

ORDER



KXLF

Orders
Order / Rev: 730352
Alt Order #: WOC12592423
Product Desc: Issue
Estimate: 8544
Flight Dates: 07/22/20 - 07/28/20
Original Date / Rev: 07/02/20 / 07/02/20
Order Type: GENERAL

Primary AE: John Mitzel
Sales Office: N-BU
Sales Region: NAT

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact: Rick Weiner
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Senate Majority PAC
Demographic: A35+
Product Codes: PL Non-Ballot Issue, PL Ballot Issue
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Advertiser External ID: 229085
Agency External ID: 123989
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/26/20	69	\$24,225.00	\$20,591.25
07/27/20	07/28/20	39	\$11,450.00	\$9,732.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	69	\$24,225.00	\$20,591.25	0.00
August 2020	39	\$11,450.00	\$9,732.50	0.00
Totals	108	\$35,675.00	\$30,323.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Mitzel	N-BU	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	07/22/20	07/28/20	M-F 530-7am News M-F 530-7am News (Program: MONTANA THIS MORNING)Jul-Aug AVG	CM	5:30 AM-7:00 AM	MTWTF--	:30	10	\$200.00	P-2	0.00	NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/20	07/28/20	MTWTF--		10				\$200.00		0.00			
N 2	All	07/22/20	07/28/20	M-F CBS This Morning M-F CBS This Morning (Program: CBS THIS MORNING)Jul-Aug AVG	CM	7:00 AM-9:00 AM	MTWTF--	:30	10	\$250.00	P-2	0.00	NM	10	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/20	07/28/20	MTWTF--		10				\$250.00		0.00			
N 3	All	07/22/20	07/25/20	Sa CBS This Morning Sa CBS This Morning (Program: CBS SATURDAY MORNING)Jul-Aug AVG	CM	6:00 AM-8:00 AM	-----S-	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/20	07/26/20	-----S-		1				\$150.00		0.00			
N 4	All	07/22/20	07/26/20	CBS Sunday Morning CBS Sunday Morning (Program: CBS SUNDAY MORNING)Jul-Aug AVG	CM	7:00 AM-8:30 AM	-----S	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/20	07/26/20	-----S		1				\$300.00		0.00			
N 5	All	07/22/20	07/26/20		CM	8:30 AM-9:30 AM	-----S	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	All	07/22/20	07/28/20	Face the Nation Face the Nation (Program: FACE THE NATION)Jul-Aug AVG	CM	9:00 AM-10:00 AM	MTWTF--	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
				Week: 07/20/20 07/26/20 -----S	1	\$200.00	0.00								
N 7	All	07/22/20	07/28/20	M-F 9-10am M-F 9-10am (Program: PRICE IS RIGHT)Jul-Aug AVG	CM	10:00 AM-11:00 AM	MTWTF--	:30	5	\$150.00	P-2	0.00	NM	5	\$750.00
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
				Week: 07/22/20 07/28/20 MTWTF--	2	\$400.00	0.00								
