

## CONTRACT

**FOX 52** NFBB  
**KFBB-DTV GREAT FALLS** P.O. Box 1139  
 Great Falls, MT 59404  
 (406)453-4377

<u>Contract / Revision</u> 139881 /		<u>Alt Order #</u> 26236776
<u>Advertiser</u> POL/Greg Gianforte for MT		<u>Original Date / Revision</u> 11/01/18 / 11/02/18
<u>Contract Dates</u> 11/02/18 - 11/06/18	<u>Estimate #</u> 655	
<u>Product</u> Gianforte for MT CD		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> NFBB	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> 9915707	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Medium Buying LLC  
 1351 King Avenue 2nd Floor  
 Columbus, OH 43212

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	NFBB	11/02/18	11/06/18	M-F 6a 1 hr	6:00 AM-7:00 AM		:30			NM	8	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/02/18	11/08/18	MT--F--				8	\$10.00			
N 2	NFBB	11/02/18	11/06/18	WUM 7A	7:00 AM-7:30 AM		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/02/18	11/08/18	MT--F--				4	\$50.00			
N 3	NFBB	11/02/18	11/06/18	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/02/18	11/08/18	MT--F--				4	\$15.00			
N 4	NFBB	11/02/18	11/06/18	M-F 11a-12p	11:00 AM-12:00 PM		:30			NM	6	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/02/18	11/08/18	MT--F--				6	\$15.00			
N 5	NFBB	11/02/18	11/05/18	M-F 6p-630p	6:00 PM-6:30 PM		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/18	11/04/18	----F--				2	\$100.00			
		Week: 11/05/18	11/11/18	M-----				2	\$100.00			
N 6	NFBB	11/02/18	11/05/18	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/18	11/04/18	----F--				2	\$100.00			
		Week: 11/05/18	11/11/18	M-----				2	\$100.00			
N 7	NFBB	11/05/18	11/05/18	The Resident	7:00 PM-8:00 PM		:30			NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/18	11/11/18	M-----				2	\$180.00			
N 8	NFBB	11/05/18	11/05/18	9-1-1	8:00 PM-9:00 PM		:30			NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/18	11/11/18	M-----				2	\$160.00			
N 9	NFBB	11/02/18	11/05/18	9pm News	9:00 PM-9:35 PM		:30			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/02/18	11/08/18	M---F--				4	\$60.00			
N 10	NFBB	11/02/18	11/06/18	M-F 935p-1005p	9:35 PM-10:05 PM		:30			NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/02/18	11/08/18	M---F--				4	\$20.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



NFBB  
P.O. Box 1139  
Great Falls, MT 59404  
(406)453-4377

Contract / Revision 139881 /		Alt Order # 26236776
Advertiser POL/Greg Gianforte for MT		Original Date / Revision 11/01/18 / 11/02/18
Contract Dates 11/02/18 - 11/06/18	Product Gianforte for MT CD	Estimate # 655

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 11	NFBB	11/02/18	11/06/18	M-F 1005p-1035p	10:05 PM-10:35 PM		:30			NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/18	11/08/18	M---F--				4	\$20.00			
N 12	NFBB	11/03/18	11/03/18	Sa-Su 9p news	9:00 PM-9:30 PM		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S-				1	\$120.00			
N 13	NFBB	11/03/18	11/03/18	Sa 935p-1005p	9:35 PM-10:05 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S-				1	\$60.00			
N 14	NFBB	11/04/18	11/04/18	Su 8a-9a FOX News	8:00 AM-9:00 AM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S				1	\$100.00			
N 15	NFBB	11/04/18	11/04/18	Sun Prime Hour 2	7:00 PM-8:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S				1	\$100.00			
N 16	NFBB	11/04/18	11/04/18	Sun Prime Hour 3	8:00 PM-9:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S				1	\$100.00			
N 17	NFBB	11/04/18	11/04/18	Sa-Su 9p news	9:00 PM-9:30 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S				1	\$100.00			
N 18	NFBB	11/04/18	11/04/18	Su 935p 1 hr	9:30 PM-10:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S				1	\$60.00			
N 19	NFBB	11/04/18	11/04/18	Su 1005p 1 hr	10:00 PM-10:30 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S				1	\$60.00			
N 20	NFBB	11/02/18	11/06/18	M-F 10a-11a	10:00 AM-11:00 AM		:30			NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/18	11/08/18	MT--F--				4	\$15.00			
N 21	NFBB	11/02/18	11/06/18	M-F 5p-530p	5:00 PM-5:30 PM		:30			NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/18	11/08/18	M---F--				4	\$35.00			
N 22	NFBB	11/04/18	11/04/18	NFL KICKOFF	9:00 AM-10:00 AM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S				1	\$100.00			
N 23	NFBB	11/04/18	11/04/18	NFL Sunday	10:00 AM-11:00 AM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S				1	\$100.00			
N 24	NFBB	11/04/18	11/04/18	Reg Season Game 2	Various		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S				1	\$450.00			
N 25	NFBB	11/02/18	11/06/18	WUM 7A	7:30 AM-8:00 AM		:30			NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/18	11/08/18	MT--F--				4	\$25.00			
Totals											69	\$3,960.00

