUS	N. COUNCIL ON AGING	000:15	28
CORONA VIRUS	N. COUNCIL ON AGING	000:30	33
CORONA VIRUS	N. COUNCIL ON AGING	000:31	31
DIABETES BREAKTHROUGHS	AMERICAN HEART ASSOCIATION	000:29	1
DISASTER RELIEF	AMERICAN RED CROSS	000:29	33
ENERGY CONSERVATION	AD COUNCIL	000:59	279
GOOD WILL	AD COUNCIL	001:00	274

HEALTH-FLU VACCINE	ADVERTISING COUNCIL	000:14	30
HEALTH-FLU VACCINE	ADVERTISING COUNCIL	000:38	486
HEALTH-FLU VACCINE	AMERICAN LUNG ASSOCIATION	000:30	37
HEALTH-FLU VACCINE	AMERICAN RED CROSS	000:24	52
HEALTH-FLU VACCINE	AMERICAN RED CROSS	000:27	38
HEALTH-FLU VACCINE	AMERICAN RED CROSS	000:28	34
HEALTH-FLU VACCINE	LIZ SLATTERY-HERITAGE FOUND	000:27	37
HEALTH-FLU VACCINE	LIZ SLATTERY-HERITAGE FOUND	000:31	32
HEALTH-FLU VACCINE	LIZ SLATTERY-HERITAGE FOUND	000:53	283
Help For Returning Vets	TRAVIS MANION FOUND	000:53	285
IMPACT OF COVID ON VETS	UNITED SERVICES ORGANIZATION	000:59	265
IMPACT OF COVID ON VETS	VETERAN'S ADMINISTRATION	000:11	31
IMPACT OF COVID ON VETS	VETERAN'S ADMINISTRATION	000:25	45
Lou Gehrig's Disease	ADVERTISING COUNCIL	001:00	267
MAKE A WISH AMERICA	(PSA) 15 Second-MAKE A WISH	000:14	29
MAKE A WISH AMERICA	(PSA) MAKE A WISH	000:29	32
MARCH OF DIMES	MARCH OF DIMES	000:14	29
MARCH OF DIMES	MARCH OF DIMES	000:17	26
MARCH OF DIMES	MARCH OF DIMES	000:26	40
MARCH OF DIMES	MARCH OF DIMES	000:28	33
MARCH OF DIMES	MARCH OF DIMES	000:28	34
MARCH OF DIMES	MARCH OF DIMES	000:29	34
MARCH OF DIMES	MARCH OF DIMES	000:31	36
MARCH OF DIMES	MARCH OF DIMES	000:32	34
MARCH OF DIMES	MARCH OF DIMES	001:01	266
MARCH OF DIMES	MARCH OF DIMES	001:02	265
MARCH OF DIMES	MARCH OF DIMES	001:03	274
MILITARY AND VETERANS	(PSA) USMC ANTHEM 30	000:30	30
MILITARY AND VETERANS	(PSA) USMC ANTHEM 60	000:59	263
MILITARY AND VETERANS	ADVERTISING COUNCIL	000:30	34
MILITARY AND VETERANS	US Marine Corp	000:15	31
NORMAN CONQUEST-JD MCARDY CNT	AD COUNCIL	000:12	17
NORMAN CONQUEST-JD MCARDY CNT	AD COUNCIL	000:16	28
NORMAN CONQUEST-JD MCARDY CNT	AD COUNCIL	000:24	48
NORMAN CONQUEST-JD MCARDY CNT	AD COUNCIL	000:28	33
NORMAN CONQUEST-JD MCARDY CNT	AMERICAN HEART ASSOCIATION	000:59	268
PET FOSTERING PROGRAM	ADVERTISING COUNCIL	000:23	58

PET FOSTERING PROGRAM	ADVERTISING COUNCIL	000:29	34
PET FOSTERING PROGRAM	ADVERTISING COUNCIL	000:29	35
PET FOSTERING PROGRAM	ADVERTISING COUNCIL	000:31	33
PET FOSTERING PROGRAM	ADVERTISING COUNCIL	001:00	279
PTSD	WOUNDED WARRIOR	001:00	275
PTSD	WOUNDED WARRIOR	001:01	275
RESPIRATORY HEALTH	ADVERTISING COUNCIL	000:29	32
SAFE DRIVING	OK DEPT OF TRANSPORTATION	000:29	33
SAFE DRIVING	OK DEPT OF TRANSPORTATION	000:29	35
SAFE DRIVING	OK DEPT OF TRANSPORTATION	000:30	35
SPECIAL OLYMPICS	SPECIAL OLYMPICS	000:15	30
SPECIAL OLYMPICS	SPECIAL OLYMPICS	000:30	33
SSN ADMIN	(PSA) 15 Second-SSN ADMIN	000:14	26
SSN ADMIN	(PSA) 15 Second-SSN ADMIN	000:15	28
SSN ADMIN	(PSA) 15 Second-SSN ADMIN	000:15	31
SSN ADMIN	(PSA) SSN ADMIN 30	000:30	31
SSN ADMIN	(PSA) SSN ADMIN 30	000:30	33
SSN ADMIN	(PSA) SSN ADMIN 60	000:56	275
SSN ADMIN	SSNADMIN	000:59	266
ST JUDE	ST JUDE	000:13	37
ST JUDE	ST JUDE	000:14	29
ST JUDE	ST JUDE	000:14	25
ST JUDE	ST JUDE	000:28	36
ST JUDE	ST JUDE	000:29	33
ST JUDE	ST JUDE	000:29	34
ST JUDE	ST JUDE	000:59	274
ST JUDE	ST JUDE	000:59	272
ST JUDE	ST JUDE	000:59	269
SUBSTANCE ABUSE	SUB ABUSE MH SERVICES ADMIN	001:00	263
SUMMER READING PROGRAM	ADVERTISING COUNCIL	000:59	273
Susan G Koman	Susan G Komen	000:10	53
Susan G Koman	Susan G Komen	000:13	36
Susan G Koman	Susan G Komen	000:13	41
VETERAN'S ADMINISTRATION	VETERAN'S ADMINISTRATION	000:28	35
VETERAN'S ADMINISTRATION	VETERAN'S ADMINISTRATION	000:55	276
WILDLIFE PRESERVATION	(PSA) AD COUNCIL - 30 WORLD WILDLIFE	000:29	35
WOMEN'S RIGHTS	YMCA	000:25	45