N 8	All	07/22/20	07/28/20	M-F 10-11am M-F 10-11am (Program: LET'S MAKE A DEAL)Jul-Aug AVG	CM	11:00 AM-12:00 PM	MTWTF--	:30	3	\$150.00	P-2	0.00	NM	3	\$450.00
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
				Week: 07/22/20 07/28/20 MTWTF--	5	\$150.00	0.00								
N 9	All	07/22/20	07/28/20	M-F 11am-12pm M-F 11am-12pm (Program: YOUNG & RESTLESS)Jul-Aug AVG	CM	12:00 PM-12:30 PM	MTWTF--	:30	5	\$200.00	P-2	0.00	NM	5	\$1,000.00
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
				Week: 07/22/20 07/28/20 MTWTF--	3	\$150.00	0.00								
N 10	All	07/22/20	07/28/20	M-F 12pm News M-F 12pm News (Program: NOON NEWS)Jul-Aug AVG	CM	12:30 PM-1:00 PM	MTWTF--	:30	5	\$175.00	P-2	0.00	NM	5	\$875.00
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
				Week: 07/22/20 07/28/20 MTWTF--	5	\$200.00	0.00								
N 11	All	07/22/20	07/28/20	M-F 1230-1pm M-F 1230-1pm (Program: BOLD & BEAUTIFUL)Jul-Aug AVG	CM	1:00 PM-2:00 PM	MTWTF--	:30	5	\$100.00	P-2	0.00	NM	5	\$500.00
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
				Week: 07/22/20 07/28/20 MTWTF--	5	\$175.00	0.00								
N 12	All	07/22/20	07/28/20	M-F 1-2pm M-F 1-2pm (Program: THE TALK)Jul-Aug AVG	CM	2:00 PM-3:00 PM	MTWTF--	:30	5	\$100.00	P-2	0.00	NM	5	\$500.00
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
				Week: 07/22/20 07/28/20 MTWTF--	5	\$100.00	0.00								
N 13	All	07/22/20	07/28/20	M-F 2-3pm M-F 2-3pm (Program: KELLY CLARKSON)Jul-Aug AVG	CM	3:00 PM-4:00 PM	MTWTF--	:30	4	\$100.00	P-2	0.00	NM	4	\$400.00
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
				Week: 07/22/20 07/28/20 MTWTF--	4	\$100.00	0.00								
N 14	All	07/22/20	07/28/20	M-F 3-4pm M-F 3-4pm (Program: Dr. Oz)Jul-Aug AVG	CM	4:00 PM-5:00 PM	MTWTF--	:30	5	\$100.00	P-2	0.00	NM	5	\$500.00
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
				Week: 07/22/20 07/28/20 MTWTF--	5	\$100.00	0.00								
N 15	All	07/22/20	07/28/20	M-F 4-5pm M-F 4-5pm (Program: Dr. Phil)Jul-Aug AVG	CM	5:00 PM-5:30 PM	MTWTF--	:30	5	\$150.00	P-2	0.00	NM	5	\$750.00
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
				Week: 07/22/20 07/28/20 MTWTF--	5	\$150.00	0.00								
N 16	All	07/22/20	07/28/20	M-F CBS Evening News M-F CBS Evening News (Program: CBS EVE NWS Adj Only)Jul-Aug AVG	CM	5:30 PM-6:00 PM	MTWTF--	:30	5	\$800.00	P-2	0.00	NM	5	\$4,000.00
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
				Week: 07/22/20 07/28/20 MTWTF--	5	\$800.00	0.00								
N 17	All	07/22/20	07/25/20	M-F 530pm News M-F 530pm News (Program: 5:30P NEWS M-F)Jul-Aug AVG	CM	5:30 PM-6:00 PM	-----S-	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
				Week: 07/22/20 07/28/20 MTWTF--	5	\$800.00	0.00								