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**FOX 5.2** NFBB  
**KFBB - DTV GREAT FALLS** P.O. Box 1139  
 Great Falls, MT 59404  
 (406)453-4377

Contract / Revision	Alt Order #
139881 /	26236776

Advertiser	Original Date / Revision
POL/Greg Gianforte for MT	11/01/18 / 11/02/18

Contract Dates	Product	Estimate #
11/02/18 - 11/06/18	Gianforte for MT CD	655

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	69	\$3,960.00	(\$594.00)	\$3,366.00
<b>Totals</b>	<b>69</b>	<b>\$3,960.00</b>	<b>(\$594.00)</b>	<b>\$3,366.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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**KATZ** TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26236776	<b>Changes as of:</b> 11/1/2018 at 5:45 PM	<b>Version:</b> Current State Version 2	
<b>CPE:</b> //655	<b>Flight:</b> 11/2/18 - 11/6/18	<b>Station:</b> NFBB	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> MEDIUM BUYING LLC	<b>Advertiser:</b> Gianforte for Congress	<b>Market:</b> Great Falls	<b>Total \$:</b> \$3,960.00
1351 King Ave	<b>Product:</b> Gianforte for MT CD AL	<b>Office:</b> PHILADELPHIA	<b>Total Spots:</b> 69
2nd Floor	<b>Agency Order #:</b>	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
COLUMBUS, OH	<b>Buyer:</b> Tanya Renicker	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
43212	<b>Salesperson:</b> SHEPARD RITZEN	<b>Assistant:</b> SHEPARD RITZEN	<b>Traffic #:</b> 139881
	215-567-7950	215-567-7950	
<b>Separation:</b>			

**Comments:** can run until 5p on 11/6. run as much as we can & mkgd the rest! they bought the Sun NFL Wrap at a pretty high rate...not sure what It should be, so didn't adjust

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/2 - 11/2		Total Spots	Total \$	CPP*	GRP*
							11/2					
24	Su 2:30p-5p		NFL Late	\$450.00	0.0	30	1		1	\$450.00	\$0.00	0.0
Changes: Day/Time from Su 10:30p-11:30p to Su 2:30p-5p. Program from NFL Wrap to NFL Late												

**TOTALS: 69**

**69 \$3,960.00 \$0.00 0.0**



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125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26236776	<b>Changes as of:</b> 11/1/2018 at 5:45 PM	<b>Version:</b> Current State Version 2	
<b>CPE:</b> //655	<b>Flight:</b> 11/2/18 - 11/6/18	<b>Station:</b> NFBB	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> MEDIUM BUYING LLC	<b>Advertiser:</b> Gianforte for Congress	<b>Market:</b> Great Falls	<b>Total \$:</b> \$3,960.00
1351 King Ave	<b>Product:</b> Gianforte for MT CD AL	<b>Office:</b> PHILADELPHIA	<b>Total Spots:</b> 69
2nd Floor	<b>Agency Order #:</b>	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
COLUMBUS, OH	<b>Buyer:</b> Tanya Renicker	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
43212	<b>Salesperson:</b> SHEPARD RITZEN	<b>Assistant:</b> SHEPARD RITZEN	<b>Traffic #:</b> 139881
	215-567-7950	215-567-7950	
	<b>Separation:</b>		

Special Instructions	

Order Level Comments		
Date/Time	Added by	Comment
11/01/18 5:45 PM	SHEPARD RITZEN	can run until 5p on 11/6. run as much as we can & mkgd the rest! they bought the Sun NFL Wrap at a pretty high rate...not sure what it should be, so didn't adjust
11/01/18 9:15 AM	SHEPARD RITZEN	can run until 5p on 11/6. run as much as we can & mkgd the rest! they bought the Sun NFL Wrap at a pretty high rate...not sure what it should be, so didn't adjust

Competitive Information	
<b>Market Budget:</b>	\$56,571
<b>NFBB Share:</b>	7%
<b>Comment:</b>	est share
<b>Unknown:</b>	93%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	69	\$3,960.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>69</b>	<b>\$3,960.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-Nov	69	\$3,960.00
<b>Total</b>	<b>69</b>	<b>\$3,960.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	11/1/18 5:45 PM	SHEPARD RITZEN	Revised			\$0	\$3,960.00	Changes: 1 buyline added or modified.
Queued for Electronic Contracting	11/1/18 9:18 AM					\$0	\$0	
New	11/1/18 9:15 AM	SHEPARD RITZEN	Confirmed	69		\$3,960.00	\$3,960.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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