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N18	All	07/22/20	07/26/20	Sa 530pm News Sa 530pm News (Program: 5:30 NEWS SATURDAY)Jul-Aug AVG	CM	5:30 PM-6:00 PM	-----S	:30	1	\$400.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/20	07/26/20	-----S-					1	\$400.00		0.00			
N19	All	07/22/20	07/28/20	Su 530pm News Su 530pm News (Program: 5:30 NEWS SUNDAY)Jul-Aug AVG	CM	6:00 PM-6:30 PM	-----S	:30	5	\$500.00	P-2	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/20	07/26/20	-----S					1	\$700.00		0.00			
N20	All	07/22/20	07/28/20	M-F 6-630pm M-F 6-630pm (Program: JEOPARDY)Jul-Aug AVG	CM	6:00 PM-6:30 PM	MTWTF--	:30	5	\$500.00	P-2	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/20	07/28/20	MTWTF--					5	\$500.00		0.00			
N21	All	07/22/20	07/28/20	M-F 630-7pm M-F 630-7pm (Program: WHEEL OF FORTUNE)Jul-Aug AVG	CM	6:30 PM-7:00 PM	MTWTF--	:30	5	\$450.00	P-2	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/20	07/28/20	MTWTF--					5	\$450.00		0.00			
N22	All	07/22/20	07/25/20	Sa 6-7pm Sa 6-7pm (Program: JEOPARDY/WHEEL OF FORTUNE)Jul-Aug AVG	CM	6:00 PM-7:00 PM	-----S-	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/20	07/26/20	-----S-					1	\$200.00		0.00			
N23	All	07/22/20	07/28/20	M-F 10pm News M-F 10pm News (Program: 10:00P NWS M-F)Jul-Aug AVG	CM	10:00 PM-10:35 PM	MTWTF--	:30	5	\$750.00	P-2	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/20	07/28/20	MTWTF--					5	\$750.00		0.00			
N24	All	07/22/20	07/25/20	Sa 10pm News Sa 10pm News (Program: 10:00P NWS SAT)Jul-Aug AVG	CM	10:00 PM-10:35 PM	-----S-	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/20	07/26/20	-----S-					1	\$650.00		0.00			
N25	All	07/22/20	07/26/20	Su 10pm News Su 10pm News (Program: 10:00P NWS SUN)Jul-Aug AVG	CM	10:00 PM-10:35 PM	-----S	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/20	07/26/20	-----S					1	\$750.00		0.00			
N26	All	07/22/20	07/28/20	M-F 1035-1137pm The Late Show (Program: LATE SHOW - COLBERT)Jul-Aug AVG	CM	10:35 PM-11:38 PM	MTWTF--	:30	5	\$125.00	P-2	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/20	07/28/20	MTWTF--					5	\$125.00		0.00			
N27	All	07/22/20	07/28/20	M-F 1137pm-1237am The Late Show (Program: LATE SHOW - CORDEN)Jul-Aug AVG	CM	11:38 PM-12:38 AM	XMTWTF--	:30	5	\$75.00	P-2	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/20	07/28/20	MTWTF--					5	\$75.00		0.00			
N28	All	07/22/20	07/22/20	Wednesday Prime A Wednesday Prime A (Program: GAME ON)Jul-Aug AVG	CM	7:00 PM-8:00 PM	--W----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/20	07/26/20	--W----					1	\$800.00		0.00			
N29	All	07/22/20	07/22/20	Wednesday Prime B Wednesday Prime B (Program: TOUGH AS NAILS)Jul-Aug AVG	CM	8:00 PM-9:00 PM	--W----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/20	07/26/20	--W----					1	\$800.00		0.00			
N29	All	07/22/20	07/23/20	Wednesday Prime A Wednesday Prime A (Program: GAME ON)Jul-Aug AVG	CM	7:00 PM-8:00 PM	---T---	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/20	07/26/20	---T---					1	\$800.00		0.00			

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				Thursday Prime A											
				Thursday Prime A											
				(Program: YOUNG SHELDON/MAN WITH PLAN)Jul-Aug AVG											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		07/20/20	07/26/20	---T---			1			\$800.00			0.00		
N30	All	07/22/20	07/24/20	Friday Prime C	CM	9:00 PM-10:00 PM	----F--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				Friday Prime C											
				(Program: BLUE BLOODS)Jul-Aug AVG											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		07/20/20	07/26/20	----F--			1			\$1,000.00			0.00		
N31	All	07/22/20	07/25/20	Saturday Prime A	CM	7:00 PM-8:00 PM	-----S-	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
				Saturday Prime A											
				(Program: CRIMETIME SATURDAY)Jul-Aug AVG											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		07/20/20	07/26/20	-----S-			1			\$200.00			0.00		
N32	All	07/22/20	07/26/20	Sunday Prime C	CM	8:00 PM-9:00 PM	-----S	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
				Sunday Prime C											
				(Program: NCIS LA)Jul-Aug AVG											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		07/20/20	07/26/20	-----S			1			\$700.00			0.00		
													Totals	108	\$35,675.00